



Veolia Poem Competition

At Veolia, we want to reduce the impact that humans have on health and the natural environment, that's why we find things that most people would see as a waste and turn them into something useful.

You can read more about Veolia on page 3.

We know that young people in West Lothian also want to look after the planet and we thought one way we could celebrate this was by setting up a poem competition, that any primary school in West Lothian could participate in.

To get you in the mood, we have given you some facts about some of the things we do.

(Once you have read these you can read activity 1 and activity 2).

Fact number 1

Did you know that sewage, food waste and non-recyclable household waste can be transformed into renewable energy! Last year, across the whole of the UK, Veolia converted enough of these waste types to power 1.2 million homes for a one whole year. Some of these wastes even came from West Lothian!

Fact number 2

Glass bottles and jars can be turned into material for keeping your home warm (we call this home insulation). In fact, 350 million glass bottles and jars were turned into home insulation this year by Veolia. THATS A LOT OF GLASS!!

Fact number 3

Did you know plastic milk bottles can be recycled into new plastic food packaging. Every year we return 300 million plastic milk bottles into small plastic pellets, so that they can be turned into new food packaging!! Can you count to 300 million? How far did you get?

Activity 1 (optional)

Can you draw a picture of what you think the world will look like when there is no more waste in it?

Advice: You could draw (and colour in) :

- The whole planet
- Scotland
- Any other country
- Your local area
- Or anything else you want to!

Veolia UK Limited

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Registered Office:

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Registered in England & Wales: 2664833

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The Poem Competition: Instruction Page

Activity 2

Now that you know some of the things Veolia does, can you write a poem about how you feel about looking after the planet. You could win some great prizes for your school too!

Winners and prizes

A winner will be chosen from each school!

The winner will receive a certificate from Veolia and their School will receive up to £40.00 in book vouchers.

Rules

1. All poems must be submitted to your teachers by Friday 19th June 2020.
They must be submitted along with your name and your drawing (if you have done one).
2. Your poem can be as long or as short as you like.
3. Your poem could be about
 - a. your feelings about the environment
 - b. Something you have learnt at school or at home
 - c. Something that you or people you know do to help the environment
 - d. Anything else to do with the environment or our planet
4. Your poem does not have to rhyme.
5. Your poem must contain examples of at least 2 of the following
 - a. Alliteration ([What is Alliteration - click here](#))
 - b. Similes ([What is a Simile? - click here](#))
 - c. Metaphor ([What is a Metaphor? - click here](#))
 - d. Repetition ([What is Repetition? - click here](#))
 - e. Onomatopoeia ([What is Onomatopoeia? - click here](#))(All of the above links are on BBC bitesize website)
6. Your poem will be judged by the Veolia management team, and if you are a winner your teacher will notify you

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Company Background

Who are Veolia

Veolia UK & Ireland is a £2 billion turnover business comprising waste, water and energy activities and employing 15,000 people and are primarily concerned **with reducing the impacts of human activity on health and the natural environment.**

We operate across 400 sites, collecting, treating and recycling wastes from households and business, operating industrial and Facilities Management services, treating waste water and supplying clean water, and producing renewable energy and low carbon heat.

Put simply we are proud to be a responsible business and our goal is to preserve and protect the environment for future generations.

We are already climate positive in the UK and recycle over 2 million tonnes of materials and we touch on the lives of over 20 million people.

Why are we doing this?

Our planet and society today find themselves at a historic turning point. Never before have we been so keenly aware of the environment and climate emergency, and the impact they have on people's lives, especially the most vulnerable populations. We strongly believe in the need to work together to develop tangible solutions that protect our planet. We are duty-bound to take action.

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