


<p>Image</p>  <p>Bracelet 2003</p>	<p><b>Designer – Peter Chang 1944 – present day</b></p> <p><b>Background Information</b></p> <p><b>Peter Chang was born in 1944 in Liverpool, UK.</b> His parents were British and Chinese. His Asian heritage is a strong theme in his artwork. He consistently brings up the balance of good and evil in his Frankenstein like/scifi forms.</p> <p><b>His organic style strongly reflects marine life with their vivid colours and alien forms.</b></p> <p><b>Peter Chang produces mainly jewellery in the form of bangles/bracelets and brooches.</b> He uses a variety of methods to achieve the bright colours and bizarre shapes. He layers acrylic over his pieces to introduce bright colours. He also explores how colours work together, the responses colour provokes in a viewer, and what colour symbolises in nature.</p>		<p><b>Section 2 – Design Studies – Question 7</b></p>		
<p><b>Description of Design</b></p> <p>Large triangular shaped bracelet. It is chunky in shape with the 3 points of the triangles in green, overlapping leaves and the centre areas, in a Y shape, in red with blue and silver spots.</p>	<p><b>Cultural / Social / Other Influences (including inspiration)</b></p> <p>Inspiration - nature, Chinese background &amp; culture, sealife, unusual combinations of themes</p> <p>Surrealist pieces he encountered working at Atelier 17,</p> <p>Influence of pop art’s vibrancy when he was growing up,</p> <p>Awareness of recycling, carbon footprint and globalization,</p> <p>Internet technology and 3D printing,</p> <p>Computer/social networking and creative collaborations.</p>	<p><b>Target Market</b></p> <p>females, outgoing personality, art collectors,</p>	<p><b>Materials &amp; Techniques /Method of Construction</b></p> <p><b>Polyester resin mixed with fibreglass with either a foam or wooden base.</b></p> <p>Layers of acrylic over introduce bright colours.</p>	<p><b>Cost</b></p> <p>Low cost materials with a approx £4,000 price bracket. Cost relates to the man hours to produce such a piece and the name of the designer.</p>	
<p><b>Style / Visual Impact</b></p> <p>natural and organic forms and patterns, large scale, colourful, vibrant, shocking</p>	<p><b>Visual Elements (Colour, Shape, Pattern, Line, Texture)</b></p> <p>The exotic, bright colours used add to the exotic theme and feel. The red and green contrast highly and make it even more vibrant and eye-catching (complementary colours). Texture can be seen on the red central area around the blue and silver spots which are raised with a silver beaded area in the centre. The green areas on the angles are ridged like layers of leaves overlapping each other.</p>		<p><b>Function / Fitness for Purpose</b></p> <p>The bracelet has a triangular design with arm hole in the centre. It looks easily worn but is large and chunky in size. Worn to special occasions or going out. Not practical for everyday wear.</p>	<p><b>Safety</b></p> <p>Size would be a burden in certain types of job</p> <p><b>Durability</b></p> <p>Very durable due to layers of varnish and solid base however chipping may occur over time.</p> <p><b>Ergonomics</b></p> <p>Light weight, comfortable. One size fits all.</p>	

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