

**GRAPHIC COMMUNICATION
DESKTOP PUBLISHING (DTP)**

1. A graphic designer has produced three promotional layouts.

(a) (i) State one instance where alignment has been used in Layout 1.

(ii) Describe the effect that alignment has on Layout 1.



1

1

Layout 1

(b) Describe **two** ways in which the designer has created **unity** in Layout 2.



2

Layout 2

(c) Describe **two** methods used to create contrast in Layout 3.



2

Layout 3

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1.

In the final DTP layout shown opposite, the designer chose **blue** for the background colour.

(d) (i) State whether blue is an advancing or receding colour. 1

(ii) Describe the effect that the blue background colour has on the Stop watch 1

The background colour of the final layout is shades of blue. The designer wishes to use a split compliment for the background colour.

(e) State a **tertiary** colour the designer should try instead of Blue. 1



Final layout