

19/09/22 ST. BRENDAN'S PRIMARY PARENT COUNCIL SOCIAL MEDIA SUB-GROUP MINUTES

ATTENDEES:

- Donna Matthewman | Chair
- Lesley Anne Henderson | Secretary
- Martin Grey | Parent
- Lisa Hewitt | Parent
- Kate Anderson | Parent

NOTED:

- Members noted the following:
- Parent Council objective to increase awareness, access, engagement and participation with the parent council on matters relating to the parent council and school.
- Supporting statutory communication objectives for Parent Councils set out in the Parental Involvement Act 2006.
- September 2022 Connect (formerly Scottish Parent Teacher Council) training session on 'Parent Councils & Social Media (North Lanarkshire)'.
- Draft proposal to Parent Council circulated Mon 12 Sept 2022

AGREED:

- Members agreed the following:
- Update Social Media Strategy as per version of 19 Sept 2022 (attached).
- Social Media Strategy approved pending engagement with Head Teacher and full Parent Council approval on Tue 4 Oct 2022.
- Confirmation to Parent Fundraising Group.
- Kate Anderson confirmed as Parent Council Social Media Officer.
- Donna Matthewman, Lesley Anne Henderson, Martin Grey and Lisa Hewitt confirmed as administrators.