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To: Primary School Parent/Carers

Dear Parent/Carer

I am writing to provide details and explain the purpose of the National Parental Involvement and Engagement (PIE) Census that will be sent to parents/carers of school children across Scotland.

This is a short online survey, sent to parents/carers of school children across Scotland, to understand how well local authorities are engaging with the parents/carers of their school children.

Although, all schools support the Scottish Government's aim of creating a consistent picture of parental involvement and engagement across Scotland, your participation in the PIE Census is completely voluntarily.

We are eager to maximise the response from our Renfrewshire parents/carers to ensure we have the best data available to continue improving the service we offer our young people and families. We would really appreciate your support in completing the PIE Census to ensure we have the widest possible participation of our parents/carers.

The Census will be hosted by an online platform provided by SmartSurvey.

We will send the registered main contact for every pupil in Renfrewshire a hyperlink by text message on Thursday 20 June to complete the PIE Census online. You can also access the survey via this link <https://www.smartsurvey.co.uk/s/RenPIEPrimary/>

If you need access to IT facilities, interpreter support or any additional support, please contact the Head Teacher. Alternatively, paper copies can be made available if required.

If you choose to take part in the PIE Census, we will use your responses for the purposes of the Council's public functions. Further information on how the council handles your personal information can be found on: [www.renfrewshire.gov.uk/article/2201/privacy-policy](http://www.renfrewshire.gov.uk/article/2201/privacy-policy)

We will share the results of the PIE Census with the Scottish Government for research and analytical purposes. The information on the next page from the Scottish Government outlines some further information about how the results of the PIE Census will be stored and used.

Yours sincerely



Gordon McKinlay  
Head of Schools

## **Scottish Government Questions and Answers**

### **What is the purpose of the Parental Involvement and Engagement (PIE) Census?**

The PIE Census aims to rationalise the collection of Parental Involvement and Engagement data by providing a set of questions all local authorities will be invited to ask in their respective areas, which should result in comparable data being collected. Once available, the data will be used primarily to drive improvement at a local level but also to help monitor the progress of policies rolled out at a national level.

### **How will parents/carers complete the PIE Census?**

Parents/carers will be sent a link by text message to the census questionnaire provided on the SmartSurvey online platform. Parents/carers will be able to respond either on a personal computer, laptop, smartphone or tablet. Alternative arrangements for parents/carers that cannot access these platforms will be provided by the school on request.

### **How will the information be kept confidential?**

Responses to the PIE Census questions will remain confidential to protect all parents/carers, and access to any data will be severely restricted to those on a strict need to know basis. Any additional information that would directly identify a parent/carer, such as their name and address, are kept separate from the data generated by the responses given in the Census.

Schools will not have access to individual level parent/carer data that would identify parents. They will see school level results based on grouping together parent/carer responses. For example, an analysis provided to schools may show that 85% of parents/carers within a school reported feeling satisfied with their child's school, but the school would never know how each individual parent/carer responded to this question.