



National
Qualifications
2019

2019 Art and Design

National 5

Finalised Marking Instructions

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These marking instructions have been prepared by examination teams for use by SQA appointed markers when marking external course assessments.

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General marking principles for National 5 Art and Design

This information is provided to help you understand the general principles you must apply when marking candidate responses to questions in this paper. These principles must be read in conjunction with the specific marking instructions, which identify the key features required in candidate responses.

- (a) Marks for each candidate response must **always** be assigned in line with these general marking principles and the specific marking instructions for this assessment.
- (b) Marking should always be positive. This means that, for each candidate response, marks are accumulated for the demonstration of relevant skills, knowledge and understanding: they are not deducted from a maximum on the basis of errors or omissions.
- (c) If a specific candidate response does not seem to be covered by either the principles or detailed marking instructions, and you are uncertain how to assess it, you must seek guidance from your team leader.
- (d) It is possible that some candidates could have investigated artists and designers who are not known to the marker. In such cases, markers are expected to research the artists/designers before marking the response.
- (e) Markers should consider the extent to which the candidate's response demonstrates their knowledge and understanding of art and design practice.
- (f) Marks should not be awarded for mere descriptive comment. At this level, candidates are expected to justify their answers. To gain marks, candidates must develop points made.

For example, '*The painting has bright colours*' would not gain a mark as it is simply descriptive, but

'The painting has bright colours and the use of warm vivid colours on the flowers makes them stand out as they contrast with the cool colours in the background', would gain a mark, as this answer shows an understanding of colour theory.

- (g) No marks should be awarded for simply repeating information from the legend. Where candidates develop and use this information to justify their opinion or qualify their answer, credit can be given.
- (h) To gain full marks, candidates must have responded to all aspects of the question. **8 marks** are available for responding to the prompts relating to expressive art or design issues.
 - if the candidate responds to only two of the three prompts effectively, then 1 mark cannot be accessed and a **maximum of 7 marks** can be gained by the candidate for this aspect of the question.
 - if the candidate responds to only one of the three prompts effectively, the candidate can gain a **maximum of 6 marks** for this aspect of the question.
- (i) The questions also require candidates to give an opinion with justified reasons which are worth **2 marks**. Candidates must make two valid and substantiated points relating to the question to gain both marks

Overview

National 5 level candidates are required to demonstrate knowledge and understanding of key art and design issues, and knowledge and understanding of the work of at least two artists and two designers. The format of the questions reflects this emphasis. The paper is divided into Section 1: Expressive Art Studies and Section 2: Design Studies and each is equally demanding.

The questions are designed to test candidates' ability to respond critically to images of art and design works and to form and substantiate judgements about identified aspects of art practice and design issues.

The questions require candidates to demonstrate their understanding of art and design issues in an **extended response format**.

Mandatory questions (Q1 and Q7)

In these questions, candidates are required to demonstrate knowledge and understanding of key art and design issues and knowledge and understanding of the work of two artists and two designers. Candidates are expected to provide substantiated reasons to support their personal opinions.

The questions are divided into two parts

Part (a)

This part of the question assesses the candidates' ability to comment on the art and design works with explicit reference to the use of visual art/design elements and to express justified opinions on the identified examples of the work.

One mark should be awarded for each relevant, justified point, which responds to the question prompts up to a **maximum of 10 marks**.

Candidates are expected to demonstrate their knowledge and understanding with reference to specific artworks/designs.

Candidates who discuss only one artwork or design can only gain a **maximum of 6 marks**. Where this occurs, marks should be awarded as follows

- a **maximum of 4 marks** are available for discussing artwork with reference to one artist's use of the specific elements
- a **maximum of 2 marks** are available for giving an opinion on a specific aspect of the artist's or designer's work with two justified reasons.

Part (b)

This part of the question assesses the candidates' knowledge and understanding of the impact of social, cultural and other influences on the work and practice of a selected artist and designer from part (a).

One mark is awarded for each point which explains the impact of a social, cultural or other influence on any of the selected artist's or designer's work and practice up to a **maximum of 5 marks**.

Examples of social and cultural influences may include

- living conditions, including economic conditions
- influence of family and community
- influence of other artists/designers
- influence of art/design movements
- exposure to different cultures
- physical environment/geography
- new and emerging technology
- politics
- gender
- religion/belief
- national/world events
- developments in other fields for example, science, literature
- personal circumstances
- health and wellbeing.

In Section 1, Expressive Art Studies, question 1 part (a), candidates will respond by commenting on two works of art with a common stimulus/theme. They will be asked about specific issues in relation to the works they have selected.

In question 1 part (b), candidates will select one artist from part (a) and explain the impact of social, cultural or other influences on their work and practice. It is acceptable for candidates to refer to the artwork discussed in part (a) or the artist's work in general.

In Expressive Art Studies questions, where the term 'artwork' is used it should be interpreted in its broadest sense, covering painting, printmaking, photography, sculpture, installation, animation, film and video.

Candidates may also refer to groups of artists rather than individuals (for example, artists who work in pairs/groups such as the Boyle family), and this is acceptable.

In Section 2, Design Studies, question 7 part (a), candidates will respond by referring to two specific examples of designers' work. They will be asked about visual aspects and functional design issues in relation to the works they have selected.

In question 7 part (b), candidates will select one designer from part (a) and explain the impact of social, cultural or other influences on their work and practice. It is acceptable for candidates to refer to the design discussed in part (a) or to the designer's work in general.

In the Design Studies questions, the term 'design' should also be inclusive of any form of design. Occasionally candidates may refer to collections of designs (particularly in fashion/textiles answers), and this is acceptable.

Candidates may also refer to groups of designers rather than individuals (for example, Alessi or Timorous Beasties), and this is acceptable.

Optional questions (Q2-6 and Q8-12)

Candidates are asked to choose and respond to **one** other question from each section of the paper.

In each section, there is a **choice of five** different questions for personalisation and choice. These questions require candidates to give a personal response to one selected image from the choice of supplied questions and images in each section. They will demonstrate their understanding of specialist art and design vocabulary when commenting on key aspects of art and design practice and justifying their answers and opinions.

In Section 1, Expressive Art Studies, they will comment on an unseen image, demonstrating an understanding of important aspects of the artist's work.

In Section 2, Design Studies, they will comment on an unseen image, demonstrating understanding of specific design issues.

Each of these questions asks candidates to

- comment on the artist's/designer's methods or approach and/or their use of specific elements in the artwork/design shown
- give their opinion on a specific aspect of the work, justifying their opinions.

One mark should be awarded for each relevant, justified point, which answers the question up to **a maximum of 10 marks**. Markers should follow the specific marking guidance for each aspect of the questions provided in the table.

Marks should not be awarded for mere descriptive comments. To gain marks, candidates must develop or justify points made.

Substantiated comments and valid, justified personal opinions relating to the question should be rewarded. These opinions can be either positive or negative.

If a candidate answers more than one optional question in either section of the question paper, the answers should be marked and the response that gains the highest marks should be recorded.

Marking instructions for each question

Section 1 – Expressive Art Studies

Question	Specific marking instructions	Max mark						
All candidates will answer this question								
1. (a)	<p>Candidates are expected to demonstrate their knowledge and understanding with reference to two specific artworks.</p> <p>The two selected examples of artwork should clearly contain similar subject matter or be based on the same theme, for example two portraits, two still life paintings with similar objects, two coastal landscapes, two works based on war, fantasy, dance, etc.</p> <p>Candidates' responses can be credited in a number of ways.</p> <p>Candidates are asked to comment on their two selected artworks referring to</p> <ul style="list-style-type: none"> • <i>composition/arrangement</i> • <i>texture</i> • <i>style</i>. <p>Candidates' answers might include commenting on</p> <ul style="list-style-type: none"> • the composition/arrangement and the effect on the works • the artists' use of texture for expressive effect and how this has been achieved • the style of the work and how this has been achieved • any other well-justified comments relating to composition/arrangement, texture and style. <p>Candidates may refer to a diverse range of artworks. The table below gives examples of points which would gain marks.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 5px;">Composition/arrangement The focal point is the blue bottle because it is the tallest object and the artist has placed it in the centre which draws the viewer's attention.</td> <td style="width: 50px; text-align: center; padding: 5px;">1</td> </tr> <tr> <td style="padding: 5px;">Texture In <i>Sunflowers</i>, Van Gogh puts the paint on using thick brush strokes to show the realistic texture of the petals.</td> <td style="width: 50px; text-align: center; padding: 5px;">1</td> </tr> <tr> <td style="padding: 5px;">Style In <i>Donuts</i>, the style is photorealistic as Goings has painted every tiny detail of the objects to make the painting look like a photograph.</td> <td style="width: 50px; text-align: center; padding: 5px;">1</td> </tr> </table>	Composition/arrangement The focal point is the blue bottle because it is the tallest object and the artist has placed it in the centre which draws the viewer's attention.	1	Texture In <i>Sunflowers</i> , Van Gogh puts the paint on using thick brush strokes to show the realistic texture of the petals.	1	Style In <i>Donuts</i> , the style is photorealistic as Goings has painted every tiny detail of the objects to make the painting look like a photograph.	1	8
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Question		Specific marking instructions		Max mark						
		<p>A maximum of 2 marks is available for giving an opinion on which of the artworks has most visual impact, with two justified reasons.</p> <p>The table below gives an example of a point which would gain a mark.</p> <table border="1"> <tr> <td>Visual impact</td> <td></td> </tr> <tr> <td>I think that Chuck Close has created visual impact because of the very large scale of his self-portrait which makes it striking.</td> <td>1</td> </tr> </table> <p>Marks should not be awarded for repeating earlier points if these points have not been developed in any way.</p>	Visual impact		I think that Chuck Close has created visual impact because of the very large scale of his self-portrait which makes it striking.	1		2		
Visual impact										
I think that Chuck Close has created visual impact because of the very large scale of his self-portrait which makes it striking.	1									
	(b)	<p>A maximum of 5 marks is available for explaining the impact of the social, cultural and/or other influences on any of the work and practice of one of the artists selected in part (a).</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1"> <tr> <td>Otto Dix was influenced by World War I, this can be seen in the subject matter of dead soldiers in <i>Trench Warfare</i> which shows the horror of his experience.</td> <td>1</td> </tr> <tr> <td>Joan Eardley was influenced by child poverty in the Gorbals. She often gave them snacks and drinks so that they would sit for her while she sketched them from life.</td> <td>1</td> </tr> <tr> <td>Picasso was influenced by Cezanne's use of distorted perspective. This can be seen in his Cubist paintings, which show multiple viewpoints.</td> <td>1</td> </tr> </table>	Otto Dix was influenced by World War I, this can be seen in the subject matter of dead soldiers in <i>Trench Warfare</i> which shows the horror of his experience.	1	Joan Eardley was influenced by child poverty in the Gorbals. She often gave them snacks and drinks so that they would sit for her while she sketched them from life.	1	Picasso was influenced by Cezanne's use of distorted perspective. This can be seen in his Cubist paintings, which show multiple viewpoints.	1		5
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				15						

Question	Specific marking instructions	Max mark				
Optional question – candidates select one from questions 2, 3, 4, 5, 6						
2.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to</p> <ul style="list-style-type: none"> comment on the painting referring to composition, tone and media handling and/or techniques give their opinion on the mood and atmosphere of the painting, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist's composition, tone and media handling and/or techniques. One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 878 1319 1888"> <tr> <td data-bbox="366 878 605 1343">Composition</td><td data-bbox="605 878 1319 1343"> <ul style="list-style-type: none"> the cluttered, crowded composition mean that your eye is led around the painting to me, the focal point is the music book as it is the lightest colour making it stand out the composition is asymmetric because most of the objects are grouped on the left hand side with the right hand side being more negative space there are a lot of diagonal leading lines such as the violin. These lead your eye into the composition any other justified comments regarding composition. </td></tr> <tr> <td data-bbox="366 1343 605 1888">Tone</td><td data-bbox="605 1343 1319 1888"> <ul style="list-style-type: none"> there is a wide tonal range as the artist has used very light tones in the books and for the highlights and very dark tones in the background and shadows light appears to be coming from the left and this highlights objects in the foreground the artist has used a variety of tones to suggest three-dimensional form. This makes the objects look realistic the artist has used strong contrast which makes the objects in the foreground stand out against the dark background there are more shadows than highlights which makes the painting very dark any other justified comments regarding tone. </td></tr> </table>	Composition	<ul style="list-style-type: none"> the cluttered, crowded composition mean that your eye is led around the painting to me, the focal point is the music book as it is the lightest colour making it stand out the composition is asymmetric because most of the objects are grouped on the left hand side with the right hand side being more negative space there are a lot of diagonal leading lines such as the violin. These lead your eye into the composition any other justified comments regarding composition. 	Tone	<ul style="list-style-type: none"> there is a wide tonal range as the artist has used very light tones in the books and for the highlights and very dark tones in the background and shadows light appears to be coming from the left and this highlights objects in the foreground the artist has used a variety of tones to suggest three-dimensional form. This makes the objects look realistic the artist has used strong contrast which makes the objects in the foreground stand out against the dark background there are more shadows than highlights which makes the painting very dark any other justified comments regarding tone. 	8
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Question		Specific marking instructions	Max mark
		<p>Media handling and/or techniques</p> <ul style="list-style-type: none"> the artist used carefully blended brushstrokes to make the objects look realistic there is a high level of detail which would have been very time consuming to paint oil paint takes a while to dry. This means that the artist has been able to keep adding layers and blending them to make the painting realistic the artist has used a chiaroscuro technique which involves a strong contrast between light and dark which adds a sense of depth any other justified comments regarding media handling and/or techniques. <p>A maximum of 2 marks may be awarded for giving justified personal opinions on the mood and atmosphere of the painting.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <p>Personal opinion on mood and atmosphere of this painting</p> <ul style="list-style-type: none"> there is a mysterious mood because you wonder who all these objects belonged to and what they symbolise the musical instruments which look like they have been abandoned make me think of a quiet atmosphere the use of deep shadows and the dark background creates a mood of mystery the skull in the background makes me think of death and creates a haunting mood any other justified opinions on mood and atmosphere of this painting. 	2
			10

Question	Specific marking instructions	Max mark				
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3.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to</p> <ul style="list-style-type: none"> comment on the painting referring to composition, colour and media handling and/or techniques give their opinion on the mood and atmosphere of the painting with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, colour and media handling and/or techniques.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 916 1330 2048"> <tr> <td data-bbox="366 916 632 1567">Composition</td><td data-bbox="632 916 1330 1567"> <ul style="list-style-type: none"> both of the people in this painting have been posed to look like they know each other well as they are relaxed and sitting close together the focal point in the painting is the objects placed between the two figures because of the strong colour used in the oranges compared with the more neutral colours elsewhere the artist has used leading lines created by their legs and arms that lead you up each figure to the head the artist has put the two figures in an indoor setting because the curtains, the table and the mirror in the background show this the composition is symmetrical as the two figures are posed in a similar way which links to the title <i>The Two Roberts</i> any other justified comments regarding composition. </td></tr> <tr> <td data-bbox="366 1567 632 2048">Colour</td><td data-bbox="632 1567 1330 2048"> <ul style="list-style-type: none"> the colour palette is mainly neutral as the artist has used lots of greys and browns there is a contrast of warm and cold colour across the painting as warm browns and skin-tones contrast with cooler blues and greens one figure is wearing warm browns and the other is wearing cool greys which may be about their different personalities the artist has used harmonising colours in the foreground and background. This brings the whole painting together visually any other justified comments regarding colour. </td></tr> </table>	Composition	<ul style="list-style-type: none"> both of the people in this painting have been posed to look like they know each other well as they are relaxed and sitting close together the focal point in the painting is the objects placed between the two figures because of the strong colour used in the oranges compared with the more neutral colours elsewhere the artist has used leading lines created by their legs and arms that lead you up each figure to the head the artist has put the two figures in an indoor setting because the curtains, the table and the mirror in the background show this the composition is symmetrical as the two figures are posed in a similar way which links to the title <i>The Two Roberts</i> any other justified comments regarding composition. 	Colour	<ul style="list-style-type: none"> the colour palette is mainly neutral as the artist has used lots of greys and browns there is a contrast of warm and cold colour across the painting as warm browns and skin-tones contrast with cooler blues and greens one figure is wearing warm browns and the other is wearing cool greys which may be about their different personalities the artist has used harmonising colours in the foreground and background. This brings the whole painting together visually any other justified comments regarding colour. 	8
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Question	Specific marking instructions	Max mark		
	<p>Media handling and/or techniques</p> <ul style="list-style-type: none"> there are visible brushstrokes which gives the whole painting texture and gives an expressive effect the figures have been painted with more detail than the background where looser brushstrokes have been used which creates contrast it looks like the artist has used large brushes to apply the paint. This can be seen in the folds in the clothing which are made with large brushstrokes the faces and the hands look realistic in the painting because they have been painted with smaller brushstrokes and more detail any other justified comments regarding media handling and/or techniques. <p>A maximum of 2 marks may be awarded for giving justified personal opinions on what this painting communicates.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 1057 1283 1680"> <thead> <tr> <th data-bbox="366 1057 620 1680">Personal opinion on what this painting communicates</th><th data-bbox="620 1057 1283 1680"> <ul style="list-style-type: none"> the figures are posed so that they are not looking at each other or at the viewer. This communicates that they are in their own world the relaxed body language and the fact that they have been positioned close to one-another suggests that they are friends the way the artist has painted the facial expressions suggests that they look quite serious and thoughtful both figures might be waiting for something as the artist has posed them in a relaxed and slouched position suggesting that they have been there for some time. narrative interpretation any other justified opinions on what this painting communicates. </th></tr> </thead> </table>	Personal opinion on what this painting communicates	<ul style="list-style-type: none"> the figures are posed so that they are not looking at each other or at the viewer. This communicates that they are in their own world the relaxed body language and the fact that they have been positioned close to one-another suggests that they are friends the way the artist has painted the facial expressions suggests that they look quite serious and thoughtful both figures might be waiting for something as the artist has posed them in a relaxed and slouched position suggesting that they have been there for some time. narrative interpretation any other justified opinions on what this painting communicates. 	2
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Optional question – candidates select one from questions 2, 3, 4, 5, 6						
4.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to</p> <ul style="list-style-type: none"> comment on the painting referring to composition, texture and colour give their opinion on the mood and atmosphere of the painting, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, texture and colour.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 916 1303 2048"> <tr> <td data-bbox="366 916 632 1493">Composition</td><td data-bbox="632 916 1303 1493"> <ul style="list-style-type: none"> the viewpoint is from a person's point of view standing on the beach the use of horizontals and verticals to explain composition the scale of the small boats on the horizon against the large cliffs in the foreground gives a sense of distance the composition is asymmetrical because of the dominant shape of the cliffs on the right hand side the focal point is the tip of the rock on the left because the artist has painted the sunlight on it which makes it the brightest object, attracting your attention any other justified comments regarding composition. </td></tr> <tr> <td data-bbox="366 1493 632 2048">Texture</td><td data-bbox="632 1493 1303 2048"> <ul style="list-style-type: none"> the artist has created lots of textures by using visible brushstrokes, for example to show the waves in the water and the rough cliffs contrasting brushstrokes have been used in the sky to suggest soft clouds the artist uses different directions of brushstrokes to create different texture effects for example horizontal brushstrokes on the cliffs broken brushstrokes and dabs of paint make the texture of the water look rough as if the wind is blowing any other justified comments regarding texture. </td></tr> </table>	Composition	<ul style="list-style-type: none"> the viewpoint is from a person's point of view standing on the beach the use of horizontals and verticals to explain composition the scale of the small boats on the horizon against the large cliffs in the foreground gives a sense of distance the composition is asymmetrical because of the dominant shape of the cliffs on the right hand side the focal point is the tip of the rock on the left because the artist has painted the sunlight on it which makes it the brightest object, attracting your attention any other justified comments regarding composition. 	Texture	<ul style="list-style-type: none"> the artist has created lots of textures by using visible brushstrokes, for example to show the waves in the water and the rough cliffs contrasting brushstrokes have been used in the sky to suggest soft clouds the artist uses different directions of brushstrokes to create different texture effects for example horizontal brushstrokes on the cliffs broken brushstrokes and dabs of paint make the texture of the water look rough as if the wind is blowing any other justified comments regarding texture. 	8
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Question	Specific marking instructions	Max mark		
	<p>Colour</p> <ul style="list-style-type: none"> there is a balance of warm and cold colours. Cool blues used in the seas and the sky and warm browns used in the tops of the cliffs and the sand complementary colours create contrast for example the purples used in the shadows of the rocks and the yellows used in the sunlight the artist has mainly used blues to the sky, the water and the reflected light on the cliff which gives harmony to the painting instead of black, blues and purples have been used to create shadows which makes the painting more lively and colourful any other justified comments regarding colour. 			
	<p>A maximum of 2 marks may be awarded for giving justified personal opinions on the mood and atmosphere of the painting.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="370 1118 1283 1657"> <tr> <td data-bbox="370 1118 624 1657"> Personal opinion on the mood and atmosphere of this painting </td><td data-bbox="624 1118 1283 1657"> <ul style="list-style-type: none"> the mood suggests it's a warm sunny day because of the strong light and shade which the artist has captured there is a relaxed atmosphere because the subject matter of the sail boats suggests people are enjoying the weather there is a quiet atmosphere because the artist has not included any people on the beach and it looks empty it looks like an early evening atmosphere because it looks like the sun is low which can be seen where the sun strikes the top of the rock any other justified opinions on the mood and atmosphere of this painting. </td></tr> </table>	Personal opinion on the mood and atmosphere of this painting	<ul style="list-style-type: none"> the mood suggests it's a warm sunny day because of the strong light and shade which the artist has captured there is a relaxed atmosphere because the subject matter of the sail boats suggests people are enjoying the weather there is a quiet atmosphere because the artist has not included any people on the beach and it looks empty it looks like an early evening atmosphere because it looks like the sun is low which can be seen where the sun strikes the top of the rock any other justified opinions on the mood and atmosphere of this painting. 	2
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Question	Specific marking instructions	Max mark						
Optional question – candidates select one from questions 2, 3, 4, 5, 6								
5.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to</p> <ul style="list-style-type: none"> comment on the sculptures referring to colour, pattern and pose give their opinion on the visual impact of this sculpture, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of colour, pattern and pose.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 878 1303 2120"> <tbody> <tr> <td data-bbox="366 878 620 1253">Colour</td><td data-bbox="620 878 1303 1253"> <ul style="list-style-type: none"> the vibrant, bold use of clashing colours creates a happy, lively mood and atmosphere the artist's use of primary colours creates a child-like style use of black and white contrasts with bright colours creating a bold style the flat application of unrealistic colours makes the figures look unnatural any other justified comments regarding colour. </td></tr> <tr> <td data-bbox="366 1253 620 1628">Pattern</td><td data-bbox="620 1253 1303 1628"> <ul style="list-style-type: none"> the variety of patterns used on the costumes lead your eye around the group of figures the pattern made from mosaics gives a geometric look the patterns features hearts and flowers which suggest femininity the use of circles within the patterns on all the costumes helps to link the figures visually any other justified comments regarding pattern. </td></tr> <tr> <td data-bbox="366 1628 620 2120">Pose</td><td data-bbox="620 1628 1303 2120"> <ul style="list-style-type: none"> the way the figures are posed with their arms and legs raised suggests that they are dancing the poses suggest a sense of freedom and joy because their hands are in the air as if they are celebrating the figures are posed in different ways but they still look like they are part of a group as they all look as though they are dancing the dance poses suggest movement as they have been caught in a moment with their movement frozen any other justified comments regarding pose. </td></tr> </tbody> </table>	Colour	<ul style="list-style-type: none"> the vibrant, bold use of clashing colours creates a happy, lively mood and atmosphere the artist's use of primary colours creates a child-like style use of black and white contrasts with bright colours creating a bold style the flat application of unrealistic colours makes the figures look unnatural any other justified comments regarding colour. 	Pattern	<ul style="list-style-type: none"> the variety of patterns used on the costumes lead your eye around the group of figures the pattern made from mosaics gives a geometric look the patterns features hearts and flowers which suggest femininity the use of circles within the patterns on all the costumes helps to link the figures visually any other justified comments regarding pattern. 	Pose	<ul style="list-style-type: none"> the way the figures are posed with their arms and legs raised suggests that they are dancing the poses suggest a sense of freedom and joy because their hands are in the air as if they are celebrating the figures are posed in different ways but they still look like they are part of a group as they all look as though they are dancing the dance poses suggest movement as they have been caught in a moment with their movement frozen any other justified comments regarding pose. 	8
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Question		Specific marking instructions	Max mark		
		<p>A maximum of 2 marks may be awarded for giving justified reasons for their personal opinion on the visual impact of this sculpture.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1"> <tr> <td>Personal opinion on the visual impact of this sculpture</td><td> <ul style="list-style-type: none"> • the larger-than-life scale of the figures creates a striking visual impact • the swimming costumes and carefree poses make them look as if they are having fun. This creates humour which gives it visual impact • most sculptures are made from stone or metal so these colourful figures would catch your attention as they are unusual • the sculptures stand out from their surroundings because of the bright colour and bold pattern giving them great visual impact • any other justified opinions on the visual impact of this sculpture. </td></tr> </table>	Personal opinion on the visual impact of this sculpture	<ul style="list-style-type: none"> • the larger-than-life scale of the figures creates a striking visual impact • the swimming costumes and carefree poses make them look as if they are having fun. This creates humour which gives it visual impact • most sculptures are made from stone or metal so these colourful figures would catch your attention as they are unusual • the sculptures stand out from their surroundings because of the bright colour and bold pattern giving them great visual impact • any other justified opinions on the visual impact of this sculpture. 	2
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			10		

Question	Specific marking instructions	Max mark				
Optional question – candidates select one from questions 2, 3, 4, 5, 6						
6.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to</p> <ul style="list-style-type: none"> comment on the painting referring to composition, colour and media handling and/or techniques give their opinion on the visual impact of the painting, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of composition, colour and media handling and/or techniques.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 938 1303 1994"> <tr> <td data-bbox="366 938 647 1522">Composition</td><td data-bbox="647 938 1303 1522"> <ul style="list-style-type: none"> the positioning of the objects gives depth to the composition the artist has used a lot of negative space in the white background which draws your attention to the colourful flowers the composition is symmetrical because of the two vases which are very similar and placed on either side the composition appears quite flat because there are no shadows in the background and no obvious light source the composition appears busy because of how the flowers and objects are arranged to fill the space any other justified comments regarding composition. </td></tr> <tr> <td data-bbox="366 1522 647 1994">Colour</td><td data-bbox="647 1522 1303 1994"> <ul style="list-style-type: none"> the colours are realistic as the artist has painted the objects in their natural colours the flowers are mainly painted in warm colours like reds, pinks and purples which makes them look vibrant the lack of colour in the background draws attention to the bolder colours in the flowers different shades of the colours have been used to create shadows on the objects and give a realistic effect any other justified comments regarding colour. </td></tr> </table>	Composition	<ul style="list-style-type: none"> the positioning of the objects gives depth to the composition the artist has used a lot of negative space in the white background which draws your attention to the colourful flowers the composition is symmetrical because of the two vases which are very similar and placed on either side the composition appears quite flat because there are no shadows in the background and no obvious light source the composition appears busy because of how the flowers and objects are arranged to fill the space any other justified comments regarding composition. 	Colour	<ul style="list-style-type: none"> the colours are realistic as the artist has painted the objects in their natural colours the flowers are mainly painted in warm colours like reds, pinks and purples which makes them look vibrant the lack of colour in the background draws attention to the bolder colours in the flowers different shades of the colours have been used to create shadows on the objects and give a realistic effect any other justified comments regarding colour. 	8
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Question		Specific marking instructions	Max mark
		<p>Media handling and/or techniques</p> <ul style="list-style-type: none"> • a wet on wet technique has been used to blend colour and give a sense of form to the objects • the transparent watercolours give a delicate effect which captures the fragile effect of the petals • the artist has used a small brush to show the detail in the flowers • washes of colour have been used in layers to create a realistic effect on the glass vases • any other justified comments regarding media handling and or techniques. <p>A maximum of 2 marks may be awarded for giving justified reasons for their personal opinion on the visual impact of the painting.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <p>Personal opinion on the visual impact of the painting</p> <ul style="list-style-type: none"> • the use of white in the background creates a striking effect which contrasts with the colourful flowers giving a strong visual impact • the painting is on a large scale which means that the objects would be larger than life giving a dramatic effect • the objects are painted in a realistic style which makes a very impressive impact and would make you want to look closer • many people would find the subject matter of flowers attractive and this would catch their attention • any other justified opinions on the visual impact of this painting. 	2
			10

Section 2 – Design Studies

Question		Specific marking instructions	Max mark															
All candidates will answer this question.																		
7.	(a)	<p>Candidates are expected to demonstrate their knowledge and understanding with reference to two specific designs.</p> <p>The two selected designs should be from the same design area, eg two posters, two products with similar functions, two buildings, two neckpieces, two theatrical costumes etc.</p> <p>Candidates' responses can be credited in a number of ways.</p> <p>Candidates are asked to identify and comment on two selected designs referring to</p> <ul style="list-style-type: none"> • <i>fitness for purpose</i> • <i>materials and/or techniques</i> • <i>visual impact</i>. <p>Candidates' answers might include commenting on:</p> <ul style="list-style-type: none"> • the designers' consideration of fitness for purpose and how this has affected the designs • materials and/or techniques and their effect on the designs • the visual impact of the design and how this has been achieved • any other well justified comment relating to fitness for purpose, materials and/or techniques and visual impact. <p>Candidates may refer to a diverse range of design works. The table below gives examples of points which would gain marks.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 5px;">Fitness for purpose</td> <td style="width: 50px; text-align: center; padding: 5px;">1</td> </tr> <tr> <td style="padding: 5px;">The Juicy Salif is not fit for purpose as unlike other lemon squeezers, it does not have a built-in container to catch the juice.</td> <td style="width: 50px; text-align: center; padding: 5px;">1</td> </tr> <tr> <td style="padding: 5px;">Materials and/or techniques</td> <td style="width: 50px; text-align: center; padding: 5px;">1</td> </tr> <tr> <td style="padding: 5px;">Mucha used colour lithography which was a print process, as this allowed multiple copies of the poster to be made to reach a wide audience.</td> <td style="width: 50px; text-align: center; padding: 5px;">1</td> </tr> <tr> <td style="padding: 5px;">Visual impact</td> <td style="width: 50px; text-align: center; padding: 5px;">1</td> </tr> <tr> <td style="padding: 5px;">The Riverside Museum has great visual impact because it has an unusual geometric form. This can be seen in the jagged roof which makes it stand out.</td> <td style="width: 50px; text-align: center; padding: 5px;">1</td> </tr> <tr> <td colspan="2" style="padding: 5px; text-align: right;">A maximum of 2 marks is available for giving an opinion on which of the designs is the most effective, with two justified reasons.</td><td style="width: 50px; text-align: center; padding: 5px;">2</td></tr> </table>	Fitness for purpose	1	The Juicy Salif is not fit for purpose as unlike other lemon squeezers, it does not have a built-in container to catch the juice.	1	Materials and/or techniques	1	Mucha used colour lithography which was a print process, as this allowed multiple copies of the poster to be made to reach a wide audience.	1	Visual impact	1	The Riverside Museum has great visual impact because it has an unusual geometric form. This can be seen in the jagged roof which makes it stand out.	1	A maximum of 2 marks is available for giving an opinion on which of the designs is the most effective, with two justified reasons.		2	8
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Question		Specific marking instructions		Max mark						
		<p>The table below gives an example of a point which would gain a mark.</p> <table border="1"> <tr> <td>Most effective</td><td></td></tr> <tr> <td>Chanel's <i>Little Black Dress</i> is the most effective because it appeals to a wider audience as it is a more simple and classic style than the Westwood design.</td><td>1</td></tr> </table>		Most effective		Chanel's <i>Little Black Dress</i> is the most effective because it appeals to a wider audience as it is a more simple and classic style than the Westwood design.	1			
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		<p>Marks should not be awarded for repeating earlier points, if these points have not been developed in any way.</p>								
(b)		<p>A maximum of 5 marks is available for explaining the impact of the social, cultural and/or other influences on any of the work and practice of one of the designers selected in part (a).</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1"> <tr> <td>Issey Miyake was influenced by the Japanese art of origami. This can be seen in his dress that can be folded and worn in many different ways.</td><td>1</td></tr> <tr> <td>William Morris was influenced by the Industrial Revolution. He reacted against factory mass-produced designs by going back to hand-crafted techniques which he used to produce his own furniture and textile designs.</td><td>1</td></tr> <tr> <td>Lalique was influenced by Art Nouveau. Many of his jewellery designs feature whiplash lines and are inspired by natural forms, like birds and insects.</td><td>1</td></tr> </table>		Issey Miyake was influenced by the Japanese art of origami. This can be seen in his dress that can be folded and worn in many different ways.	1	William Morris was influenced by the Industrial Revolution. He reacted against factory mass-produced designs by going back to hand-crafted techniques which he used to produce his own furniture and textile designs.	1	Lalique was influenced by Art Nouveau. Many of his jewellery designs feature whiplash lines and are inspired by natural forms, like birds and insects.	1	5
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				15						

Question	Specific marking instructions	Max mark				
Optional question – candidates select one from questions 8, 9, 10, 11, 12						
8.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to:</p> <ul style="list-style-type: none"> comment on this poster design, referring to layout, imagery and lettering give your opinion on the style of this poster, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the designer's use of layout, imagery and lettering.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="371 871 1303 2084"> <tr> <td data-bbox="371 871 632 1522">Layout</td><td data-bbox="632 871 1303 1522"> <ul style="list-style-type: none"> the poster has a symmetrical layout as the mountain is split vertically by the skis. This helps show the difference between the summer and winter sports the main lettering is placed at the bottom of the poster in a horizontal block of colour which keeps it separate from the imagery the shape of the mountain creates a triangular layout which emphasises the height of the mountain the vertical line created by the skis and ice-axe splits the layout making one side about summer and one side about winter the simplicity of the large block lettering/fonts makes the poster easier to read and more functional any other justified comments regarding layout. </td></tr> <tr> <td data-bbox="371 1522 632 2084">Imagery</td><td data-bbox="632 1522 1303 2084"> <ul style="list-style-type: none"> the imagery of the mountain, the climber and the skier communicates the type of resort the poster is advertising imagery in a colour scheme of cool blues and warm browns communicate the contrast of winter and summer the imagery has been simplified and stylised by leaving out detail to make it easier for the viewer to understand seasonal activities communicated by small silhouetted figures climbing and skiing on the mountain communicates that the resort can be visited all year round any other justified comments regarding imagery. </td></tr> </table>	Layout	<ul style="list-style-type: none"> the poster has a symmetrical layout as the mountain is split vertically by the skis. This helps show the difference between the summer and winter sports the main lettering is placed at the bottom of the poster in a horizontal block of colour which keeps it separate from the imagery the shape of the mountain creates a triangular layout which emphasises the height of the mountain the vertical line created by the skis and ice-axe splits the layout making one side about summer and one side about winter the simplicity of the large block lettering/fonts makes the poster easier to read and more functional any other justified comments regarding layout. 	Imagery	<ul style="list-style-type: none"> the imagery of the mountain, the climber and the skier communicates the type of resort the poster is advertising imagery in a colour scheme of cool blues and warm browns communicate the contrast of winter and summer the imagery has been simplified and stylised by leaving out detail to make it easier for the viewer to understand seasonal activities communicated by small silhouetted figures climbing and skiing on the mountain communicates that the resort can be visited all year round any other justified comments regarding imagery. 	8
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Question	Specific marking instructions		Max mark		
	<p>Lettering</p> <ul style="list-style-type: none"> simplicity of the fonts used makes the poster easier to read and more functional red lettering is used at the top to contrast against the pale blue sky and make it stand out letters with white to light blue gradation of colour on blue creates a contrast and links to the idea of snow on a mountain the variety of fonts and different sizes adds interest to the poster and contributes to the visual impact the use of lettering to convey information any other justified comments regarding lettering. 				
	<p>A maximum of 2 marks may be awarded for giving justified personal opinions on the style of this poster.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="370 1035 1298 1612"> <tr> <td data-bbox="370 1035 620 1612"> Personal opinion on the style of this poster </td><td data-bbox="620 1035 1298 1612"> <ul style="list-style-type: none"> this style reminds me of Cassandre's posters because of the simplified use of tone the simplification of the shapes and bold lettering create a geometric style it has a retro/vintage style because of the faded colours used this poster has an Art Deco style because of the geometric shapes and graded tone used in the lettering the style is simplified and the image is uncomplicated the poster has a symmetrical style as the lettering and layout are balanced equally on both sides any other justified opinions on the style of this poster. </td></tr> </table>	Personal opinion on the style of this poster	<ul style="list-style-type: none"> this style reminds me of Cassandre's posters because of the simplified use of tone the simplification of the shapes and bold lettering create a geometric style it has a retro/vintage style because of the faded colours used this poster has an Art Deco style because of the geometric shapes and graded tone used in the lettering the style is simplified and the image is uncomplicated the poster has a symmetrical style as the lettering and layout are balanced equally on both sides any other justified opinions on the style of this poster. 		2 10
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Question	Specific marking instructions	Max mark				
Optional question – candidates select one from questions 8, 9, 10, 11, 12						
9.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to</p> <ul style="list-style-type: none"> comment on this product, referring to fitness for purpose, materials and style give your opinion on who would be the target market for this kettle, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the fitness for purpose, materials and style.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 916 1303 2012"> <tr> <td data-bbox="366 916 647 1529">Fitness for purpose</td><td data-bbox="647 916 1303 1529"> <ul style="list-style-type: none"> the wide base gives the product stability which makes it safer and more fit for purpose the wide base allows the water to boil faster the indents on the handle allow the user to grip the kettle safely which increases the fitness for purpose although the kettle does not switch itself off, the whistling bird will alert the user when the water is boiled which means it is still fit for purpose the bird on the kettle could be attractive to children and pose a danger and impact its fitness for purpose any other justified comments regarding fitness for purpose. </td></tr> <tr> <td data-bbox="366 1529 647 2012">Materials</td><td data-bbox="647 1529 1303 2012"> <ul style="list-style-type: none"> the steel is a good conductor of heat which means that the water would boil quickly the stainless steel would conduct the heat so would be too hot to touch and could be a health and safety issue the plastic is heat resistant so this is a good material to use for the handles and bird the stainless steel and the plastic used are both durable materials which means the product would last a long time any other justified comments regarding materials. </td></tr> </table>	Fitness for purpose	<ul style="list-style-type: none"> the wide base gives the product stability which makes it safer and more fit for purpose the wide base allows the water to boil faster the indents on the handle allow the user to grip the kettle safely which increases the fitness for purpose although the kettle does not switch itself off, the whistling bird will alert the user when the water is boiled which means it is still fit for purpose the bird on the kettle could be attractive to children and pose a danger and impact its fitness for purpose any other justified comments regarding fitness for purpose. 	Materials	<ul style="list-style-type: none"> the steel is a good conductor of heat which means that the water would boil quickly the stainless steel would conduct the heat so would be too hot to touch and could be a health and safety issue the plastic is heat resistant so this is a good material to use for the handles and bird the stainless steel and the plastic used are both durable materials which means the product would last a long time any other justified comments regarding materials. 	8
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Question		Specific marking instructions		Max mark			
		<p>Style</p> <ul style="list-style-type: none"> • it has a geometric style because of the conical form of the kettle • stainless steel is a classic material often used for kitchen products which gives the kettle a contemporary style • the use of the bird that whistles gives the kettle a more fun and humorous style • dots around the base of the body create pattern and relate to the idea of rivets giving it an industrial style • this kettle has a decorative style compared with most modern kettles which are made from plastic and in a plain style • the style is Postmodern through the mix of the industrial look and the humour • the quirky nature of the kettle with the humour of the bird and use of colour shows the influence of Pop Art • any other justified comments regarding style. 					
		<p>A maximum of 2 marks may be awarded for giving justified personal opinions on who would be the target market for this kettle.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1"> <tr> <td>Personal opinion on who would be the target market for this kettle</td><td> <ul style="list-style-type: none"> • due to the expensive look created by the materials, this would appeal to people who have a disposable income and like quality items • this would appeal to people who want a statement piece or conversation piece for their kitchen as this kettle is very unusual • collectors of retro items might buy this kettle because of its distinctive 80s style • people who like to use a hob for boiling a kettle instead of an electric kettle might buy this kettle • this would appeal to collectors of bird themed items • any other justified opinions on who would be the target market for this kettle. </td><td></td></tr> </table>	Personal opinion on who would be the target market for this kettle	<ul style="list-style-type: none"> • due to the expensive look created by the materials, this would appeal to people who have a disposable income and like quality items • this would appeal to people who want a statement piece or conversation piece for their kitchen as this kettle is very unusual • collectors of retro items might buy this kettle because of its distinctive 80s style • people who like to use a hob for boiling a kettle instead of an electric kettle might buy this kettle • this would appeal to collectors of bird themed items • any other justified opinions on who would be the target market for this kettle. 			2
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Question	Specific marking instructions	Max mark				
Optional question – candidates select one from questions 8, 9, 10, 11, 12						
10.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to</p> <ul style="list-style-type: none"> comment on this building design, referring to sources of inspiration, visual impact and materials and/or techniques give your opinion on the style of this building, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the designer's use of sources of inspiration, visual impact and materials and/or techniques.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 945 1283 1965"> <tbody> <tr> <td data-bbox="366 945 620 1484">Sources of inspiration</td><td data-bbox="620 945 1283 1484"> <ul style="list-style-type: none"> skeletons might have been a source of inspiration because of the white colour and the shapes of the beams which remind me of animal bones science fiction might have been a source of inspiration because it makes me think of a futuristic building because it is so unusual geometry may have been a source of inspiration because the designer has used repeating triangles throughout the building the medieval cathedrals may have been an inspiration because the supporting beams remind me of flying buttresses any other justified comments regarding sources of inspiration. </td></tr> <tr> <td data-bbox="366 1484 620 1965">Visual impact</td><td data-bbox="620 1484 1283 1965"> <ul style="list-style-type: none"> stark white colour is very striking and makes it stand out from its surroundings repetition of linear structures and form creates pattern which adds to the visual impact the large scale structure means the building is very imposing and will create visual impact against its surroundings the building is designed to reflect in the water which creates symmetry and extra visual impact any other justified comments regarding visual impact. </td></tr> </tbody> </table>	Sources of inspiration	<ul style="list-style-type: none"> skeletons might have been a source of inspiration because of the white colour and the shapes of the beams which remind me of animal bones science fiction might have been a source of inspiration because it makes me think of a futuristic building because it is so unusual geometry may have been a source of inspiration because the designer has used repeating triangles throughout the building the medieval cathedrals may have been an inspiration because the supporting beams remind me of flying buttresses any other justified comments regarding sources of inspiration. 	Visual impact	<ul style="list-style-type: none"> stark white colour is very striking and makes it stand out from its surroundings repetition of linear structures and form creates pattern which adds to the visual impact the large scale structure means the building is very imposing and will create visual impact against its surroundings the building is designed to reflect in the water which creates symmetry and extra visual impact any other justified comments regarding visual impact. 	8
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Question	Specific marking instructions		Max mark		
	<p>Materials and/or techniques</p> <ul style="list-style-type: none"> the building contains a large amount of glass to let in natural light which would mean that artificial light would not be needed during the day time the large amount of glass could create a lot of heat inside the building when the sun shines in the white concrete would reflect heat helping to keep the building cool concrete and steel are durable materials which would add strength and stability to the building any other justified comments regarding materials and/or techniques. 				
	<p>A maximum of 2 marks may be awarded for giving justified personal opinions on the style of this building.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="370 1051 1287 1567"> <tr> <td data-bbox="370 1051 620 1567"> <p>Personal opinion on the style of this building</p> </td><td data-bbox="620 1051 1287 1567"> <ul style="list-style-type: none"> the building has a decorative style because of the repeating triangle shapes along the roof the building has a futuristic style which is very appropriate for a science museum as a lot of science revolves around the future the style is very linear because of the repeating lines of the beams the style is very different from most museums I have seen because it has a very unusual form which looks more like a sports stadium any other justified opinions on the style of this building. </td></tr> </table>	<p>Personal opinion on the style of this building</p>	<ul style="list-style-type: none"> the building has a decorative style because of the repeating triangle shapes along the roof the building has a futuristic style which is very appropriate for a science museum as a lot of science revolves around the future the style is very linear because of the repeating lines of the beams the style is very different from most museums I have seen because it has a very unusual form which looks more like a sports stadium any other justified opinions on the style of this building. 	<p>2</p>	<p>10</p>
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11.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to</p> <ul style="list-style-type: none"> comment on this engagement ring design, referring to materials and/or techniques, decoration and wearability give your opinion on the visual impact of this engagement ring, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the designer's use of materials and/or techniques, decoration and wearability.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 934 1303 2046"> <tr> <td data-bbox="366 934 620 1372">Materials and/or techniques</td><td data-bbox="620 934 1303 1372"> <ul style="list-style-type: none"> the use of gold which is an expensive material suggests that this is a status piece the use of enamel adds colour to the piece which adds interesting detail the piece must have been time consuming to produce as it is very complicated which would have been made by hand at this time it would require a high level of skill to create the detail and complicated patterns in the ring any other justified comments regarding materials and/or techniques. </td></tr> <tr> <td data-bbox="366 1372 620 2046">Decoration</td><td data-bbox="620 1372 1303 2046"> <ul style="list-style-type: none"> the decoration is very regular and symmetrical making it visually pleasing the effect of the floral decoration the volume of decoration intricate use of gold patterns and textures create a highly decorative effect the light and dark blue enamel centre piece creates a focal point the use of rich blue decoration gives a regal look suggesting it is suitable for nobility/royalty the forms of the domes around the ring create a 3D decorative element the decorative engraving inside the hidden compartment suggests that it has been made for a particular person any other justified comments regarding decoration. </td></tr> </table>	Materials and/or techniques	<ul style="list-style-type: none"> the use of gold which is an expensive material suggests that this is a status piece the use of enamel adds colour to the piece which adds interesting detail the piece must have been time consuming to produce as it is very complicated which would have been made by hand at this time it would require a high level of skill to create the detail and complicated patterns in the ring any other justified comments regarding materials and/or techniques. 	Decoration	<ul style="list-style-type: none"> the decoration is very regular and symmetrical making it visually pleasing the effect of the floral decoration the volume of decoration intricate use of gold patterns and textures create a highly decorative effect the light and dark blue enamel centre piece creates a focal point the use of rich blue decoration gives a regal look suggesting it is suitable for nobility/royalty the forms of the domes around the ring create a 3D decorative element the decorative engraving inside the hidden compartment suggests that it has been made for a particular person any other justified comments regarding decoration. 	8
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Question	Specific marking instructions		Max mark		
	<p>Wearability</p> <ul style="list-style-type: none"> the ring is impractical to wear every day due to the 3D elements that may catch on your clothing the ring looks uncomfortable because it is large and has decoration which may scratch small hoops on the ring mean that it could be added to a necklace the ring would be suitable for nobility/royalty as these people do not have to do manual labour which would damage the ring the use of gold would make it heavy and uncomfortable to wear for long periods any other justified comments regarding wearability. 				
	<p>A maximum of 2 marks may be awarded for giving justified personal opinions on the visual impact of this engagement ring.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="370 1073 1311 1545"> <tr> <td data-bbox="370 1073 632 1545"> <p>Personal opinion on the visual impact of this engagement ring</p> </td><td data-bbox="632 1073 1311 1545"> <ul style="list-style-type: none"> the unusual style would create visual impact because most engagement rings are in a simpler style and have diamonds the lid of the hidden compartment gives the ring visual impact because of its height and how it protrudes the large scale of the ring and the elaborate detail gives it visual impact it has visual impact because of the use of the contrasting blue and gold colours which makes it very striking any other justified opinions on the visual impact of this engagement ring. </td></tr> </table>	<p>Personal opinion on the visual impact of this engagement ring</p>	<ul style="list-style-type: none"> the unusual style would create visual impact because most engagement rings are in a simpler style and have diamonds the lid of the hidden compartment gives the ring visual impact because of its height and how it protrudes the large scale of the ring and the elaborate detail gives it visual impact it has visual impact because of the use of the contrasting blue and gold colours which makes it very striking any other justified opinions on the visual impact of this engagement ring. 	2	10
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12.	<p>Candidates' responses can be credited in a number of ways up to a maximum of 10 marks.</p> <p>This question asks candidates to</p> <ul style="list-style-type: none"> comment on this outfit, referring to sources of inspiration, style and visual impact give your opinion on who might wear this outfit and on what occasion, with two justified reasons. <p>Marks can be awarded for relevant substantiated comments or points relating to the designer's use of sources of inspiration, style and visual impact.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 8 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="366 945 1303 1927"> <tr> <td data-bbox="366 945 620 1450">Sources of inspiration</td><td data-bbox="620 945 1303 1450"> <ul style="list-style-type: none"> the designer could have been inspired by Aztec culture the inspiration may have been zentangles because the print reminds me of these black and white repeating patterns Art Deco may have been an inspiration because the patterns are very symmetrical and reminds me of details on Art Deco buildings there may have been a mechanical source of inspiration because the pattern reminds me of the shapes inside machinery any other justified comments regarding sources of inspiration. </td></tr> <tr> <td data-bbox="366 1450 620 1927">Style</td><td data-bbox="620 1450 1303 1927"> <ul style="list-style-type: none"> the outfit has a contrasting style because the dress is quite fitted and looks like evening wear whereas the jacket looks more casual because it's baggy the outfit has a coordinated style because everything matches, including the jewellery and the bag the dress has a 60s style because of the short length and the bold pattern the jacket has an 80s style as it resembles a bomber jacket because of the baggy fit any other justified comments regarding style. </td></tr> </table>	Sources of inspiration	<ul style="list-style-type: none"> the designer could have been inspired by Aztec culture the inspiration may have been zentangles because the print reminds me of these black and white repeating patterns Art Deco may have been an inspiration because the patterns are very symmetrical and reminds me of details on Art Deco buildings there may have been a mechanical source of inspiration because the pattern reminds me of the shapes inside machinery any other justified comments regarding sources of inspiration. 	Style	<ul style="list-style-type: none"> the outfit has a contrasting style because the dress is quite fitted and looks like evening wear whereas the jacket looks more casual because it's baggy the outfit has a coordinated style because everything matches, including the jewellery and the bag the dress has a 60s style because of the short length and the bold pattern the jacket has an 80s style as it resembles a bomber jacket because of the baggy fit any other justified comments regarding style. 	8
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Question	Specific marking instructions		Max mark
		<p>Visual impact</p> <ul style="list-style-type: none"> • the large scale of the print on the whole outfit is eye-catching and creates visual impact • the monochromatic colour scheme creates high contrast and visual impact • the symmetrical central placement of the pattern accentuates the form of the wearer and contributes to the visual impact • the strong use of line and shape to create geometric pattern adds visual impact • any other justified comments regarding visual impact. <p>A maximum of 2 marks may be awarded for giving justified personal opinions on who might wear this outfit and on what occasion.</p> <p>One mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below gives examples of points which would gain marks.</p> <p>Personal opinion on who might wear this outfit and on what occasion</p> <ul style="list-style-type: none"> • the boldness of the pattern and the length of the dress would suggest that a younger person would wear this outfit • this outfit looks like special occasion wear because it looks as though it is made of lightweight expensive material which would not be suitable for everyday use • it is likely to be worn by a stylish person who has the confidence to wear a highly patterned outfit and likes to stand out in a crowd • it might be worn to a special event like a wedding because all the elements of the outfit are designed to match which is typical of special occasion wear • any other justified opinions on who might wear this outfit and on what occasion. 	2
			10

[END OF MARKING INSTRUCTIONS]