

Name: Date:

LO:

Task:
Scrooge hates Christmas, 'Bah! Humbug!' Write a letter to Scrooge arguing that Christmas is a good time of the year and persuading him that Christmas is worth celebrating.

Write down, as a spider diagram, your ideas about why Christmas is worth celebrating.



Persuasive words and phrases to use:

However,

because,

This shows that ...

Therefore ...

Some people think that ...

Firstly ...

Secondly ...

As a result ...

In addition ...

As I mentioned earlier ...

Also ...

To sum up ...

Additionally ...

Thirdly ...

My own view is ...

In conclusion ...

Most importantly ...



Useful persuasive techniques:

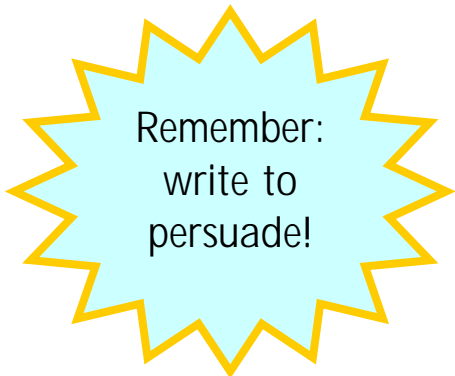
- repetition – you repeat words and ideas so they are easy to remember
- alliteration – using words that begin with the same letter, e.g. 'colourful Christmas'
- pronouns – 'you', 'your', 'we', 'our', 'me', 'my'
- simile – comparing something with something else, e.g. 'as white as snow', 'as colourful as a Christmas tree.'
- questions - 'How could you ignore the best time of year?'

On the next page write your letter using the framework

Name: Date:

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Put your address here:



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.....
.....

Dear Mr Scrooge,

I am writing to you because I think Christmas is a great time of year!

Firstly,

.....
.....

Secondly,

.....
.....

Also,

.....
.....

Finally,

.....
.....

Yours sincerely,