Graphic Communication

"Graphic Communication is the study of Preliminary, Production and Promotional graphics in education, construction, industry and commerce. This course provides you with all the necessary skills and knowledge to progress to further and higher education with confidence and to work successfully within the creative industries."

Course Structure:

Pupils will follow a BGE curriculum until Christmas of S3 to reduce their assessment load and increase engagement with level 4 benchmarks.

More specifically, pupils will:

- Produce sketches which show proportion and scale.
- Plan and justify the choice of colours, layout and presentation techniques in graphic displays.
- Recognise and can apply the design principles and DTP terms.
- Plan, produce and justify the choice of informational graphics to suit a given scenario or brief.
- Identify and use appropriate drawing standards, symbols and conventions, including third angle projection, dimensioning, line types and use of scale.
- Identify CAD commands, techniques and practice employed in the production of 3D graphics and models.
- Produce rendered 3D CAD models to show the light source, surface texture, materials applied to the model and a background.

Post-Christmas pupils will follow a range of topics from the National 5 Units:

- 1. 2D Graphics.
- 2. 3D and Pictorial Graphics.

Careers & Opportunities:

Graphic Communication leads onto, and is an accepted entry qualification for, degree courses in most design, creative, aesthetic and engineering disciplines such as:

ARCHITECT

INTERIOR DESIGNER

CIVIL ENGINEER

ARCHITECTURAL TECHNOLOGIST

GRAPHIC DESIGNER

PHOTOGRAPHER

MARKETING SPECIALIST

MANAGEMENT

ART DIRECTOR

DESKTOP PUBLISHER

ILLUSTRATOR

ENGINEER



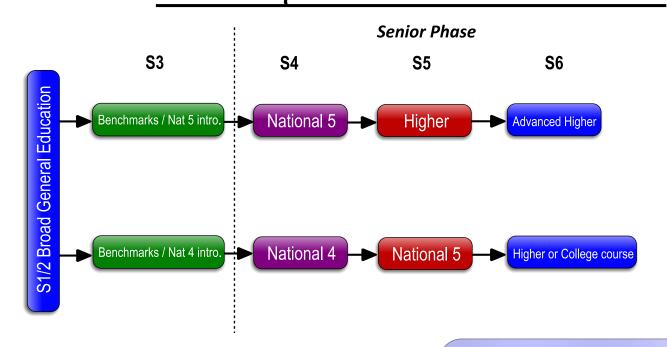
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Course information:

Pupils in S3 will have the opportunity to develop and build on previously learned skills within pictorial sketching and drawing, publishing, packaging, engineering drawing, digital imaging, computer graphics, digital photography and related areas.

As the course progresses into the National 5, pupils will enhance their appreciation of media and mass communication. This will involve the creation and production of advertising, marketing, engineering and architectural drawings, magazine articles, newspapers, catalogues, packages and other media in printed and digital form.

The Learner Journey for Graphic Communication



S3 Graphic Communication

"Design is thinking....made visual."

- Saul Bass