

GRAPHIC COMMUNICATION: HIGHER

Why Graphic Communication?

Communication in all its forms is vital to society. Graphic Communication is a means of passing on information graphically and is used, in various forms, in many aspects of life including education, industry and commerce. The nature of graphic communication activity allows pupils to explore and express their creativity in design skills and presentation techniques through a range of graphical problem solving challenges relative to their function in industry, commerce and society.

Entry to the course

This is at the discretion of the school/college but you would normally be expected to have achieved the following:

- National 5 Graphic Communication Course or relevant component units

Course Outline

The Course provides opportunities for pupils to initiate and develop their own ideas graphically. It allows them to develop skills in reading and interpreting graphics produced by others and pupils will continue to develop graphic awareness in often complex situations that will allow them to expand their visual literacy.

On completing the Course, pupils will have developed skills in 2D and 3D graphics, as well as pictorial graphics. They will be able to apply these skills with discernment in order to produce graphics with visual impact and graphics that require the effective transmission of information.

As well as the Course Assessment, the course includes two mandatory units which are both designed to provide progression to the corresponding units at Advanced Higher:

2D Graphic Communication

This Unit helps learners to develop their creativity and presentation skills within a 2D graphic communication context. It will allow learners to initiate, plan, develop and communicate ideas graphically, using two-dimensional graphic techniques. Learners will develop a number of skills and attributes within a 2D graphic communication context, including spatial awareness, visual literacy, and the ability to interpret given drawings, diagrams and other graphics. Learners will evaluate the effectiveness of their own and given graphic communications to meet their purpose.

3D & Pictorial Graphic Communication

This Unit helps learners to develop their creativity and presentation skills within a 3D and pictorial graphic communication context. It will allow learners to initiate, plan, develop and communicate ideas graphically, using three-dimensional graphic techniques. Learners will develop a number of skills and attributes within a 3D graphic communication context, including spatial awareness, visual literacy, and the ability to interpret given drawings,

diagrams and other graphics. Learners will evaluate the effectiveness of their own and given graphic communications to meet their purpose.

Across both Units, learners will develop an understanding of how graphic communication as an activity, and graphic technologies by their use, impact on our environment and society.

Course Assessment Structure

To gain the award of the Course, pupils must pass all of the Units as well as the Course assessment. Course assessment is made up of two parts which combine to provide the basis for the final course grade:

Component 1 — Question paper

Component 2 — Assignment

To achieve success in the Course, learners must show that they are able to apply learning from the unit work to respond effectively to situations within both practical and theoretical graphics contexts.

The question paper will require learners to demonstrate aspects of breadth and application in a graphic context, based on recognised graphic principles and those used in industry and commerce. The purpose of the question paper is to assess learners' skills, knowledge and visual literacy through the graphics techniques and practice they have acquired.

The assignment will require the learner to produce practical responses to a graphics situation and allows pupils to confirm their capabilities through challenge and application. The purpose of the Graphic Communication Assignment is to draw on, extend and apply the skills and knowledge developed and acquired during the Course.