SECTION 2

1. How effectively have you achieved your creative intentions? (15)

In your response you should screen shot **at least five** of your creative intentions and evaluate how effectively the technical and cultural codes you have used achieve your creative intention. In your evaluations you should state how well your creative intentions convey meaning, ideas, target an audience or achieve a purpose.

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| Shot  |  |
| Evaluation of creative intentions in Screen Shot |  |
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| Evaluation of creative intentions in Shot  |  |
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