Writing Activity 14th May 2020

LI – We are learning to create a front cover for a leaflet.

The last couple of weeks we have been looking at creating a leaflet for a dog fouling campaign. I thought it would be nice to create a leaflet for adopting a pet from a shelter. Each year thousands of animals are left at shelters across the country.

Today you are going to begin by producing a front cover for your leaflet. You need to get creative for this task as you must design a logo and a slogan too – you can combine these together, if you wish

You front cover must –

· Be eye catching

· Include a logo

· Include a slogan

· Be clear to read

* Slogan examples:
* To be a pet friend, adopt a pet.
* Adopt, don’t shop.