

thinglink..

EDU



Winner of the 2018 UNESCO ICT in Education Prize



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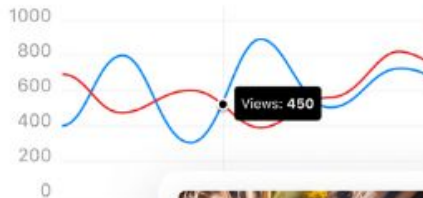
Scan this and
learn more

DIRECTOR COMMUNITY & PARTNERSHIPS

Louise Jones

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Statistics



Branching



Interactive

100

eLearning

What is ThingLink?

ThingLink enables you to elevate your images, videos, 360 media or 3D models to become **interactive** with **clickable hotspots**.

Hotspots or tags can be customised and include additional multiple forms of media, such as text, weblinks, images, video or embedded web tools.

The integrated Immersive Reader™ brings accessibility to your text tags with translation and readability tools.

It is used by over 30 million people globally every month.



ThingLink in Education

ThingLink in education Create personalized, adaptive learning experiences that are proven to improve learning outcomes

- Use ThingLink on iPads and tablets in the classroom to develop digital literacy and future-ready skills
- Track engagement on all learning materials, videos and virtual tours, also suitable for educational research.
- Make interactive infographics, maps, virtual tours, curriculum organizers, project-based learning presentations, escape rooms and digital breakouts for blended and distance learning.
- Ideal for blended and hybrid learning, self-paced online learning in higher education



Pedagogy is the driver. ThingLink can be the accelerator

Five strategies using interactive media
to accelerate learning experiences

1. Project Based Learning
2. Gamification Principles
3. Community Engagement
4. Accessible Curriculum
Content
5. Virtual Experiments and
Simulations



ThingLink in Higher Education



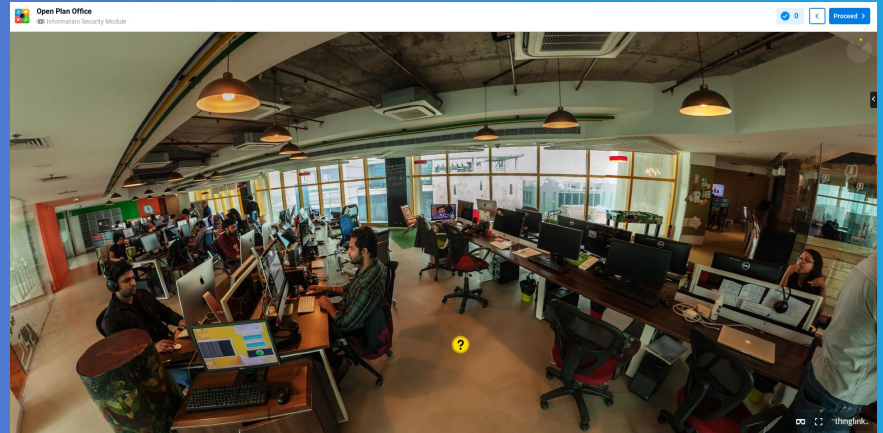
ThingLink in Higher Education offers the same functionality and opportunities. In addition, you can easily recreate local work environments and situations to develop competencies, practical knowledge and skills.

- Create virtual learning environments, simulations, and scenarios.
- Share instructions and status updates with annotated photos and videos

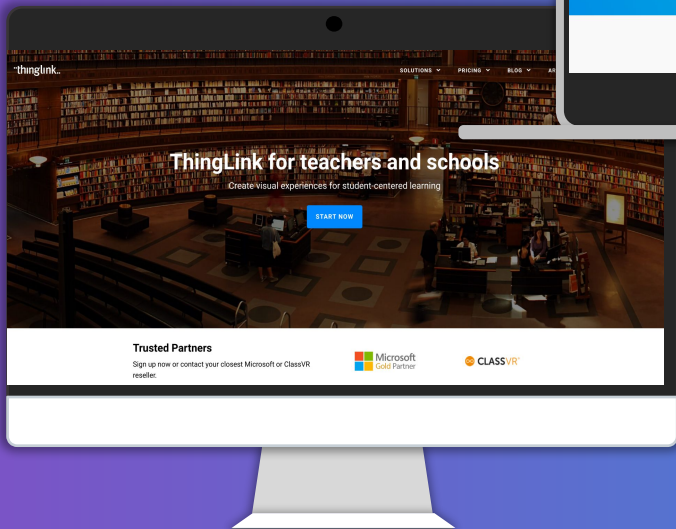
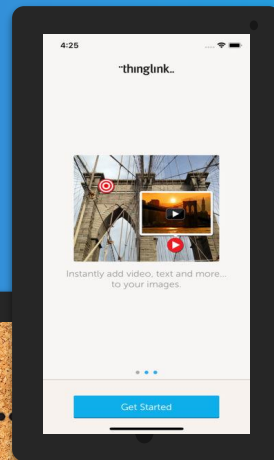
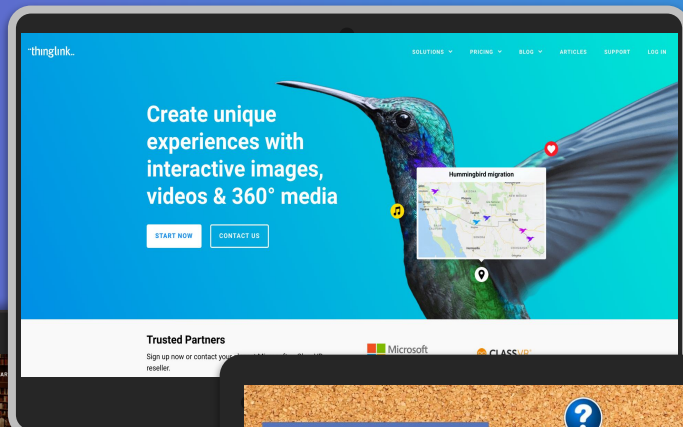


ThingLink in eLearning & Enterprise

- **ThingLink in eLearning** builds on education based learning design concepts with a solution for virtual tours and training, simulation and scenario based learning. ThingLink provides a perfect solution for **experience-based** learning - proven to be more engaging, effective and efficient.
- **ThingLink for design, editorial and marketing** From e-commerce, real estate, online journals, galleries and museums, entrepreneurs everywhere are realising the potential of interactive media. Make your web content connect with your audience with interactive experiences.



Accessible in the cloud on any device in browser or app

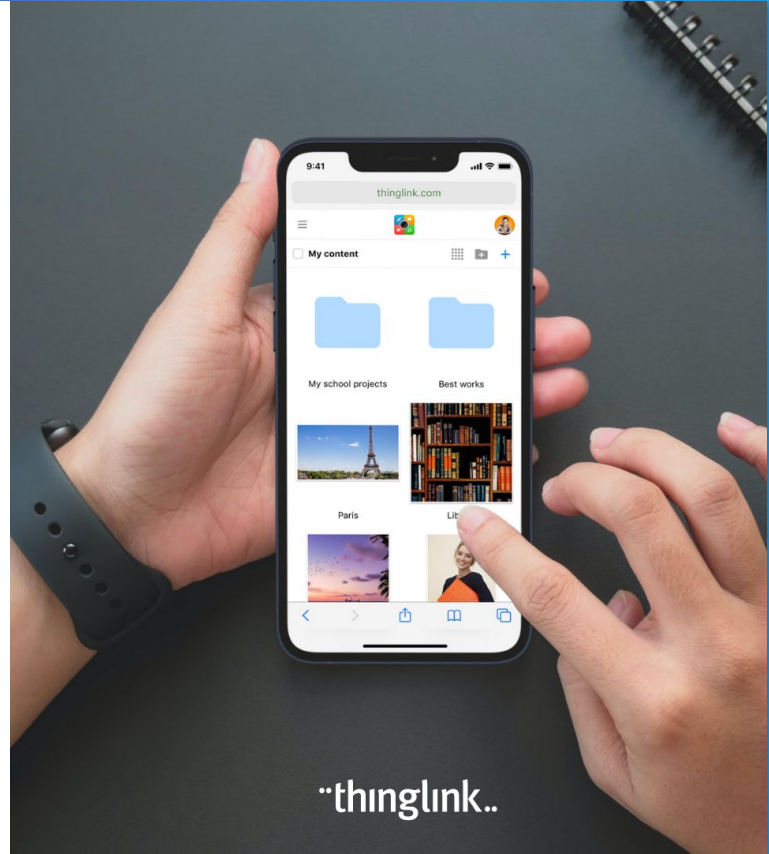




Out now!

Easily create an account directly in the app or use your existing credentials to log in.

If you like it, please leave us a review!



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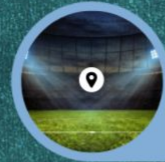
Part 1:
Demonstration of Concepts



Part 2:
Documenting learning



Part 3:
Virtual Tours - Stadium



Part 4:
Exciting Learning Experiences



5 Types of Base Media Files

1

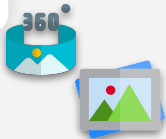


Image

JPEG, PNG or GIF

1920 x 1080

2



360 Degree Image

JPEG

2:1 Ratio



3

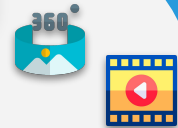


Video

MP4

Up to 10GB

4



360 Degree Video

MP4

Up to 10GB



Base Media File Images

1



Images

JPEG, PNG or GIF



BECOMING GREAT ENTREPRENEURS
Top Traits of the Greats

HEART-DOMINANT PEOPLE
Infographics are visual representations of data, making complex data easier to read and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.

SMARTS-DOMINANT PEOPLE
Infographics are visual representations of data, making complex data easier to read and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.

GUTS-DOMINANT PEOPLE
Infographics are visual representations of data, making complex data easier to read and digest. When making your own, simply organize your images, charts, and text. Finally, cite your sources.

PERSONAL PROFILE
I am a high school student with a great interest in studying the humanities with the goal of transforming my learning into positive changes in the community.

WORK HISTORY
Cashier Assistant
The Stockton Midnight Cafe | 2019 to present
- Handled cash, card, and gift certificate transactions with customers
- Counted the contents inside cashier drawers at the beginning and end of each shift

Mailroom Intern
Hopkins Law Firm | 2017 to 2018
- Mailed and letters depending on the recipient
- Stamp, seal, and affix postage for all outgoing communications.

ON HISTORY
High School
grad to graduate in 2020
The Beechwood High School Quiz Bee for the years 2018 and 2019
I participated in outreach programs organized within the school

Junior High
I graduated in 2016
extracurricular projects as part of the CJH Advanced Learners
the 11th Annual Curtin Files Junior Spelling Bee

AWARDS
- 1st Place in the 10th Beechwood High School Essay-writing Contest (2019)
- 2nd Place in the Annual Beechwood High School Battle of the Bands (2018)

Trusted Partners
Sign up now or contact your class Microsoft or Classmate teacher.

Microsoft
CLASSMATE

Create unique experiences with interactive images, videos & 360° media
START NOW CONTACT US

Base Media File 360 Degree Image Inspiration

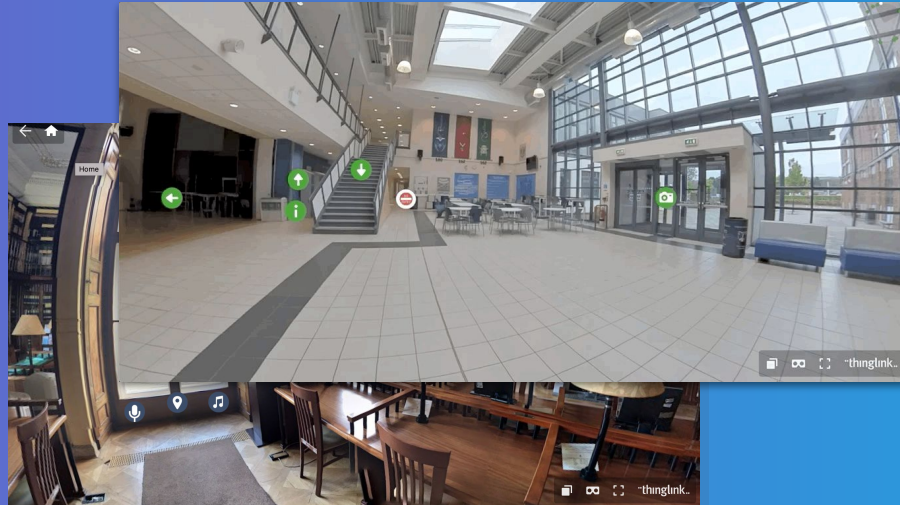
2



360 Degree Image

JPEG

2:1 Ratio



Base Media Files Videos & 360 Videos

3

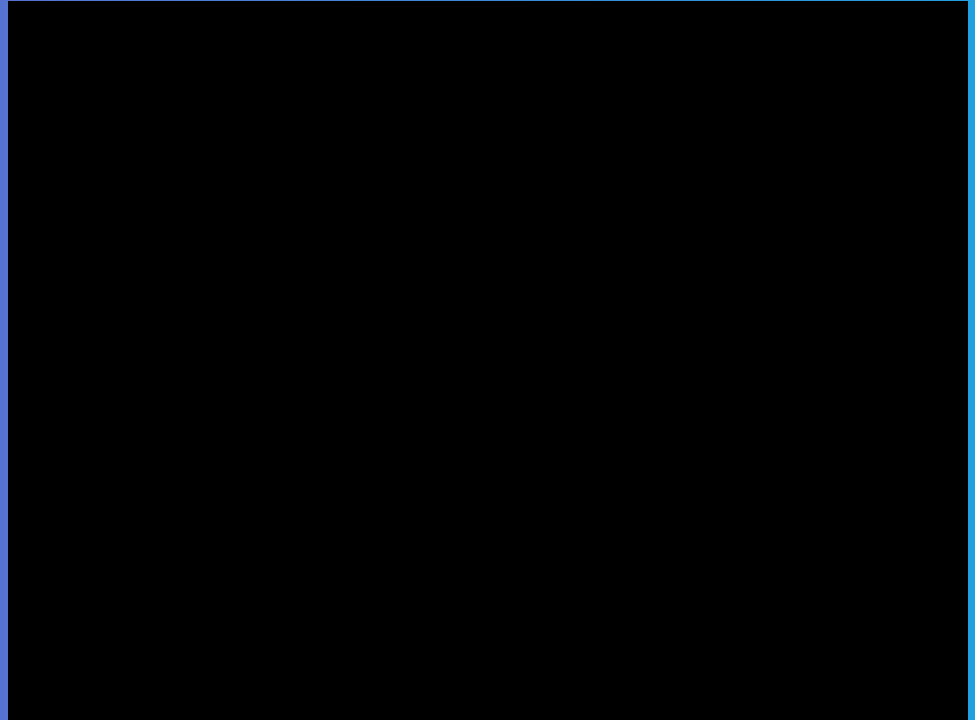


Videos & 360 Videos

MP4

Up to 10GB

4



3D Models

5



3D Models

GLB

Up to 100MB



5 Tags | What can you add?



Add text descriptions
Add images, gifs, video



Add text and media

Any combination of text
and media!



Record & add audio



Add plain text labels



Add text label

100 characters



Embed apps & tools



Add content from website

URL or Embed Code



Link & Create Tours



Create tour

Link your ThingLinks
together Any base media
to any base media
**ADD Conditional
Transitions**

New Polls



Add quick fire
anonymous polls



Create poll

Show results to your
viewers.



Tags | Custom Icons

Over 2000 variations of icons provided or make your own!

SHOW ADMIN PANEL



Tips & Tricks!

THINGLINK COMMUNITY RESOURCES

Quick ThingLink Tips & Tricks



EYE CATCHING HEADINGS

Add in cool text and headings to your tags with fonts and emojis

MATHS & CHEMISTRY SYMBOLS

Add maths and chemistry symbols to your headings and descriptions in Text and Media Tags!

CREATE CLICKABLE 'AREAS'

Add multiple duplicate transparent tour tags to create a clickable 'area' in a scene.

USING LARGER VIDEOS IN TAGS

You can upload small videos into Text & Media Tags, but what about larger videos?

BULLETS, BOLD AND *ITALIC*

You can change the formatting in your Text & Media Tags with some simple formatting tricks.

DO YOU NEED NUMBERS FROM 10?

Would you like to create icons from 10 upwards? Here's a handy tip and how to.

MARKED VISITED SCENES

If you have multiple scenes in a tour, your viewers can easily see which ones they have visited.

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