**Communication**

Outline 3 advantages to Scotland Cares of using social media.

|  |  |
| --- | --- |
| 1 |  |
| 2 |  |
| 3 |  |

Describe a way that Scotland Cares could use **any 3** of the following methods of electronic communication. A **different use** should be given for **each** method.

email, text, website, blog, podcast

|  |  |  |
| --- | --- | --- |
|  | Method | Description of Use |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |