



LAUNCHPAD COMPETITION TERMS AND CONDITIONS

1. **ACCEPTANCE:** By entering this Competition, the Eligible School and its Pupils (both as defined below) will be deemed to have accepted and be unconditionally bound by these Terms and Conditions. All entry instructions form part of these Terms and Conditions.
2. **COMPETITION OVERVIEW:** Unicef UK is inviting pupils from Eligible Schools (as defined in paragraph 4i below) to design a game that can be easily played in a playground, classroom or sports hall, and which has the broad aim of helping other children to understand part of the United Nations Conventions on the Rights of the Child or a rights-related concept like non-discrimination or equality (the "**Competition**").
3. **TIMING:** The Competition will run from 12:00 BST Monday August 21st 2017 to 23:59 BST Monday 20th November 2017 ("the **Closing Date**"). Entries received after the Closing Date, shall automatically be disqualified.
4. **ELIGIBILITY:**
 - i. Only schools in Scotland, which are registered users of Child Rights Launchpad and have had their Competition registration confirmed by Unicef UK, are eligible to participate ("**Eligible Schools**").
 - ii. Each completed entry must be created by and attributed to an individual pupil in attendance at an Eligible School ("**Pupil**")
 - iii. All Pupils must be aged between 3 and 18 years.
 - iv. Employees of Unicef UK, their families, cohabitants, agents and anyone affiliated with this Competition will not be eligible to enter. This restriction applies in respect of both the Eligible Schools and the Pupils themselves.
 - v. In entering the Competition, each Eligible School confirms that it has obtained the consent of the Pupil, and where that Pupil is under 16, has obtained the consent of the Pupil's legal guardian, to participate in this Competition and claim any prize such Pupil may win.
5. **PRIZES:**
 - i. The Competition will have three winners, one from each of the prescribed age categories: (a) 3 - 7 years; (b) 8 - 12 years; and (c) 13 - 18 years ("**Categories**").
 - ii. The winner of each Category will be entitled to receive: their game design featured on the Child Rights Launchpad website, a personalised certificate signed by Unicef UK's Executive Director and an invite, along with their two nominated guests, to attend Unicef UK's Year of the Young People event in Scotland (Date to be confirmed in March 2018).
 - iii. The cost of travel, accommodation and any items not explicitly set out in these Terms, that are incurred from the winners' and their guests' attendance to the Year of the Young People's Event are the winners' and their guests' responsibility and not Unicef UK. If this Event is to take place in the daytime during school hours, Eligible School's must consent to authorised time-off for the pupils.
 - iv. Prizes are non-transferable, and cannot be exchanged for cash or used in any other way. Sale of the prizes for profit is prohibited.
 - v. Unicef UK reserves the right to substitute the prizes set out in section 5ii for a reasonably equivalent prize of equal or greater value.
6. **HOW TO ENTER AND ENTRY CONDITIONS:**
 - i. A limit of **FIVE** Competition entries is permissible per Eligible School. Eligible Schools have discretion as how they distribute the five entries across the three Categories. If an Eligible School enters more than a total of FIVE entries, Unicef UK reserves the right to determine which Categories it will accept the entries for and dispose of additional entries as it sees fit.



- ii. Valid entry forms must be completed on the relevant form supplied by Unicef UK, all relevant fields should be completed. Entries made on any other type of form will be declared invalid and disqualified from the Competition.
- iii. No purchase is necessary.
- iv. Entries from agents, third parties, organised groups or entries automatically generated by computer or completed in bulk, will not be accepted. Entries will only be accepted if they comply with these terms and conditions.
- v. All completed entries should be sent through to Unicef UK, 30a Great Sutton Street, London EC1V 0DU or emailed in a PDF version to Programmes@unicef.org.uk.
- vi. Unicef UK will not take responsibility for any lost entries or for any competition entries which are not viewable or accessible for any reason. Any entry which is incomplete, corrupted or illegible, or which appears likely to breach any law or any of these rules or infringe any right, will be deemed invalid in the sole discretion of Unicef UK. Unicef shall not accept proof of transmission as proof of receipt of entry into the Competition.
- vii. If Unicef UK considers that there has been a breach of these rules by the Eligible School and/or the Pupil, Unicef may, at its sole discretion, exclude such Eligible School and/or the Pupil from participating in the Competition.

7. **WINNER SELECTION:**

- i. Winners will be chosen from a valid entry by a panel of judges at Unicef UK (at least one of these judges will be demonstrably independent from Unicef UK), in-between the Closing Date and the Provisional Announcement Date specified in provision 8 below. Unicef UK will be choosing the winners based on originality of the game, practicalities, ability to convey the concepts of the United Nations Conventions on the Rights of the Child or a rights-related concept like non-discrimination, tolerance or equality. Full names of the judges are available on request.
- ii. Unicef UK reserve the right to verify all entries, including but not limited to asking for identity and contact details to notify any winners, and may refuse to award prizes where Unicef UK has grounds to believe that: (a) there has been a breach of these Terms and Conditions or of any law by the Eligible School and/or a Pupil, (b) the Eligible School and/or a Pupil has gained unfair advantage in participating in the promotion or won using fraudulent means or (c) a winner, another Pupil, and/or the Eligible School has acted or may act in a manner that could damage the reputation of Unicef UK. Unicef UK shall not be required to provide any explanation in the event of it exercising any of its rights under this paragraph.
- iii. The results of the Competition are final and no correspondence will be entered into.

8. **WINNER NOTIFICATION:** We will the contact the Eligible School, where the winner(s) are based by email prior to Monday 15th January 2018 ("**Provisional Announcement Date**"). The Eligible School should then notify the winning pupil(s).

9. As noted above, Unicef UK may ask winners to submit valid identification in order for them to receive the Competition prizes. The winner must claim their prize within 30 days of the Promoter notifying the winner in accordance with this paragraph 8.

10. **RUNNERS UP:**

- i. For each Category of the Competition, 2 runners up will be competitively selected by the judges in the same manner as set out in paragraph 7, they will receive a personalised signed certificate from Unicef UK's Executive Director.

11. **UNCLAIMED PRIZES:** If a prize is for whatever reason unclaimed after reasonable efforts have been made by Unicef UK to contact the winner or if the winner is not available or has not claimed their prize within the 30 days referred to in paragraph 8, Unicef UK reserves the right to offer the unclaimed prize to a substitute winner selected in accordance with these rules without any liability to the original selected winner.

12. **PUBLICITY:**



- i. The results, the winning game, and winner's name and town or county may be published on the Unicef UK website or shall be available on request. We may require the winners to participate in further publicity on behalf of Unicef UK. By allowing the Eligible School to submit an entry into this Competition, the Pupil agrees that (a) we may use their name and/or image for these purposes and that they will not be paid, and (b) where such Pupil is under 16, that they have obtained the consent of their parent or legal guardian to the foregoing. It is a condition of entry that the winners' names will be used for promotional purposes. This will only be in summary e.g. John from X school in X area.
 - ii. It is the school's responsibility to seek any necessary permissions from the parents or guardians of each Pupil to use their name and age in any subsequent publicity.
13. **COPYRIGHT:**
- i. Unicef UK reserves the right to work with its partners to reproduce the game content in whole or in part for Child Rights Launchpad.
 - ii. No logos or branding, including trademarked names or phrases, of any third party other than UNICEF should feature within any entry.
 - iii. By submitting a Competition entry and any accompanying material, the Eligible School, on behalf of the Pupil,
 - (a) agrees to grant Unicef UK a non-exclusive, worldwide, irrevocable licence, for the full period of any the Pupil's intellectual property rights in the entry and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the entry and any accompanying materials; and
 - (b) confirms and warrants that:
 - all text, images [and video footage] forming part of the Pupil's entry ("**Content**") are original works by the Pupil, are not defamatory, do not contain any third party material, and do not infringe third-party rights;
 - there are no conflicting agreements in place that restrict usage of such Content;
 - if the Content shows or contains information about a person under 18, he/she has obtained parental or guardian consent to the submission of the Content for the purposes of the entry;
 - it shall provide any evidence of any required consents at the Promoter's request, or risk being disqualified from the competition.
14. **PERSONAL INFORMATION:** Use of personal data received in the course of the Competition will be in accordance with the Data Protection Act 1998. The Eligible School acknowledges that the processing is necessary for us to take steps to enable the Eligible School to enter the Competition on a Pupil's behalf, and/or to claim any Prize a Pupil may win. The Eligible School confirms and warrant that all data provided by it for these purposes are accurate.
15. **ORGANISER DETAILS:** Unicef UK, 30a Great Sutton Street, London EC1V 0D, with registered charity number 1072612 (for England and Wales) and SC043677 (for Scotland).
16. **GENERAL:** If any provision of these Terms and Conditions is held invalid by any law, rule, order or regulation, or by final determination of a court of competent jurisdiction, such invalidity shall not affect the enforceability of any other provisions not held to be invalid.

If you are unsure about any aspect of the information below please contact the Child Rights Launchpad team (programmes@unicef.org.uk) and we will seek to clarify.