

Apple Learning Coach | Programme Overview



Programme Requirements

Apple Learning Coach is a free professional learning programme for instructional coaches, digital learning specialists and other educators in primary, secondary and higher education, and nonprofit learning environments. Candidates' roles in their schools or local education authorities must include instructional coaching of other primary and secondary educators. Programme participation requires approval from school, local education authority or nonprofit organisation leadership.

Application Requirements

To qualify for the Apple Learning Coach programme, educators must have:

- **Verification of Apple Teacher recognition**
 - Apple Teacher recognition ensures that Apple Learning Coach candidates have already learnt foundational skills on iPad or Mac; they'll take these skills further during the course.
- **Capacity to coach**
 - Applicants are required to describe their capacity to coach in the application. "Capacity to coach" means the applicant's role will allow them to coach at least one primary or secondary educator in a school or local education authority. The programme defines coaching as partnering with teachers to analyse their teaching, set goals, identify strategies to reach the goals, and provide support until the goals are met.
 - The programme is designed specifically for educators who coach. So a condition of admission to the programme is that applicants must be able to coach at least one primary or secondary educator once they've completed the course. The course content assumes that all Apple Learning Coaches work in a school or local education authority.
- **Approval from school, local education authority or organisation leadership**
 - All applicants need written approval from their school, local education authority or organisation leadership to participate in the programme.
 - To begin the ethics approval process, applicants will be asked to provide their leadership's contact information.

[Apply here](#)

Course Expectations

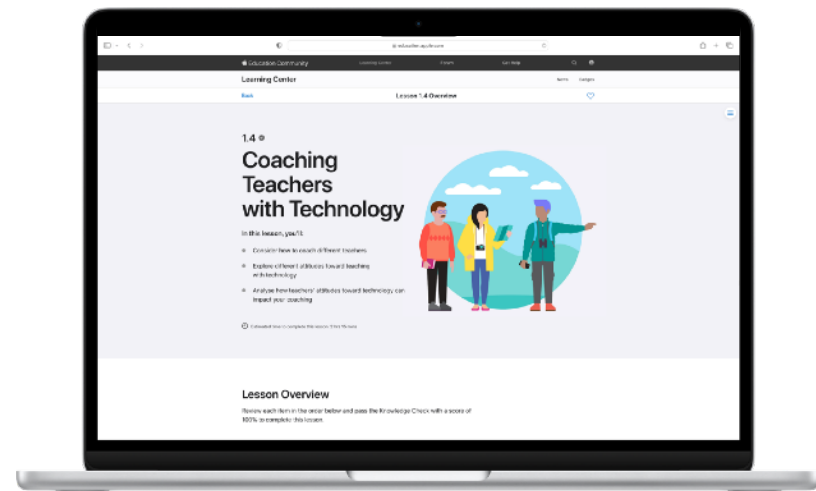
To complete this course, candidates must:

- Read all sections in every unit
- Earn 100 per cent on all quizzes in each unit
- Submit a completed journal for each unit
- Attend and actively participate in two days of virtual workshop sessions
- Submit a completed Coaching Portfolio at the end of Unit 6

Candidates will learn more about these expectations if accepted into the programme.









Programme Benefits

Depending on local and national policies, participants may be eligible to receive continuing education units. School and local education authority leaders can also consider qualifying the Apple Learning Coach programme for at least 43.5 hours of professional development.



Course Overview

Apple Learning Coach candidates who are accepted into the programme will engage in an online course that consists of self-paced units and two days of virtual workshops with Apple Professional Learning Specialists. The experience provides participants with a network of fellow coaching educators, as well as Coaching Journals and actionable takeaways. It culminates in a Coaching Portfolio, which participants submit as their final assessment at the end of the programme.

		Time (43.5 hours)	Description
Months 1 and 2 <ul style="list-style-type: none"> Attend Kickoff Complete Units 1 and 2 Register for Unit 3 and 4 Virtual Workshops 	 Kickoff	1h	Virtual event to help get you started; includes Q&A
	 Unit 1	6h 25m	Independent online learning, including completion and submission of the Unit 1 and Unit 2 Coaching Journals
	 Unit 2	9h 10m	
Months 2 and 3 <ul style="list-style-type: none"> Participate in Unit 3 and 4 Virtual Workshops 	 Unit 3 Virtual Workshop	6h	Online collaborative sessions, including completion and submission of the Unit 3 and Unit 4 Coaching Journals
	 Unit 4 Virtual Workshop	6h	
Months 3 and 4 <ul style="list-style-type: none"> Complete Units 5 and 6 Submit final Coaching Portfolio 	 Unit 5	8h 25m	Independent online learning, including completion and submission of the Unit 5 Coaching Journal
	 Unit 6	6h 40m	Independent online learning, including Coaching Portfolio submission to showcase a participant's body of work throughout the Apple Learning Coach programme
 Become a Certified Apple Learning Coach			

Snapshot of Coaching Portfolio

Each participant will develop a Coaching Action Plan specific to the needs of their school or local education authority. By the end of the course, they'll have defined the following:



Coaching Goals

Actionable goals for improving coaching at their school or local education authority



Coaching Activities

Specific activities to achieve their coaching goals



Evidence of Success

An explanation of how they'll measure the achievement of their coaching goals



Timeline

Steps they'll take along the way to achieve their goals

Each Apple Learning Coach will gain a deeper understanding of how to support different teachers as they integrate technology into learning. This coach will be an in-house expert who can help teachers realise the full potential of Apple technology — and the full potential of their students.

After completing the course, Apple Learning Coaches will be invited to engage in ongoing learning and networking with fellow coaches across the country.

Coaching Portfolio (Unit 6)	Journal Submissions
<p>Coaching Philosophy Articulate the coaching beliefs and practices that you believe can inspire meaningful learning with technology.</p>	<ul style="list-style-type: none"> • Coaching Philosophy Statement • Coaching Philosophy in Action
<p>Skills Demonstration</p> <ul style="list-style-type: none"> • Guide effective coaching cycles with Apple resources • Evolve coaching strategies through collaboration with other coaches • Demonstrate skills to support meaningful learning and teaching with Everyone Can Create 	<ul style="list-style-type: none"> • Coaching Library • Coaching Cycle Plans • Areas for Growth: Coaching Skills • Sample Everyone Can Create Projects • Areas for Growth: Creative Technology Skills
<p>Coaching Action Plan Create a sustainable community of practice by implementing a coaching action plan</p>	<ul style="list-style-type: none"> • Coaching Goals • Coaching Activities • Evidence of Success • Timeline

Technology Requirements

The Apple Learning Coach programme teaches coaching skills for creatively integrating technology into learning. The programme incorporates [Everyone Can Create](#) to inspire participants and model activities and projects that engage students more deeply in learning. Participants will need an iPad and the free resources below to complete the projects.



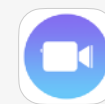
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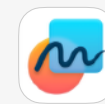
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Note: Guidance for coaching teachers includes Mac examples when possible, but for the best experience with Apple Learning Coach, participants and their schools should have access to iPad with iPadOS 16 or later. Some app features require iPadOS 16.2 or later. Drawing activities are designed for iPad Pro or iPad (6th generation or later) and Apple Pencil. All apps are free and available on the App Store or included with iPadOS.

“Overall, the Apple Learning Coach programme is well designed, highly professional in approach and easy to navigate, and uses multimedia resources creatively and effectively.”

ISTE Seal of Alignment Review Findings Report



“The Apple Learning Coach programme has significantly transformed my teaching style and methodology. I’ve shifted from traditional teaching methods to a more student-centred and tech-integrated approach.”

Taquana Stubbs, Special Education Teacher, Atlanta

“I’ve coached teachers to transform lecture-based instruction to hands-on, engaging instruction. The students shift from being passive learners to actively engaging and participating in lessons.”

Nicholas Genovesi, Coach of Instructional Technology and Innovation, Maryland

“It has empowered me to support my colleagues by providing them with personalised, professional coaching that accommodates their diverse learning needs and varying levels of technological proficiency. This is revolutionary and has unlocked new potential in my coaching practice.”

Christopher Mier, Digital Leader of Learning, Scotland

Frequently Asked Questions

How much does the programme cost?

There is no fee to participate.

Does the programme have prerequisites?

Applicants must earn their [Apple Teacher](#) recognition in the Apple Education Community to gain foundational skills with Apple technology before they’re accepted into the programme.

Applicants also need to submit an application and get written approval from their school, local education authority or organisation leadership.

What’s the time commitment?

The estimated time commitment for completing the certification course is 43.5 hours, including a one-hour virtual Kickoff and two days of virtual workshops.

What will participants gain?

Apple Learning Coach provides participants with a full course, actionable guides and templates, and a cohort of peers. Apple Learning Coaches may also be eligible to earn more than 40 hours of continuing education units.

Certified coaches will get exclusive access to virtual meetups, which provide a platform for reconnecting with peers and delving deeper into the knowledge and skills acquired during the course. These gatherings offer a valuable opportunity to exchange insights and refine coaching techniques. Certified coaches will also retain access to the course content, as well as a dedicated space in the Apple Education Community to support and enhance their skills.

[More from Apple Professional Learning >](#)

