**Greengairs Primary School**

**Twitter Policy**

**What is Twitter?**

Twitter is used primarily as a method of communication. It is an information network made up of 140-character messages called Tweets. It's an easy way to discover the latest news related to subjects and topics of interest.

**What is the purpose of @GreengairsPS**

@GreengairsPS has been created principally to be followed by staff, parents and the community in order to share information and publicise the excellent work of the school.

The accounts connected to the school should not be used to contact the teacher directly about issues regarding your child. In this instance you should contact the school directly via telephone (01236 632067) or email ( [enquires-at-greengairs@northlan.org.uk](mailto:enquires-at-greengairs@northlan.org.uk)) . We ask that parents/carers do not post information regarding their child on the Twitter accounts and are mindful that this correspondence is visible to all and not just the class teacher.

**Aims of Using Twitter:**

• To enhance and improve communication with parents and the school community.

• To share and celebrate children’s achievements and successes.

* To provide daily school updates.
* To demonstrate safe and responsible use of social media.
* To meet the needs of a digital age by engaging in the use of 21st Century technology.

The school Twitter account was set up in April 2015 as a private account. It will be updated by

School staff members.

**Code of Conduct:**

The HT and staff in the school will monitor followers and block any who:

• appear to not be school focused.

• have user names not in keeping with NLC objections or the ethos of the school e.g.

sexualised, football team affiliated, alcohol or drug related names.

The school Twitter account will:

• welcome positive comments only, favourites and retweets.

• only follow educationally link accounts. No personal accounts, unless they are educationally

linked, will be followed.

• only use children’s first initial when referencing children.

• not respond to any ‘replies’ on Twitter. It is not designed as a platform to discuss or debate

school

**Staff/ Class Twitter Accounts**

**@MissScottRoom2**

**@MrsHughesGPS**

**@MrsWildmanRoom5**

**@MissMackayRoom6**

@**MrsSneddonRoom6**

**@MrsMurr72324381**

**@GreengairsNC**

**@RRSA\_Greengairs**

**@Ecogreengairsn1**