**NAME OF FILM:**

**TITLE**

|  |  |  |
| --- | --- | --- |
|  | **Description** | **Analysis** |
| **Font** | **Serif OR Sans serif?**  **Additional:** |  |
| **Placement** |  |  |

**IMAGE PLACEMENT (Why are the pictures placed where they are?)**

|  |  |  |
| --- | --- | --- |
|  | **Description** | **Analysis** |
| **Image Placement** |  |  |

**COLOUR (Why have they used certain colours? What do those colours mean?)**

|  |  |  |
| --- | --- | --- |
| **Colour(s)** | **Description (where & how are they used?)** | **Analysis** |
|  |  |  |

**GENRE**

|  |  |  |
| --- | --- | --- |
| **Genre marker** | **Description** | **Analysis** |
|  |  |  |

**TAG LINE**

|  |  |
| --- | --- |
| **Tag line**  **(write what the tag line is)** | **Analysis** |
|  |  |

**INSTITUTION**

|  |  |  |
| --- | --- | --- |
|  | **Description** | **Analysis** |
| **Actors** |  |  |
| **Director** |  |  |
| **Companies (i.e. IMAX, Disney, Warner Brothers etc.)** |  |  |
| **Rating**  **(PG, 12A, 15, 18?)** |  |  |
| **Release date** |  |  |

**TARGET AUDIENCE**

|  |  |  |
| --- | --- | --- |
| **Audience** | **Describe what is included in the product to attract this audience?** | **Analysis** |
|  |  |  |