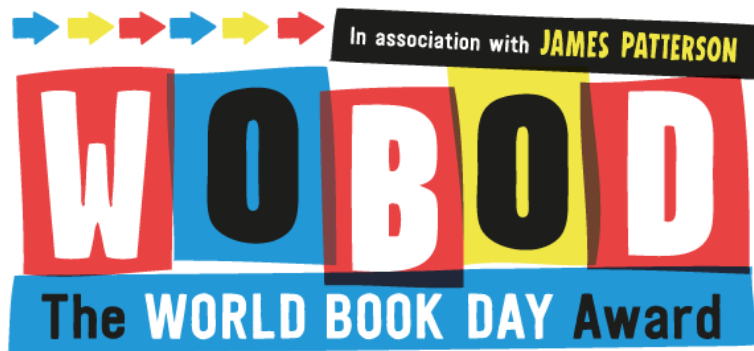


# WoBoD: The World Book Day Award

TRANSFORM YOUR SCHOOL LIBRARY



Take our creative challenge to celebrate reading for pleasure! WoBoD is the brand new World Book Day Award, to celebrate the tremendous work you do to promote Reading for Pleasure in schools.

**WIN  
£10,000  
OF BOOKS**

Thanks to the HUGE generosity of the bestselling author of the *Middle School* series, James Patterson, we have the opportunity to offer 5 schools up to £10,000 of books to transform their school library.

**Closing date: Wednesday 28th JANUARY 2015**

"When I go out to speak to librarians or educators, I'll say, 'I'm here to save lives', and I don't think that's an overstatement. If kids don't become competent readers, they'll have so much trouble getting through school." James Patterson

Each school can submit ONE entry which is your response to the statement:

## WHY WE CAN'T LIVE WITHOUT BOOKS

You can respond in a number of different ways with your entry, and here are just some examples:

- MAKE a model, a book, a video trailer
- PERFORM a play, a song, a dance
- WRITE a poem, a rap, a news article
- CREATE a mural, a display, an artwork, a large-scale poster

... so let your creativity and imaginations run free!

### THE JUDGES



JAMES PATTERSON  
(CO-SPONSOR & AUTHOR)



HELEN SKELTON  
(AUTHOR & PRESENTER)



NATASHA HARDING  
(THE SUN)



KIRSTEN GRANT  
(DIRECTOR, WORLD BOOK DAY)

We want your ideas to put together for a display which may then be used for the school entry.

House Points for pupils whose ideas are used

**5 PRIZES TO BE WON**

**FIRST PRIZE: £10,000 OF BOOKS**

**SECOND PRIZE: £5,000 OF BOOKS**

**THREE RUNNERS-UP: £3,000 OF BOOKS**