Christmas Enterprise

We made a gingerbread house we used card, white felt, decorations and sprinkles. We put sweets inside.

This is our logo, our business was called 'Sweet House'. Our slogan is 'It's always sweet in the sweet house'

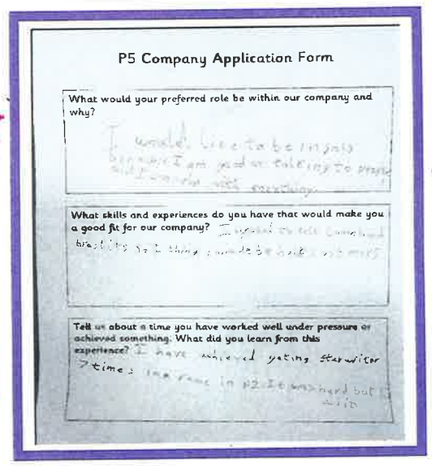
Our house was £2.50. We sold out in 20 mins. By 7pm we had nothing left!

We had to make posters about the product and price.

The staff voted on our slogan.

Mrs F asked us what group we wanted to be in.

We had to explain our skills.



P5 Company Application Form

What would your preferred role be within our company and why?

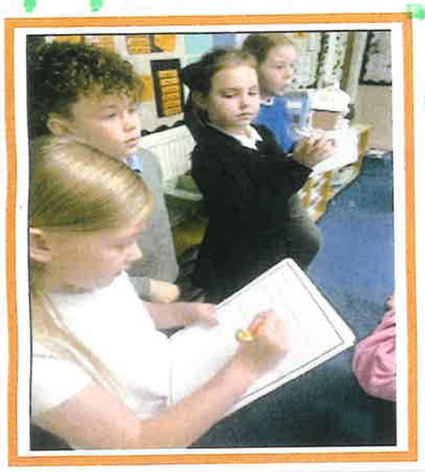
I would like to be in sales because I am good at talking to people and I work with everything.

What skills and experiences do you have that would make you a good fit for our company?

Tell us about a time you have worked well under pressure or achieved something. What did you learn from this experience?

Mrs F gave us some homework, we had to make some products. The class voted for their favourite. My product won! My mum was so proud of my product. I even recycled.

We took pictures of our product to show people what we were selling. We made a picture advert, we did this so more people would buy it.

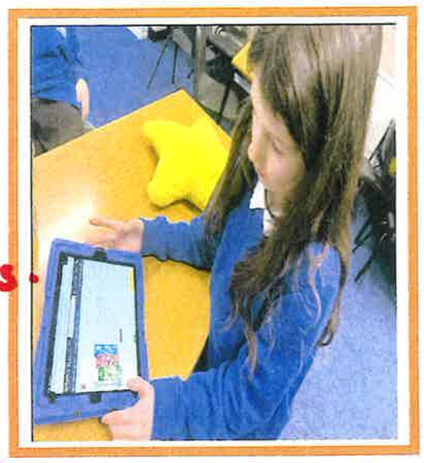


I am good at counting money so this is why I was on the sales team.

Finance - we looked for the best prices.

Marketing

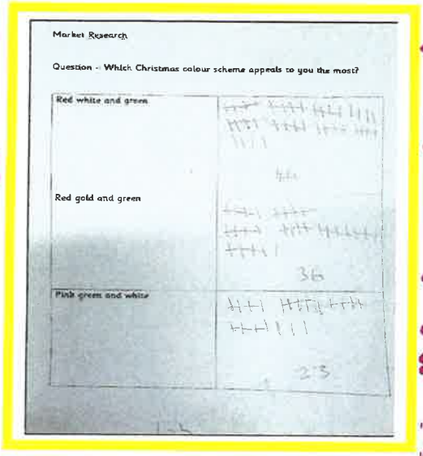
Sales - we had to sell the products.



I was the manager of the sales team. I had to plan who worked on the stall, it was 20 min. blocks.

The marketing team asked classes what colour the decorations should be.

We had to convince Miss G. We sang a song, told her the price and how it was made.



Market Research

Question - Which Christmas colour scheme appeals to you the most?

Red white and green	46
Red gold and green	36
Pink green and white	23

We all had a part to play in the pitch.

We had to look for our materials. We looked at B+M, Amazon, Tesco to find the best prices. The price had to be low so we didn't spend too much money.

If the stall looked good it attracted customers.

I had to decorate the stall, this created interest.