

Features of a persuasive letter - checklist.

Tick of each feature to make sure you have included it!



Include an address (who is your audience?)	
Have a strong position or point of view. (what do you want to tell this person?)	
Use rhetorical questions.	
Provide evidence and facts.	
Use emotive language. (devastated, horrifying, upsetting)	
Use powerful adjectives.	
Use connectives to link your ideas and sentences (however, therefore, furthermore)	
Use persuasive language. (obviously, without a doubt)	
Try to use paragraphs in your writing.	
Conclusion to summarise and give your opinion.	
Sign off your letter. (yours sincerely)	
Remember the structure and layout of your letter is important.	
Can you think of anything to add to this list?	

Reminder

Capital letters and full stops are always important. Make sure you are writing in full sentences. Read it over to check it makes sense.