



Educate | Empower | Protect

Renfrewshire Council

Introducing the Safer Schools Digital
Safeguarding Ecosystem



PART OF

ineqe
SAFEGUARDING GROUP

IN PARTNERSHIP WITH



ZURICH
Municipal



Available as a benefit to Zurich Municipal School and Local authority customers at no additional cost.

PART OF

ineqe
SAFEGUARDING GROUP

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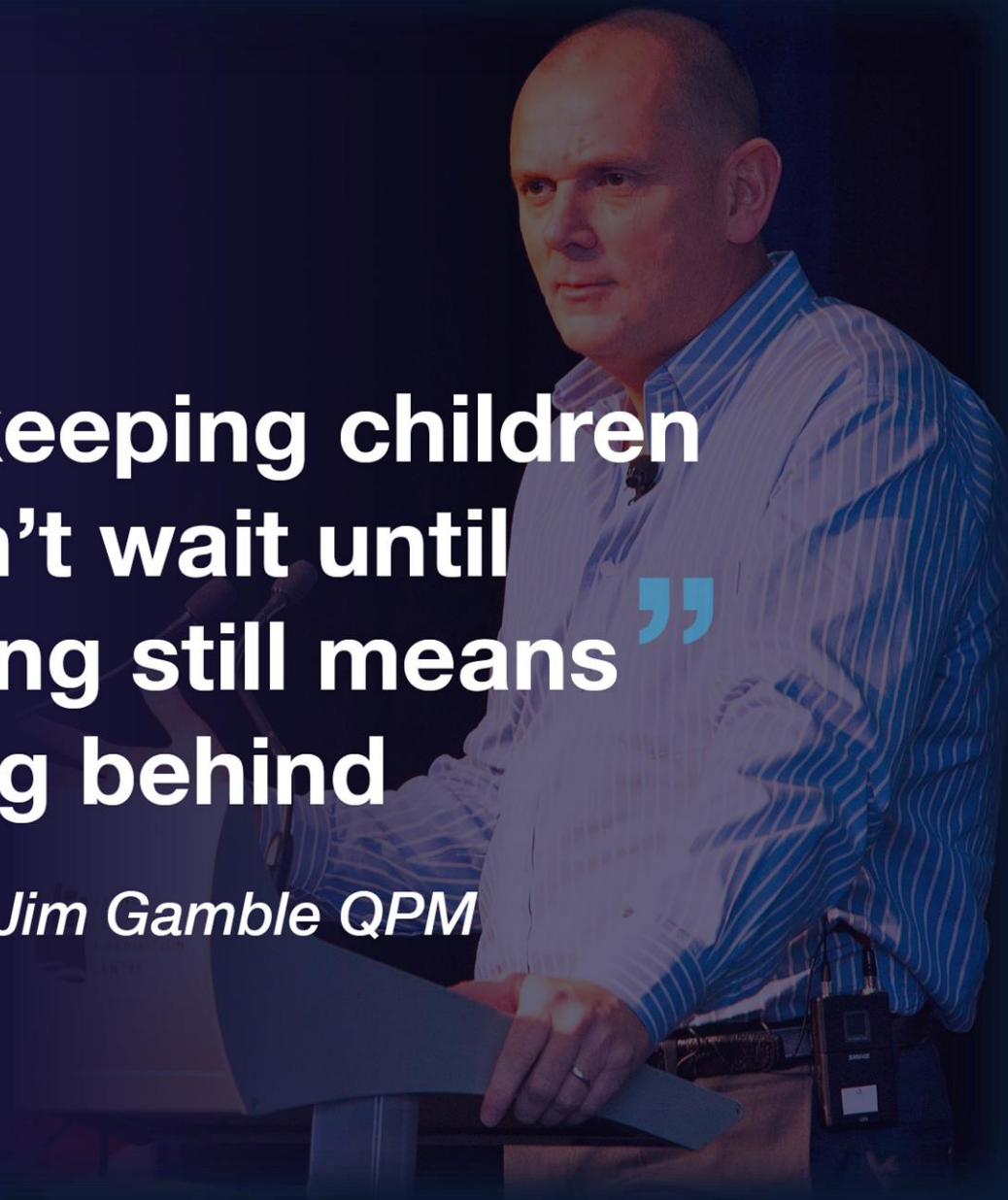
Z **ZURICH**[®]
Municipal





“ When it comes to keeping children safe online don’t wait until tomorrow; standing still means rapidly falling behind ”

Jim Gamble QPM





Safeguarding Children and Young
People in the **context** of their lives, their
access and use of **technology**, including
**social media, gaming, AI, messaging and
online platforms**

Context Is Key



Safeguarding is not a setting
you switch on. It's a culture by
design you build.

Educate | Empower | Protect

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THE GAP EDUCATION FILLS

What a restriction cannot teach a child

People and deception

Whether someone is really who they claim to be

How to recognise manipulation or grooming

How to recognise a scam

When a gaming interaction has become exploitative

When a financial opportunity is fraudulent

Content and information

Why an AI-generated image or video may be false

Reliable information versus misinformation

Whether an online challenge is dangerous

How algorithms and influencers shape behaviour

What to do after seeing disturbing content

Boundaries and help

What information should never be shared

How to respond to a request for an intimate image

How to respond to cyberbullying

How to protect passwords and accounts

How to ask an adult for help



SAFER SCHOOLS

Educate | Empower | Protect



Whole Community Approach



Digital Safeguarding Ecosystem



**Mobile
& Web App**

**Online Safety
Courses, Advice
& Help**

**News
& Alerts**

Training

**Safety
Centre**

**Teach Hub
Lessons & Resources**

Educate



Empower



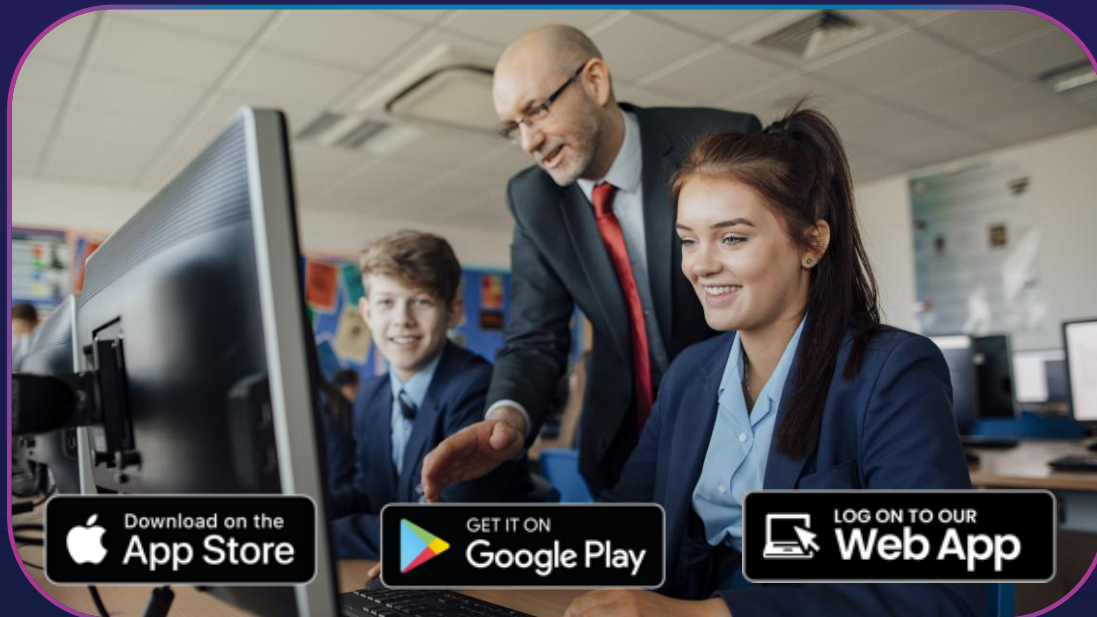
Protect





The single greatest protective factor is a trusted adult who is educated and empowered to have open and non-judgmental conversations with the children and young people in their care. Remaining engaged, curious, and role-modelling healthy habits is key.

Educate | Empower | Protect



The Digital Proficiency Course

Can we count you in?
oursaferschools.co.uk/digitalproficiency





Lower Primary



**Post-Primary
SEN**



Primary SEN



**Lower
Post-Primary**



**Parents &
Carers**



Professionals



Upper Primary



**Upper
Post-Primary**

Course Delivery Options

Teacher-Led

Teacher completes first, then delivers modules with their class during form time or PDMU lessons.

Parents & Carers

Complete on their own device — at home, at their own pace. Creates family conversations.

Pupil Self-Paced

Pupils complete independently on their school device or at home on personal device via the web app.

All Three Together

Schools run it across all audiences simultaneously





DIGITAL PROFICIENCY COURSE



ineqe
SAFEGUARDING GROUP

ZURICH
Municipal

Download on the
App Store

GET IT ON
Google Play

LOG ON TO OUR
Web App



Digital Proficiency
Can we count you in?



“

"This should be essential viewing for every parent, child and educator across the country. The content is highly relevant, incredibly important and delivered in a clear, accessible format."

Teacher and Head of ICT



CERTIFICATE OF COMPLETION

THIS CERTIFICATE IS AWARDED TO

FOR THE COMPLETION OF DIGITAL PROFICIENCY COURSE

CLASS NAME



TEACHER'S NAME



"The Digital Proficiency Course combines the benefits of pupils and staff and parents, and when we work together we make a big difference."

Teacher and Head of ICT

“Safer Schools has provided a brilliant and comprehensive way for our whole school community, including pupils, parents and staff to access high-quality safer internet training.

It has strengthened our collective understanding of online safety and ensured everyone feels better equipped to navigate the digital world responsibly.”

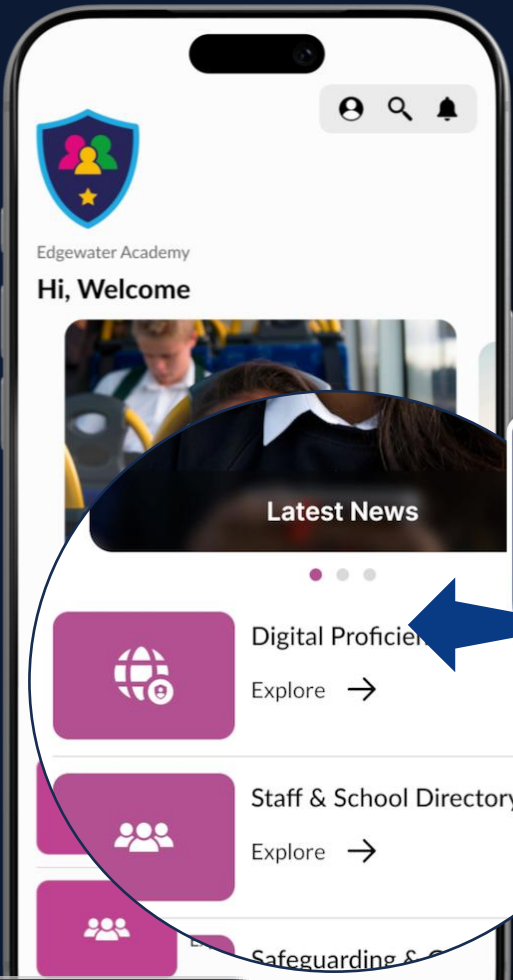
- ICT Co-ordinator

Digital Proficiency Course

Building Digital Resilience and Confidence to Stay Safer Online.

oursaferschools.co.uk/digitalproficiency





App Roles*



Parents & Carers

Primary and
Secondary

*Every Role has a unique
four-digit entry code (or
QR code relevant to your
setting)

Pupils

Primary(Upper)
Secondary Lower, Middle and Upper



School Staff

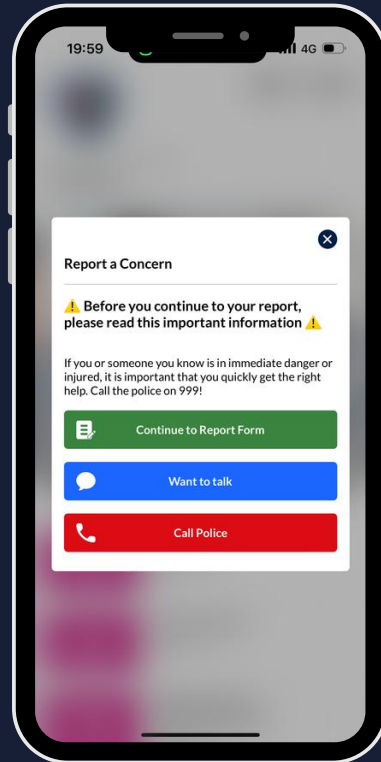
Primary and
Secondary

Safeguarding Lead

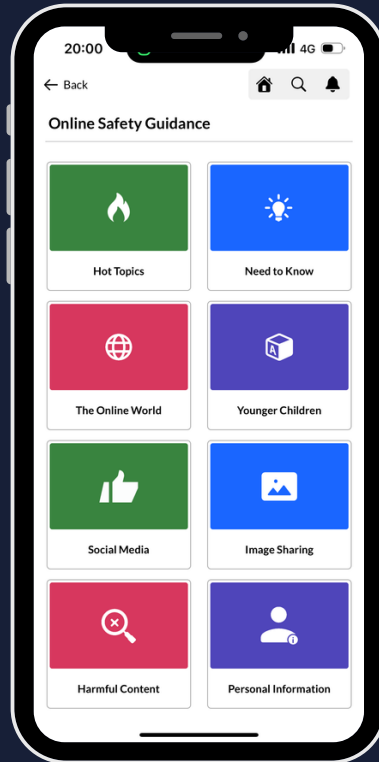
Primary and
Secondary

Age-appropriate content, communication and signposting to help

Report a Concern

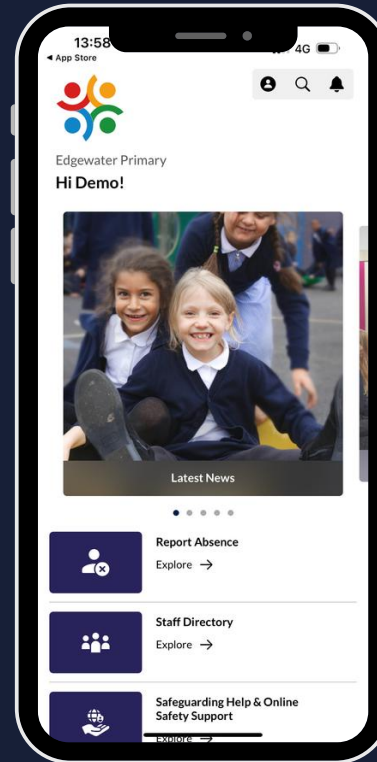


Report Absence



Online Safety Guidance

Your App, Your Brand



Signpost to Help

Staff and School Directories

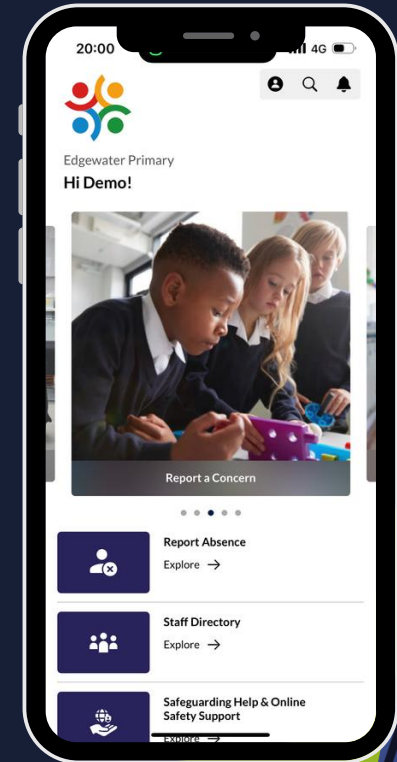
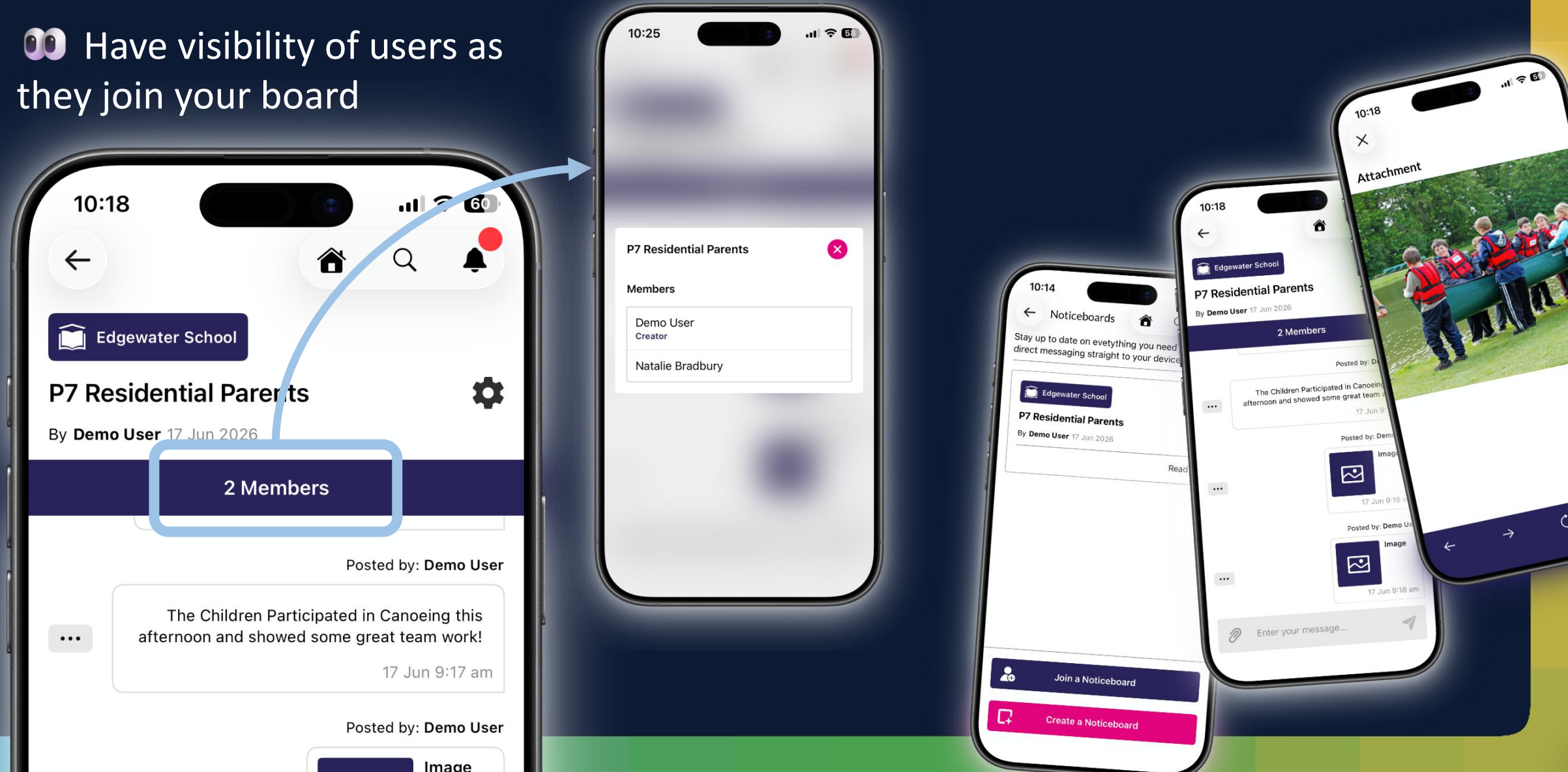
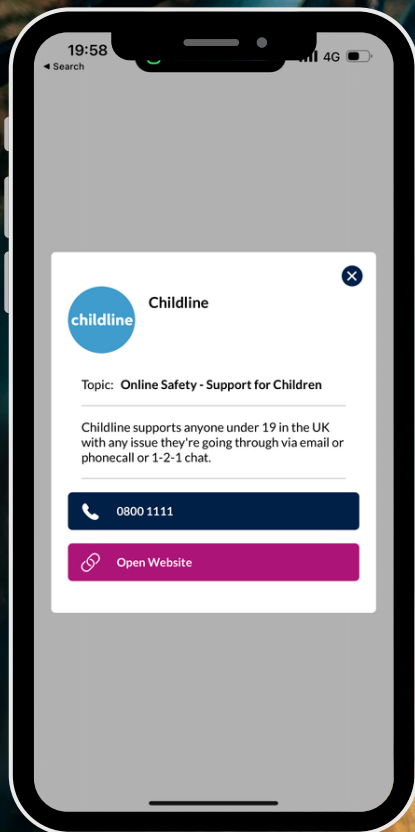


Image Sharing with Noticeboards

👁️ Have visibility of users as they join your board

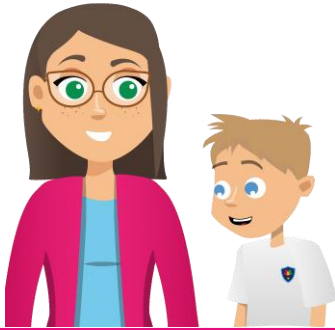




Digitise and Signpost to Help



Who can help me?



An Adult I Trust

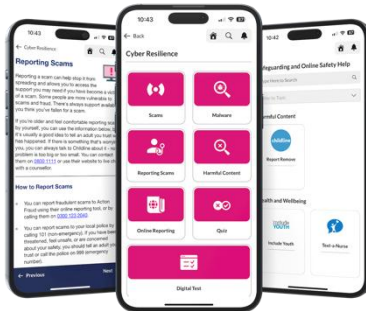
childline

ONLINE, ON THE PHONE, ANYTIME
childline.org.uk | 0800 1111

Childline



The Police



My Safer Schools App



Nude image of you online?
We can help take it down.

ReportRemove



My Teacher



Welcome to Safer Schools

Together, Educating, Empowering and Protecting School Communities

Please select your region



Safer Schools
England



Safer Schools
Scotland



Safer Schools
Wales



Safer Schools
Isle of Man



iNEQE
SAFEGUARDING GROUP

Register for Safer Schools at
oursafer.schools.co.uk

ZURICH
Municipal

Web and Mobile App Onboarding Form



This form will allow the team to create your unique school profile on the Safer Schools Web and Mobile App. Please ensure all email addresses are correct so you do not miss any updates on your App's progress and receive all account communications.

Are you a Zurich Municipal customer?

Zurich Municipal Customer Policy Number (if applicable)

Are you registering on behalf of a School, Local Authority, or your entire Trust?

Please select from the drop down menu: *

In which Local Authority are you located?

Safer Schools Web & Mobile App
Onboarding Form

OurSaferSchools.co.uk



Navigating Masculinity

The Media's Influence on Young Males

Masculinity

Understanding masculinity is key to comprehending how it could become negative. Masculinity is both the qualities or behaviours associated with being a boy/man. It is also the qualities or behaviours that are expected of males, especially in relation to their physical appearance, behaviour, and attitudes. It is important to note that not all masculinity is toxic. However, it becomes an issue when it is used to justify harmful behaviours.

Toxic Masculinity

The phrase toxic masculinity refers to when the ideas of masculinity and being a man become harmful and extreme. People who promote toxic masculinity believe to be a man you must:

- Never show any feelings or emotions. This means being strong all the time, not crying or feeling sad – even if you are.
- Be aggressive and tough. You must always be ready to fight or defend yourself, even if it hurts others.
- Hide your weaknesses. You can never ask for support, help, or advice from anyone – that makes you weak.
- Think you are stronger and better than girls or women. This is sexism and misogyny.

Recently on social media, the more harmful extremes of what defines masculinity have increased in popularity.

Core Messages of Toxic Masculinity

Young men can be influenced into these harmful communities through the promotion of ideas such as:

Advocating for Dominant Male/Submissive Female Roles – promoting exaggerated male characteristics like physical strength, focusing on the idea of the 'alpha male'. This is usually paired with the idea that women are meant to be obedient and submissive to men.

Men's Rights – focusing on promoting men's rights, treating their consent as a 'violation' to the 'freedom' of women's rights. This can be resistant to young men who feel excluded by the equality movement, especially regarding feminism.

Emotional Engagement – claiming to be compatible with the struggles that young men face such as isolation, rejection or confusion about society's expectations. They often promise a sense of unity and understanding of their perceived lifestyle is followed. This makes content appealing for vulnerable young people while also giving them hope.

The buzz around Netfli's *Adolescence* sparks discussions on the impact of negative masculinity portrayals on young people.

The show highlights a growing concern: young male world views on masculinity are becoming more toxic. To address this, it's crucial to encourage positive, healthy masculinity, emphasizing emotional expression, vulnerability, and respect for others. It's not about being 'strong' but rather being a well-rounded, empathetic individual.

Signs a Child May Be Affected by Toxic Masculinity

- Withdrawal from family/friends
- Rejection of emotions and feelings
- Low self-esteem and anxiety
- Aggression towards others (physical or verbal)
- Excessive risk-taking behaviour
- Obsession with physical appearance

Top Tips for Having Supportive Conversations

- Engage in conversations about:
 - Healthy masculinity, emotional expression, and respect for others
 - Healthy masculinity, emotional expression, and respect for others
 - Use positive reinforcement to encourage healthy masculinity
 - Encourage young people to express their feelings and emotions
 - Encourage young people to express their feelings and emotions
- Introduce positive role models of healthy masculinity
- Encourage young people to express their feelings and emotions

Language and Slang

Discriminatory language and harmful content online communities play a role in toxic masculinity. Some examples include:

- Red pill** – A reference to the movie *The Matrix*, where a character is 'awakened' to the harsh reality of the world.
- Black pill** – A reference to the movie *The Matrix*, where a character is 'awakened' to the harsh reality of the world.
- The 4% rule** – A reference to the movie *The Matrix*, where a character is 'awakened' to the harsh reality of the world.
- Alpha and Beta** – A reference to the movie *The Matrix*, where a character is 'awakened' to the harsh reality of the world.



WHAT IS YOTI?

Your guide to Yoti and Age Verification

YOTI is a digital ID app that enables users to prove their identity to businesses and digital services. It's a secure and convenient way to verify your age and identity online. YOTI also provides age verification for users aged 16 to 12-years-old, which is 99% effective.

HOW? How does it work?

YOTI uses facial recognition technology to verify your identity. You simply take a selfie, and YOTI compares it to a secure database of your identity. This process is quick and easy, and it's completely secure. YOTI also provides age verification for users aged 16 to 12-years-old, which is 99% effective.

WHY? Why use age verification?

Age verification is important for several reasons:

- It helps protect young people from inappropriate content and services.
- It helps businesses and digital services comply with legal requirements.
- It helps protect your privacy and security.

TIPS Our Top Tips

- Talk about where your young person is spending their time online.
- Discuss modern day tech and developments.
- Ask about how they make friends online.
- Learn about safety settings together.

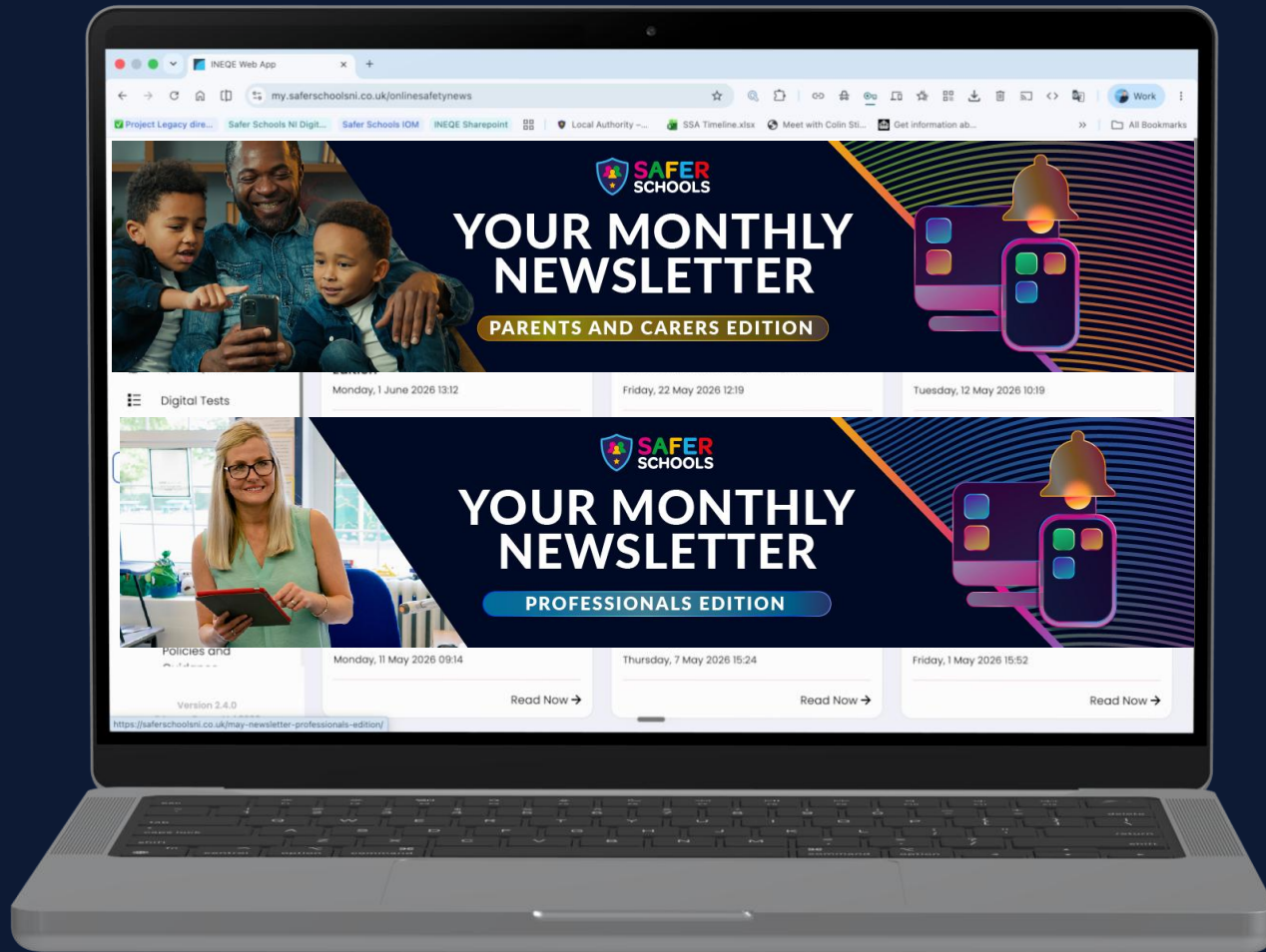
Users By-Passing the System

As a parent, you may be concerned that your young person is using the system to bypass age restrictions. However, the system is designed to be secure and reliable. It uses facial recognition technology to verify your identity, and it's completely secure. YOTI also provides age verification for users aged 16 to 12-years-old, which is 99% effective.

Student Use of AI to Create Sexual Images of Peers

STAFFROOM BRIEFING

Shareable Posters and Resources

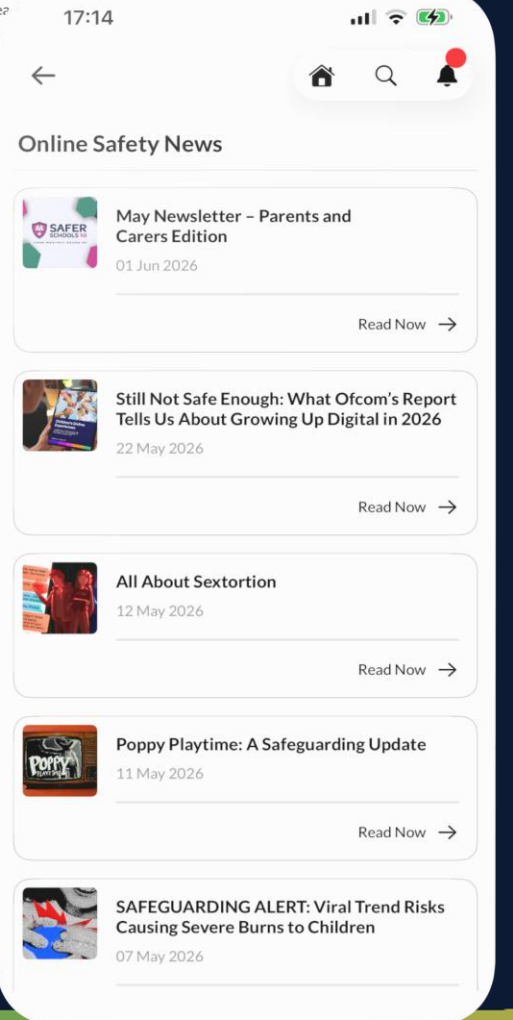
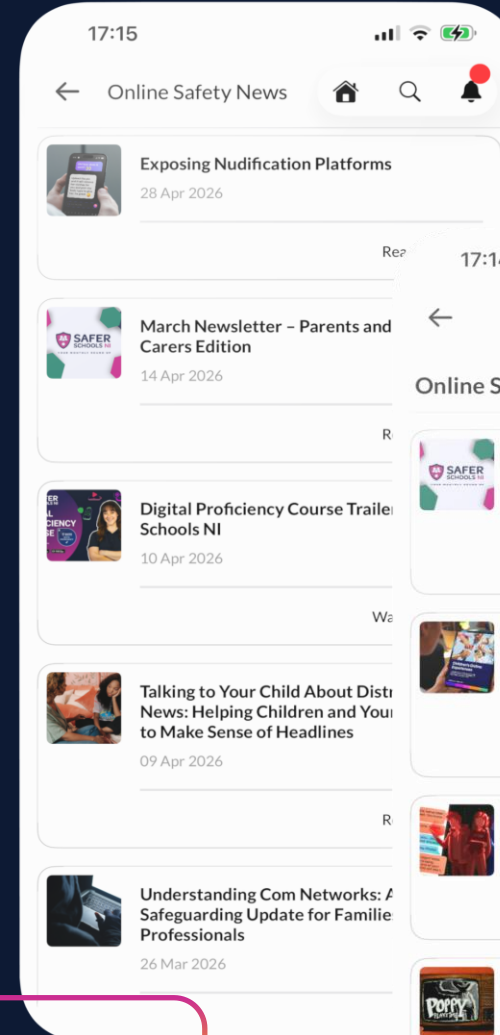


LOG ON TO OUR
Web App

Online Safety News

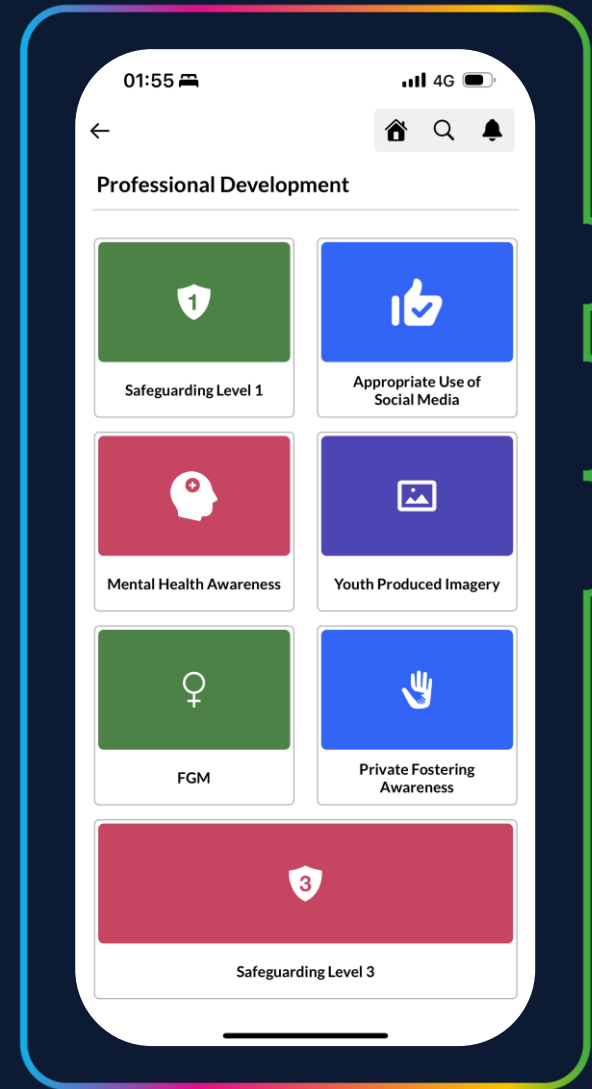
Download on the
App Store

GET IT ON
Google Play



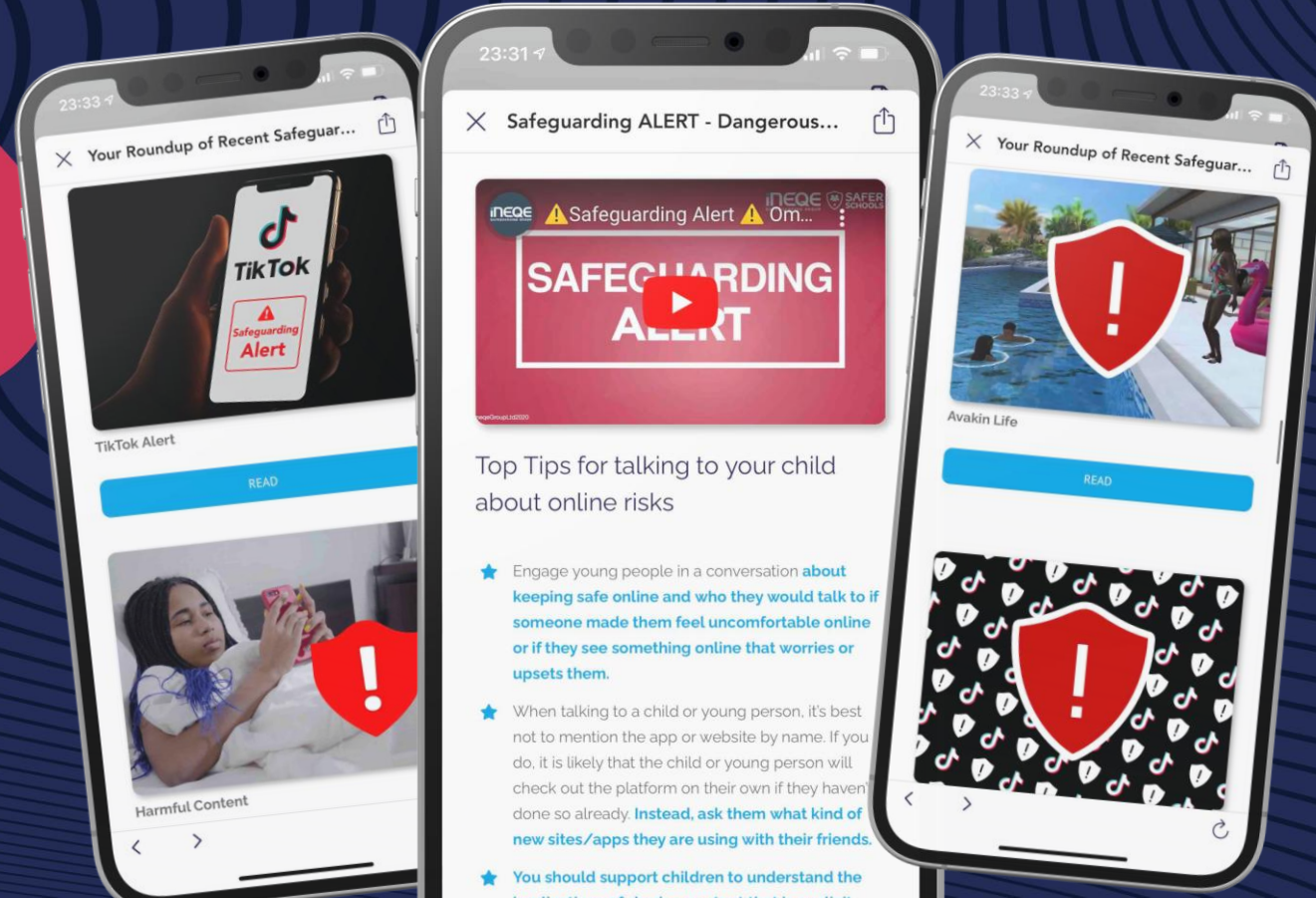
Professional Development Courses

- Safeguarding Level 1 & 3 (Refresher)
- Appropriate Use of Social Media
- Mental Health in Education
- FGM
- Private Fostering
- Youth Produced Imagery
- Teacher Targeted Bullying
- Healthy Online Relationships
- Cyber Security Basics



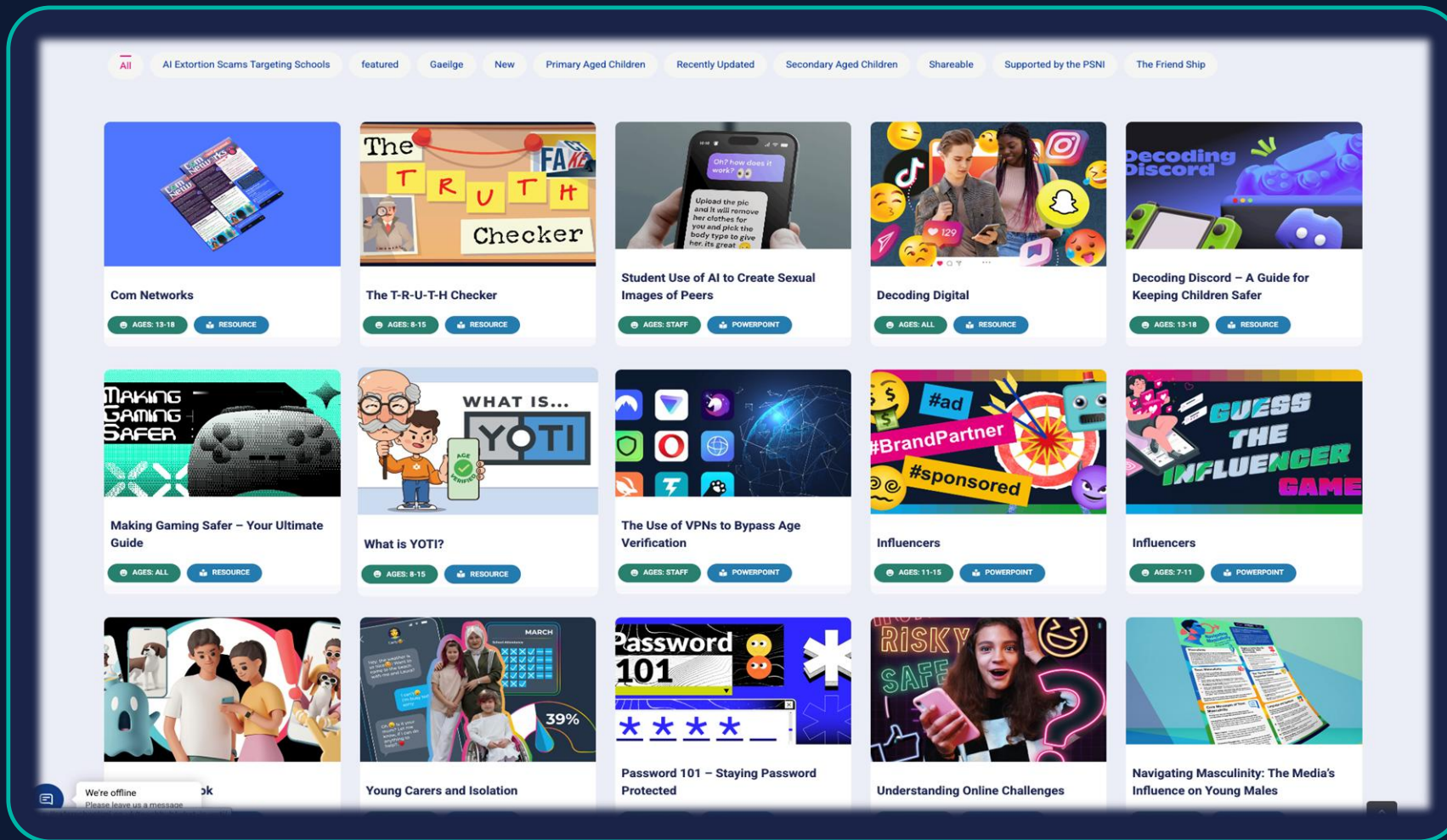


SAFER SCHOOLS



Teach Hub Lessons & Resources





TEACH HUB



Register for Safer Schools at
oursaferchools.co.uk

Staffroom briefings, Classroom Lessons, Resources, and much more...



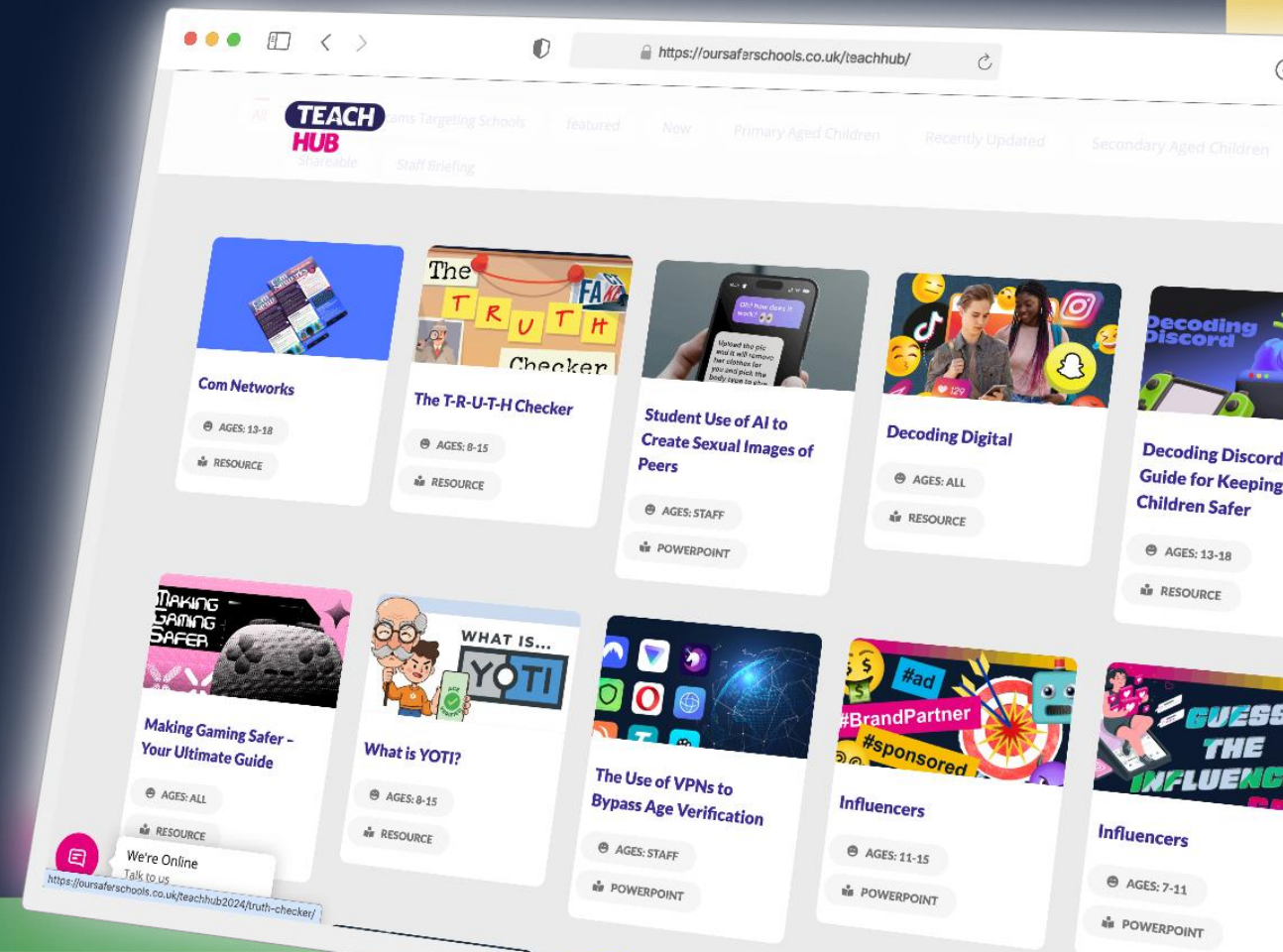
Access to Protecting Children's Images Resource Pack

If you are one of our registered Safer Schools, you will be able to access the resources for free via your App and Teach Hub.

Register for Safer Schools at
oursaferschools.co.uk

Not sure if you're a Safer School?
Contact the Team today!

 oursaferschools@ineqe.com
 +44 (0)2896 005 777





Spotting and Stopping AI Image Scams

[illegible][illegible]

All About twitch

LIVE
10,000 LIFESTREAMS AT ANY GIVEN TIME

TALENT!
Twitch starts under-sampling when viewer numbers are low, but then increases the number of live streams shown. This means that if you're a new streamer, you'll see a lot of live streams from other users, but not from your own channel. This is a way to encourage you to keep streaming and to build a following.

4/4 OF USERS ARE BETWEEN 16-24

13+
Twitch is a free streaming platform where users can broadcast live video and chat with their audience. It's a popular platform for gamers, but it's also used by a wide range of other content creators. Twitch has a large and active community, and it's a great place to connect with other people who share your interests.

ONLINE SAFETY RATES
Twitch has a strong commitment to user safety and has implemented a number of measures to protect its users. This includes a strict moderation policy, a reporting system, and a partnership with law enforcement. Twitch also has a dedicated team of moderators who work to keep the platform safe and enjoyable for all users.

TWITCH SAFETY SETTINGS

Account Controls
Users can control who can follow them, who can chat with them, and who can send them gifts. They can also choose to hide their profile from search results.

Messaging and Following
Users can follow other users and receive notifications when they go live. They can also send private messages to other users.

Chat Features
Users can chat with other users in real-time. They can also use emotes and other features to express themselves. Twitch has a strict policy on chat behavior, and users who violate the rules can be banned.

Mobile Controls
Users can access Twitch on their mobile devices. They can watch live streams, chat, and follow other users. Twitch has a dedicated app for mobile devices, and it's available on both iOS and Android.

10+ INTERESTS

Talk to the twitch network in your own voice
You can use the Twitch network to connect with other users who share your interests. You can join chat rooms, follow other users, and participate in community events.

Emotes are a key part of twitch culture
Emotes are small images that users can use to express themselves in chat. They are a key part of Twitch culture, and they are used by millions of users every day.

Check that the Twitch bot is not in your chat
The Twitch bot is a program that automatically joins chat rooms and sends out messages. It is a key part of Twitch's infrastructure, but it can also be used by malicious users to spam chat or to harass other users.

Talk about spending money on twitch
Users can spend money on Twitch to support their favorite streamers. This can be done through a variety of methods, including purchasing bits, subscribing to channels, and donating to charity.

RISKS

Identity theft
Users can be at risk of identity theft if they provide too much personal information. They should be careful about what they share and should use strong passwords.

Sexual abuse
Users can be at risk of sexual abuse if they are targeted by predators. They should be aware of the risks and should take steps to protect themselves.

Scams
Users can be at risk of scams if they are tricked into giving away their money or personal information. They should be careful about what they click on and should avoid giving out too much information.

Stalking
Users can be at risk of stalking if they are targeted by someone who is obsessed with them. They should be aware of the risks and should take steps to protect themselves.

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How Can You...

1. **Take a break** from work or school. Go for a walk, stretch, or take a short nap.
2. **Get some fresh air** by going outside for a few minutes.
3. **Drink water** to stay hydrated.
4. **Take a break** from work or school. Go for a walk, stretch, or take a short nap.
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For Example

- Take a break from work or school.
- Get some fresh air by going outside for a few minutes.
- Drink water to stay hydrated.
- Take a break from work or school.
- Get some fresh air by going outside for a few minutes.
- Drink water to stay hydrated.

To Keep the School and Workplace Safe

- Clean the school and workplace regularly.
- Avoid touching surfaces that many people touch.
- Avoid shaking hands with others.
- Avoid going to crowded places.
- Avoid going to crowded places.
- Avoid going to crowded places.

Support Healthy Routes

- Walk or bike to school or work.
- Use public transportation.
- Avoid driving to school or work.
- Avoid driving to school or work.
- Avoid driving to school or work.
- Avoid driving to school or work.

STREAKS MEETS AND STAPS

YOUR HOW-TO GUIDE TO SNAPSHOT FEATURES

STREAKS

DISCOVER

SPOTLIGHT

PRICING

ALL ABOUT PRICING

TOP TIPS

HOW TO GET THE MOST OUT OF SNAPCHAT

[illegible]

All About... Twitter

Twitter is a social networking service where users post and interact with short messages known as tweets. Tweets can be created by anyone with an internet connection and are typically limited to 140 characters. Tweets can be viewed by anyone on the internet, and can be retweeted or replied to. Twitter is a popular platform for news, entertainment, and social media influencers.

WARNING!!!
Twitter use may cause to...

PUBLIC SCREEN
Twitter use may cause to...

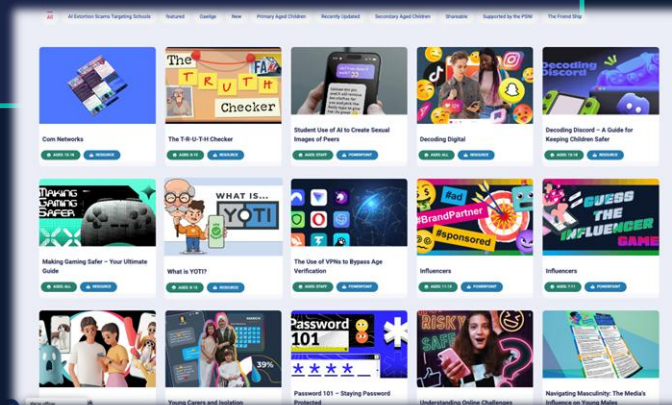
- More it works (a messon)**
 - Users can vote updates through an emoji in tweets
- Official users can reply like, or share**
- Users can tweet with video (Twitter's Twitter)**
- Users can tweet with photos and links on the page**

[illegible]

TEACH HUB

LATEST RESOURCE

For 13+



Com Networks

Don't get Conned.

The Dark Side of Online Communities

Some strangers online can seem like your best friends when really, they could be part of a dangerous network who use fake friendships and need to know about Com Networks and how to spot the warning.

What are Com Networks?

Com Networks (sometimes called "The Com") are online groups that look harmless from the outside, chatting in public spaces about gaming, music, memes or digital art. Then things get darker as you're added into private group chats, where status is everything. Members compete for power and respect and in the worst groups, that means doing or sharing harmful or illegal things.

The People Who Run These Groups Know Exactly What They're Doing

The Com members hang out on popular platforms - Discord servers, Roblox games, random chats, comment sections, social media messaging and platforms you wouldn't even think of - looking to recruit. They find you feel important, special or understood.

Then, you're invited into more private chats. Over time, the tone starts to change. Jokes start to get darker. Rules get established. Fitting in starts to mean doing dares, sharing harmful content, or proving your loyalty. What felt like a friendly chat can quickly lead to real harm, including sextortion, cyber-attacks, radicalisation, extremist views, even inciting violence.

By the time something feels wrong, you might already feel close to the people in the chat and under pressure to comply, and that's exactly what they want, because it makes leaving feel impossible.

Leaving safely

Trust your gut early - if something feels off in a new group, block the people involved and step away.

If a group has gone too far - stay calm, there's always a way out. Tell an adult you trust (a parent/carer or professional) so they can help plan a safe exit.

The Police Advise:

- Screenshot threatening messages as evidence (but never screenshot any nude/semi-nude images).
- Consider deactivating, not deleting - it's helpful to show some information to a trusted adult.
- The slow fade - gradually reduce contact before leaving to avoid retaliation.
- Report abusive users on the platform before blocking them. Remember - being targeted isn't your fault and doesn't make you weak. Support is always there. Just reach out.

Red Flags

- Someone you've met online wants to chat somewhere more private.
- Jokes, dares or content keep getting darker and chats get deleted.
- Platform hopping - a backup platform is lined up in case of bans, often somewhere adults don't monitor (e.g. Spotify, Pinterest).
- There's a clear hierarchy in the group and lots of slang and in-jokes.
- You're pressured into sending personal information or pictures of yourself.
- You worry about your status in the group, stepping out of line or getting kicked out.
- Someone you barely know is gift bombing you - often used to pressure you into repaying them in harmful ways.
- You're pressured to prove yourself - sharing something private or hurting yourself or someone else.

These signs don't always mean you've been targeted but they're all worth talking to a trusted adult about.

If you're asked to do something you know is wrong - Pause. Stay Calm. Don't do it. Speak to a trusted adult ASAP.

Are They Really Your Friends?

Members might feel like the closest friends you've ever had. The only ones who 'get' you, encourage you and never judge. This is exactly what the members want to do. Build 'friendships' to gain control, inflict harm and earn clout in the group. Real friends don't ask you to prove yourself in harmful ways, keep secrets from your family or get angry when you're offline. If any of that sounds familiar, what you're in isn't a friendship.

Helping a Friend

Listen and support them but remember you don't need to know all the details. Always encourage them to speak to a trusted adult and never add, follow or confront any of the members.

Getting Help

- ☎ 999 - immediate danger
- ☎ 101 - non-emergency police reports
- ☎ childline - 0800 1111 - free, confidential, under-19s
- 🔍 CEOP - report online sexual abuse or grooming
- 🔍 IWF / Report Remove - if you're under 18, get a nude or semi-nude image or video of yourself taken down from the internet

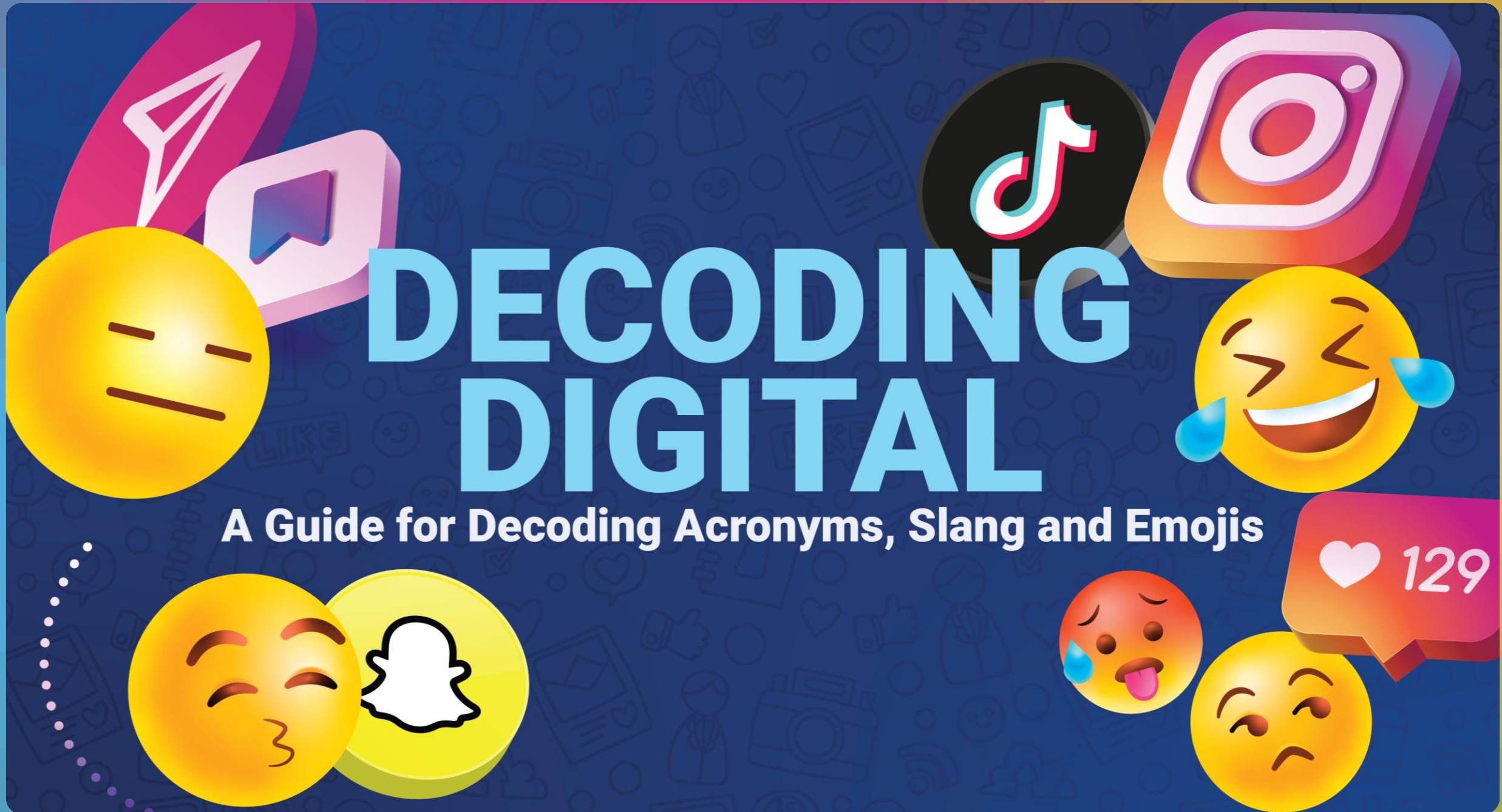
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V. 1.0 01/08/2020

Online Safety
Shareable by



DECODING DIGITAL

A Guide for Decoding Acronyms, Slang and Emojis



WHAT ARE ONLINE CHALLENGES?



Online challenges are trends where people take part in dares, games, or activities - often shared on social media like TikTok or YouTube.



Some are fun, creative, or for a good cause.



Others can be risky, harmful, or fake.



QUIZ - KNOWLEDGE CHECK

I have found a scary video challenge called #CreepyClown and it makes me feel...
What should I do?



Do not tell anyone what you saw, you will get into trouble for looking at it.



Share the video with your friends and tell them about it.



Join in with the challenge.



Report the video, block content and tell a trusted adult.

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WHAT SHOULD YOU DO?

If you see a challenge online:

THINK

Before jumping into a challenge, consider the risks, obvious and hidden that may affect you or others.

RESIST

Resist the urge to follow the crowd. Saying "no" is always an option, even if it seems tough.

ENCOURAGE

Some challenges promote good causes while others involve danger and negativity. Before joining in or commenting, ask yourself if you are encouraging a positive online environment.

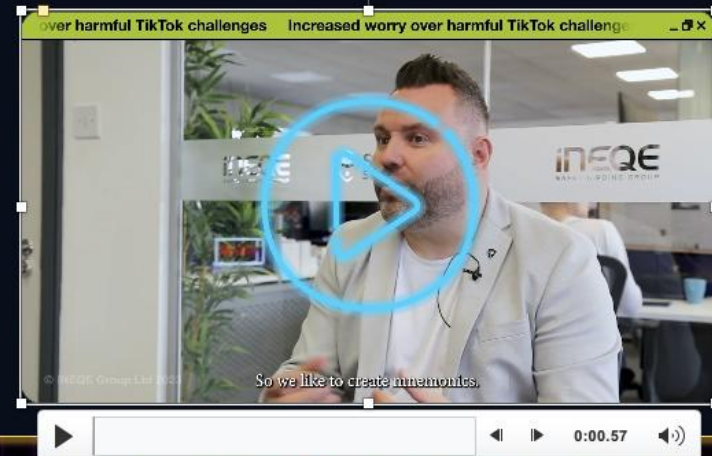
NOTIFY

If you see a cruel comment or a challenge that could cause someone harm, report it to the platform, and block it from your page. Protect yourself and others by speaking up.

DISCUSS

If you have questions, concerns or regrets about taking part in a challenge, talk them through with a trusted adult. Organisations like Childline are available 24/7 online to support you.

WHAT SHOULD YOU DO?



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WHAT IS CATFISHING?

CATCHING A CATFISH

How to Avoid Being Baited

You can't trust everything you see on the internet. But what if you meet someone online and the connection seems **undeniable**?



What is Catfishing?

Catfishing is the contemporary label applied to the online activities of a person who masquerades as someone else for the purpose of exploiting others. In reality, this relates to financial and sexual exploitation, and very often both.



In 2023, a study showed that **22% of people had experienced catfishing**, and 40% knew someone who had been catfished.

— Statista Research Department, 2024.

Everyone can be susceptible to catfishing, but some groups can be particularly vulnerable, such as those who feel isolated, disconnected or lonely and young people who mistakenly see the online environment as a safe place to experiment, engage and explore their sexuality.

Red Flags to Look Out For

- ▶ If it's too good to be true, it probably is!
- ▶ They mirror your interests, likes and dislikes.
- ▶ There is no trace of them online.
- ▶ Conversations get personal **very quickly**.
- ▶ They ask for **money**.
- ▶ There are **inconsistencies** in their stories.
- ▶ Photos are **blurry or grainy** and look **dated**.
- ▶ Their only photos are **professional ones**.
- ▶ The photos appear to be **AI generated or heavily edited**.
- ▶ They want you to **keep the relationship a secret**.

Top Tips

What Should You Do if You Think You're Being Catfished?



Check Their Images

Using tools like Google's Reverse Image Search, Pimeyes and FaceCheck, you can use the images from the person's profile to check if they are who they claim to be – these will not pick up if the image is AI generated.



Screenshot, Block and Report the Account

Take screenshots of the profile as evidence, report the account to the platform and block it as well. You should never screenshot or share a sexualised photo of a child, instead protect yourself by reporting it immediately to the police and / or the Internet Watch Foundation.



Talk to Someone

It can feel embarrassing to admit that you might have been catfished, and you might even feel afraid. Remember, it can happen to anyone! If you're under 18, go to your trusted adult who will listen to you without judgement and help you!

If you're over 18, call Action Fraud on 0300 123 2040 to report it.



Report them to the Police

If you have been victimised by a catfish through acts such as extortion, harassment or fraud, call 101 to report it to your local police, or 999 if you are in immediate danger.

DITCH THE DISTRACTION

'SMART' PHONE HABITS FOR SUCCESS IN SCHOOL

S

Stay Focused: School's your time to shine. Eyes on the prize not the screen. So, put the phone away, be all in during class and soak up the knowledge in the room. Less scrolling, more learning.

M

Make Good Choices: Your phone is a tool not a distraction. Use it wisely and make it work for you. Be the boss of your tech not the other way around.

A

Appreciate the Positives: Unplug, embrace and discover those phone free moments! Hang out with friends, get creative or just chill. It will boost your health and wellbeing and let you thrive in school and with others.

R

Respect the Rules and Each Other: Follow your school's rules on mobile phones – they keep everyone on track, the classroom chill and increases positive vibes for everyone, including you!

T

Talk it Out: Ditching the DMs, doomscrolling and notifications means more time for some face-to-face chats – at break, lunch and even travelling to and from school. It's how friendships are made and it will boost your confidence too.

REMEMBER

No phone – no problem, you've got this! A little phone-free time can lead to big wins in school, friendships and just feeling good overall!



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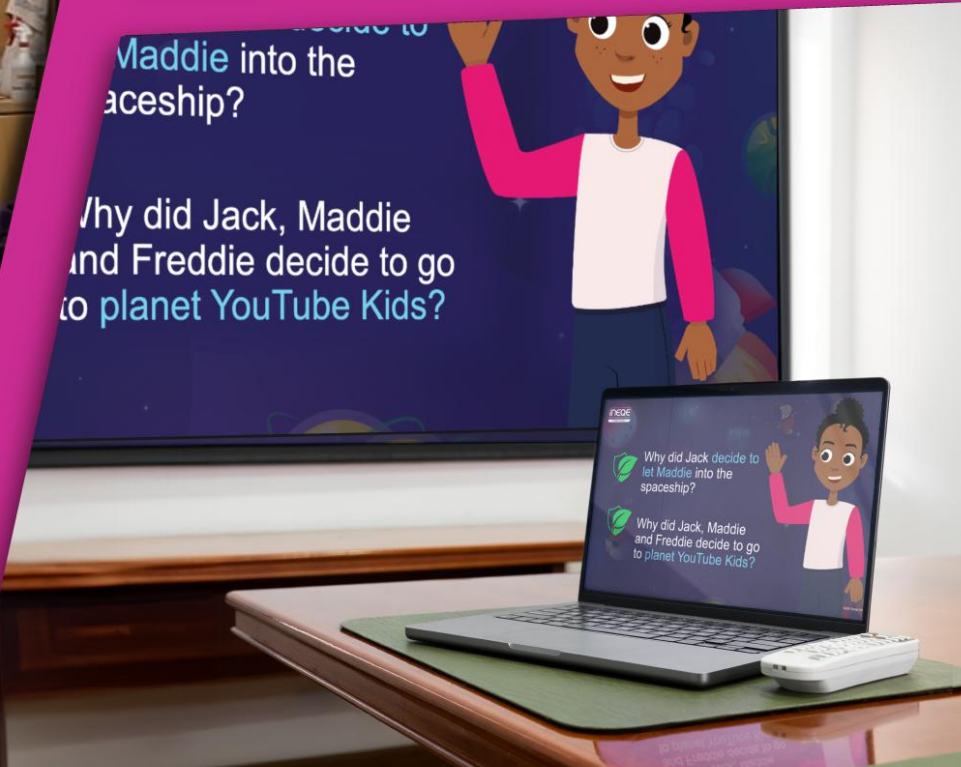
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The Friend Ship

An Adventure in Cyber Space

Sowing Seeds of Safety



 **SAFER SCHOOLS**

Trust Team

Draw the people in your life that you feel comfortable with and can tell things to.
Who is on your Trust Team?





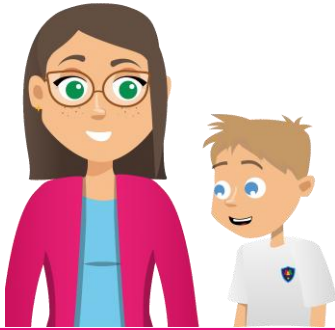
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www.OurSaferSchools.co.uk

Who is on your Trust Team?

 **SAFER SCHOOLS**

Who can help me?



An Adult I Trust

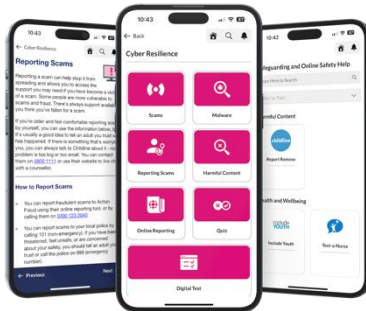
childline

ONLINE, ON THE PHONE, ANYTIME
childline.org.uk | 0800 1111

Childline



The Police



My Safer Schools App



Nude image of you online?
We can help take it down.

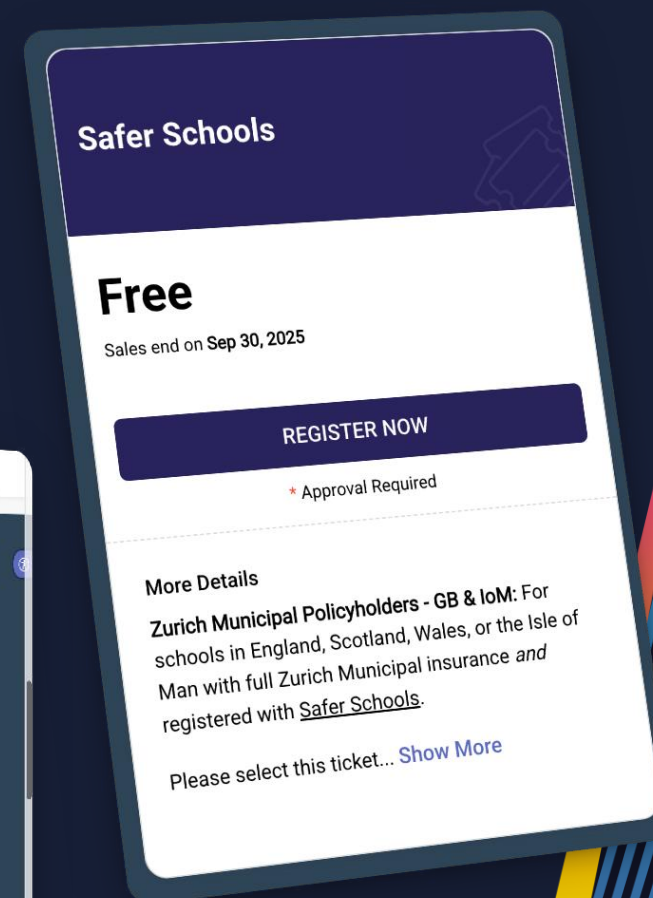
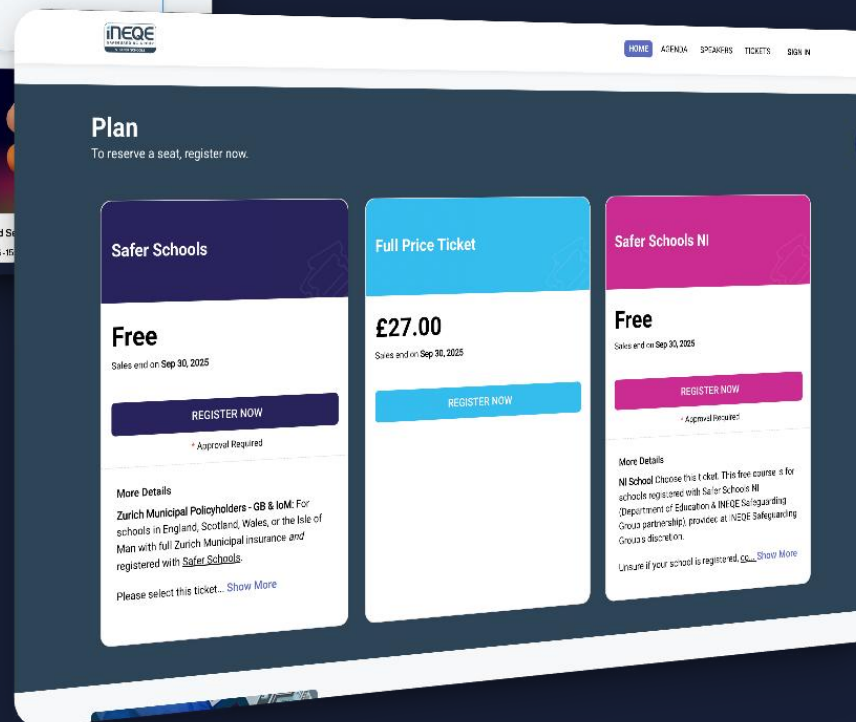
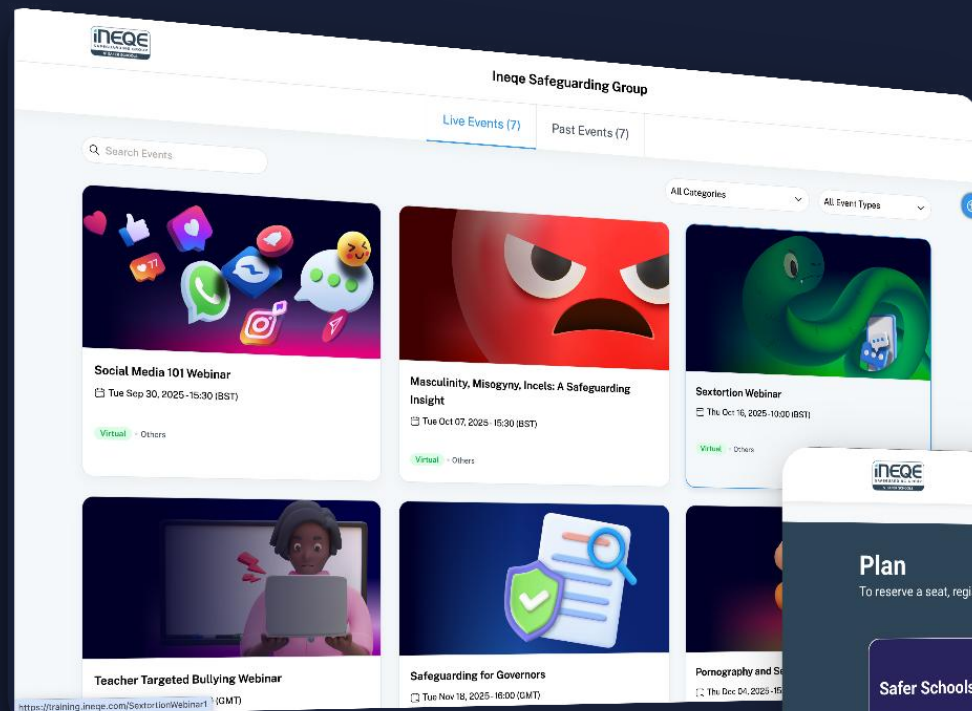
ReportRemove



My Teacher



CERTIFIED Training



<https://training.ineqe.com/events>



Safer Schools Scotland

1 hr

Check out your latest schools handbook updates



Safer Schools Scotland

Now

An explicit image challenge has been circulating on TikTok, find out all you need to know here 🖱️

The Information You Need

Where you need it,
When you need it

24/7

Any Device,
Anytime,
Anywhere



Download on the
App Store



GET IT ON
Google Play



LOG ON TO OUR
Web App



“I have already found the app extremely helpful as shortly after downloading it my husband discovered a friend had sent sexual images to our son. We looked through the advice on the app and the videos to watch about how to speak to young people about this. These enabled us to have a very helpful hour-long conversation with our son and he seems to be much happier and more open with us ever since.”

– *Gail, Parent of Secondary School Pupil*



Discover Safer Schools

Digital Safeguarding Ecosystem

Educate, Empower and Protect school communities in a digital world.

Available at no additional cost to Zurich Municipal insurance customers* and developed in partnership with safeguarding & online safety experts, INEQE Safeguarding Group.

Register for Safer Schools at
oursaferschools.co.uk



Mobile & Web App

News & Alerts

Teach Hub Lessons & Resources

Online Safety Courses, Advice & Help

Training

Safety Centre

Our innovative and unique services are designed to work together, ensuring you can maximise the benefits of cost-saving digital tools combined with contemporary, credible, and relevant training and resources.

*This benefit is only available to education and local authority customers who hold major lines of insurance with Zurich Municipal.



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Uncover why schools, trusts and local authorities are gaining confidence, saving money, and resourcing their community by becoming a 'Safer School' today.



Web and Mobile App – Your education and communication toolkit

Our user-friendly technology empowers schools with access to relevant real-time prompts & alerts, trusted professional advice, and age-appropriate online safety resources. Increasing parental engagement, developing professional learning, and empowering children with the knowledge and confidence to stay safer online and offline. With the integration of your policies, statutory guidance and escalation pathways, professionals have the information they need, just a click or tap away.



Teach Hub – Ready made classroom lessons and resources for professionals

Equip your school with high-quality lessons created by teachers, for teachers. This go-to growing library of digital resources provides everything you need to teach critical online safety topics, saving you valuable planning time.



Training – Stay relevant, compliant and up to date

Empower your school community with contemporary online safety and safeguarding knowledge. Our certified learning for school staff and parents/carers is created and delivered by trusted professionals.



News and Alerts – The information and help, where and when you need it

Delivered through an email newsletter and through our app, our Online Safety News updates and Safeguarding Alerts provide professionals and parents/carers with practical advice on emerging trends, risks, and threats that children and young people may face online and offline.



Safety Centre – Navigate online platforms safely

Your go-to hub for navigating online platforms and devices with confidence. It provides a clear, step-by-step path to finding and activating key safety and privacy settings, including parental controls, blocking, and reporting features across online devices and platforms.



Online Safety Courses, Help and Advice

Crafted by in-house educators, our proficiency modules, tests and resources are designed to help you teach online safety, focusing on managing online risks and behaviours. We cover the four C's: Content, Contact, Conduct, and Commerce - aligned with UKCIS guidance and national online safety strategies.



Management and Communication Portal

Available for approved app administrators, the portal provides management tools to create and share news, update directories, and send notifications to the members of your community. Administrators can enable app communication features, review test scores, access certificates, and leverage analytics to enhance your school's safeguarding culture.

Are you ready to take the next step to become a Safer School?

As a benefit of being a Zurich Municipal customer, this suite of digital services is available today at no additional cost.

Talk To Us

Call +44 (028) 9600 5777

Email saferschools@ineqe.com

Live Chat oursaferschools.co.uk

Register for
Safer Schools Today!



Jim Gamble QPM

Chief Executive Officer
INEQE Safeguarding Group
Founder & Former Head of CEOP



Colin Stitt

Head of Safer Schools
INEQE Safeguarding Group

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Safer Schools is a partnership between
Zurich Municipal and INEQE Safeguarding Group



Staff Engagement & Onboarding

- ✓ **Incorporate into Training Days**
- ✓ **Utilise Ready-Made Resources**
- ✓ **Highlight Professional Development**



**SAFER SCHOOLS
SCOTLAND**

Parent & Carer Engagement

- ✓ **Drive Engagement with Incentives (Primary)**
- ✓ **Utilise School Events**
- ✓ **Focus on New Intake Transitions (Secondary)**



**SAFER SCHOOLS
SCOTLAND**

Pupil Rollout

- ✓ **Deliver the Digital Proficiency Course**
- ✓ **Primary Level Access**
- ✓ **Secondary Level Access**
- ✓ **Flexible Learning Formats**



**SAFER SCHOOLS
SCOTLAND**

Step by Step

- ✓ **Start with Staff Training**
- ✓ **Promote Certified and Professional Development Benefits**
- ✓ **Introduce the Pupil Course**
- ✓ **Configure Age-Appropriate Pupil Access**
- ✓ **Offer Flexible Classroom Delivery**
- ✓ **Incentivise Primary Parents**
- ✓ **Capitalise on Parent Evenings & Inductions**



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SCOTLAND**



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Contact Us



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Register for
Safer Schools Today!

TOGETHER, EDUCATING, EMPOWERING AND PROTECTING OUR
SCHOOL COMMUNITIES