

CREATIVE BRAVERY

Lesson 2

Understand creative
bravery and where
to start.



Recap

Last lesson, we looked at **the theme of bravery** and started to look at some **examples of creative bravery**.

In this lesson we'll be looking at how creativity can be really useful when trying to solve big, scary problems.

Why is it important to be brave as a creative?

Everyone is creative, and our creativity can appear in a lot of different forms.

From being able to think of creative solutions to a problem, to being able to make something unique and innovative (like in art, science or engineering).

No matter how you use your creativity, to stand out your work needs to be brave.

Close Your Eyes
Imagine a Charity Ad



Watch the video & discuss

- What makes it stand out?
- Would this inspire you to act?

→ [Link to the video](#)

Let's create something brave!

Pick a cause or an existing problem.

You're going to come up with a campaign or idea to solve, overcome or make people aware of your chosen topic.

Your campaign will aim to create an impact around the topic in previously unexpected ways.

Let's create something brave!

Some example topics could be climate change, bullying, immigration, free speech, trolling, pollution or a pandemic.

These are all important subjects, but remember, **bravery isn't doing something controversial for the sake of it**, or something silly. We need to respect the subject matter and promote action from others to fix the problem collectively.

To be able to create unique ideas, please do some research on your chosen topic before you begin the next lesson.

END OF LESSON 2

