

CREATIVE BRAVERY

Lesson 4

Push your ideas.



Recap

In the last lesson, we **began to think of brave ideas to solve your chosen problem.**

In this lesson, you will spend more time developing your ideas, really trying to push your thinking to find unique and creative solutions.

Before we get started, let's take a look at another inspirational campaign.



Watch the video & discuss

- What makes it stand out?
- How is it an unexpected idea?

→ [Link to the video](#)

Let's play **“Yes,
and...”** again,
this time using
our idea starters

- After seeing my idea, I want people to...
- My campaign would be displayed at...
- People could get involved by...
- This would make the world a better place because...
- If I couldn't use the internet to promote my idea, I would...



WATCH & PLAY

Ideas are on fire

Play for 5 minutes

→ [Link to the video](#)

Push your ideas
to the next level



WATCH & PLAY

Magnify

Play for 5 minutes

→ [Link to the video](#)



WATCH & PLAY

Simplify

Play for 5 minutes

→ [Link to the video](#)



WATCH & PLAY

Beautify

Play for 10 minutes

→ [Link to the video](#)

END OF LESSON 4

