

## **Business Management**

### **Broad General Education:**

S1 and S2 Admin and Business provide students with a broad introduction to workplace, digital, and enterprise skills through practical and engaging activities. Across both years, learners develop confidence in communication and IT skills through email, presentations, spreadsheets, and word processing, while also exploring key business topics such as entrepreneurship, finance, marketing, operations, business ethics, and customer needs. The course includes assessments, feedback opportunities, and career-focused learning experiences that help students build independence, teamwork, and employability skills for the future.

### **National 4:**

National 4 Business helps students develop an understanding of how businesses operate and the important role they play in society and the economy. Learners explore topics such as enterprise, finance, marketing, customer service, and the use of information technology in business. The course encourages problem-solving, teamwork, communication, and decision-making skills through practical activities and real-life business scenarios. Students also gain valuable employability skills that prepare them for further study, training, or future careers in the world of business.

### **National 5:**

Students develop an understanding of how businesses operate and make decisions in a competitive environment. Learners explore topics such as marketing, finance, human resources, operations, and the role of enterprise in society. The course encourages critical thinking, problem-solving, communication, and teamwork through the study of real-life business situations and case studies. Students also develop valuable employability and leadership skills that prepare them for further study, training, and future careers in business and management.

### **Higher:**

Higher Business Management helps students develop a deeper understanding of how businesses operate in a competitive and changing environment. Learners study key areas such as marketing, finance, human resources, operations, and the role of leadership in business success. The course encourages analytical thinking, problem-solving, and decision-making through the use of real-life case studies and business scenarios. Students also develop important skills in communication, evaluation, and research, preparing them for further study, training, and future careers in business, management, and related fields.

**[Link to Qualifications Scotland information on Business Management national courses](#)**