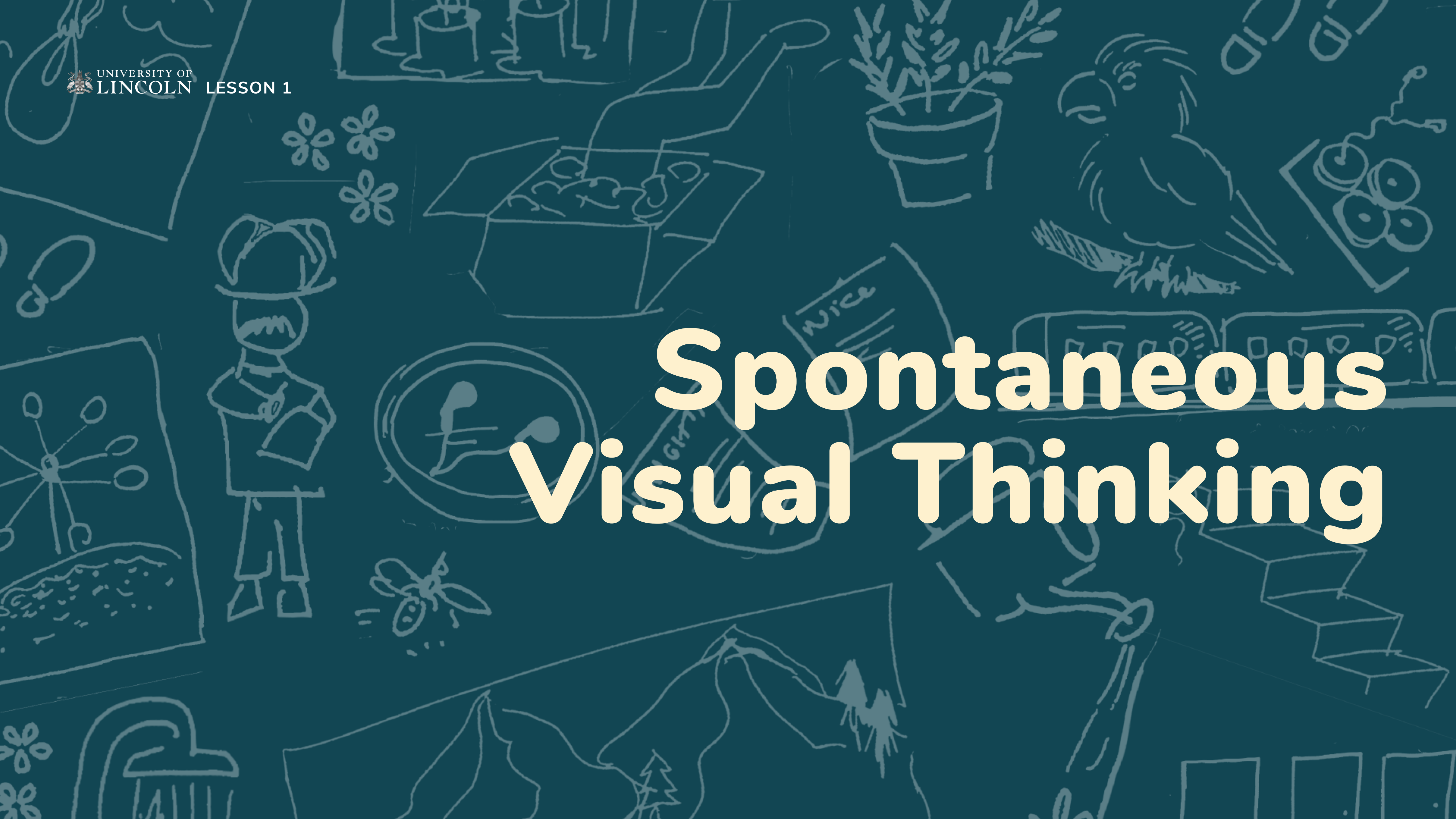


# Spontaneous Visual Thinking



In this lesson  
there is **one** rule

**You're not allowed  
to tell yourself**

**NO**

**You can be your most creative  
when there is no right or  
wrong answer.**

**The minute you say no,  
you limit yourself.**



**The goal for this lesson  
is for you to surprise yourself  
with how creative you can be  
when you **don't think** about it.**

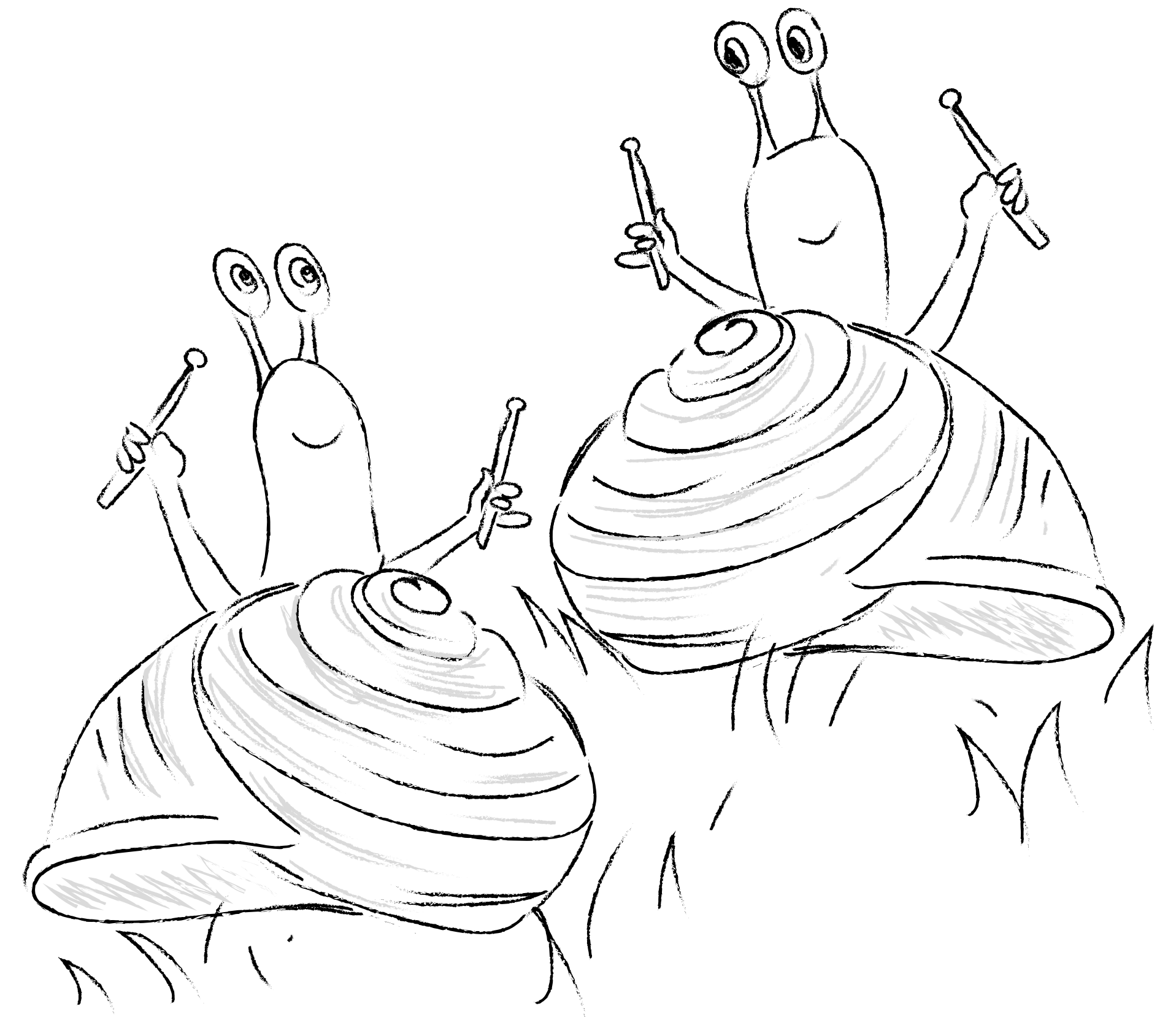
# Task 1: Sentence quick-fire

You have 1 minute per sentence to draw the first thing you think of.

**Remember**  
there is no wrong answer.

For example, here's our go...

“How do snails say hello to each other?”



**You have 1 minute**  
**What does a dog think?**

**You have 1 minute**

**What would a new  
cooking tool be?**



**You have 1 minute**

**How did your pet  
become famous?**

**You have 1 minute**  
**How does Santa pay his Elves?**

**You have 1 minute**

**How did you realize you  
are a wizard?**

**You have 1 minute**

**What would a new type  
of money be?**

Now pick your  
**favourite** idea



## Task 3: Take it further

Take 10 minutes to develop your idea.

It could be a comic strip, a movie poster, a bookcover, an advert, a storyboard, an outfit.....anything you want.

**Remember**  
there is no wrong answer.

**For example, here's our go...**

**We designed a rock band of snails.**



## Task 3: What next?

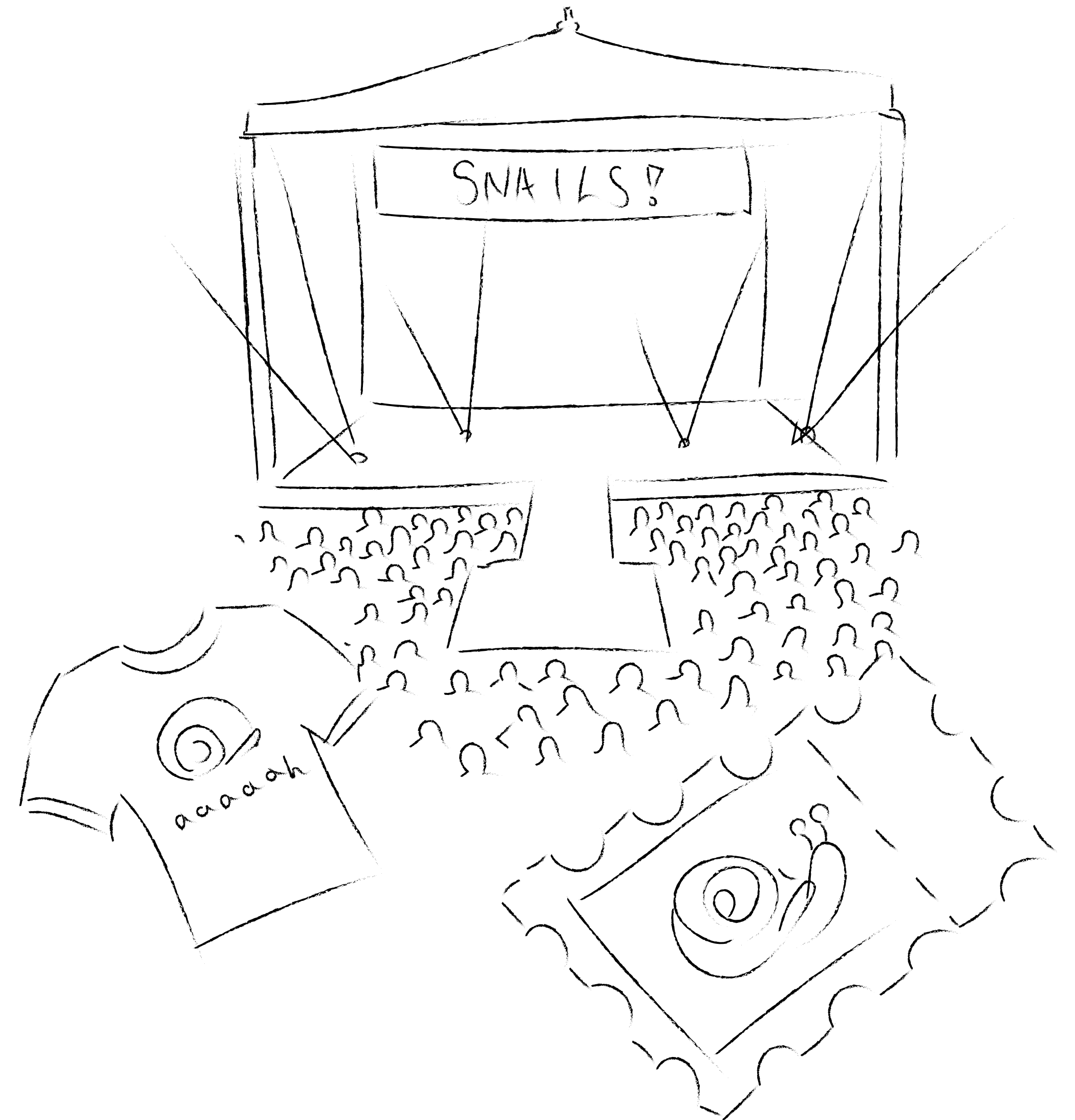
For the rest of the lesson, see  
how big your idea can grow.

Act it out and film it, design lots of  
posters, make a speech, sing a song,  
make a play, write a poem.

**Create it however  
you want.**

**For example, here's our go...**

**We designed t-shirts and posters  
for the band**





**You just took a split second  
thought you would usually ignore,  
and made it into a **huge idea.****

# Lessons to learn:

There is **potential** in every thought you have,  
don't judge your ideas too quickly.

You have the creativity to make something  
amazing when you **don't overthink** it.

**Be brave** enough with your smaller ideas, and  
see where they can take you.



DAYDREAM  
BELIEVERS

[www.daydreambelievers.co.uk](http://www.daydreambelievers.co.uk)