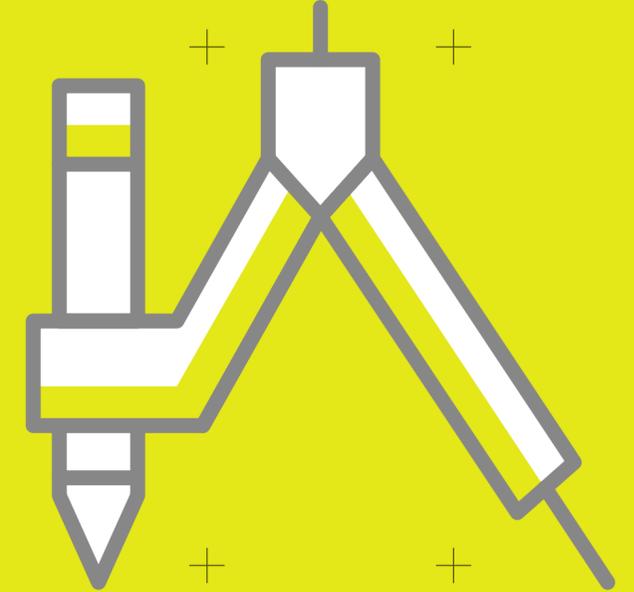
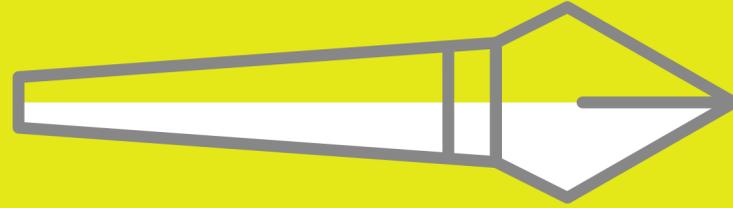


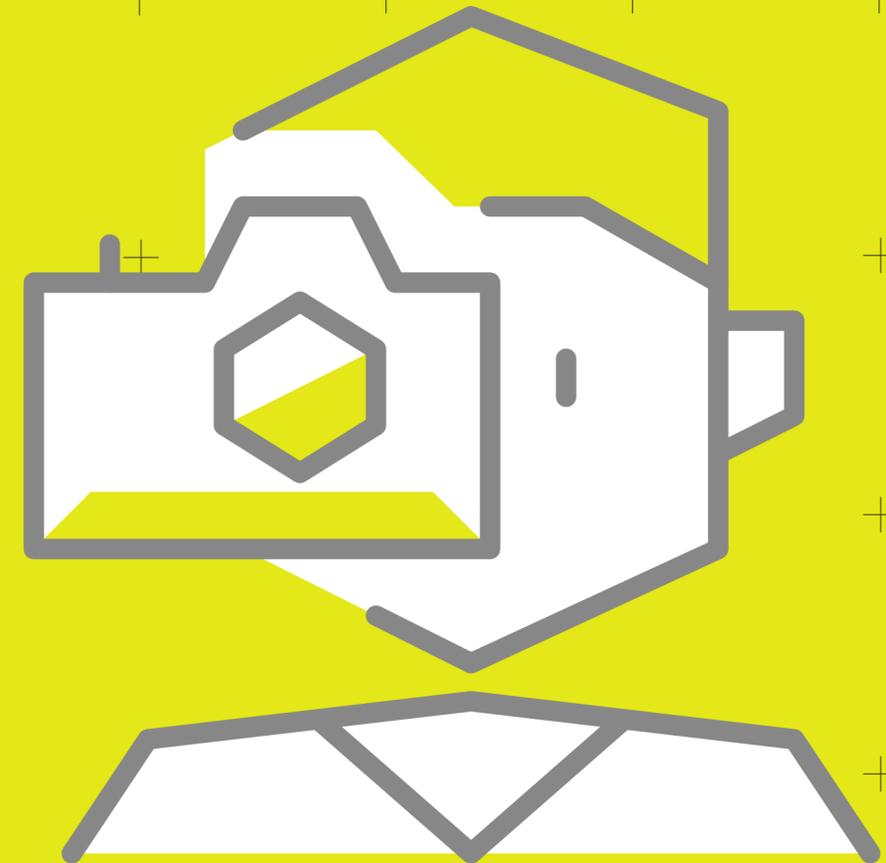
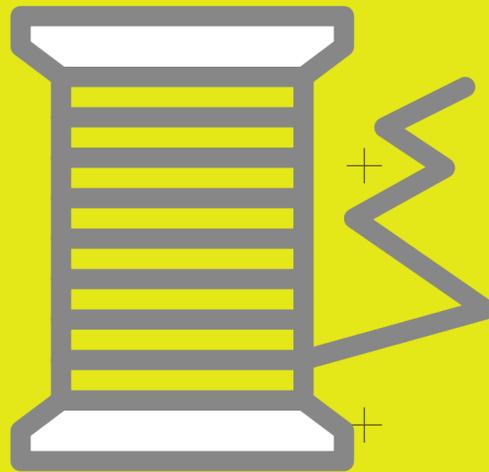
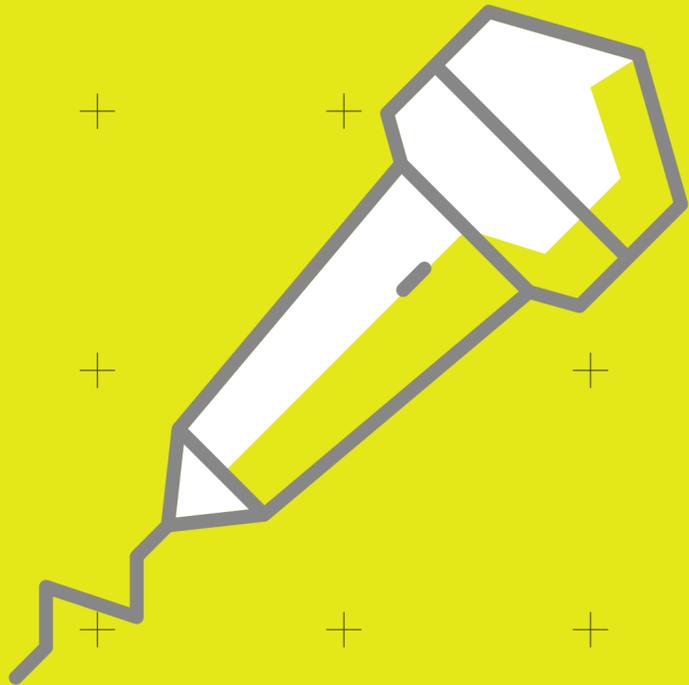
CREATIVE INDUSTRIES

CREATIVE JOBS

WHAT DOES IT MEAN?



WHAT ARE
**CREATIVE
JOBS?**



CAN YOU COME UP WITH A LIST OF

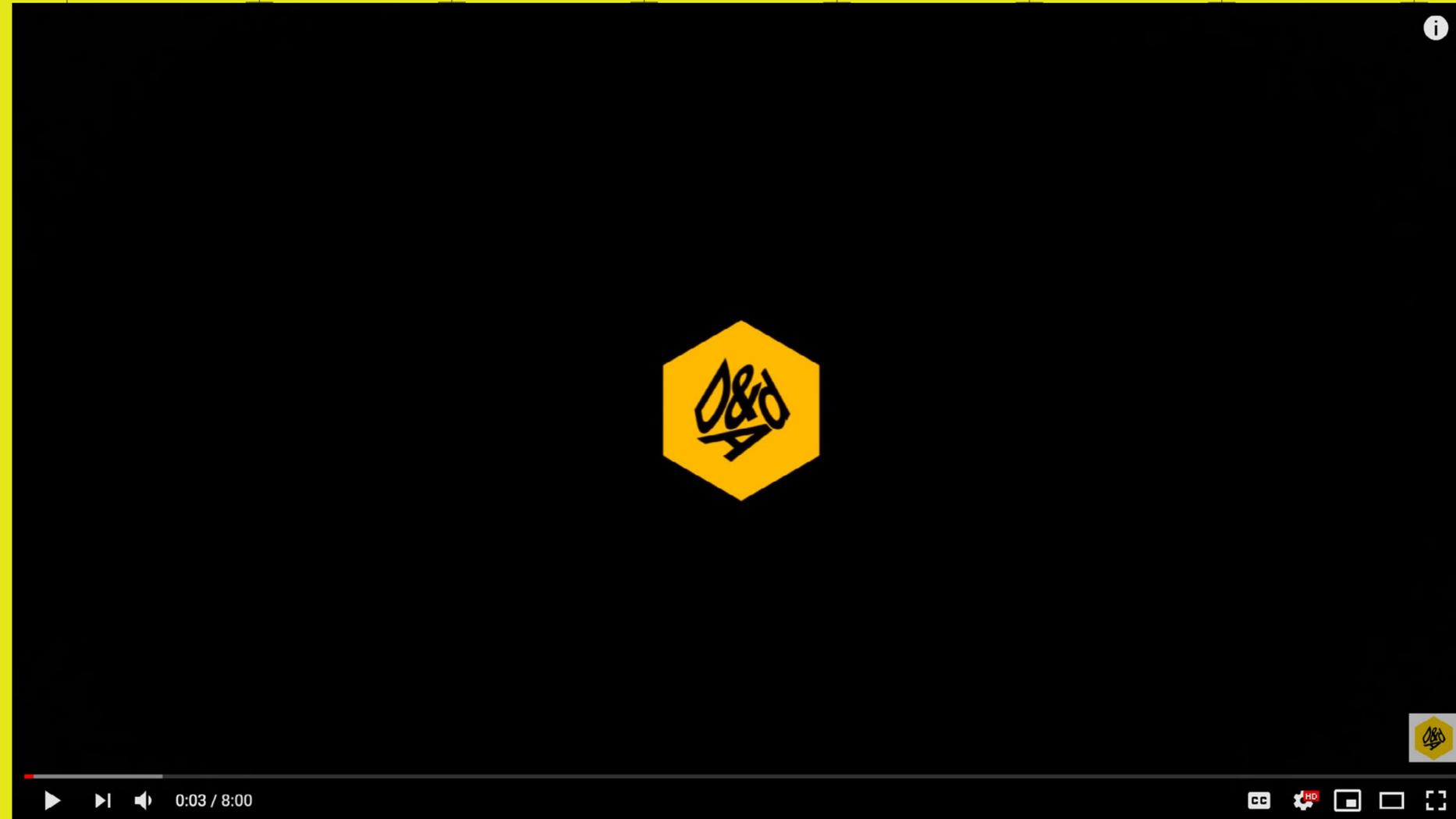
10

CREATIVE
JOBS!

» DON'T
TAKE ART...
GET A
REAL JOB! «

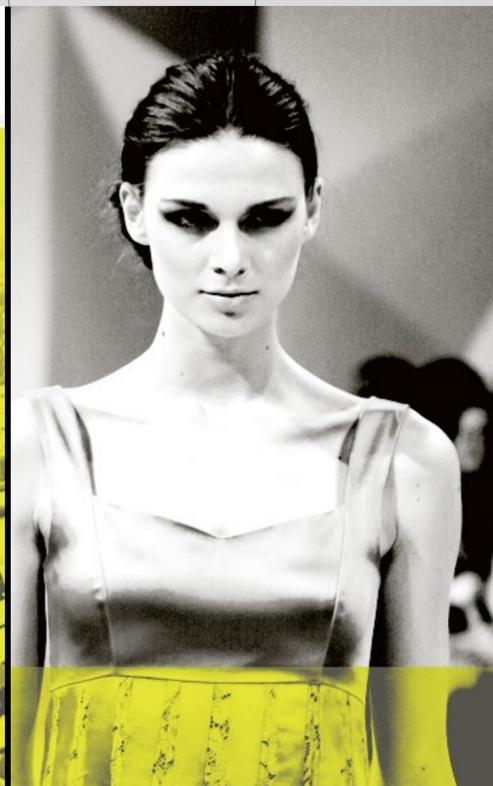
HOW MANY OF YOU THINK THAT?

LESSON #1: CREATIVE INDUSTRIES

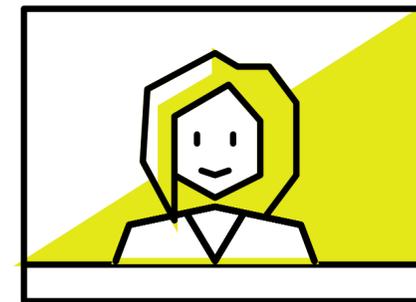
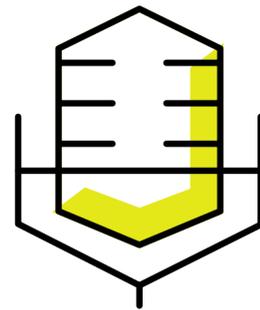
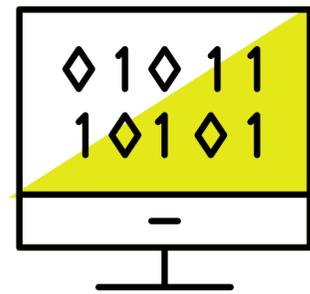
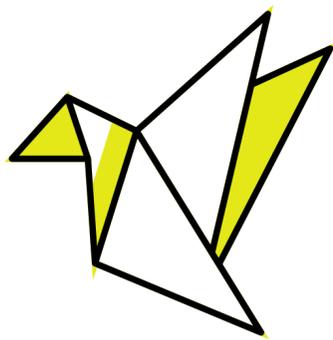
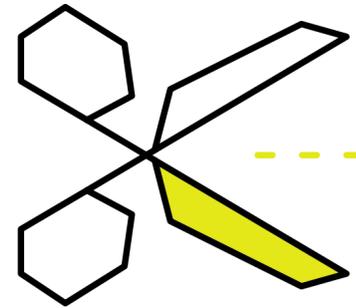
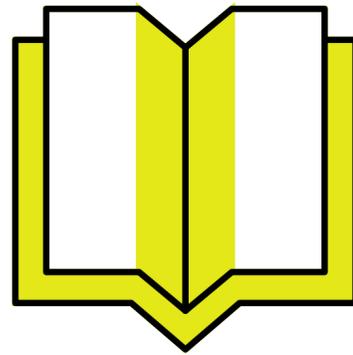
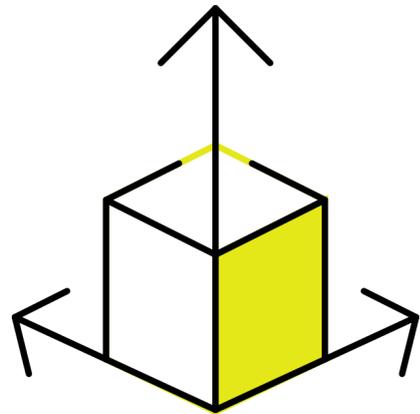
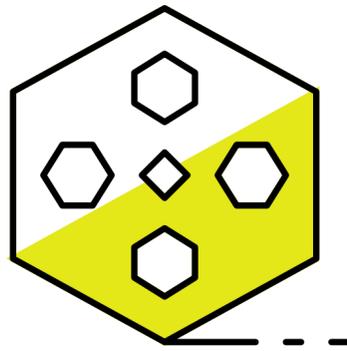


WHAT DO YOU THINK WHEN YOU WATCH THIS VIDEO?

WHAT DO YOU THINK ARE THE SECTORS IN THE
CREATIVE INDUSTRIES?



THERE ARE LOTS OF DIFFERENT SECTORS
IN THE CREATIVE INDUSTRIES.



The UK Creative Industries

VALUE (GVA)

The UK Creative Industries 2014

£84.1 A YEAR **bn**

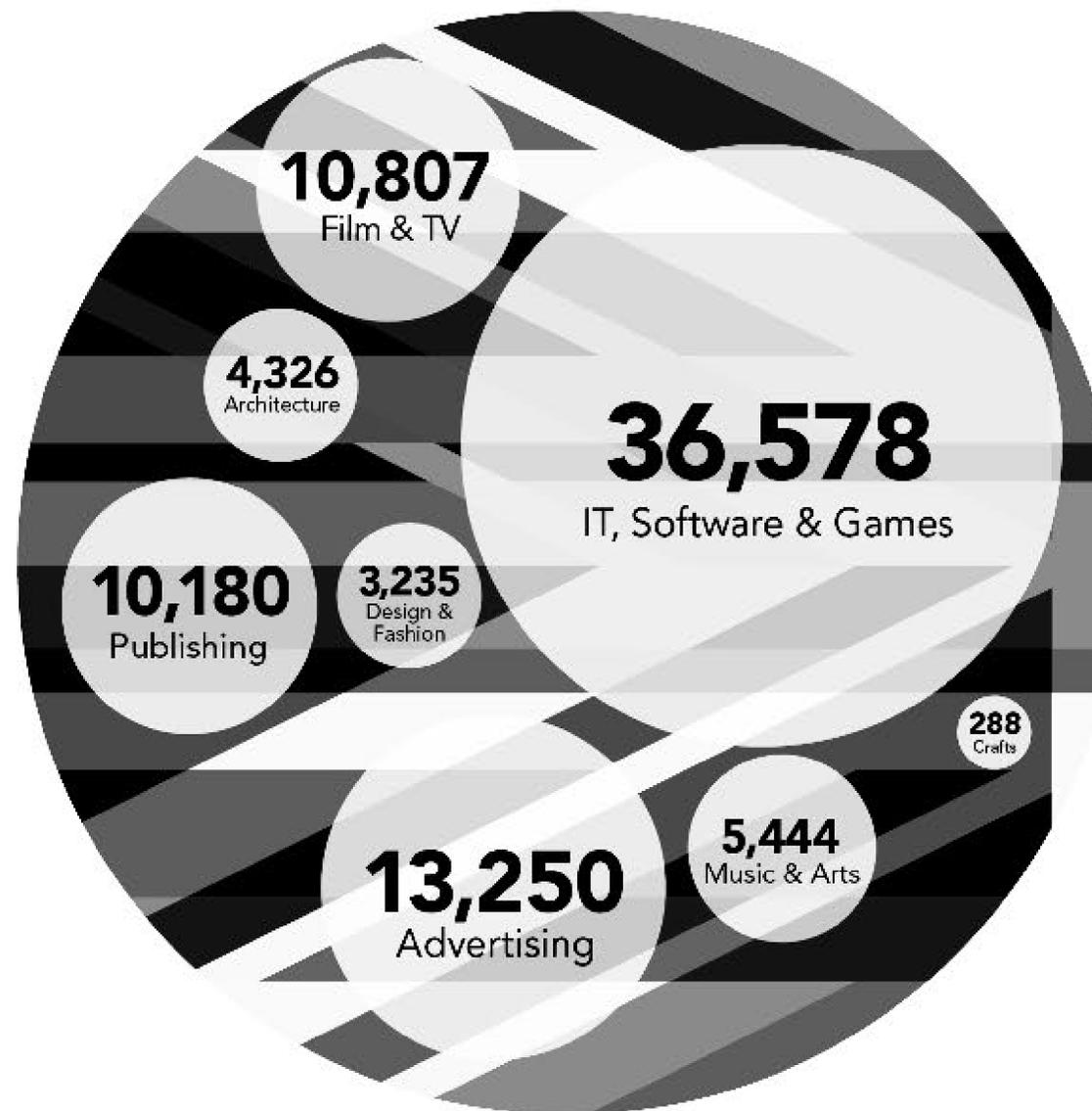
£9.6 AN HOUR **m**

8.9%

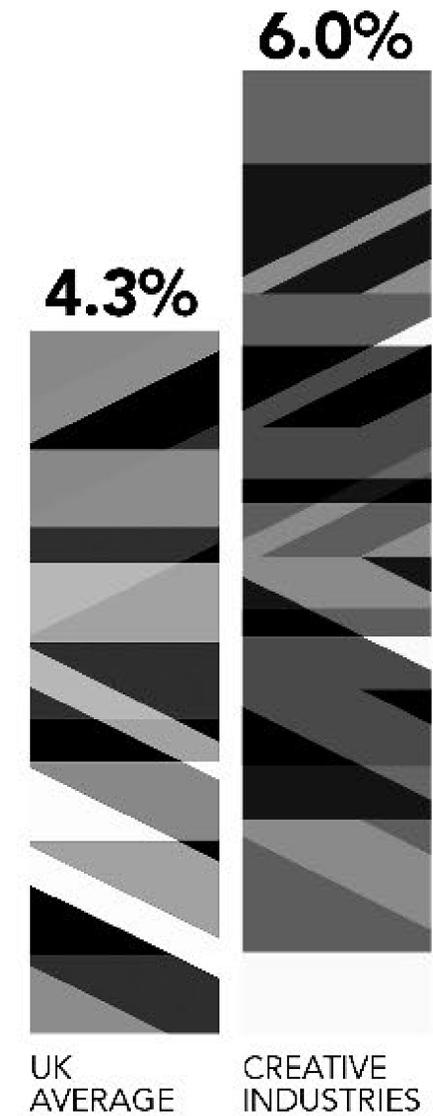
INCREASE IN GVA OF THE CREATIVE INDUSTRIES BETWEEN 2013 AND 2014

GVA of UK Creative Industries 2014 (£m)

Total **£84.1bn**



Annual Change in GVA 1997-2014



FROM THE OPTIONS GIVEN AND
THE ONES YOU WROTE DOWN, THINK OF

WHICH JOB

IN THE CREATIVE

INDUSTRIES

WOULD YOU LIKE

TO WORK IN?

WHAT QUALIFICATIONS

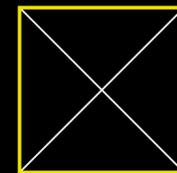
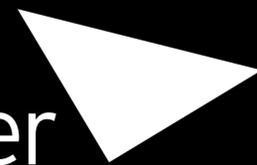
DO YOU THINK YOU WOULD NEED TO GET FOR

YOUR DREAM JOB

IN THE CREATIVE INDUSTRIES

DAYDREAM
BELIEVERS

Edinburgh Napier
UNIVERSITY



CREATIVE
INFORMATICS