



## Our Lady & St Francis Primary School - Social Media Charter

At Our Lady and St Francis Primary School we publish information and communicate with parents / carers in many ways such as:

- Newsletters
- Our own school website
- Social media (Twitter)

We welcome anyone who is interested in the life of our school to follow us and connect with us on Twitter, the social media site that we use. This site allows us to communicate much more about day-to-day life in school; the kind of extra detail that wouldn't normally be included in a newsletter or a meeting.

It is important there are clear guidelines in terms of what parents and carers can expect from connecting to and using the schools Twitter account and likewise what the school expects in return.

### Use of Our Lady & St Francis Twitter Account

It's important for everybody's safety, we are clear about how we use Twitter and what is acceptable behaviour from the people who choose to follow us. We use our social media site to publish information that is of general interest. We do not believe it is an appropriate place to discuss personal matters that are specific to individual members of our community, whether that be children, parents, staff or Parent Council. **In these cases, please contact the school office directly.**

### Privacy

- We will not publish photographs of children without the written consent of parents / carers
- We will not identify by name any of the children featured in photographs
- We will not publish personally identifying information on our Twitter account

### Respect

- We will not tolerate any form of bullying on our social media account, Twitter
- We will not allow posts or comments that refer to specific, individual matters between the school and members of its community
- We will not tolerate any comments or posts that are defamatory, rude or abusive towards any member of our school community, whether that be children, parents, staff or Parent Council

The Head Teacher and management team in the school will monitor followers and block any who:

- Appear not to be school focused
- Have user names not in keeping with North Lanarkshire Council objections or the ethos of the school e.g. sexualised, football team affiliated, alcohol or drug related names

### Our rules

- We welcome comments on the information we post. However, we reserve the right to delete comments and ban further comments from anyone who breaks the terms of our Charter.
- All photographs are copyright and the property of the school. Photographs should not be copied or downloaded from the site without permission from the school.

