**Wishaw Academy Primary School**

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**Social Media (Twitter) Policy**

**June 2021**

**Rationale**

Children’s education should develop each child’s personality, talents and abilities to the fullest [Article 29 United Nations Convention on The Rights of the Child].

Protecting children from all forms of violence, neglect, abuse and bad treatment by their parents or anyone else who looks after them  [Article 19 United Nations Convention on The Rights of the Child].

In our school we respect our children and want to keep them safe and help to protect their rights. We do our best to help children make good educational progress [Article 29 United Nations Convention on The Rights of the Child].

We teach children how to recognise risks in different situations and how to protect themselves and stay safe [Article 6 United Nations Convention on The Rights of the Child].

**What is Twitter?**

Twitter is used primarily as a method of communication. It is an information network made up of 140-character messages called Tweets. It is an easy way to discover the latest news related to subjects and topics of interest.

**What is the purpose of @WishawAcademyPS?**

**@WishawAcademyPS** has been created principally to be followed by staff, parents and the community in order to share information and publicise the excellent work of the school.

**Aims of Using Twitter:**

* To enhance and improve communication with parents and the school community.
* To share and celebrate children’s achievements and successes.
* To provide daily school updates.
* To demonstrate safe and responsible use of social media.
* To meet the needs of a digital age by engaging in the use of 21st Century technology.  
  *The school Twitter account was set up in August 2018 as a public account. It is currently updated by the Leadership Team.*

**Code of Conduct:**

The HT and management team in the school will monitor followers and block any who:

* appear to not be school focused.
* have user names not in keeping with NLC objections or the ethos of the school e.g.

sexualised, football team affiliated, alcohol or drug related names.

**The school Twitter account will:**

* follow up to date relevant online safety advice and GDPR.
* welcome positive comments only, favourites and retweets.
* only follow educationally link accounts; no personal accounts, unless they are educationally linked.
* not respond to any ‘replies’ on Twitter. It is not designed as a platform to discuss or debate school related issues.

Mrs. M. Beadie – Acting DHT

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