

CREATIVE INDUSTRIES

LESSON PLAN

LESSON #2: CREATIVE INDUSTRIES

What does that mean,
the creative industries?

By completing this lesson, students will
understand how creative jobs manifest
themselves in everyday life and objects.

Useful extra resources if available:

Abstract Series, Netflix

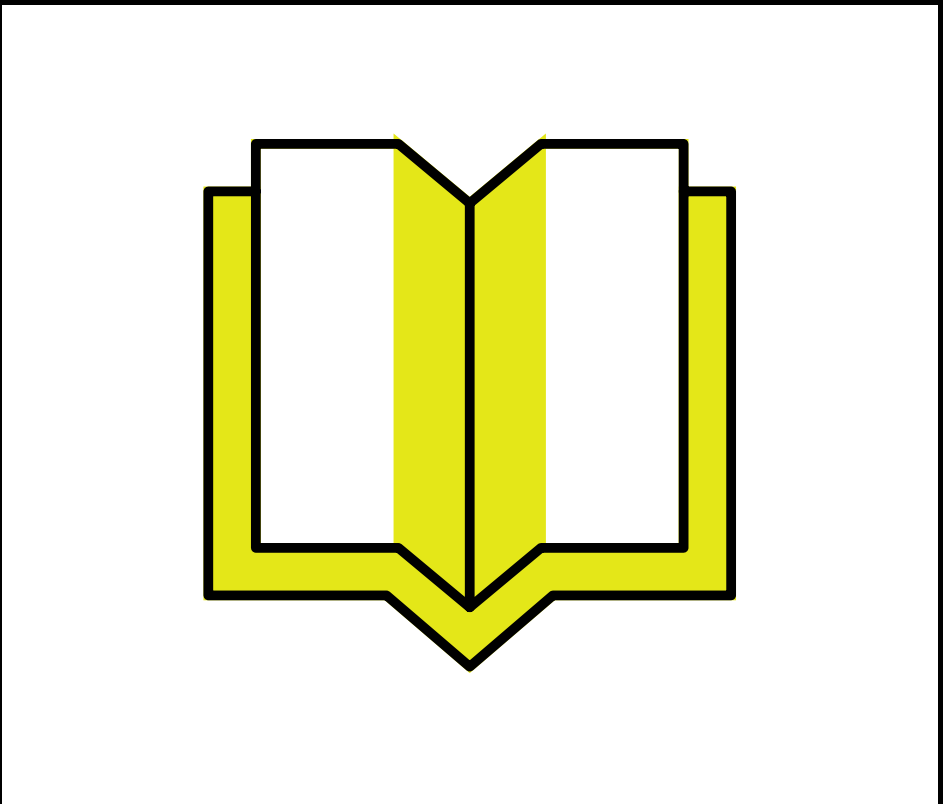
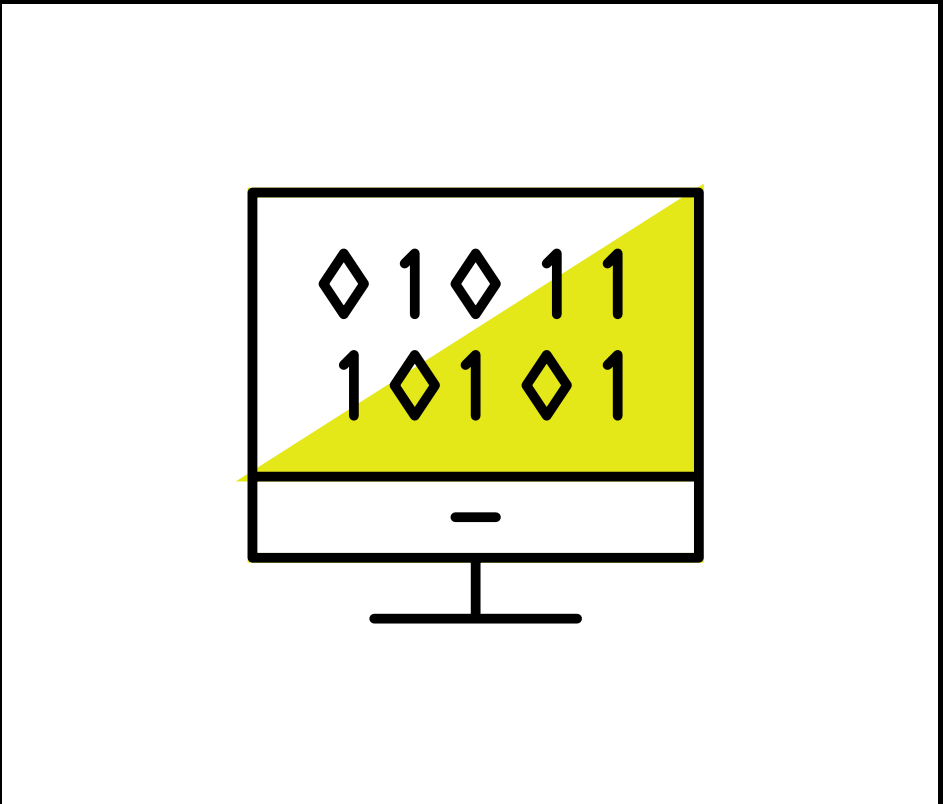
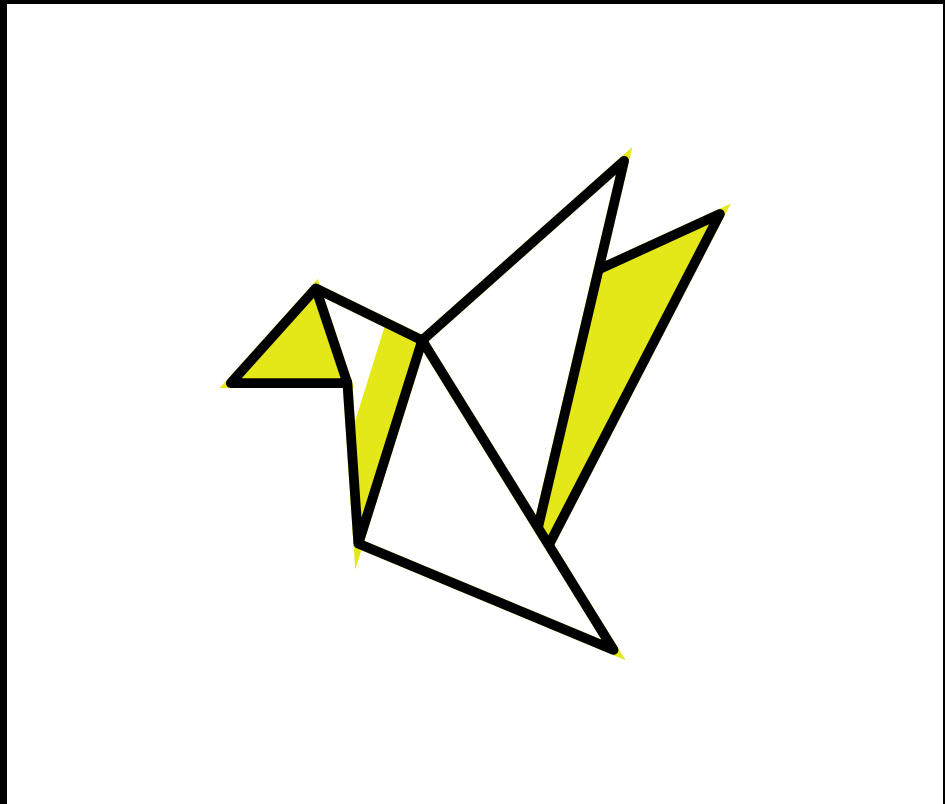
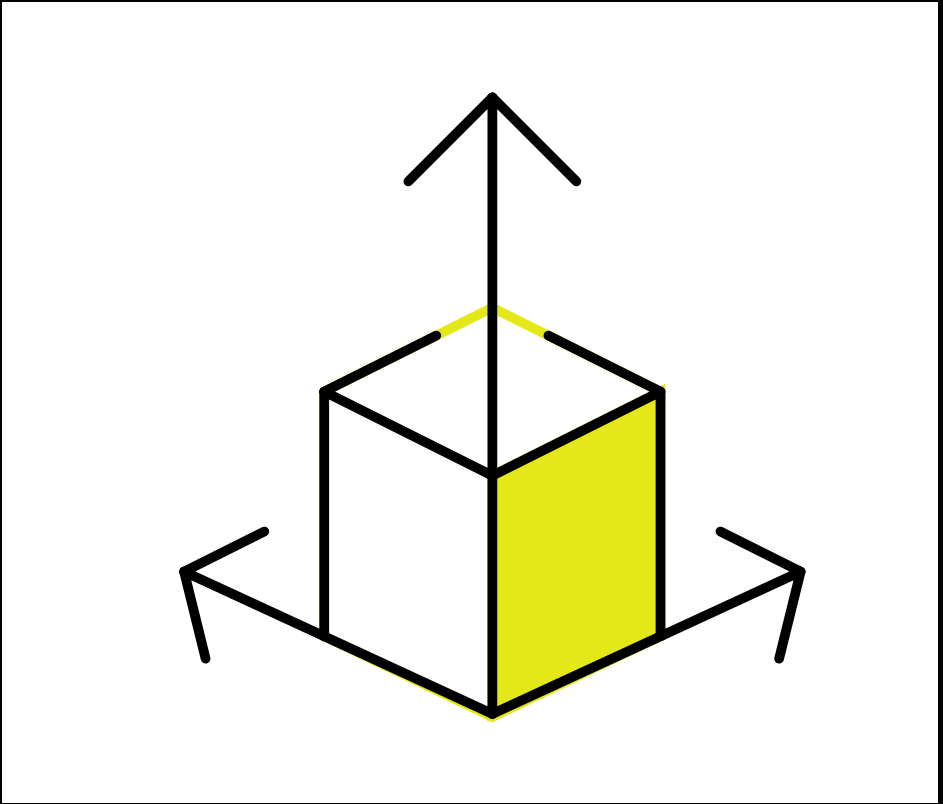
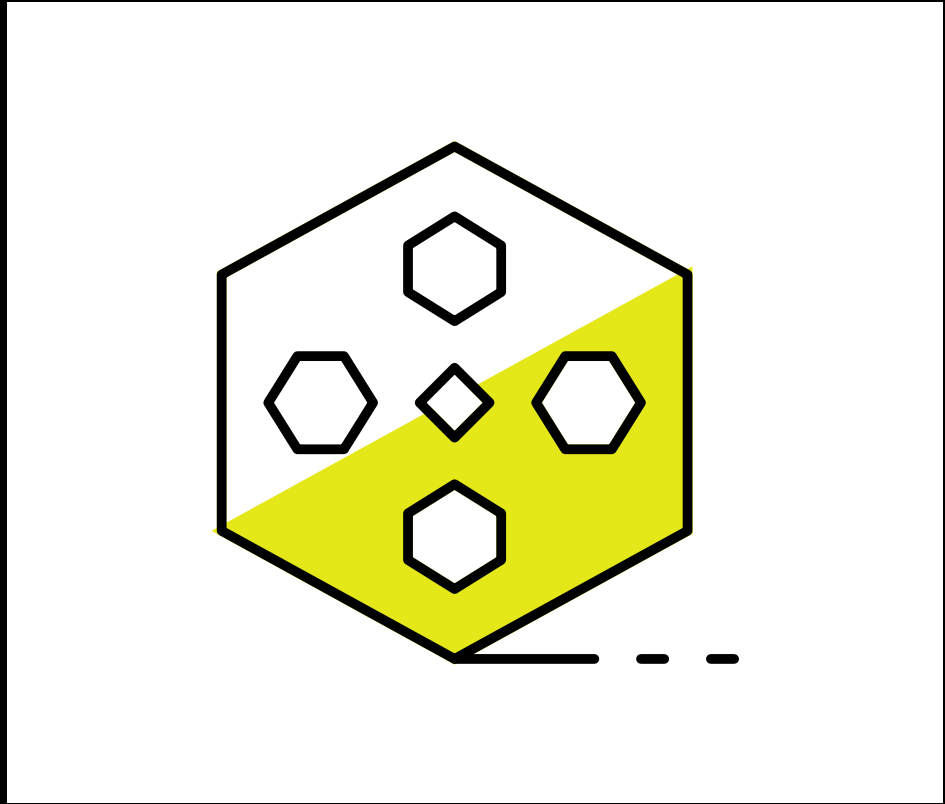
<https://youtu.be/DYaq2sWTWAA>

Britain’s Next Big Thing, BBC2

[https://www.bbc.co.uk/programmes/
b010hgwc](https://www.bbc.co.uk/programmes/b010hgwc)

How to Make, BBC4

Please share your work: If possible, please
make recordings of your work and send them
to [Daydream Believers](#).



LESSON #2: CREATIVE INDUSTRIES

TIME	TASK
1 min	<p>Creative Industries: A Day in the life</p> <p>Today you are going to be thinking about what creative activities and might be involved in making everyday things you use of a daily basis function ...</p>
2 min	<p>Reflect: What did you learn about the creative industries from lesson 1?</p> <p>Material: Paper, pens + Sticky Notes Setting: Discussion in teams of 3-4</p>

TIME	TASK
4 min	<p>These people work in the creative industries</p> <p>Get pupils to come up with a list of creative jobs; for example, those pictured in the four images:</p> <p>Hints:</p> <ol style="list-style-type: none">singer/songwriter/performergraphic designer/illustrator/designer/artistproduct designer/designer/interior designer/graphic designer/furniture designer/textile designer/prop maker ...architect/interior designer ... <p>There are no right or wrong answers but a listing of different types of creative jobs is needed!</p>

TIME	TASK
6 min	<p>What would a working day look like to them?</p> <p>Get pupils to think about the activities that these creative people might do in a day's work? List them.</p> <ol style="list-style-type: none">1. What might their 'office' look like?2. What clothes might they wear?3. Whom might they work with?4. What might their working patterns be like? (e.g day/night/shifts?) <p>Material: Paper, pens + Sticky Notes Setting: Discussion in teams of 3-4</p>
6 min	<p>What are the things they would do?</p> <p>List the creative activities they might be doing as part of their creative work?</p> <p>Material: Paper, pens + Sticky Notes</p>

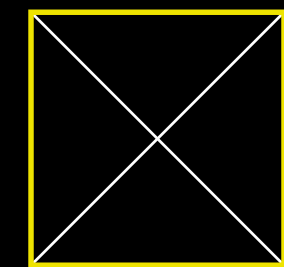
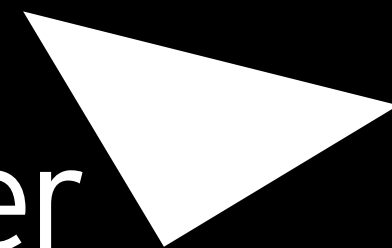
TIME	TASK
6 min	<p>What are the tools or equipment they might be using?</p> <p>What tools or equipment might they use?</p> <p>Material: Paper, pens + Sticky Notes Setting: Discussion in teams of 3-4</p>
6 min	<p>Who might they be working with? Part 1</p> <ol style="list-style-type: none">1. What other creative jobs might be needed as part of their job?2. What other non-creative jobs might be needed as part of their job? <p>Hint: A musician might need a sound engineer, a song writer a roadie, a costume or set designer or tour manager? An architect might work with a stained glass artist, furniture maker or interior designer? An illustrator might collaborate with a writer, poet or publisher?</p> <p>Material: Paper, pens + Sticky Notes Setting: Discussion in teams of 3-4</p>

TIME	TASK
8 min	<div>Who might they be working with? Part 2</div> <div>Arrange the sticky notes from the last exercise on the wall to create networks of clusters of connected jobs.</div> <div>Material: Setting:</div> <div>Paper, pens + Sticky Notes Whole class</div>
5 min	<div>Imagine</div> <div>Imagine a day in your life in the creative industries:</div> <div><div>1. What job will you be doing?</div><div>2. Where will you be working?</div><div>3. What would a working day look like for you?</div><div>4. What sort of things would you be doing?</div></div> <div>Material: Setting:</div> <div>Paper, pens + Sticky Notes Pupils working individually</div>

TIME	TASK
5 min	<div>Creative Jobs are Everywhere!</div> <div>Creative jobs are everywhere; from the packaging on your cereal box designer by a graphic designer, to the mobile phone in your pocket designed by a product designer, to the car or bus you get to school in, the clothes you wear, the games you play, the books your read, music you listen to, films you watch ...</div> <div>There is likely to be a creative job just for you ...</div>
1 min	<div>Conclusion</div> <div>Show Slide 8.</div>

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