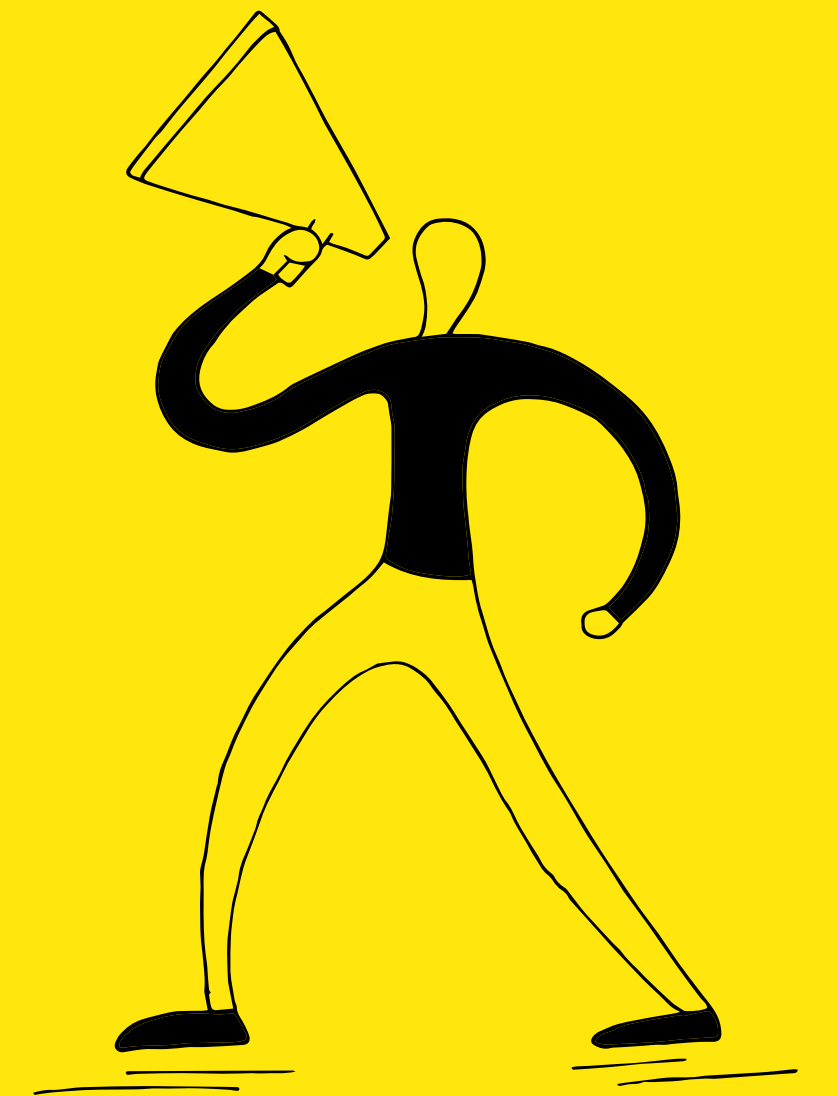


Created by *StudioLR*

Lesson Plan

Campaign for Kindness – Part 4

Duration: 50 mins (Lesson 4 of 4)



Created by **StudioLR**

Campaign for Kindness – Part 4

Pupils will create and articulate their campaign idea.

By completing this lesson, pupils will have a better understanding of the elements that go into campaigns. By creating a full campaign idea without getting into the visual side of it, they will learn that creativity is as much about thinking as it is about crafting.

This is part 4 of a 4 lesson plan

Materials needed:

Lesson Pack, pens, sticky notes, A3 paper

Campaign for Kindness – Part 4 Lesson Plan

Time	Task
5 min	Recap last week
5 min	Your campaign needs
30 min	Create
10 min	Present

Please share your work:

If possible, please make recordings of your work and send them to [Daydream Believers](#).



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