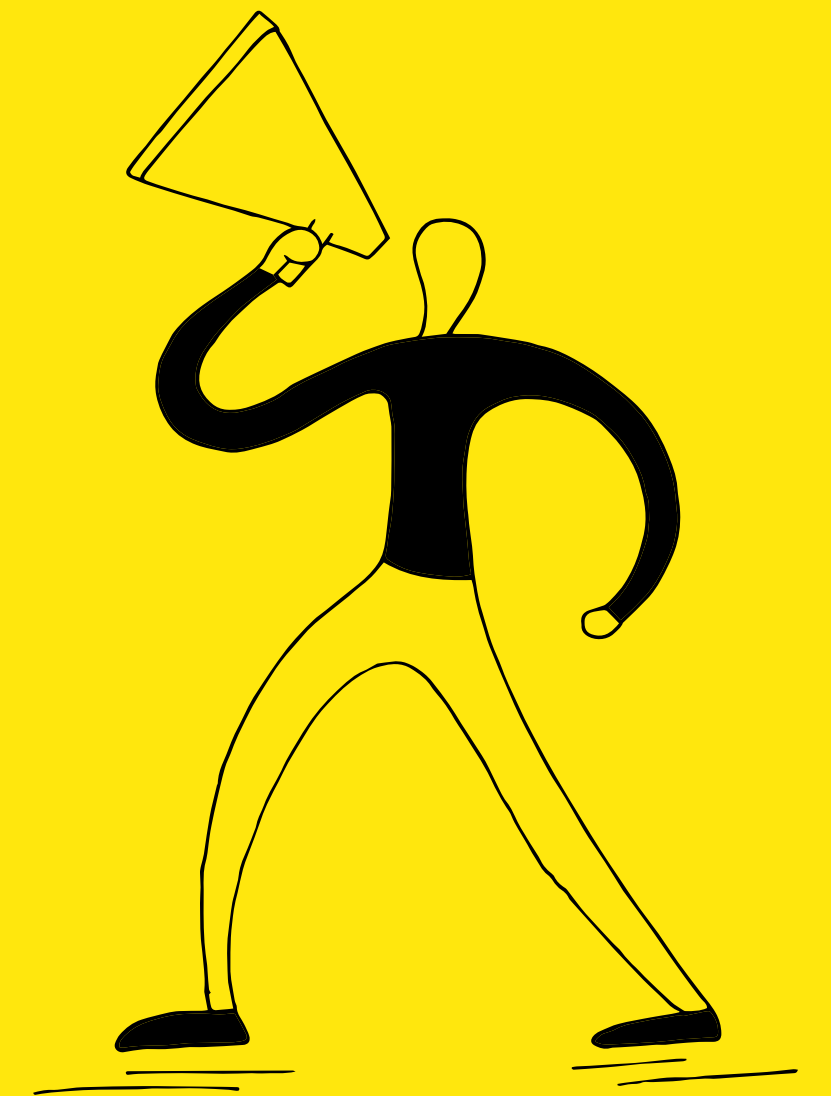


Created by *StudioLR*

Lesson Plan

Campaign for Kindness – Part 3

Duration: 55 mins (Lesson 3 of 4)



Created by **StudioLR**

Campaign for Kindness – Part 3

Pupils will consider their subject and write a creative brief for themselves.

By completing this lesson, pupils will have learned how to narrow their focus on a subject which will help them create a more impactful campaign in the following lesson. They will also have a better understanding of the varieties of campaigns.

This is part 3 of a 4 lesson plan

Materials needed:

Lesson Pack, pens, sticky notes, A3 paper

Related Resources:

[Name of the link](#)

[Name of the link](#)

Campaign for Kindness – Part 3 Lesson Plan

Time	Task
5 min	Recap last week
5 min	Choose a person to campaign for
15 min	Storyboard ideas
10 min	Choose an action to campaign for
10 min	Types of campaigns
15 min	Choose a type and title for your campaign

Please share your work:

If possible, please make recordings of your work and send them to [Daydream Believers](#).



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