**LESSON PLAN**

**D&AD, Lesson No 4: Creative Bravery**

THE PURPOSE OF THE LESSON

Push your ideas.

BY THE END OF THIS LEARNERS WILL HAVE EVIDENCE TO SUPPORT THESE OUTCOMES

Continued to come up with ideas and started pushing them.

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| TIME | TASK | RESOURCES NEEDED |
| 10 MIN | **Recap**  Last lesson we started developing some brave ideas to try and tackle our big topics through education or problem solving.  Now we want to spend some more time today really giving you time to think of some big, brave ideas.  Before we get started, let’s take a look at another inspirational campaign…  **Real Beauty Sketches**  <https://drive.google.com/open?id=1XZoFE0ZwEGeI9a7o3hsWaS9tmHtlNXXK> | Video |
| 15 MIN | **Yes AND...**  Now let’s have another go at the ‘Yes AND’ exercise from the last lesson to get our creative juices flowing. Use our suggested starter sentences to get the students to push their ideas further. | Discussion |
| 5 MIN | **Pick your favourites**  Now, hopefully you’ll have lots of fantastic ideas in front of you. We now want you to pick the top 2 or 3 that really stand out and are your favourites.  **IDEAS ARE ON FIRE video.**  <https://drive.google.com/open?id=1C21hQTjie1iJztDR5VN-SwuVkQ4WqQ2r> | Discussion |
| 20 MIN | **Pushing Ideas**  Great! Now you’ve chosen your favourite ideas, it’s time to really push them!  Magnify Video  <https://drive.google.com/open?id=1e1-7B3kz9XJ93wHxopnqXUccyzCoqeBO>  Simplify Video  <https://drive.google.com/open?id=1mnBLm_5sM8vcmW0QfjXNag2umJYsgw78>  Beautify Video  <https://drive.google.com/open?id=1KU6gh9DR2fIR3FCxYI65qRaBfFMRhruX> | Video & discussion, pens, paper, etc |
| 5 MIN | **Keep hold of those ideas…**  In the next lesson we’ll get you to pick your favourites and pitch it back to the rest of the class! |  |