

Alphonse Mucha, *Monaco Monte Carlo (Travel Poster)*, 1897, lithograph

Name: Alphonse Mucha

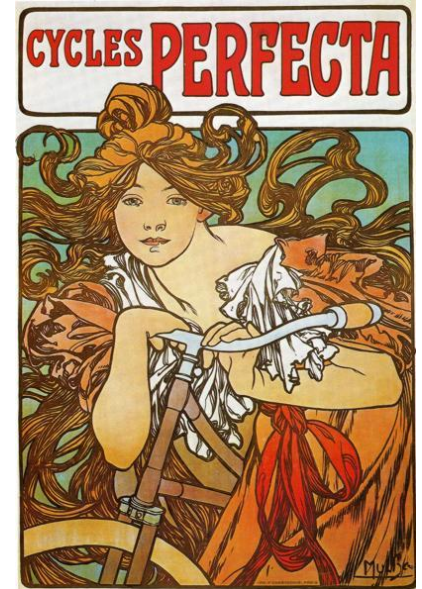
Nationality: Czechoslovakian

Movement: Art Nouveau

Born: 24th July 1860 (Moravia, Czech Republic)

Died: 14th July 1939

Alphonse Mucha was an Art Nouveau Graphic Designer, born in South Moravia. Art Nouveau (French for 'new art') is an international style of art, architecture and design that peaked in popularity at the beginning of the 20th century (1880-1914) and is characterised by highly stylised, flowing, curvilinear designs often incorporating floral and other plant-inspired motifs. Mucha was educated at the Munich Academy of Arts and at the Académie Julian in Paris and later worked as an illustrator. His first work was a theatre magazine entitled *Le Costume au Theatre* and in it his first drawing of Sarah Bernhardt as Cleopatra appeared in 1890. He designed a poster for the 20th exhibition of the Salon de Cent in 1896 and the next year he exhibited many of his works at this exhibition as well as at his own one-man show at the Topic Gallery in Prague. Mucha is best known for his luxurious poster and product designs, which encapsulate the Art Nouveau style. After his death he received little attention until an exhibition at the Grand Palais in Paris revived interest in his work in 1980.



"Cycles Perfecta", 1897, lithograph



"Bieres de la Meuse", 1898, lithograph



"Job", 1896, lithograph