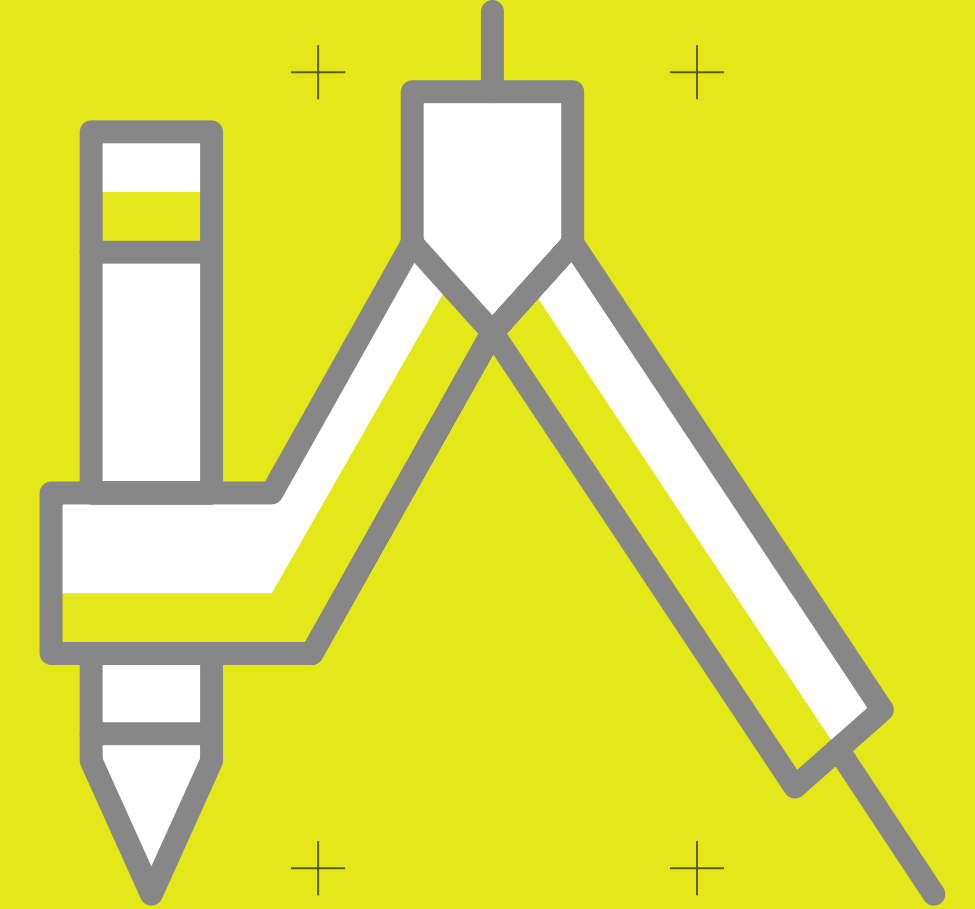
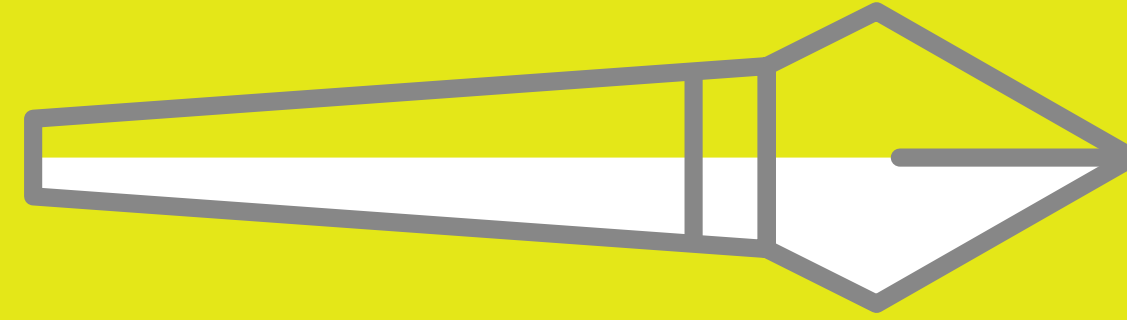


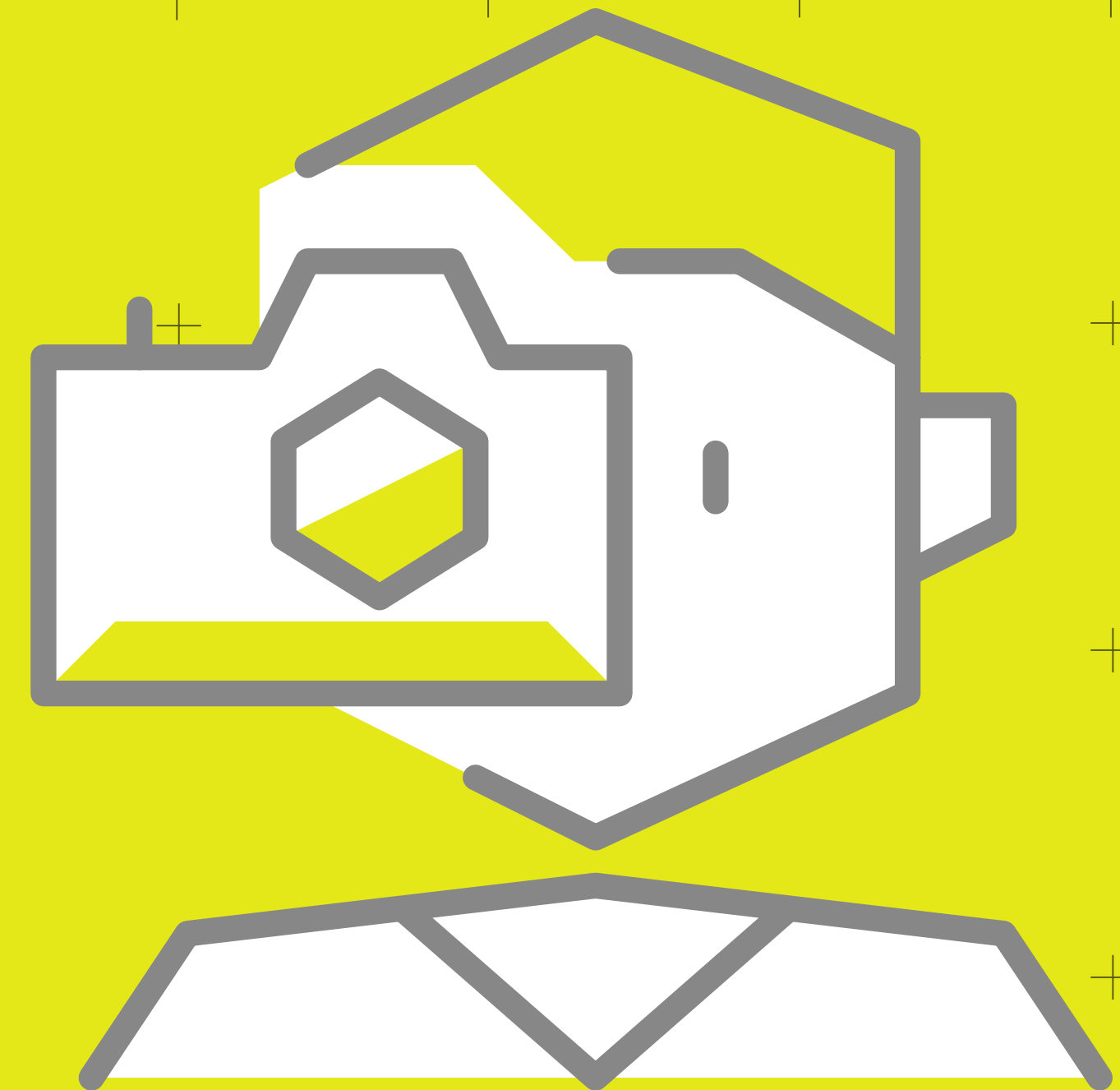
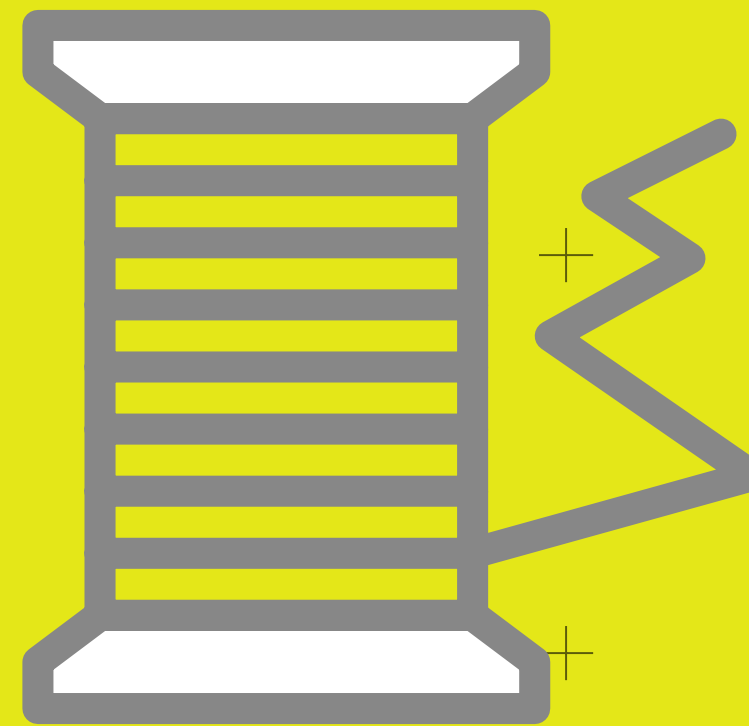
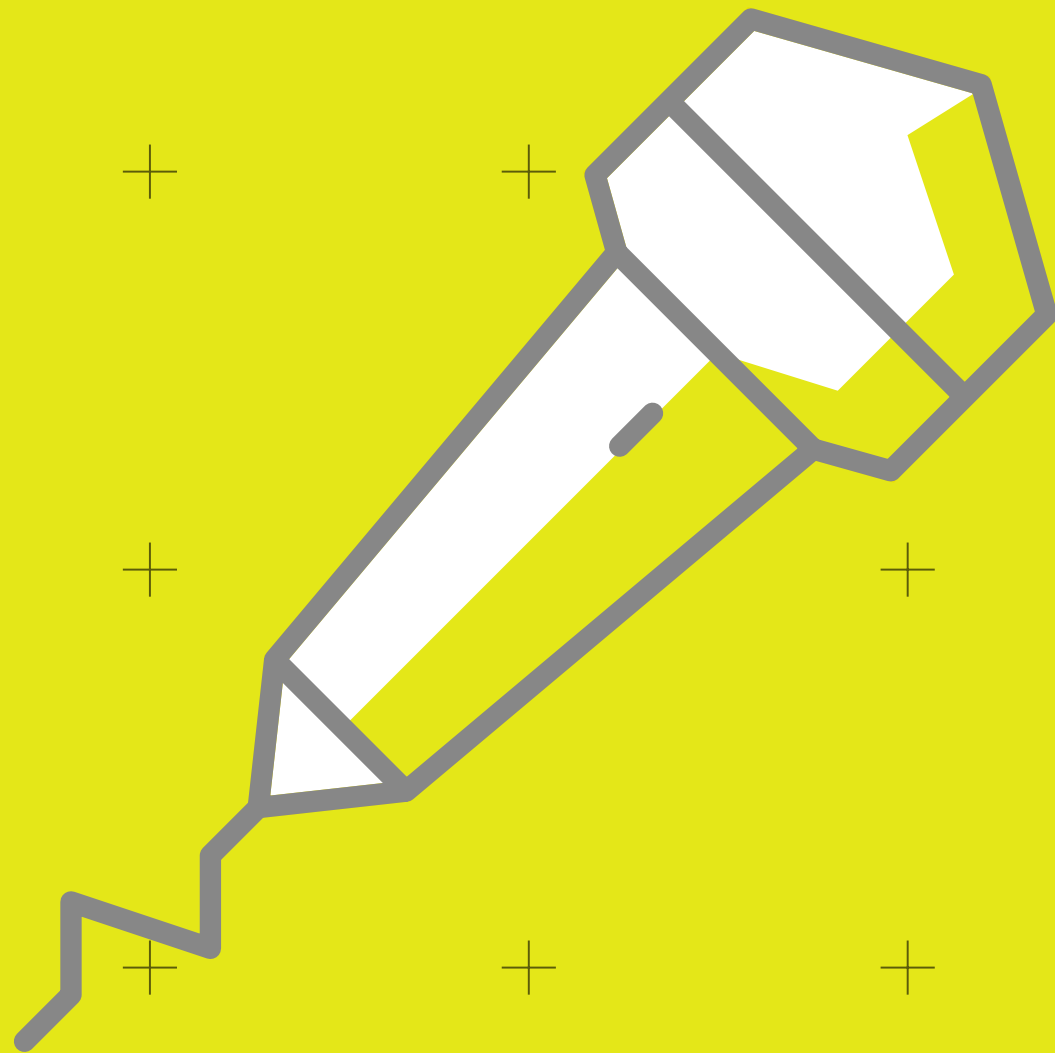
CREATIVE INDUSTRIES

CREATIVE JOBS

WHAT DOES IT MEAN?



WHAT ARE CREATIVE JOBS?



CAN YOU COME UP WITH A LIST OF

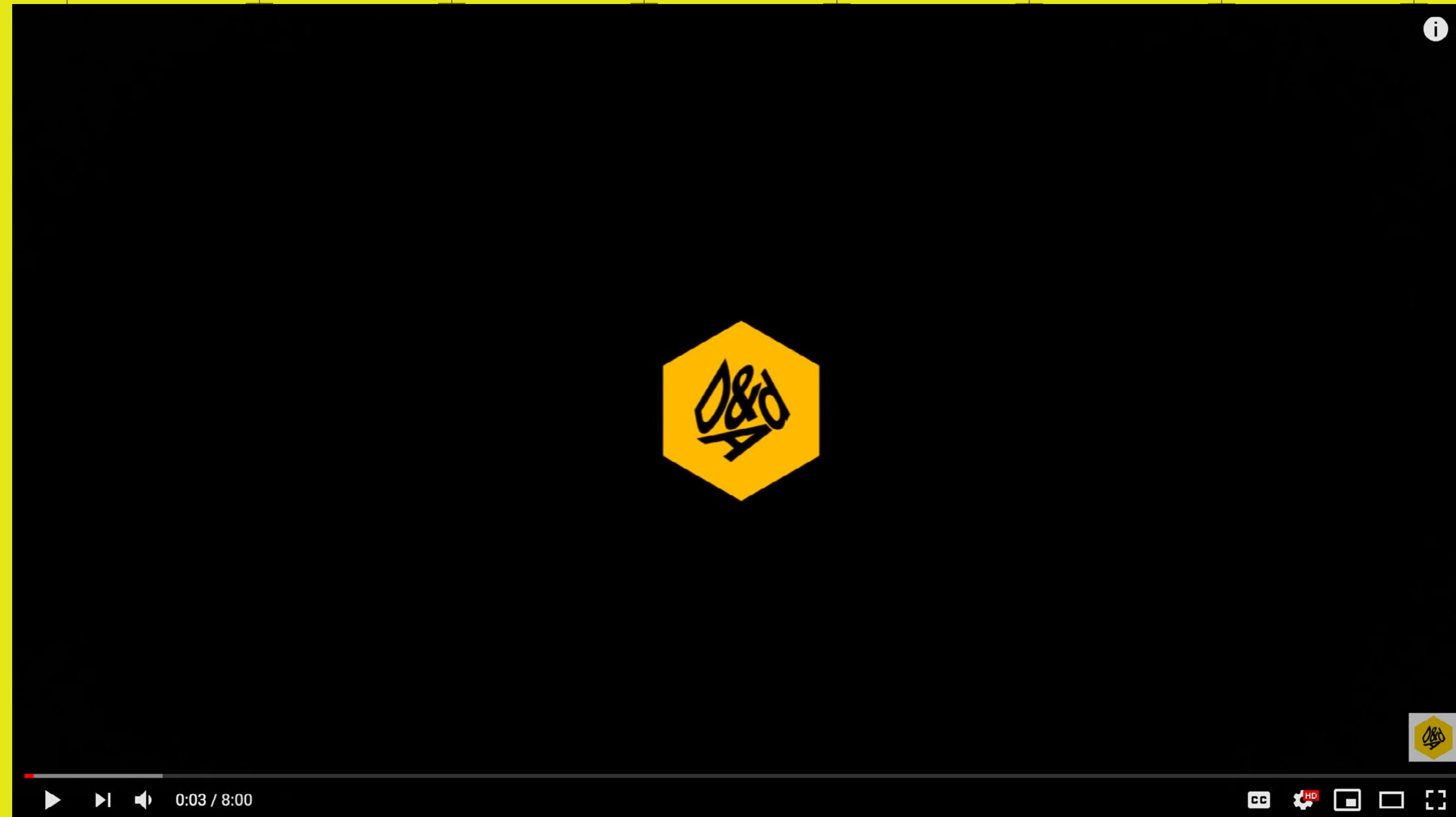
10

CREATIVE
JOBS!

»DON'T
TAKE ART...
GET A
REAL JOB!«

HOW MANY OF YOU THINK THAT?

LESSON #1: CREATIVE INDUSTRIES

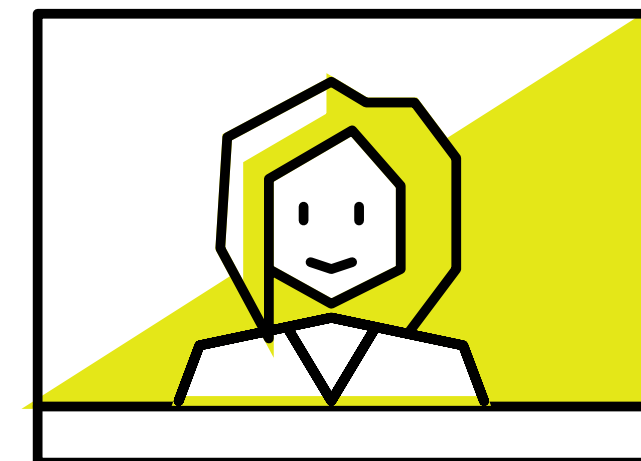
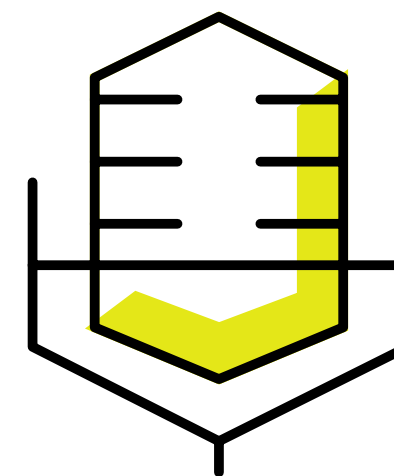
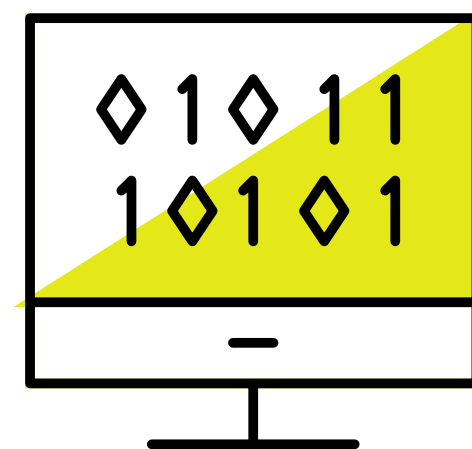
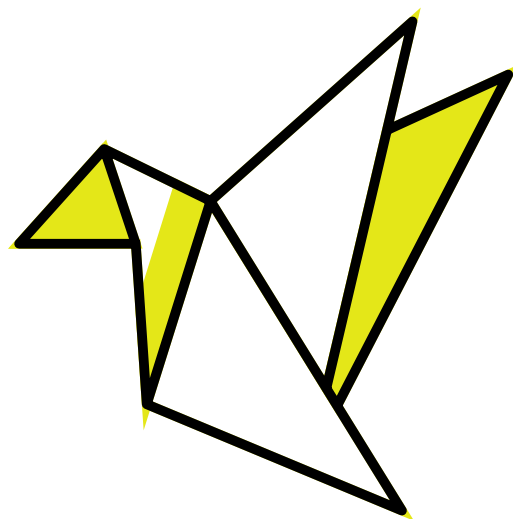
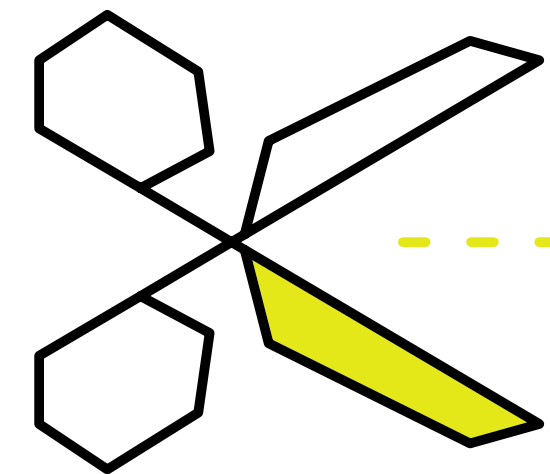
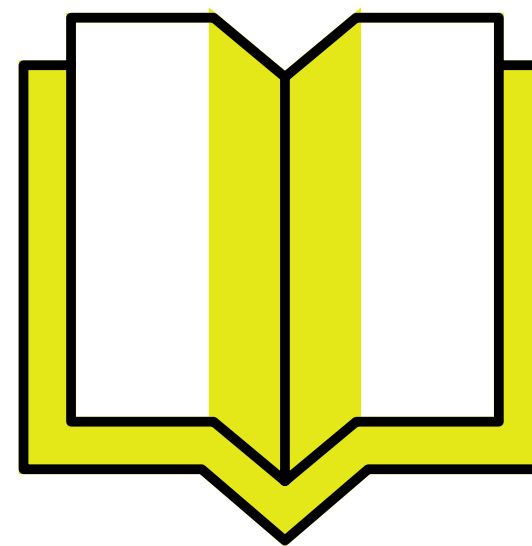
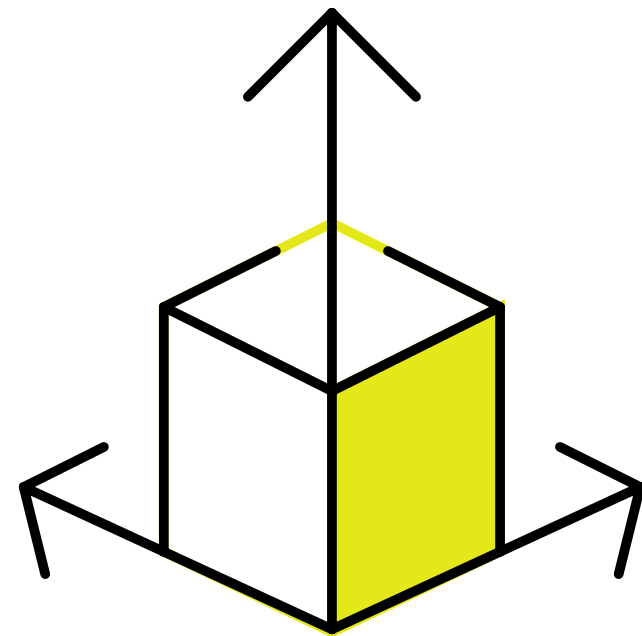
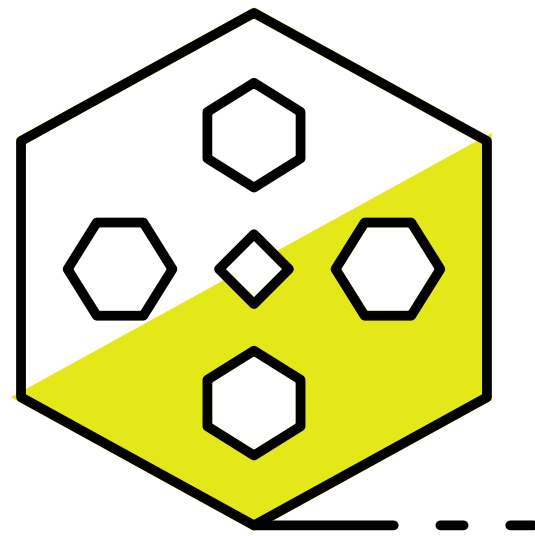


WHAT DO YOU THINK WHEN YOU WATCH THIS VIDEO?

WHAT DO YOU THINK ARE THE SECTORS IN THE CREATIVE INDUSTRIES?



THERE ARE LOTS OF DIFFERENT SECTORS
IN THE CREATIVE INDUSTRIES.



VALUE (GVA)

The UK Creative Industries 2014

£84.1 A YEAR **bn**

£9.6 AN HOUR **m**

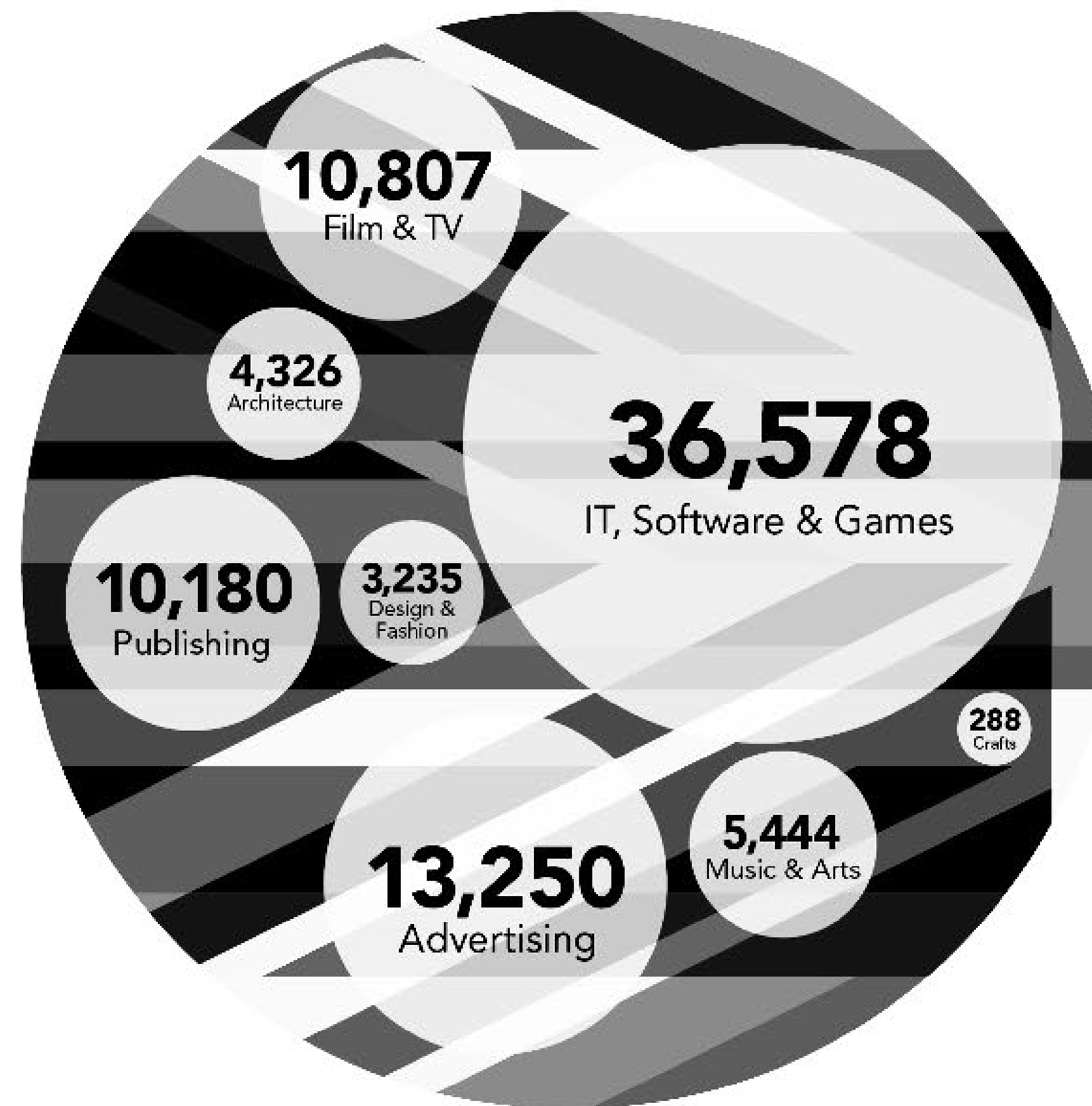
8.9%

INCREASE IN GVA OF THE CREATIVE INDUSTRIES
BETWEEN 2013 AND 2014

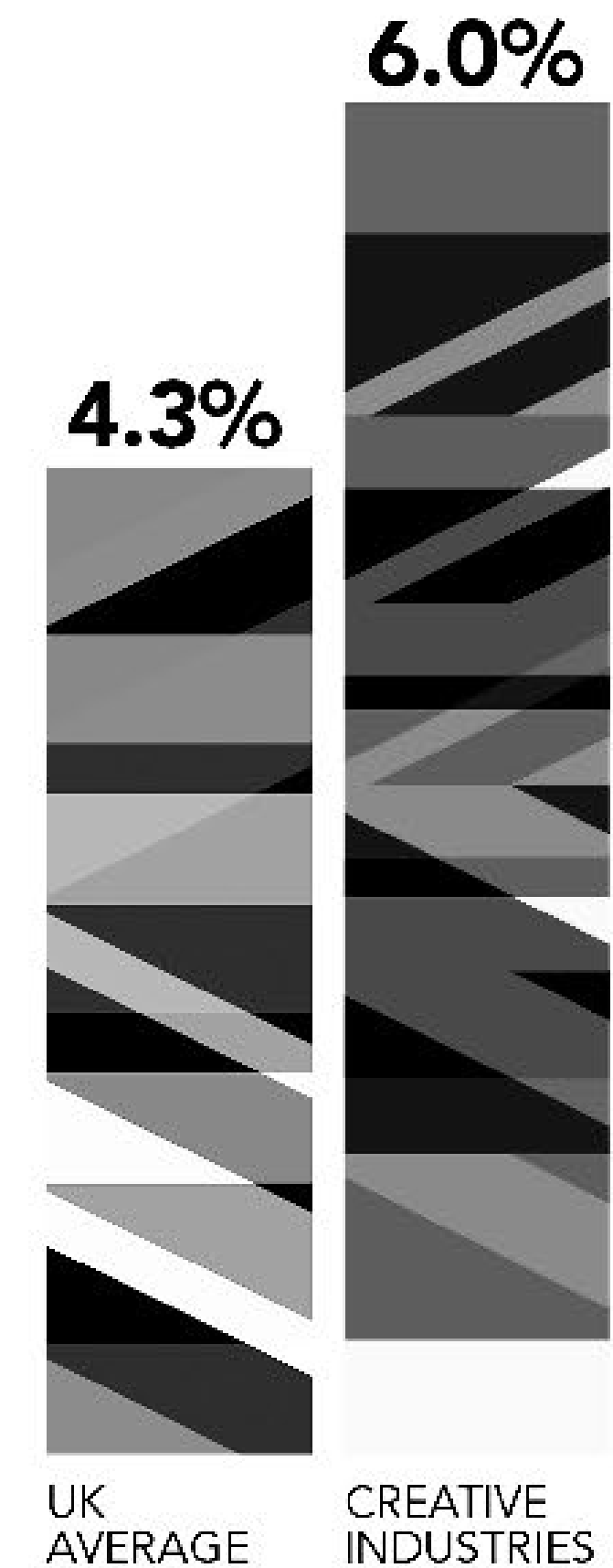
The UK Creative Industries

GVA of UK Creative Industries 2014 (£m)

Total **£84.1bn**



Annual Change in GVA
1997-2014



www.thecreativeindustries.co.uk

FROM THE OPTIONS GIVEN AND
THE ONES YOU WROTE DOWN, THINK OF

**WHICH JOB
IN THE CREATIVE
INDUSTRIES
WOULD YOU LIKE
TO WORK IN?**

WHAT QUALIFICATIONS

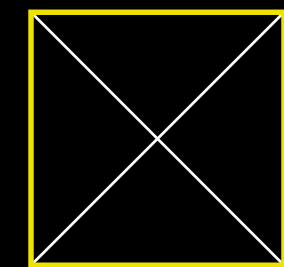
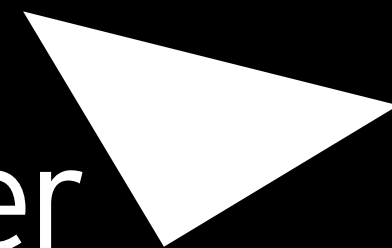
DO YOU THINK YOU WOULD NEED TO GET FOR

YOUR DREAM JOB

IN THE CREATIVE INDUSTRIES

DAYDREAM BELIEVERS

Edinburgh Napier
UNIVERSITY



CREATIVE
INFORMATICS