

Fairtrade Council 2019/2020



Our Aims

We aim to:

- tell people at school about Fairtrade.
- tell people in our community about Fairtrade.
- use Fairtrade products.
- promote Fairtrade products.

Support Fairtrade



When you buy a Fairtrade product you get the guarantee that the farmers that produced the item have been paid a fair price. Most Fairtrade products are competitively priced yet give you the confidence that the hard work farmers do is recognised and rewarded.

The most widely available products are bananas, coffee, tea and chocolate. Special items like gold and footballs are stocked in some shops but can be easily found online. Products can be very affordable. For example, Fairtrade tea can be purchased for as little as 75p.

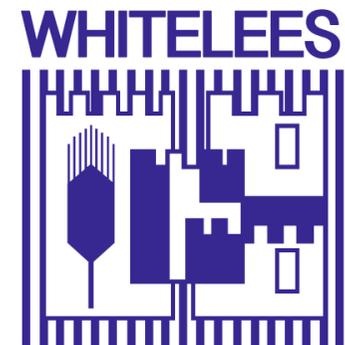
For more information see:



WHITELEES PRIMARY SCHOOL

**FAIRTRADE
COUNCIL**

Parent Guide



What is Fairtrade?

The Fairtrade Foundation helps workers in the developing world. Many farmers work long hard hours but live without basic things like clean water and don't have enough money to look after their family. Fairtrade sets standards to make sure that farmers are paid a fair price for their produce and receive extra money to help their business and community. This means that farmers can become more financially secure and are less likely to live in poverty.



Fairtrade at Whitelees

The Fairtrade Council meets once a week. Our big focus each year is Fairtrade Fortnight. At this time, we run a number of events.

Fairtrade Tuckshop

We encourage everyone at school to buy Fairtrade products like orange juice, cereal bars, chocolate and bananas.

Fairtrade Competitions

We have had many competitions including a football tournament, a writing competition, and also a banana decorating competition.

Fairtrade Assembly

We tell everyone at school about the Fairtrade Foundation and we encourage our friends to buy Fairtrade products.

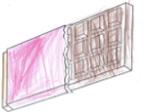


Fairtrade Facts

The Fairtrade Council have found some fascinating facts about Fairtrade:

93% of the UK public recognise the Fairtrade mark and one in four shoppers now regularly buy several Fairtrade products.

In 2016, the Fairtrade Foundation paid £22million to cocoa farmers alone to support their communities.



Fairtrade tea can be purchased for as little as 75p.



Farmers in over 50 countries produce Fairtrade products.

The Fairtrade system currently works with over 1.65 million farmers and workers.

All facts correct in October 2019.