

Sky Academy Studios #keepconnected Competition Terms & Conditions

Students will create short videos (30 seconds - 2 minutes) bringing their ideas to life. Using tech they can access at home, and the current lockdown as inspiration, students can tell their stories. This provides a creative way to help them feel connected and stay positive during these challenging times. Using creativity and communication their stories can be: FACTUAL: News Report or Vlog
FICTIONAL: Creative stories.

1. Rules for Entry

These terms and conditions apply to the #keepconnected competition. The promoters are Sky Academy Studios, Grant Way, Isleworth, Middlesex, TW75QD

- i. Entries to be submitted only by teachers aged 18 or over who have gained permission to share and upload their students videos onto Sky Academy Studios website.
- ii. The competition is open to all Primary and Secondary schools in England, Wales, Scotland and Northern Ireland for pupils between the ages of 8-16 years excluding employees of the promoter.
- iii. Entry to the competition is free.
- iv. Enter the competition by submitting entries by pupils from your school aged between 8-16 years. Entries should be submitted via the Sky Academy Studios Website.
- v. The competition opens on Wednesday 13th May 10:00 and ends at 17:00 on Monday 29th June 2020. No Entries will be accepted after this date.

2. Competition Entries

- i. There is no limit on the number of entries a school can submit, but only one entry can be submitted per student.
- ii. Entrants can be submitted in a number of video formats including mp4, mov, avi..
- iii. All schools entering the competition must have a registered account with Sky Academy Studios. This account:
 - I. requires a member of staff in the school to provide their contact details
 - II. requires the registered teacher to be signed in to the account at the time of submission.
 - III. requires a member of staff to agree for any entries submitted by pupils to be potentially included as examples in future publications by the Promoter. Sky Academy Studios will contact the school should a school's entry be selected for this reason and will discuss how the entry will be used. The promoters will not utilise any entries following the competition without the school's full approval.
- iv. Incomplete, illegible or corrupt entries, or those not in accordance with entry instructions, will not be accepted.
- v. No responsibility is accepted for entries lost, damaged or delayed as a result of any network, computer hardware or software failure of any kind. Proof of entry will not be accepted as proof of receipt.
- vi. Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified.
- vii. No entries from agents, third parties, organised groups or entries automatically generated by a computer will be accepted. Incomplete or illegible entries or those not in accordance with the entry instructions will not be accepted.
- viii. In all cases entrants' data will only be used for the purposes of administering this Promotion and for no other purpose (see Privacy Policy).
- ix. If you have problems submitting your entry please email skyacademy@sky.uk

Entries must not:

- a. Be violent, negative or/and discriminative of any ethnic, racial, gender, religious, professional or age group, profane or obscene;
- b. Promote or be about the use of illegal drugs, tobacco, firearms/weapons, and any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- c. Be offensive or be about hate;
- d. Defame, misrepresent or contain negative remarks about the Promoter or its products or other people, products or companies;
- e. Contain commercial names or trademarks owned by others or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses;

- f. Contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media or musical 'samples') without permission.
- g. Contain materials embodying photographs, footage or other indicia identifying any person, living or dead without permission.
- h. Communicate messages or images inconsistent with the positive images and/or goodwill to which Promoter wishes to associate;
- i. Depict, and cannot itself be in violation of any law.
- j. Any inappropriate or offensive material may be reported to the appropriate authorities.
- k. Entries will be automatically reviewed and moderated for content before being entered into the prize draw, however such review does not relieve you from responsibility for compliance with these Terms and Conditions. Any Entry that is found, at any time, not in compliance with these Terms and Conditions or that otherwise contain prohibited or inappropriate content as determined by the Promoter, in its sole discretion, will be disqualified. The Promoter shall have sole and final determination as to which entries are eligible to take part in this Promotion and no correspondence will be entered into.

4. Judging

- i. Entries will be entered into a prize draw and two schools (one to be primary, one to be secondary) will receive the ultimate reporter kit
- ii. The prize: Prize for two schools:
 - I. a reporter kit including camera, microphone and green screen.
- iii. The winners will be formally announced on Friday 3rd July 2020 and the names of the winners will be available on request from this date.
- iv. There are no cash or other prize alternatives available in whole or in part.
- v. The prizes may be subject to change. The Promoter reserves the right to substitute similar alternatives of equal or greater value or to remove a prize. Unless otherwise agreed in writing by the Promoter the prizes will only be awarded directly to the winners. Prizes cannot be sold or auctioned or otherwise transferred to a third party.
- vi. The winning school may be required to participate in publicity arising from this competition including third party promotion (for example National Schools Partnership).

4. General

- i. By entering the Promotion, all entrants will be deemed to have accepted and be bound by the Promotion rules and consent to the transfer of their personal data to the Data Controller, for the purposes of the administration of this Promotion. All entry instructions form part of the rules.
- ii. The Promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering this competition or accepting the prize. Nothing shall exclude the liability of the Promoter for death or personal injury as a result of its negligence.
- iii. Entry data will be used solely to administer the competition and entries will be destroyed in September 2020, following the winning schools claiming their prize.
- iv. Teachers are required to provide their contact details in order to enter the competition on behalf of their class.
- v. Sky may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
- vi. Sky reserve the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
- vii. All promotion entries and any accompanying material submitted to the Promoter or arising out of the entrant's involvement in the promotion will become the property of the Promoter on receipt or creation and will not be returned. By submitting your promotion entry and any accompanying material, you agree to:
 - a. assign to the Promoter all your intellectual property rights with full title guarantee; and
 - b. waive all moral rights, in and to your promotion entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.
- viii. The promoters' decisions are final in all matters relating to this promotion and no correspondence will be entered into.
- ix. These terms and conditions shall be governed by the laws of England and are subject to the exclusive jurisdiction of the English courts.