Be-smarT.

Internet Safety Programme

Presenter Name

Questions?

Or something to share?

Please!

CHOICES FOR LIFE
Be-smarT.
Internet Safety Programme

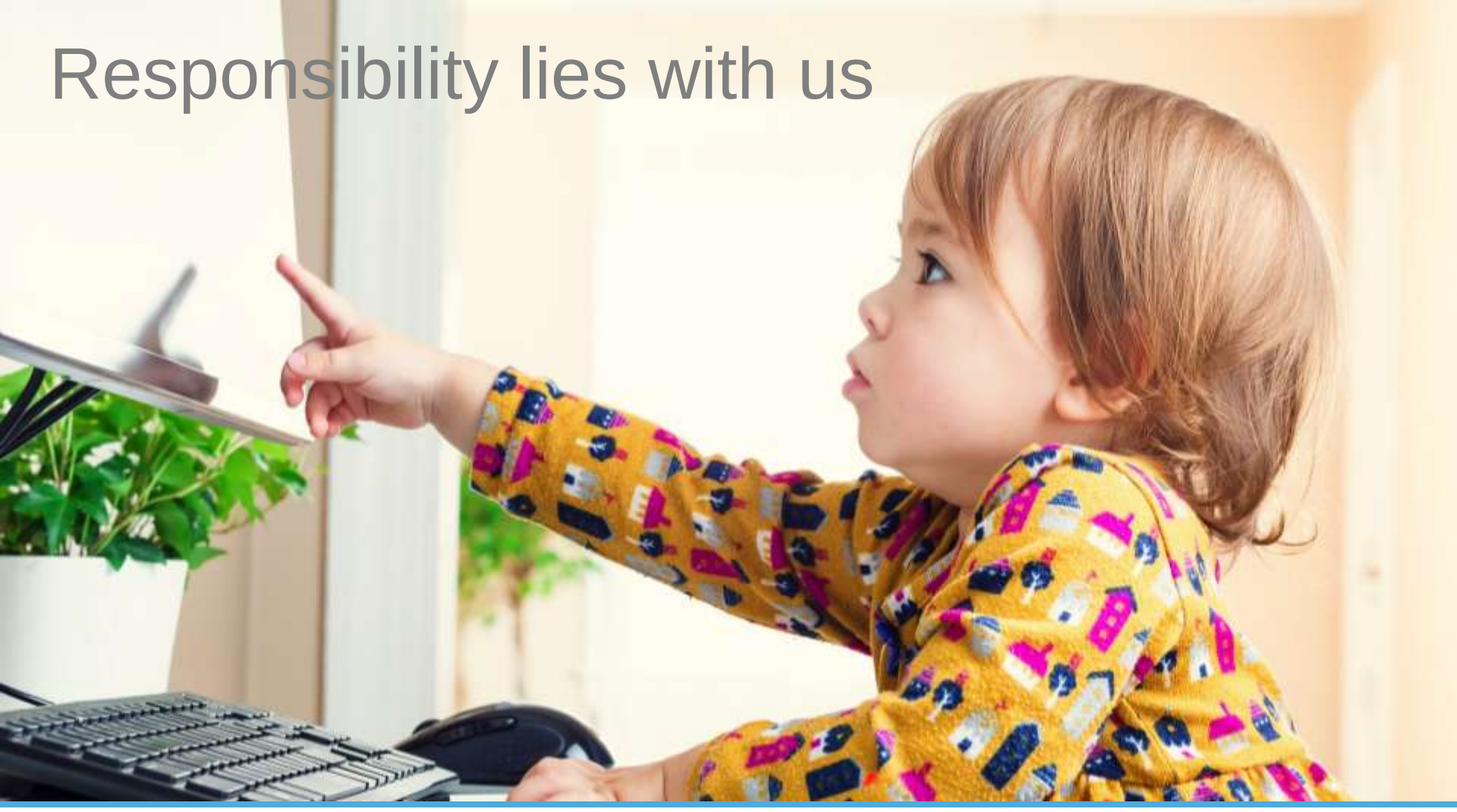
Our vision

A world safe for exchanging digital information

Trend Micro ISKF is global

TREND MICRO

Responsibility lies with us



From Toddler to Twitter

Broadcast
Commerce
Network

Share
Create
Connect

Consume

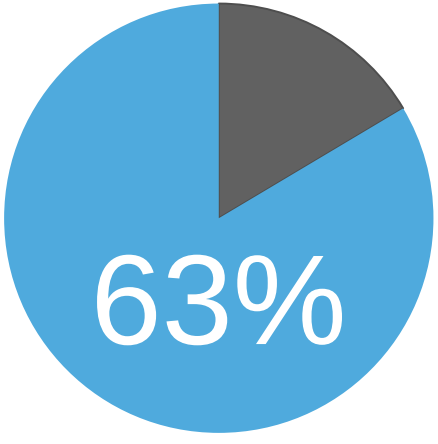
Guardian/
Safety

Advisor/
Responsibility

Just talking about safety is not enough

Access and use

Smart phones are the most used device

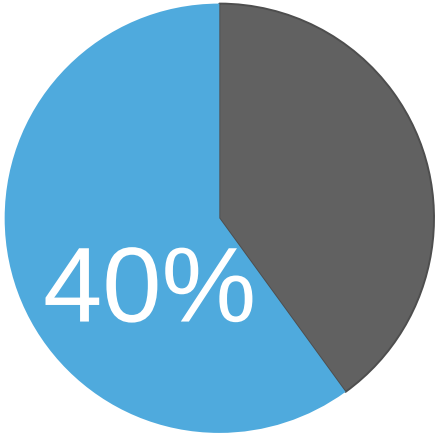


of internet use is at home

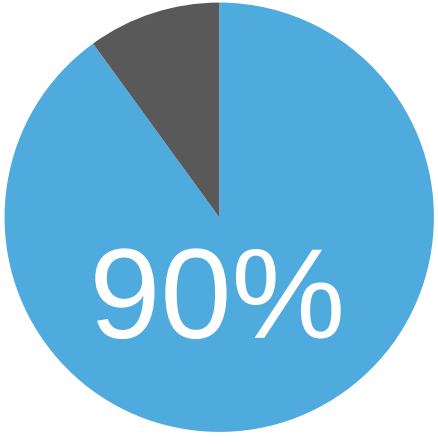
Nearly half of those surveyed access the Internet from their bedroom

Access and use

Entertainment is the most popular online activity
Followed closely by social networking



of 11–12 year olds have a social networking profile



of 13–16 year olds have a social networking profile

An average of 973 photos are posted online by parents before their child turns 5

17% of parents admit they have never checked their Facebook privacy settings

*Research: by online safety site **The Parent Zone** on behalf of safety campaign **knowthenet**.*

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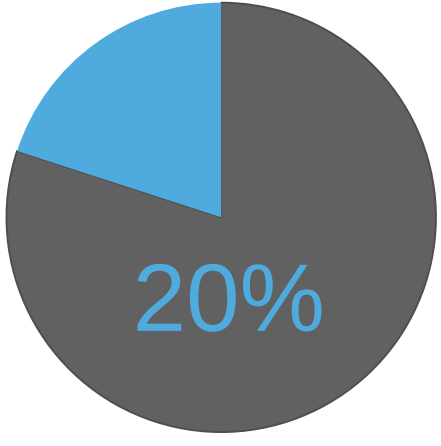
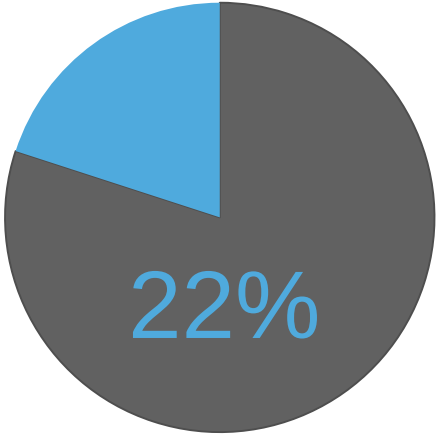
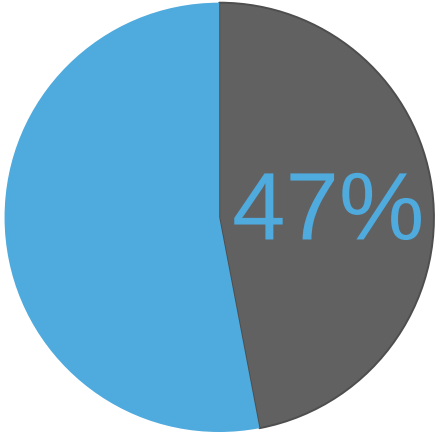
Risk and harm



of children say they have been bothered by something on the Internet in the past 12 months



of children have experienced bullying online



of teenagers have seen sexual images

Risk and harm

Two thirds of 9-16 year olds say their parents have suggested ways for them to use the internet safely

Parents would rather talk about internet safety than use parental controls

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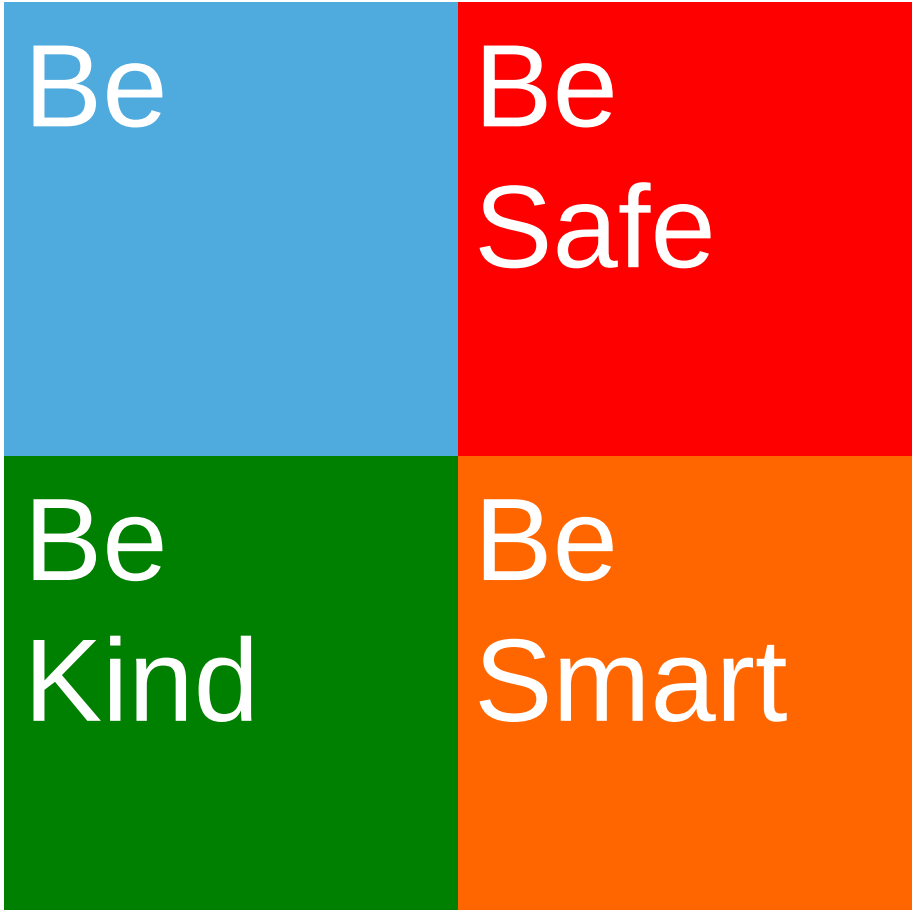
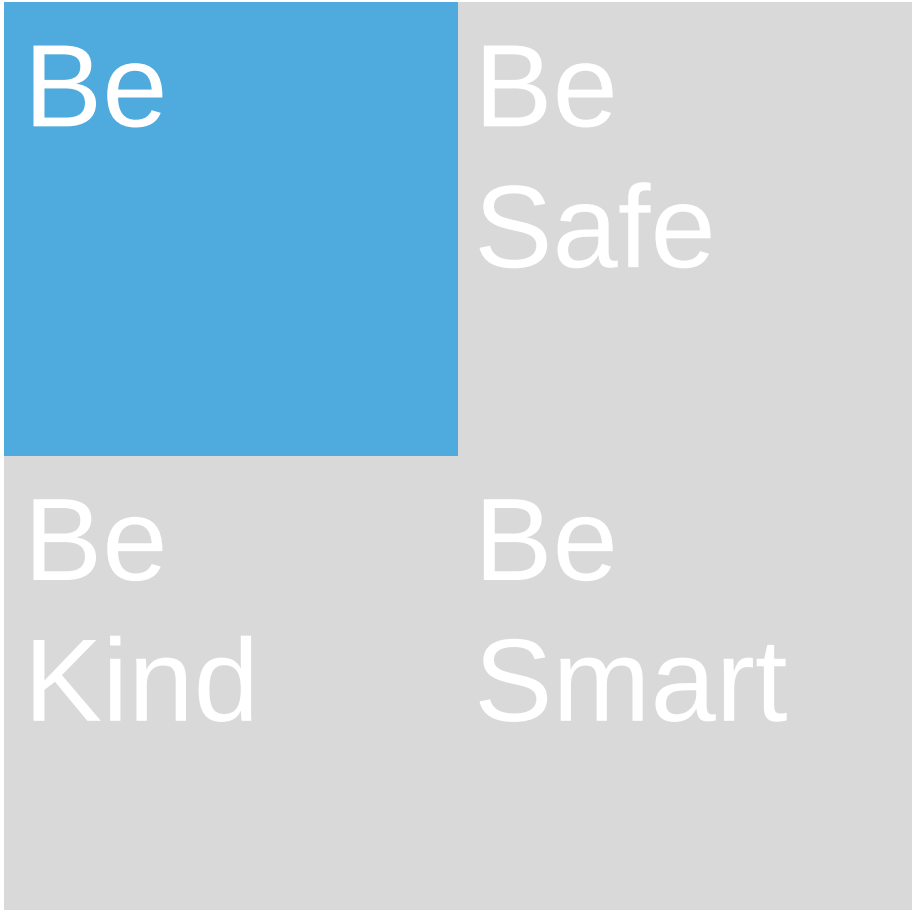

Be
Be
Safe
Be
Kind
Be
Smart


Be
Be
Safe
Be
Kind
Be
Smart

Be

online

In College Admissions, Social Media Can Be a Double-Edged Sword

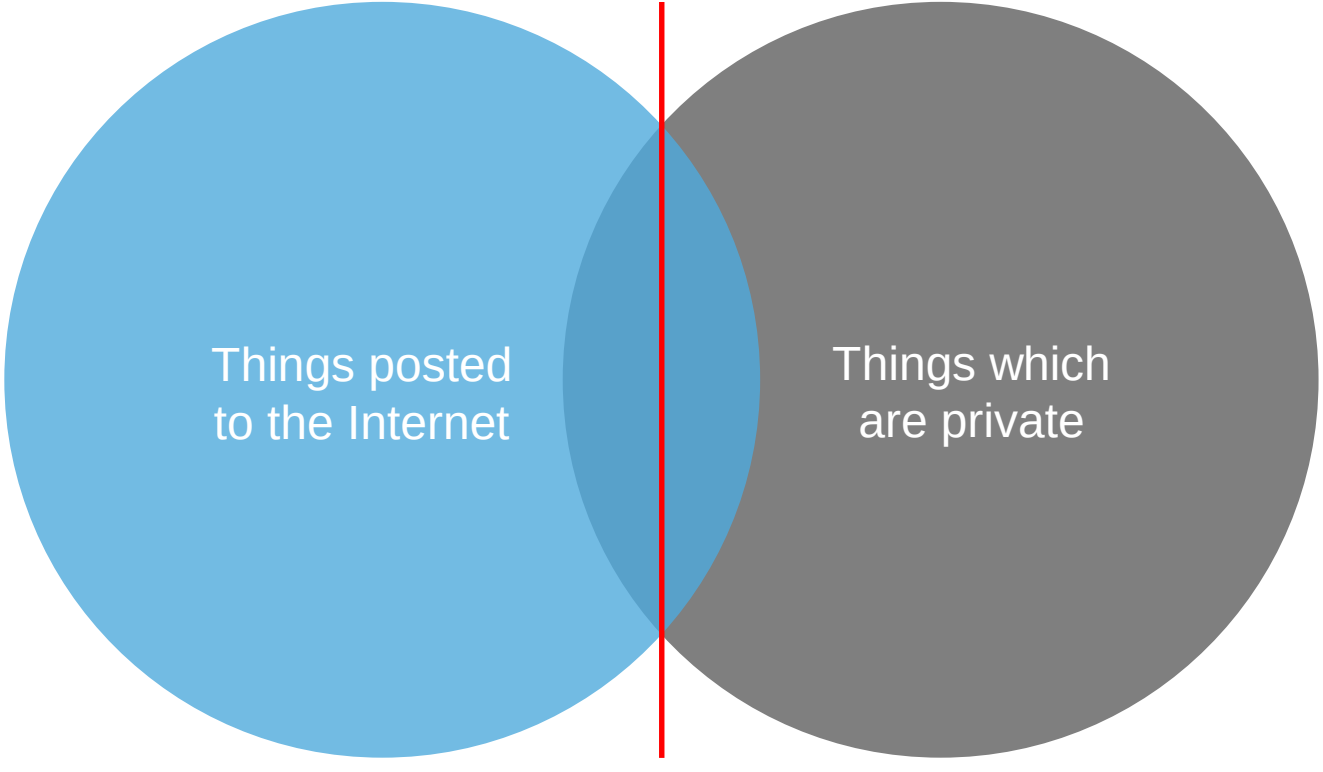
By NATASHA SINGER NOVEMBER 11, 2013 4:37 PM 8 Comments

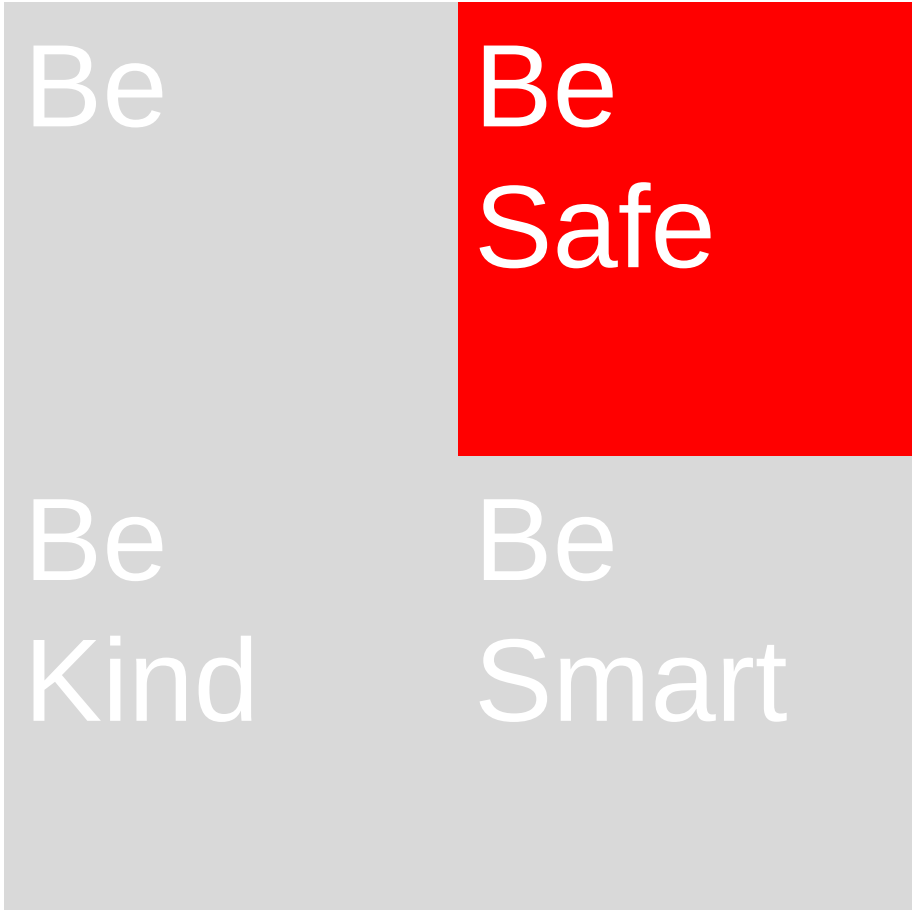
Be

In control

- ✓ Know how they access the Internet
- ✓ Know where they are
- ✓ Know what they are doing
- ✓ Not all screen time is equal

Be wise when posting information and photos




Be
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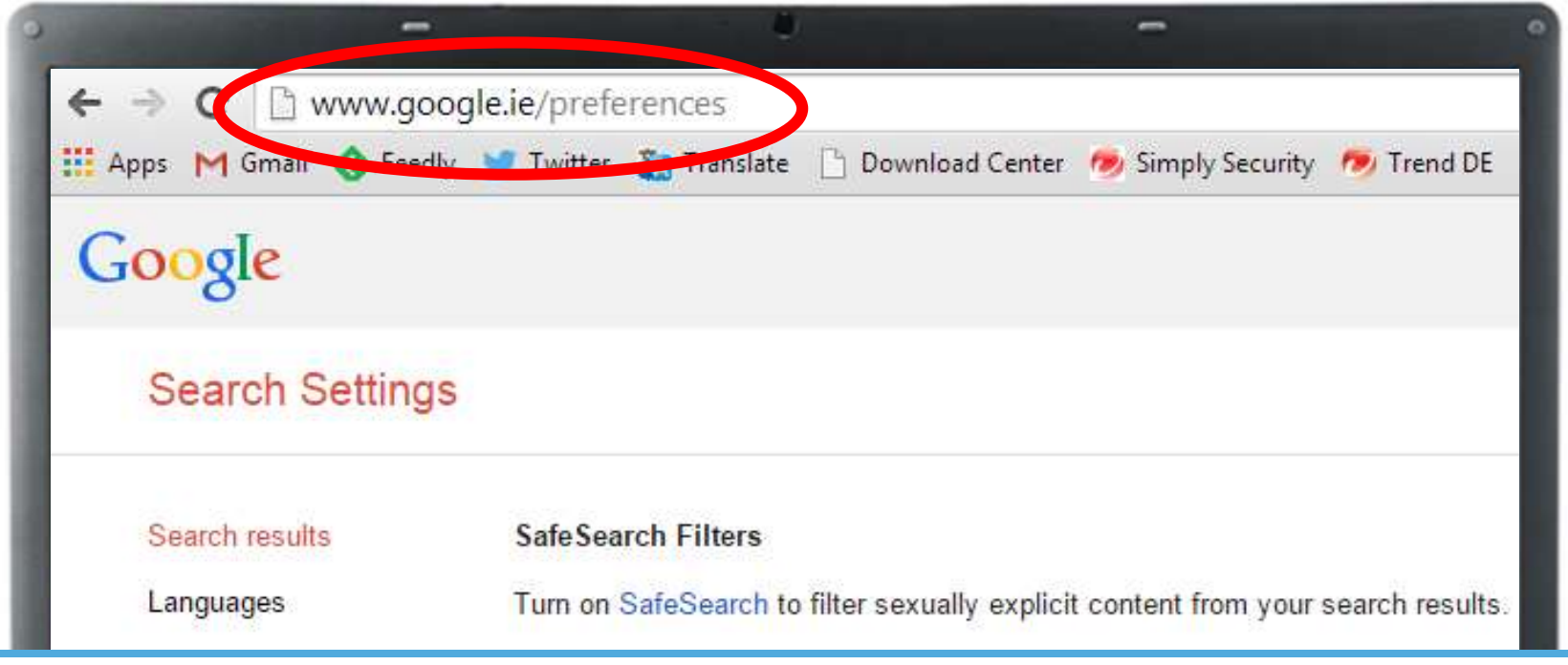
Be Safe

Spare your credit card

- ✓ Block or limit in-app purchases
- ✓ Free is not always free
- ✓ Monitor bills

Be Safe

Stick to age-appropriate content

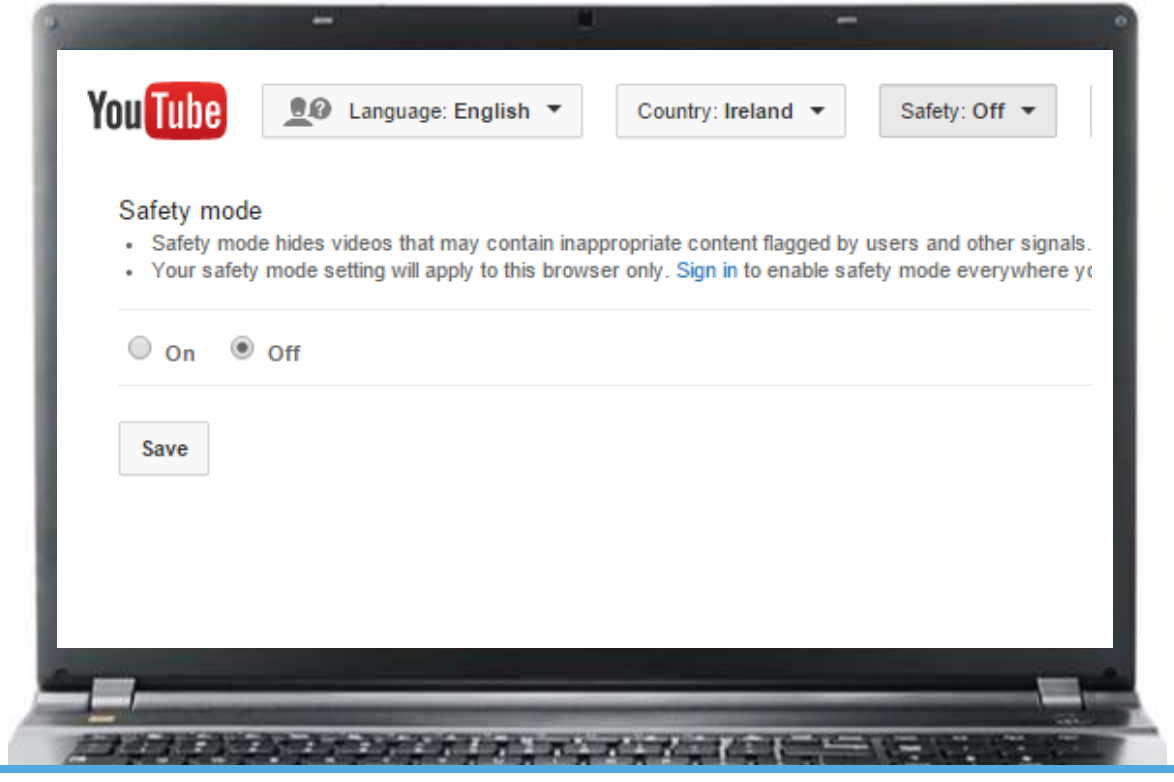


Be Safe

Kiddle
Visual search engine for kids, powered by editors and Google safe search
Web
Images
News
Videos

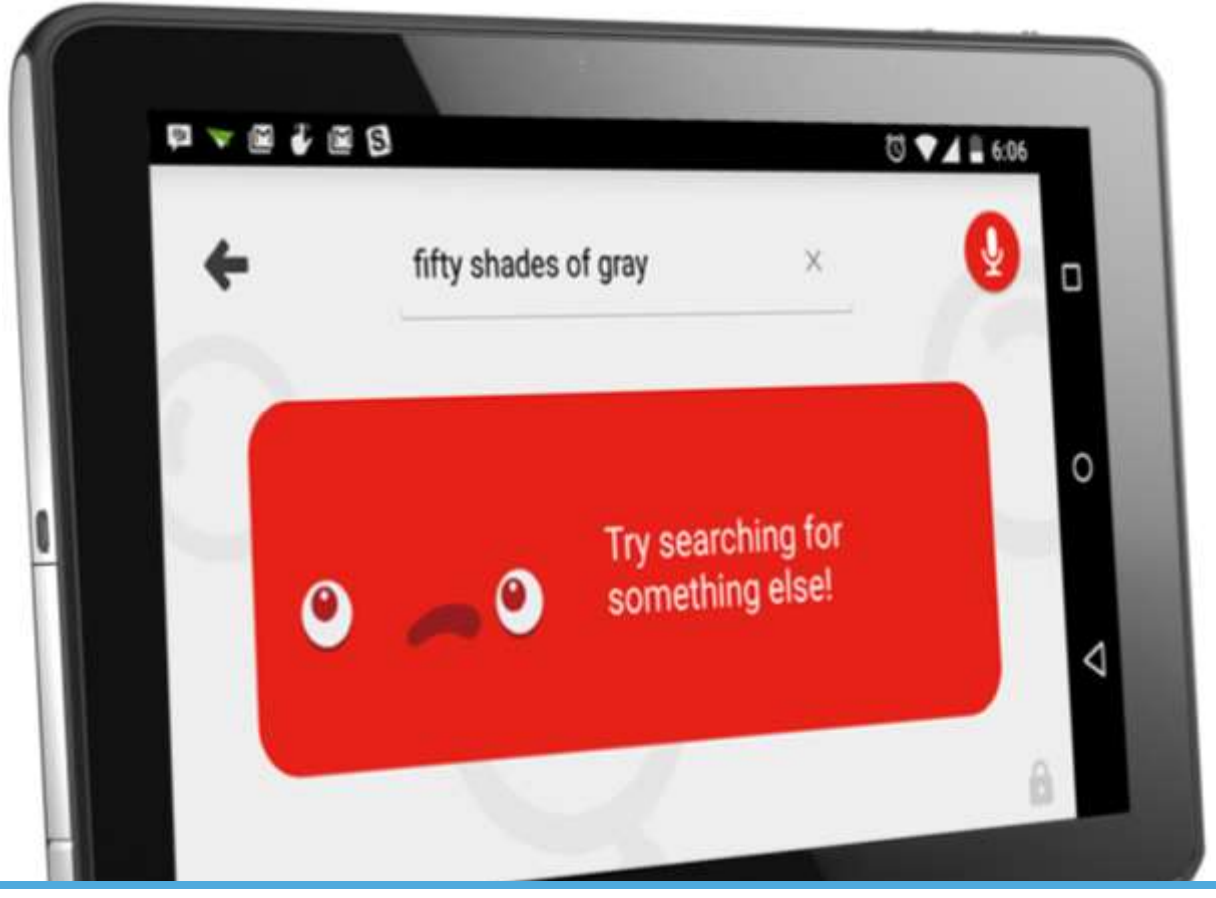
Be Safe

Stick to age-appropriate content



Be Safe

Be Safe



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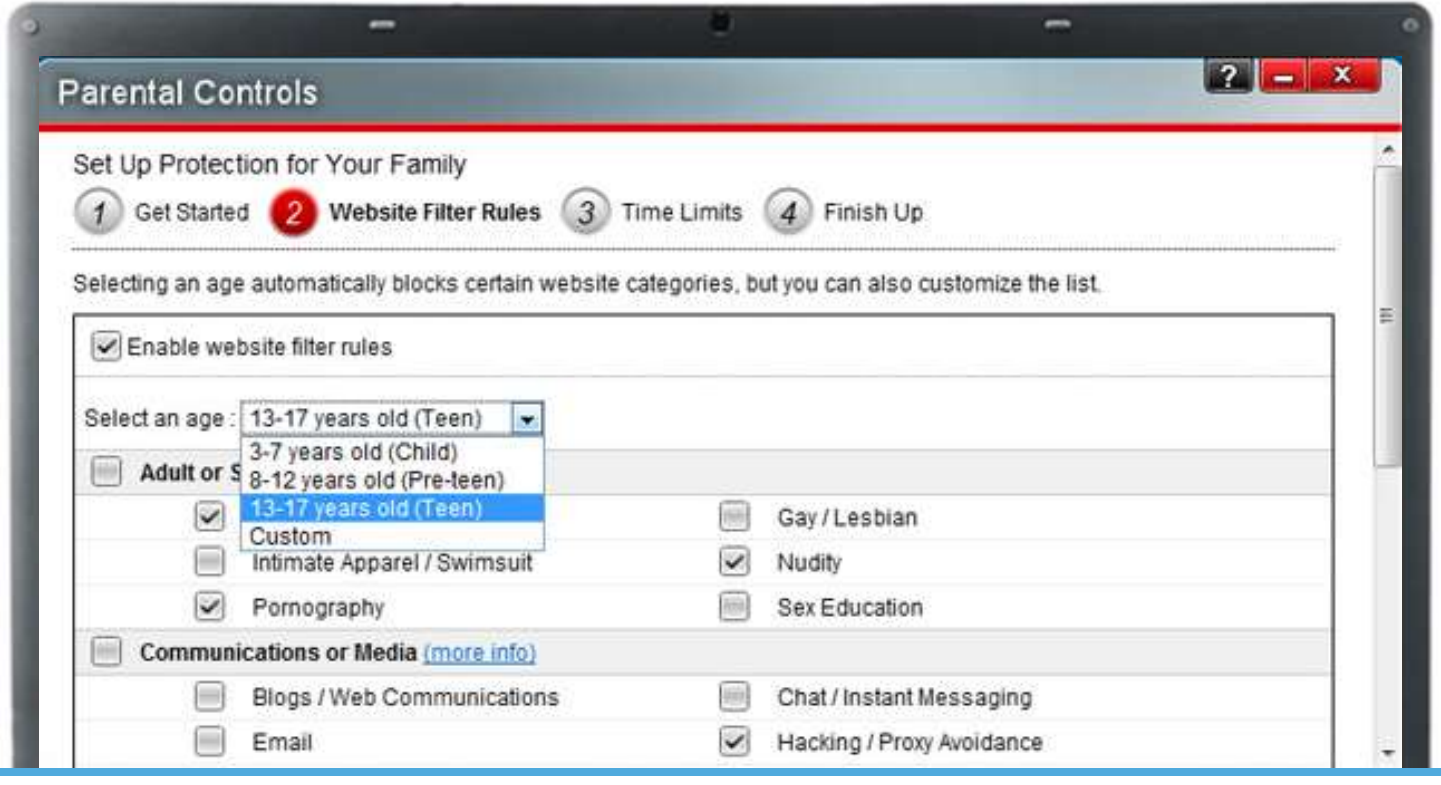

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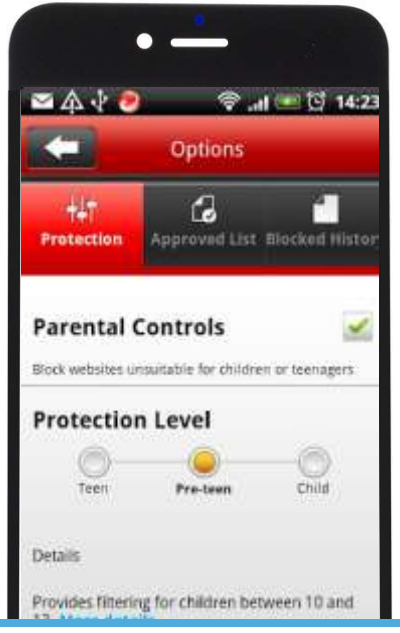

Be Safe

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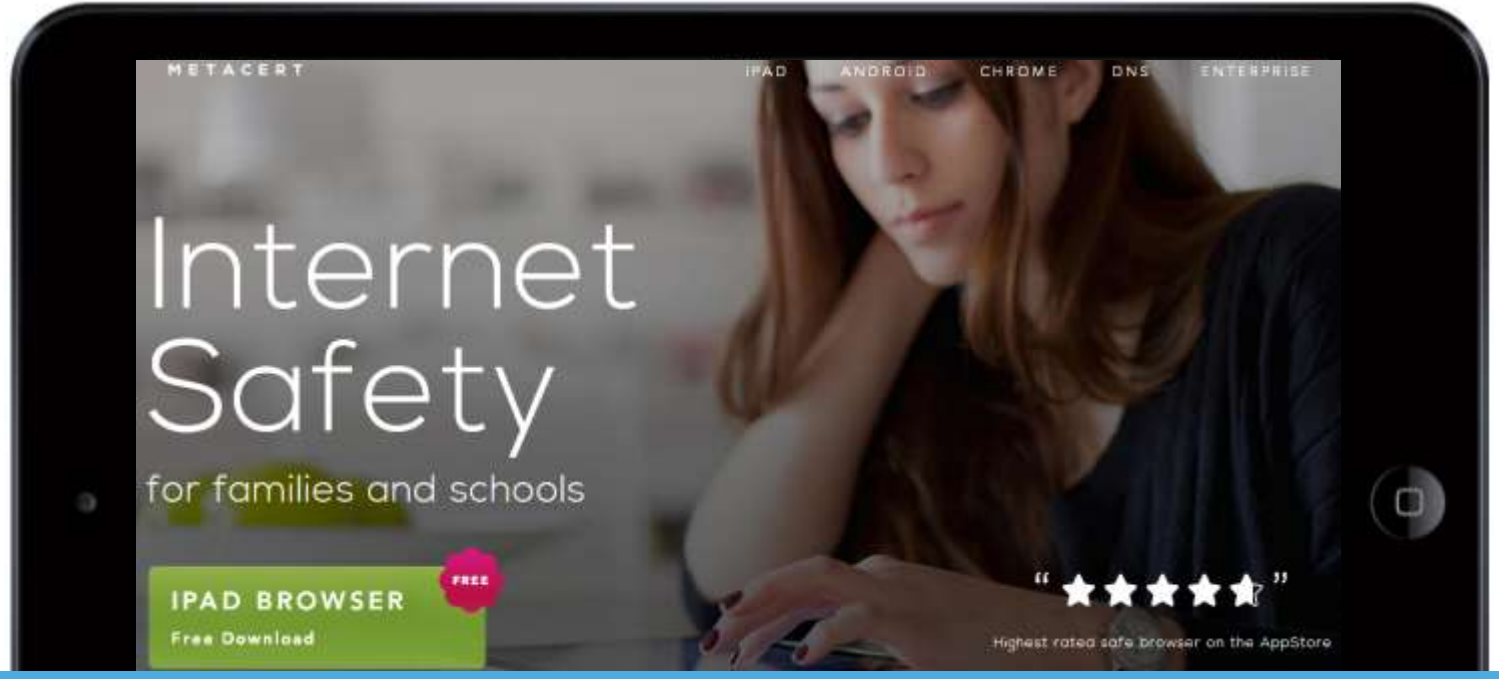
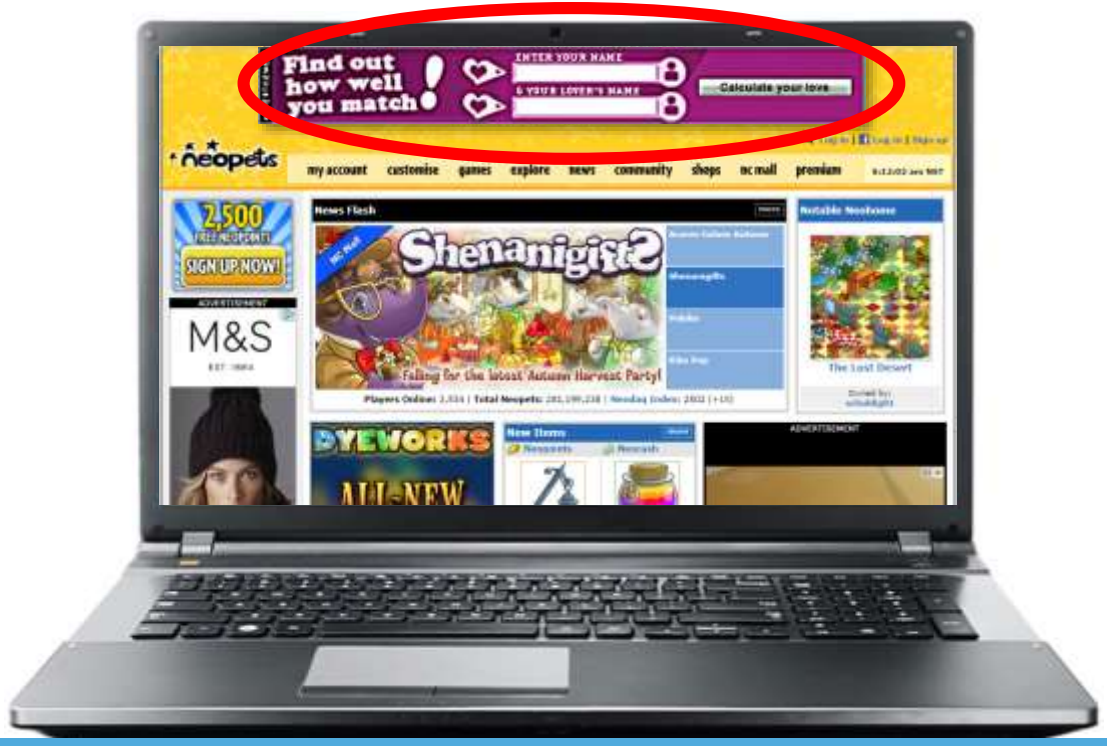


Be Safe

Stick to age-appropriate content

(but don't let technology do all the work!)

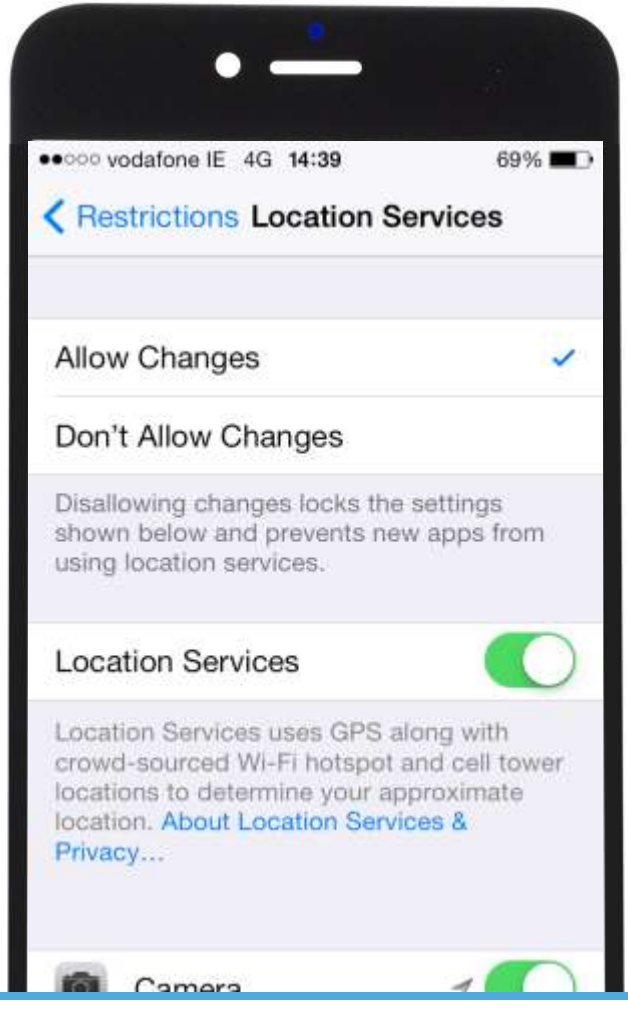


Be Safe

Use privacy tools

Be Safe

Limit location data



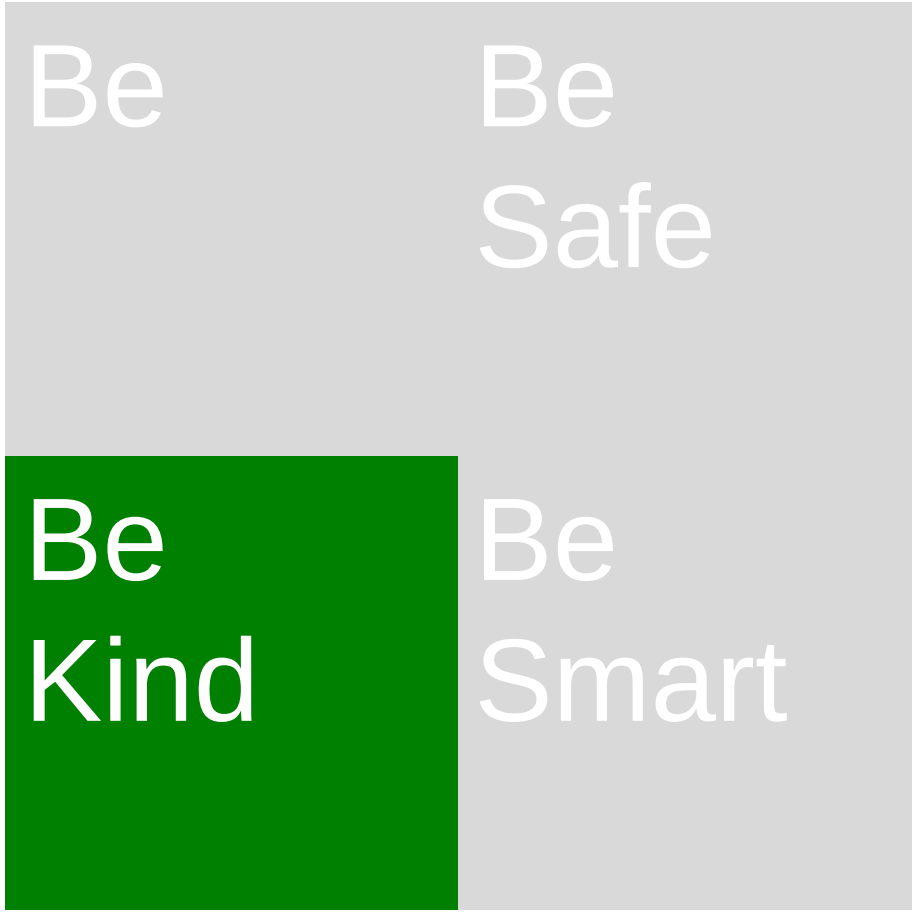
Be Safe

Manage your passwords

- ✓ *P@ssw0rd*, not *password*
  and ideally *BstP@s5w0rd3>eR*
- ✓ Every password should be different
- ✓ Every password should be changed frequently
- ✓ Use password management software

Be Safe

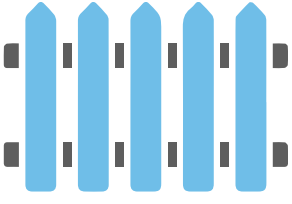
Don’t click on everything


Be
Be
Safe
Be
Kind
Be
Smart

Be Kind

Don’t vent online

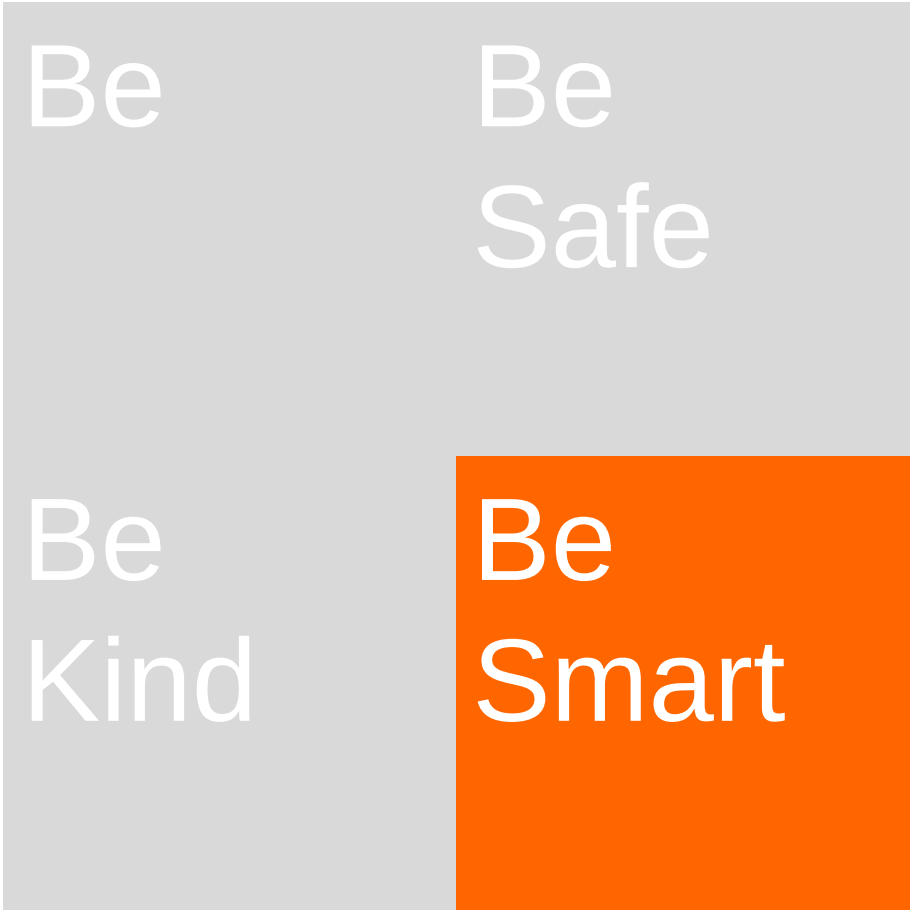
Don’t submit to peer pressure



Respect others privacy and property

Don’t be a bystander

Do something to undo another’s unkindness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Be Smart

Find good ways to be online

- Photos
- Videos
- Learning
- Email and Blogging
- Coding
- Social networking

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Be Smart

Learn and use together

Let them try

- Let kids start emailing family

Show them how

- Don’t write what you wouldn’t say
- Don’t check all day

Help them be good digital citizens

- Don’t share too much
- Be kind

Set the rules

- Mum and Dad can access too

Decide the basics

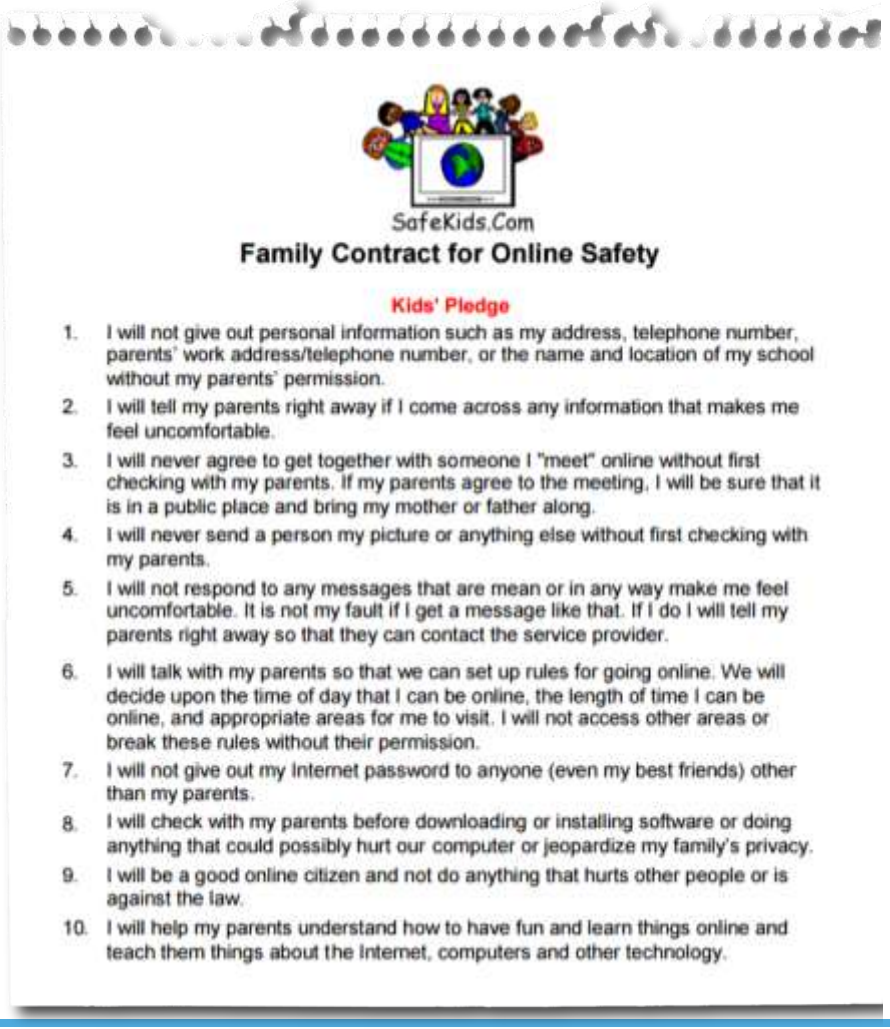
- Gmail
- Connect with family

DO

one new thing

Discover!

Sign the family up!



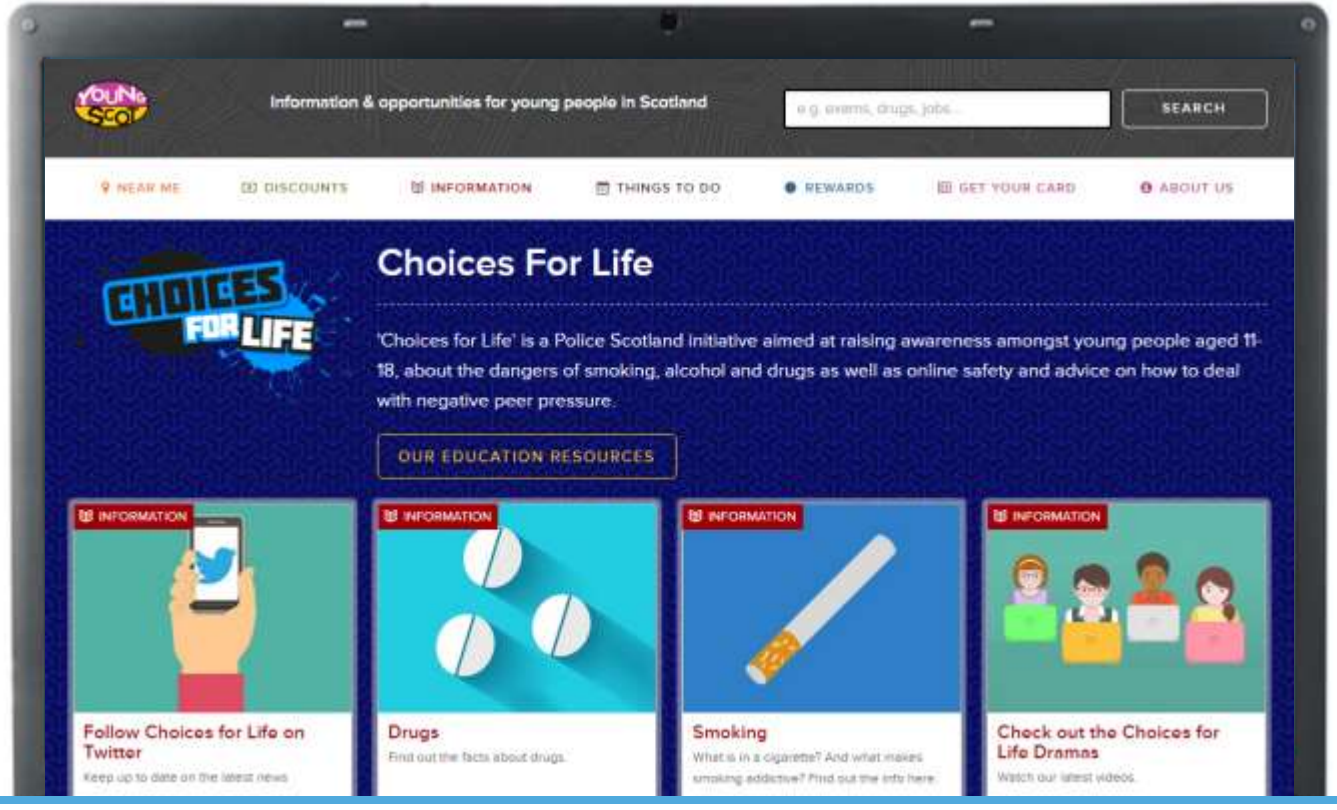
SafeKids.Com

Family Contract for Online Safety

Kids' Pledge

1. I will not give out personal information such as my address, telephone number, parents' work address/telephone number, or the name and location of my school without my parents' permission.
2. I will tell my parents right away if I come across any information that makes me feel uncomfortable.
3. I will never agree to get together with someone I "meet" online without first checking with my parents. If my parents agree to the meeting, I will be sure that it is in a public place and bring my mother or father along.
4. I will never send a person my picture or anything else without first checking with my parents.
5. I will not respond to any messages that are mean or in any way make me feel uncomfortable. It is not my fault if I get a message like that. If I do I will tell my parents right away so that they can contact the service provider.
6. I will talk with my parents so that we can set up rules for going online. We will decide upon the time of day that I can be online, the length of time I can be online, and appropriate areas for me to visit. I will not access other areas or break these rules without their permission.
7. I will not give out my Internet password to anyone (even my best friends) other than my parents.
8. I will check with my parents before downloading or installing software or doing anything that could possibly hurt our computer or jeopardize my family's privacy.
9. I will be a good online citizen and not do anything that hurts other people or is against the law.
10. I will help my parents understand how to have fun and learn things online and teach them things about the Internet, computers and other technology.

Visit www.ChoicesForLifeOnline.org



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Anything else?

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Thank you!