

Features of a Persuasive Letter

The kitchen,
First door on the right,
This flat

Igor's bed,
Somewhere among the mess,
This flat

Dearest son,

We, your parents, are writing this letter to ask you to tidy your bedroom. The reasons for this are explained below.

Firstly, we are extremely worried about your carpet. We've heard rumours that it's actually left your bedroom and has travelled to a different house. Until you pick up your piles of clothes and toys, we will be unable to confirm its location.

Secondly, we are worried about how dangerous your room currently is. You may be thinking that nobody noticed when you tripped over that toy car last week but we saw you waving your arms around to try to stop yourself from falling. However, I'm sure that you don't really want to risk that happening every time you need to grab something from your bookcase.

Luckily, tidying your room will solve all of these problems. Simply, place your dirty clothes in the bag and put your toys back in the box. Not sure which box to use? We suggest the one that says 'TOYS' on the top. This is easy to do and will have almost immediate results.

Please, for the safety of all who live here, tidy your room.

Yours sincerely,

Your concerned parents



Task 1: Read the features and match them on the text.

Senders Address

Conclusion

Recipient Address

Recipient Name

Opening statement (exposition)

Sender Name

Argument 1

Argument 3

Argument 2

1. The kitchen,
First door on the right,
This flat

2. Igor's bed,
Somewhere among the mess,
This flat

3. Dearest son,

4. We, your parents, are writing this letter to ask you to tidy your bedroom.
The reasons for this are explained below.

5. Firstly, we are extremely worried about your carpet. We've heard rumours that it's actually left your bedroom and has travelled to a different house. Until you pick up your piles of clothes and toys, we will be unable to confirm its location.

6. Secondly, we are worried about how dangerous your room currently is. You may be thinking that nobody noticed when you tripped over that toy car last week but we saw you waving your arms around to try to stop yourself from falling. However, I'm sure that you don't really want to risk that happening every time you need to grab something from your bookcase.

7. Luckily, tidying your room will solve all of these problems. Simply, place your dirty clothes in the bag and put your toys back in the box. Not sure which box to use? We suggest the one that says 'TOYS' on the top. This is easy to do and will have almost immediate results.

8. Please, for the safety of all who live here, tidy your room.

9. Yours sincerely,
Your concerned parents

Task 2: Mild

Find examples of the following:

1. Time Connectives/Conjunctions

(Tell you when things happen: first, last, next, then)

2. Emotional Words:

(Words that make the reader feel emotions: love, hate, worry, confused)

3. Very strong/persuasive language:

(Really exaggerated and convincing: this is the best thing in the world, probably the worst thing, definitely the best character)

Task 2: Spicy

1. Conjunction/connectives:

2. Emotive language:

3. Powerful, persuasive language:

4. Rhetorical Questions are a good persuasive technique. This letter doesn't have any. Can you think of one that might help this letter be better?