

GRAPHIC COMMUNICATION
GRAPHS/CHARTS

1. A company that sells Android Tablets has had a successful year. They have achieved record sales figures and want to use them to promote their success.

A graphics designer has been asked to produce graphs or charts that make the sales figures more visual for use in promotional graphics. The sales figures are shown below.



Sales figures A

Worldwide Tablet sales by percentage in 2013

UK Sales	37%
European sales	27%
USA sales	20%
Australian sales	11%
Sales in other countries	5%

Sales figures B

Monthly Tablet sales in 2013

Month	Number of sales
Jan	1,600
Feb	1,100
Mar	1,200
Apr	2,600
May	2,200
Jun	3,200
Jul	5,600
Aug	6,900
Sept	2,400
Oct	1,150
Nov	1,100
Dec	9,250

- (a) Based on Sales figures A:
- (i) state the best type of graph or chart to use when presenting Sales figures A information; 1

 - (ii) state one reason for using this type of graph or chart. 1

- (b) Based on Sales figures B:
- (i) state the best type of graph or chart to show the Sales figures B over the year; 1

 - (ii) state one reason for using this type of graph or chart. 1

Total marks 4