

People Directorate

Head Teacher: Karen Butler

Alloway Primary School
16 Doonholm Road
Alloway
Ayr
KA7 4QQ

Tel: 01292 612490 Fax: 01292 441802
Email: alloway.mail@south-ayrshire.gov.uk
Our Ref: KB/SEC
Date: September 2020



Improving Communication with Parents – Groupcall Xpressions App

In line with many other schools in SAC, our school uses the Groupcall communications application which allows us to send a message to groups of parents quickly and easily, whilst also being able to see that these messages have been correctly delivered to you.

To further improve our communications with you we would encourage you to download the **Groupcall Xpressions** app which is free of charge to you and can be installed on your mobile phone or tablet. It currently supports both Apple iOS and Android devices (with Windows mobile to follow). If you download the **Xpressions** app this also means that you will be able to send and respond to any of our messages, free of charge. This is also more cost affect on our end as it sends out text messages free of charge directly to the app.

If you have children in different schools and those schools also use **Groupcall Xpressions**, you will be able to view information on multiple children within the same app. This will reduce/remove the need to send information home in school bags which may be lost or damaged before it is delivered. It will allow you to have a record of all information sent by the school in the same place.

Information on how to install the app can be found at <http://parents.groupcall.com> You will require to register using the e-mail address and mobile number that you have previously provided as the main contact to the school.

Please refer to the Groupcall Help Pages if you experience any issues. If you require any additional information please do not hesitate to contact the school office.

Once installed and set up you will be able to see information sent by the school in the app.

It would be helpful if you could switch on the app alert, to ensure that you are alerted to incoming information.

Yours sincerely

K.E. Butler

K.E. Butler
Head Teacher