



CM

Communication

BGE - Marketing and communication skills are expanded by production of in-house campaigns to promote various business activities within the school.

Senior Phase - Pupils perform and produce podcasts, using industry standard equipment, in the Radio Studio, whilst others develop visual communication in Photography classes.



CR

Creativity

BGE - Develop new ideas and concepts for enterprise, projects such as key-rings, mugs, bags and other items, to sell in the school's supermarket and S2 shop.

Senior Phase - Development of retailing skills via the processes of stock ordering, rotation and management. Workshops are undertaken to focus on Customer Care skills. Industry standard photography skills are developed.

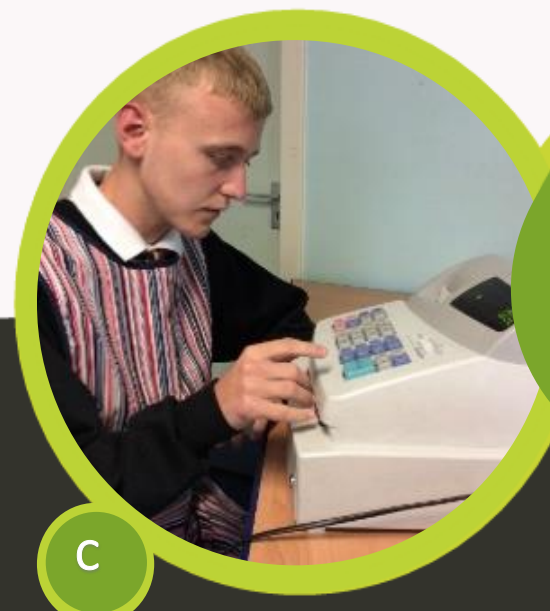
Developing Scotland's Young Workforce in ICT & Business Enterprise

BGE - S2 pupils are encouraged to develop early Customer Care skills by selling products to peers, staff and the wider community within the S2 Shop. S3 pupils operate the school's supermarket which sells products grown in the school's polytunnels and gardens.

Senior Phase - By making use of IT and digital equipment our young people enhance their confidence.

BGE - In all aspects of the enterprise curriculum working with others is actively promoted to further develop employability and social skills.

Senior Phase - Team work is an integral part of the SQA courses that are delivered in the department.



C

Confidence



CL

Collaboration

Developing our skills for life and work through ICT and Business Enterprise.

