## **World Book Day**

### What Is World Book Day?

World Book Day is an annual celebration. This means that it happens every year. In the United Kingdom, World Book Day happens on the first Thursday of March. In other parts of the world, World Book Day always happens on 23<sup>rd</sup> April.



World Book Day is a charity event. It is a day where everybody gets to focus on reading. Every year, on World Book Day, each child in the UK is given a £1 voucher to spend on a book of their own.

# When Did World Book Day Start?

The idea for World Book Day was thought up by a group called UNESCO. They are a group responsible for making sure that everyone around the world gets a chance to learn. In 1995, UNESCO decided to make a day that focused on reading. The very first World Book Day was celebrated around the world in April 1995. It is now celebrated in around 100 different countries.

#### Did You Know?

- The date of World Book Day changes every year.
- Anyone who loves books can take part in World Book Day.
- You can take your £1 book voucher to any bookshop and swap it for one of the special World Book Day books on offer.







### Why Is Reading Important?

Reading is a very important skill and it is something that you will need to be able to do for your whole life. Without being able to read, simple tasks, such as going shopping or reading a letter, become impossible. How will you know what ingredients to put into a cake if you cannot read the recipe? How will you know where the bus goes to if you can't read the sign?

Reading gives you the chance to live your life however you choose but some children are not lucky enough to learn to read at school. World Book Day can be a great chance to raise money for charities, such as Book Aid International. These charities work with children in less fortunate countries. They give them books and teach them to read so that they can do whatever they choose to do in life.



