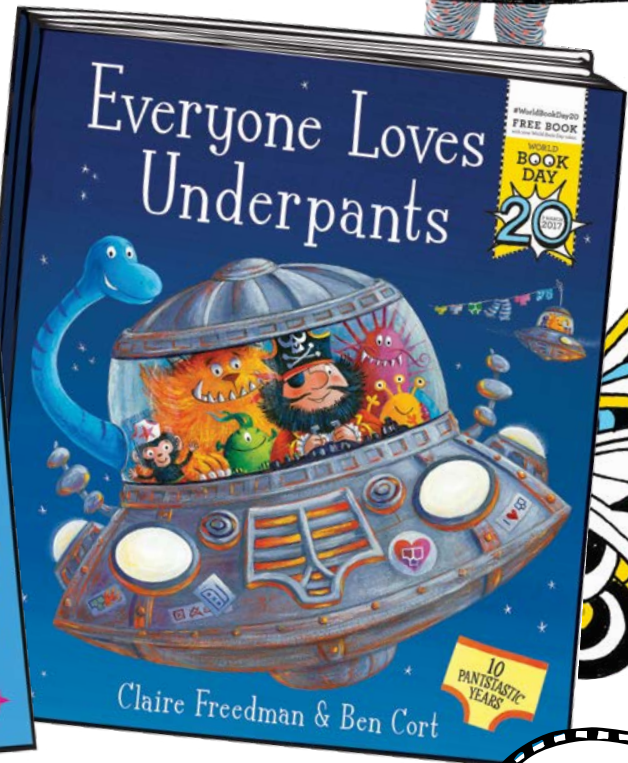
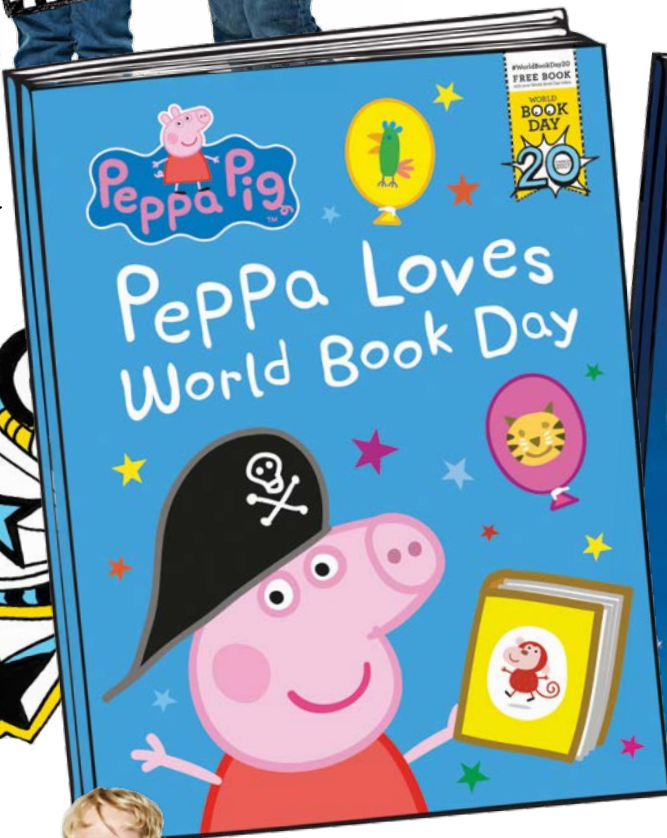




CELEBRATE

WORLD
BOOK
DAY

20
2 MARCH
2017



NURSERY + PRE-SCHOOL RESOURCE PACK

Welcome to your World Book Day 20th birthday resource pack, full of fun ways to celebrate reading for pleasure and make the world's bookiest day one to remember.



BRILLIANT BOOKY THINGS TO DO TO CELEBRATE

20

YEARS OF World Book Day



SEARCH

our treasure-trove of book-related resources to download, print and use with children. Updated all year round, look out for the *Gruffalo* party pack, *Dear Zoo* puzzles, mask templates, colouring sheets and more.

GIVE OUT YOUR BOOK TOKENS

- Distribute your £1 book tokens within the redemption period (27 February-26 March) and explain how they can be used.
- Tokens can be redeemed at thousands of independent bookshops, Waterstones, WHSmith, Asda, Morrisons, Sainsbury's & Tesco stores nationwide. Find your local bookseller at booksellers.org.uk/bookshopsearch
- See all of 2017's World Book Day books at worldbookday.com/books
- Please DON'T try to redeem more than one £1 book token at a time.

Make sure every child in your nursery or pre-school gets their £1 book token. The book tokens are the most important part of World Book Day, allowing children to get their FREE £1 book or to get £1 off any book or audiobook costing £2.99 or more.



DISCOVER 20 BRIGHT, BOOKY IDEAS

We LOVE hearing the creative ways you promote reading for pleasure. Be inspired by our favourite ideas shared by fellow pre-school teachers to use on World Book Day or any day. worldbookday.com/resources/nursery



LISTEN

TO A WORLD OF
STORIES ONLINE

Our new podcasts feature unmissable audio clips of essential children's books for all ages, plus 10 full picture books, brought to life by a host of brilliant storytellers.

35
PODCASTS
TO DISCOVER

NEW!
LAUNCHING
1 February

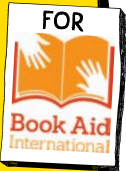
worldbookday.com/podcasts

FUNDRAISE

World Book Day is the perfect opportunity to fundraise for charities who put books into the hands of children who need them most. Bake sales, sponsored silences, pupils' art auctions - there are so many ways to raise money to help others enjoy books.

FUNDRAISING
IDEA

DRESS UP TO CHANGE LIVES



BRING YOUR FAVOURITE
BOOK CHARACTER TO LIFE

FIND OUT MORE AT
bookaid.org/worldbookday

£1
TO TAKE
PART

38
BUDGET-BEATING
creative costume
IDEAS

For every £2 donated, Book Aid International can send a new book to a library or school in Africa

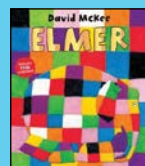
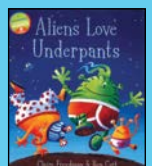
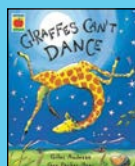
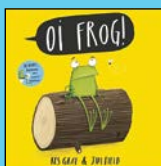
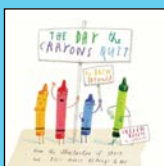


NEW!
LAUNCHING
23 January

TRY SOMETHING NEW

20 BRAND NEW LESSON PLANS TO HELP YOU CELEBRATE READING FOR A DAY, A WEEK OR A MONTH.

Activities, ideas and crafts based around 20 bestselling picture books including *The Day the Crayons Quit*, *Oi Frog!*, *Giraffes Can't Dance*, *Aliens Love Underpants* and *Elmer*. worldbookday.com/resources



CHECK YOUR LIST!

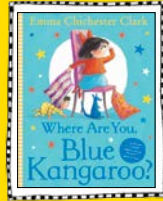
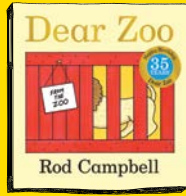
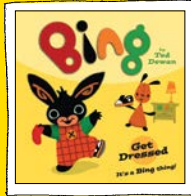
Start your planning as you mean to go on. Download our quickfire checklist to ensure you have everything in place in the run-up to your celebration.

worldbookday.com/resources

BRING STORIES TO LIFE

The Big Little Book Corner features video books and packs of downloads for 11 books by Rod Campbell, Oliver Jeffers and Emma Chichester Clark – as well as classic Ladybird stories.

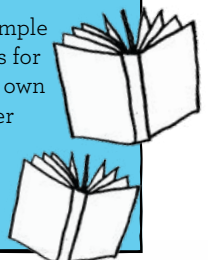
worldbookday.com/big-little-book-corner/



MAKE YOUR OWN BOOKS

Exclusive new super-simple book-making templates for children to create their own stories, created by paper wizard, Paul Johnson.

worldbookday.com/resources



SHARE YOUR IDEAS WITH US

We want to hear from you! Tell us YOUR ideas for getting toddlers & infants excited about books @WorldBookDayUK or upload them to worldbookday.com/ideas/showcase/





VISIT WORLDBOOKDAY.COM

24 HOURS A DAY
7 DAYS A WEEK
52 WEEKS A YEAR

Keep up-to-date with the latest books, news, resources, events and competitions all year round. The FREE WORLD BOOK DAY TOOLKIT has absolutely everything you need to prepare, from logos and branding to brand new display material.

JOIN THE CONVERSATION

GET SNAP HAPPY
Share your fun, photos and ideas with #WorldBookDay20
 @WorldBookDayUK
 /worldbookdayuk



TAKE THE QUIZ!

Exclusive fun mini quizzes based on the £1 World Book Day books and other books by the WBD authors, available from 9 January – end April 2017. Find more details on your Take the Quiz flyer enclosed in this pack. takethequiz.co.uk

USE YOUR LOCAL LIBRARY

- Plan a class visit to inspire children to decide which book character to be for WBD!
- Involve parents/carers & arrange for pupils who aren't members to join
- Use the interactive Book Sorter in class to help children find books they'll enjoy

summerreadingchallenge.org.uk/book-sorter



MAKE BOOKS YOUR BAG

Tap into your local booksellers' expert knowledge when ordering books, updating your library or organising events on World Book Day and all year round.

- Many bookshops run reading groups, book sales or advice sessions for teachers and parents and they have excellent links with publishers and authors.
- Ask your local bookseller to visit your school to share their infectious enthusiasm and love of reading.

Contact sharon.benton@booksellers.org.uk to link up with a local School Book Suppliers member, or contact your LEA to find out if they have an Education Library Services arm.



J.K. ROWLING HARRY POTTER

FABULOUS prizes to be won every week in March

WIN ONE OF TWO MAGICAL FAMILY HOLIDAYS

to Universal Orlando Resort™ or Universal Studios Hollywood™ including flights, FIVE nights' accommodation and theme park tickets, worth over £5,000 each

PLUS £800 of National Book Tokens and full sets of the Harry Potter™ books, Jim Kay's illustrated editions and brand new editions of the Hogwarts™ Library books, plus goodie bags!



Find out more & how to enter on your book token or visit WORLDBOOKDAY.COM/WIN from 27 FEBRUARY.



© 2017 Universal Studios. All Rights Reserved

20 BRIGHT IDEAS

TO KICKSTART WORLD BOOK DAY IN YOUR SCHOOL

READING TOGETHER

1 **DEAR: DROP EVERYTHING AND READ** ring a bell throughout the day and children grab their nearest book to read.

2 **STORY DEN** teachers read a book to children every day in a book corner.

3 **BOOK AND BLANKET** children in their pyjamas listen to their favourite bedtime stories. Add hot chocolate and cookies for fun!

4 **BOOK BLITZ** children share a favourite book with a friend. They read it to them and tell them why they love it in 1 minute, then swap.

5 **BIG LITTLE BOOK CORNER** watch and read our animated story videos together. worldbookday.com/big-little-book-corner

6 **READING BUDDIES** older children read with younger children.

7 **HOLD A LITERACY LUNCH** – theme lunchtime around favourite books, and reading with a book title-inspired menu, different ‘taster’ extracts as tray mats or laminated at every table to read and storytelling.

DRESSING UP & FUNDRAISING

8 **CHARACTER CATWALK** children dress up as their favourite book character and take part in a fashion show, saying why they like the book at the end of the catwalk.

9 **MAKE PROPS** create masks, glasses, beards or whole outfits using Book Aid International’s downloadable activity sheets. Children can be a whole range of characters and raise money for charity at the same time.

10 **DRESSING UP WITH A DIFFERENCE** children place teachers dressed as book characters into their stories, or watch teachers acting out a favourite story.

OUT & ABOUT

11 **VISIT YOUR LOCAL LIBRARY OR BOOKSHOP.** You could attend a Rhymetime or Storytime session, and make sure children are members of their local library. It’s also a good opportunity to explain how their WBD £1 book tokens work.

12 **THEMED TRAIL OR TREASURE HUNT** in a nearby park, play area or wood. Stop regularly to read from a story, or look for story clues you’ve placed earlier.

VISITORS

13 **ARRANGE A VISIT FROM A SPECIAL GUEST,** such as an author, illustrator, librarian or bookseller.

14 **BRING PARENTS IN AFTER SCHOOL** to showcase a book display or book activities. Take the opportunity to talk to them about the importance of having fun with books at home and redeeming their World Book Day tokens. Perhaps parents with English as an Additional Language want to read a story in their home language.

15 **HOLD A BOOK FAIR** or organise your own book sale or swap with unwanted books from home – ask the PTA to help.

CREATIVE ACTIVITIES

16 **TAKE PART** in the National Book Tokens design a book token competition to win book tokens for your school.

17 **DESIGN BOOK COVERS** or bookmarks of childrens’ favourite stories.

18 **DECORATE THE NURSERY** children design book bunting with their favourite book jackets or reading slogans to display around your space.

19 **ACTIVITY SHEETS:** try some of our free downloadable worksheets including colouring-in, dot-to-dot, word searches and mask-making.

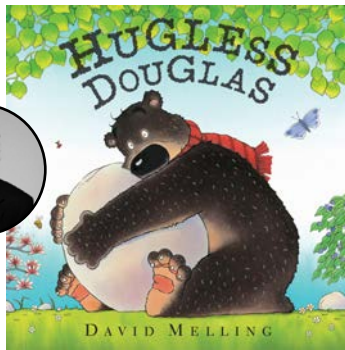
20 **STORY SACKS OR BOOK BOXES** multi-sensory experiences using canvas bags or shoe boxes containing objects, images and audio to guess the books. Especially fun for children with Special Educational Needs.

A WORLD of STORIES online

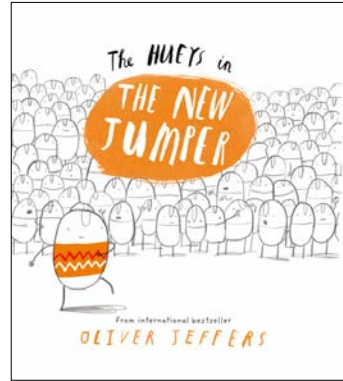
Welcome to our wonderful world of stories – a brand new range of podcasts featuring excerpt from a range of brilliant books (and full picture books) created by brilliant authors and illustrators and brought to life by brilliant actors on audio, to help children and young people of all ages discover exciting new authors and essential stories.

35
PODCASTS
TO DISCOVER

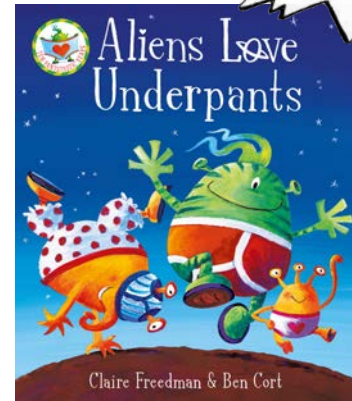
NEW!
LAUNCHING
1 February



Read by Alan Davies



Read by Jarvis Cocker



Read by Rik Mayall



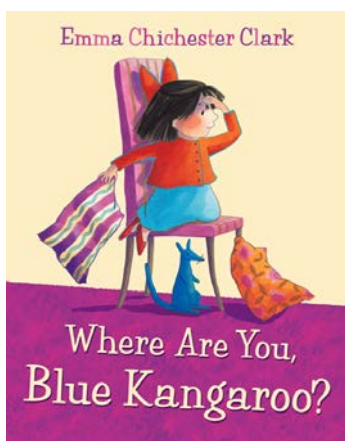
Read by Lenny Henry



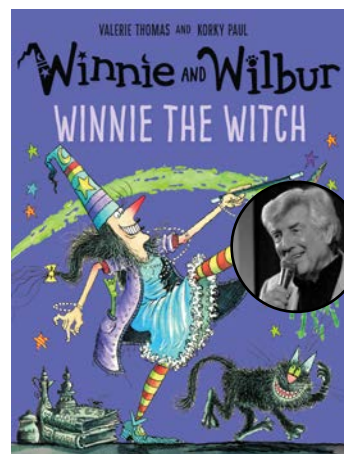
Read by John Sessions



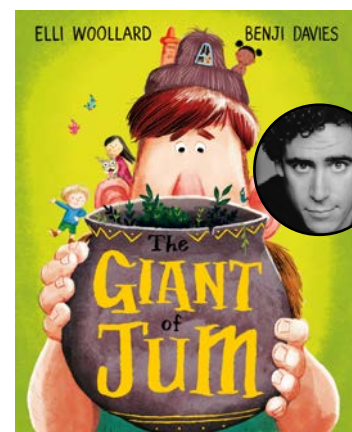
Read by Miriam Margolyes



Read by by Joanna Lumley



Read by Berny Stringle

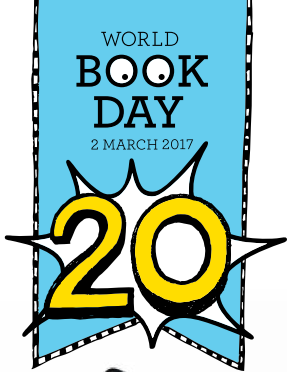


Read by Stephen Mangan

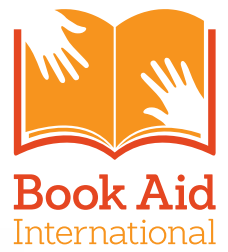
WHY LISTEN TO AUDIOBOOKS?

Recent research shows the fantastic benefits of audio to learning how to read: Increases accuracy, Teaches pronunciation, Improves fluency, Increases reading speed & Expands vocabulary

(Source: Bolinda Publishing)



Bring YOUR favourite book character to life on World Book Day!



DONATE £1* TO DRESS UP

Help make a HUGE difference to thousands of children's lives
www.bookaid.org/worldbookday

Thursday 2 March 2017

Easy step-by-step character costumes
38
DRESSING UP IDEAS
Full costumes to simple props

For every £2** you donate, we can send a new children's book to a school or library in Africa



@Book_Aid #BeTheBook




© Book Aid International, Registered Charity no. 313869, Company no. 880754, 39-41 Coldharbour Lane, London SE5 9NR

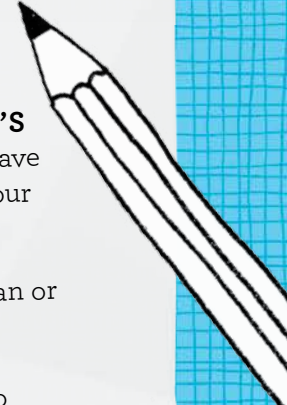


WORLD BOOK DAY CHECKLIST



Your cut-out-and-keep checklist of the key things to do to prepare for the BIG Day!



- DESIGN YOUR ACTIVITIES** – think about what you want pupils to actually do on World Book Day. We have flexible menus of ideas for each age group, from 5-minute games to a whole day of general literary merriment across the curriculum.
 - GET OTHER STAFF AND PUPILS INVOLVED** in the planning and running of the day – it's easier to share the workload, and they'll enjoy it!
 - It's all about the books on World Book Day (obvs). **GO THROUGH 2017'S WORLD BOOK DAY BOOK SELECTION** with your students. If you have a good relationship with your local bookshop, you MAY be able to order your pupils' chosen titles, to avoid disappointment.
 - Book your **SPECIAL VISITOR**. It could be an author, illustrator, librarian or bookseller. They'll help to bring the magic of books alive!
 - Plan your visit to the bookshop or set up a pop-up shop in your school to **REDEEM THE WORLD BOOK DAY BOOK TOKENS**.
 - PLAN YOUR WORLD BOOK DAY ASSEMBLY** (we've done the hard work for you, so download our presentations from worldbookday.com/resources).
 - If you're **DRESSING UP** as your favourite book character, start planning props and simple costumes with plenty of time in advance (see lots of quick and easy upcycling ideas and prop templates at bookaid.org/worldbookday) to be created as an art/craft activity. Don't forget a copy of the book too!
 - LET PARENTS KNOW** what you're doing for World Book Day, and invite them to be part of the celebrations.
 - DECORATE** your school, be it the library, communal areas, the hall, book boxes or doors of every classroom. This is a brilliant way to get the creative juices flowing and bring the whole school together.
 - HAVE FUN!** Whatever you have planned, ensure your World Book Day has a special party feel. It is our 20th birthday celebration after all!
- 

FIND EVERYTHING YOU NEED TO PREPARE AT WORLDBOOKDAY.COM



DESIGN A NATIONAL BOOK TOKEN

COMPETITION

DOODLE SOMETHING BOOKY

NATIONAL BOOK tokens

Happy Doodling!

CALLING ALL BUDDING ILLUSTRATORS!

It's time to go DOODLE CRAZY for this year's fantastic DESIGN A NATIONAL BOOK TOKEN COMPETITION.

The overall winner's design will be made into a real National Book Token gift card and distributed to hundreds of bookshops nationwide in time for Christmas - plus there are heaps of National Book Tokens to be won!



2016'S WINNING DESIGN

ENTER NOW by asking your pupils to design a booky-themed Book Token.

FIRST PRIZE in each age range
• £500 National Book Tokens for the school
• £200 National Book Tokens for the child
• £200 National Book Tokens for the teacher

SECOND PRIZE in each age range
• £250 National Book Tokens for the school
• £100 National Book Tokens for the child
• £100 National Book Tokens for the teacher

PLUS 5 of our favourite entries in EACH age category will be added to the online Oodles of Doodles Gallery for everyone to see

HOW TO ENTER

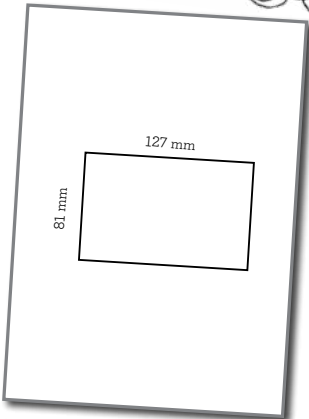
All entries should be produced on A4 paper in portrait format (h 81mm x w 127mm), using the template provided. A panel of judges will select a winner and runner-up in each of three age categories: up to 8 years, 9-12 years, 13-16 years.

Every entry must be signed by the teacher, who must print in capitals on the reverse of the entry the pupil's full name and age, school name, address and phone number. Send entries to:

World Book Day Design a Book Token Competition, Book Tokens Ltd, 6 Bell Yard, London WC2A 2JR.

Download a template and see the terms and conditions at worldbookday.com/oodles-of-doodles

Closing date for entries is **FRIDAY 14 APRIL 2017**. Winners will be announced in the summer of 2017.



PLUS to celebrate 20 YEARS of WORLD BOOK DAY, and to fire up you pupils' imaginations, see our amazing new OODLES OF DOODLES GALLERY at worldbookday.com/oodles-of-doodles.

YOU'LL FIND DOODLES BY:

- CHRIS RIDDELL
- LYDIA MONKS
- ROB BIDDULPH
- EMILY GRAVETT
- AXEL SCHEFFLER
- MICK INKPEN
- NICK SHARRATT

WORLD BOOK DAY
CELEBRATE STORIES. LOVE READING.

World Book Day is a small, independent charity, funded by our sponsor National Book Tokens, publishers and booksellers.

Our message now is the same as when we were founded 20 years ago: to give children access to books and to show that reading is fun, accessible, exciting and has the power to transform lives.

We want every child and young person to explore the wonderful world of books and bookshops, and the many amazing places they can take your imagination.

Thank you for all the work that you do to make World Book Day happen every year. We couldn't make it happen without you!

Happy Birthday to us, and happy reading to you all...