

Who we are and how we support your young person

We are Scotland's career service



SDS careers advisers are professionally qualified experts



We are in every state secondary school supporting young people make the best career choices



We also deliver services from SDS centres and community venues, run a national freephone helpline, and we are the ones behind Scotland's career website, My World of Work



How we support your young person in school

SDS are in schools to help young people understand the world of work.

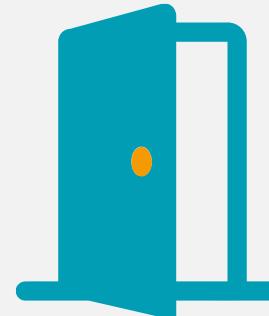
We help them develop and use their career management skills as they move throughout school.

We do this through our online service, My World of Work, and in person through our careers advisers.

Young people may meet their school careers adviser...



In group sessions



At drop-in sessions



At one-to-one appointments

Support and conversations we may have in school

SDS careers advisers might speak to your young person about:



Finding out about their self, strengths and skills
Developing their Career Management Skills



Making decisions such as option choices



Different types of careers and how to research them



Developing the types of skills that are useful in a job



Routes into careers including apprenticeships



Building and developing networks



Help with creating CVs



Making applications and applying for courses



Try our CV Builder

It's free, fast and
easy to use

[Create your CV now](#)



Let's get you to the **right place**

I'm a
**primary school
pupil**

[Visit section →](#)

I'm a
**secondary
school pupil**

[Visit section →](#)

I'm an
**adult looking
for a change**

[Visit section →](#)

I'm a
parent or carer

[Visit section →](#)

I'm an
educator

[Visit section →](#)

Parents and carers

You're a big influencer in your child's life – use our advice and tools to empower them, whatever stage they're at.

Here are some ways you can **support your child**



Start with a career conversation

Discover how My World of Work can help you chat to your child about their career.

[View article →](#)



Look after your child's mental health

A helping hand with your child's wellbeing. Find free helplines and expert online guidance.

[View article →](#)



Additional support for you and your child

Find sources of help and advice for parents, carers and anyone who needs additional support.

[View article →](#)



How to help your child get work experience

Discover how you can support your child get a taste of the working world.

[View article →](#)



A guide to Option Choices

Help your child get career inspiration. Show them where the subjects they do could take them.

[View article →](#)



Support your child as they leave school

Read top tips on how you can help and use our handy resources.

[View article →](#)

Welcome to your strengths report

Use the report to learn what you're good at and discover how your strengths could help you at work.

Strengths you use often

These are strengths you use regularly – they come naturally to you. Choose each strength to find out what it means.



Resilience



Responsible



Decision Maker

[More info](#)

[More info](#)

[More info](#)



Supportive

[More info](#)



Moral Compass

[More info](#)

Home > Tools and quizzes > Animal Me

Unleash your personality with Animal Me!

Take our personality quiz and learn about the things you're good at and jobs which may suit you. It only takes a few minutes. At the end, you'll find out which of our animal friends is most like you!



[Try Animal Me](#)

About Animal Me

Animal Me is based on the most popular personality test in the world.



Our Animal Me personality quiz was developed by My World of Work partner David Hodgson.

Home > Tools and quizzes > Achievements > My achievements

Achievements Library

All achievements

Best of board

All achievements



Completed Harry Potter Lego ship

[View achievement →](#)



Completed Guitar Tutorial

[View achievement →](#)



Completed my LMI project for school

[View achievement →](#)

Viewing 13 of 3 results



Discover your **Profile Power**

Build your digital canvas to share who you are, what you love and the amazing things you're doing!



Personalise your profile

Play video

Make it all about you

Personalise your profile to reflect who you are, with endless ways to showcase your personality and what matters most to you.

Show off your achievements

Celebrate your accomplishments by adding them to your profile. Simply upload your achievements in our [Achievements tool](#) first and they'll be ready to shine!



Set your ambitions

Explore your skills, set goals and track your progress - your profile is the perfect place to bring your ambitions to life!

Highlight your passions

Share your favourite learnings, hobbies and personal values - let your profile showcase what drives you!

Exploring options on My World of Work

[Home](#) > [Search job profiles](#) > [Job profiles](#)

Search our job profiles

Search a job title or keyword

Sort By [A-Z](#)

664 results found. Use the filter options to help refine your results.

Filters

Job categories

- Administration, business and management (2)
- Alternative therapies (7)
- Animals, land and environment (54)
- Computing and ICT (47)
- Construction and building (46)
- Design, arts and crafts (3)
- Education and training (23)
- Engineering (58)
- Facilities and property services (9)
- Financial services (25)

Show 17 more

Interests

- Being a leader (98)
- Being active (21)
- Being creative (48)
- Being organised (12)
- Convincing others (78)

Show 7 more

School subjects

- Accounting (28)
- Administration and Information Technology (49)
- Applications of Mathematics (102)
- Art and Design (54)
- Art and Design (Design) (12)
- Art and Design (Expressive) (2)

3D Printing specialist

Transform CAD designs into 3D components – you'll work on anything, from prosthetic limbs to Formula 1 cars.

[3D Printing specialist job profile](#)

STEM job [\(1\)](#)

Salary £16,000 - £38,000

AR/VR programmer

Create digital experiences that make it possible for users to explore virtual worlds. Can you create the next big immersive game, like Pokémon GO?

[AR/VR programmer job profile](#)

STEM job [\(1\)](#)

Average salary £19,280

Accommodation warden

Support people who stay in sheltered housing, youth hostels and student residences and make sure the building is safe and clean for them.

[Accommodation warden job profile](#)

STEM job [\(1\)](#)

Salary £24,000 - £28,000

Accountant - Management

Put your maths skills to good use as you help a company keep track of its money, bills and payments.

[Accountant - Management job profile](#)

STEM job [\(1\)](#)

Salary £42,000 - £60,000

Accountant - Private practice

Provide services to help people and businesses manage their money effectively.

[Accountant - Private practice job profile](#)

STEM job [\(1\)](#)

Salary £25,000 - £60,000

Accountant - Public finance

STEM job [\(1\)](#)

[Home](#) > [Search job profiles](#) > [Job profiles](#) > [Data scientist](#)

Data scientist

You'll uncover hidden patterns in raw data, turning them into powerful insights that solve problems and predict future trends. It's all about finding the story the data has to tell.

[About the job](#) [Top skills](#) [Getting in](#)



About the job

Salary (before tax)

Yearly [▼](#)

Entry 

Experienced

£60,000 

£100,000

Source: [Hays](#)

In this job, new workers in Scotland start around £60,000 per year. Experienced workers can earn up to £100,000.

Like the sound of this career?

Browse courses in Scotland related to 'Data scientist'

Select qualification level(s)

- Undergraduate (71)
- Postgraduate (206)
- National (96)
- HNC / HND (72)
- Group Award or National Certificate (22)
- Other qualification (2)
- Vocational (2)
- Other (238)

Show me courses

Career insights - Data scientist



Play video

What it's like

[Home](#) > [Industries](#)

Industries

Explore some of Scotland's growing industries and find the career that's right for you.

Agriculture, forestry and fishing



Discover opportunities to feed the country through sustainable food production.

[View industry](#)

Chemical sciences



Join the industry that makes life-saving drugs and tools of the future.

[View industry](#)

Construction and built environment



Learn about this thriving industry, which lies at the heart of Scotland's economy.

[View industry](#)

Creative



Get big ideas! Put them into practice as a producer, screen engineer or designer.

[View industry](#)

Digital technologies



Build modern skills that'll make you an in-demand digital engineer.

[View industry](#)

Energy



Find your place in the energy industry – one of Scotland's biggest economic assets.

[View industry](#)

Engineering and manufacturing



Engineers are creative and hands-on. They design, create, test and improve products.

[View industry](#)

Financial services



This diverse industry offers jobs from accountants, to IT staff and marketing officers.

[View industry](#)

Food and drink



Scotland's food and drink is known and loved across the world. The heart of it.

[View industry](#)

Green



An easier industry switch to low-carbon models, every job has the potential to become greener. Our Green Jobs Workforce Academy will show you what makes an industry 'green'.

[View industry](#)

Healthcare



If you thrive on helping others, a career in this industry is a natural choice.

[View industry](#)

Life sciences



Scotland is at the global forefront of life sciences. Discover how you can get into the industry.

[View industry](#)

Skilled for the Future

**Career management skills and
meta-skills**

Introduction to career management skills





The
changing
world of
work

Meta-skills

Self-management

Focusing



Integrity



Adapting



Initiative



Social Intelligence

Communicating



Feeling



Collaborating



Leading



Innovation

Curiosity



Sense-making



Creativity



Critical thinking





Labour Market Information

National and local

Local employment by Industry

Skills Development Scotland

Area Selection Page

Theme Selection Page

Topic Selection Page

Skills Demand

Selected Area

▲

Local Authority

▲

South Ayrshire

Employment Forecast by Industry

Select Area Please note, the forecast data should be viewed as the direction of travel and not presented as fact

South Ayrshire

Scotland

Select Year Select Industry grouping

2025 2028 2035 SIC 1 Digit Key Sectors

Figures may not sum due to rounding

Employment Forecast by Industry (people)

South Ayrshire

Q : Human health and social work activities	11,000
G : Wholesale and retail trade; repair of motor vehicles and motorcycles	5,000
P : Education	4,500
C : Manufacturing	3,800
I : Accommodation and food service activities	3,300
O : Public administration and defence; compulsory social security	2,700
H : Transportation and storage	2,400
F : Construction	2,100
M : Professional, scientific and technical activities	1,900
R : Arts, entertainment and recreation	1,700
S_U : Other service activities	1,500
N : Administrative and support service activities	1,400
L : Real estate activities	700
A : Agriculture, forestry and fishing	500
E : Water supply; sewerage, waste management and remediation activ...	500
J : Information and communication	400
K : Financial and insurance activities	400

Predicted local employment by sector Occupation

Skills Development Scotland

Area Selection Page

Theme Selection Page

Topic Selection Page

Skills Demand

Selected Area

▲

Local Authority

▲

South Ayrshire

Employment Forecast by Occupation

Select Area Please note, forecast data should be viewed as the direction of travel and not presented as fact

South Ayrshire

Scotland

Select Year Select Occupation Grouping (SOC 2010) Figures may not sum due to rounding

2025 2028 2035 SOC 1 Digit SOC 2 Digit

Employment Forecast by Occupation (people)

South Ayrshire

3 Associate professional & technical occupations	7,500
2 Professional occupations	6,100
6 Caring, leisure & other service occupations	6,100
5 Skilled trades occupations	5,800
1 Managers, directors & senior officials	4,500
7 Sales & customer service occupations	4,300
4 Administrative & secretarial occupations	3,800
9 Elementary occupations	3,700
8 Process, plant & machine operatives	2,200



Option Choices

How the 'Big Five' can help



**What do they
enjoy?**

1

What are they good at?



Think about how
they like to learn



3

What do other
people think?



4



Think about where these choices may take them

5

Options available after school

There are lots of routes available after school.

Making learning and career choices isn't just one step - it is many steps but remember there is no wrong path.

Employment

Self-employment

Apprenticeships

Volunteering

College

Other training options

University

Returning to school

Scottish Apprenticeships

There are three types of Scottish Apprenticeship



**Foundation
Apprenticeships**



**Modern
Apprenticeships**



**Graduate
Apprenticeships**

Foundation Apprenticeships



Foundation Apprenticeship

Still at school?

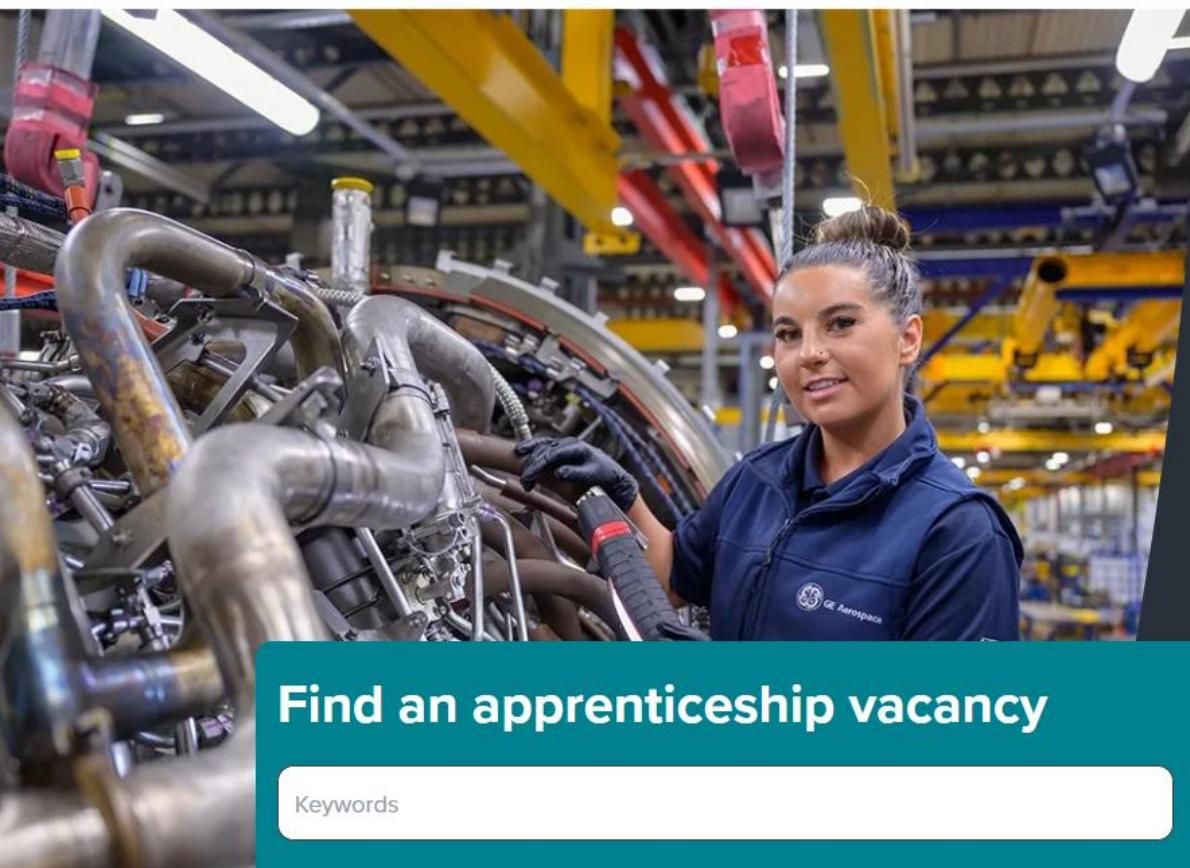
Gain an industry-recognised qualification and set yourself up for a big future.

Modern and Graduate Apprenticeships



**Modern
Apprenticeships**

**Graduate
Apprenticeships**



APPRENTICESHIPS.SCOT
From Skills Development Scotland

About us Publications and resources FAQs Events [Sign in or register](#)

Apprentice ▾ Employer ▾ Learning provider ▾

APPRENTICES

Kick-start your career with an apprenticeship

See what apprenticeships you could do, which employers you could work with and the qualifications you'll gain.

[Become an apprentice >](#)

Find an apprenticeship vacancy

Keywords

Location

Search

Live chat 



Apprentice

[Foundation Apprenticeships](#)[Modern Apprenticeships](#)[Graduate Apprenticeships](#)[Find an apprenticeship vacancy](#)[Become an apprentice](#)[Types of apprenticeship](#)[Apprentice stories](#)[Scotland's Apprentice Network](#)[Support during your apprenticeship](#)

Find a Foundation Apprenticeship at your school

Explore your options

Find out where a Foundation Apprenticeship could take you once you leave school



MA



GA



College



University

Modern
Apprenticeships

Graduate
Apprenticeships

>

>

>

Modern and Graduate Apprenticeships

Find vacancies near you

KeywordsLocationSearch

Sign up for the latest Apprenticeship vacancies

Full nameEmail addressSign up

Your details will remain confidential and we won't share them with any third parties.

Support available
after school



How can you support your young person?



Talk through all of their options



Explore the information and tools on My World of Work together



Encourage them to talk about what they are good at and enjoy



Reassure them



We are here to help you both

Any
questions?





Thank you

Video – MyWoW overview from Connect webinar

Making your option choices in school? Get inspired and pick the future you want using our [Option Choices tool, tips and guidance!](#)

 **My World of Work**

Search My World of Work

[Sign in](#) [Create an account](#)

Explore careers ▾ Skills and tools ▾ Getting a job ▾ Courses ▾ Career support ▾

Information for ... ▾

Home > Industries

Industries

Explore some of Scotland's growing industries and find the career that's right for you.



Agriculture, forestry and fishing

Discover opportunities to feed the country through sustainable food production.



Chemical sciences

Join the industry that makes life-saving drugs and fuels of the future.



Construction and built environment

Work