



My World of Work

My World of Work Ambassadors 2017/18

Celebration of Success



Liberton High School



My World of Work Ambassadors is an innovative and inspiring programme from Skills Development Scotland, created in collaboration with schools across Scotland.

Volunteer Ambassadors work to promote My World of Work to embed career management skills in the curriculum, and the help it can offer to pupils, parents, teachers and the wider community.

Ambassadors are not just there to support their peers but also to work with staff, parents and partners in accessing the variety of information and support within My World of Work and help to meet the expectations of them described in the Career Education Standard. By promoting My World of Work and career management skills across their whole school, Ambassadors also address the priorities within the National Improvement Framework, particularly the need to better develop young people's employability skills and improve their sustained positive destinations on leaving school.

During the academic year 17/18 we had 69% of our secondary schools participate in the programme. It's impossible to reflect the excellent work that took place across the country in this short publication but I hope that the case studies from across the five regions provide a flavour of the approaches and successes nationwide.

Our aspiration is that every school in Scotland has an established My World of Work Ambassadors programme as part of a systematic and sustainable approach to embedding career education across the curriculum.

Ken Edwards, Education Programme Lead, Skills Development Scotland

What is a My World of Work Ambassador?

Ambassadors volunteer to act as champions for My World of Work, helping spread the word of the resources and activities available on the web service and the help it can offer their friends, fellow pupils, teachers and parents. Throughout the academic year, the School Ambassadors will encourage use and registration, and demonstrate the value of continued use of My World of Work and the support it offers.

What is the aim of the programme?

The aim is to establish pupils as My World of Work Ambassadors in every school across Scotland, who will promote the resources available on the careers web service to others, while gaining valuable experience and skills that are transferable to the world of work.

For Schools

- Ambassadors become in-house experts on My World of Work, helping pupils, parents and teachers get the best out of the resources available to support career decisions and transitions
- Promoting My World of Work and career management skills across the whole school contributes towards delivery of national frameworks:
 - Developing the Young Workforce
 - Career Education Standard
 - Curriculum for Excellence
 - How Good is Our School?
- Provides opportunities to showcase Ambassadors' achievements in newsletters, award ceremonies, local newspapers and social media.

“The programme provides an excellent opportunity for young people to develop the skills they need for going forward in the future, into further and higher education or employment and apprenticeship opportunities.” **Ronnie McDonald, PT Guidance, Clydevie Academy**

“The My World of Work digital offer has the potential to make a huge difference to our pupils, which with the help and support of our My World of Work School Ambassadors is helping Braidhurst to develop North Lanarkshire’s future young workforce.” **Karen Reilly, Performing Arts Teacher and Developing the Young Workforce Coordinator, Braidhurst High School.**

For Pupils

- Live project experience to build key transferable skills for employment:
 - Finding solutions to problems
 - Taking the lead
 - Planning and organising
 - Working as part of a team
 - Communicating with people
- Enhancement of career management skills through a deeper knowledge of the My World of Work web service
- Evidence portfolio of experience and skills, to use for Wider Achievement Awards, personal statements, CVs, applications and interviews

“I wanted to become an Ambassador so that I could get more involved in school activities and improve my presentation skills. I presented to the S3 parents at an Information Evening and I liked the planning and preparation that went into that.” **Clyde, S3 pupil, Clydevie Academy**

“Pupils, teachers and parents need to be aware and knowledgeable of My World of Work and we can help them all.” **Adam, S4 pupil, Bathgate Academy**

For Teachers

- Supports continuing professional development
- Provides an opportunity to gain experience outside of subject area expertise, particularly in:
 - Leadership
 - Project management
 - Delivery of events
 - Communication
 - Raised profile and improved network inside and outside of school depending on the type of events organised

Bathgate Academy, West Lothian

In September 2017, S3 pupils Caitlyn, Adam and Samantha became part of a team of My Work of Work Ambassadors for Bathgate Academy in West Lothian.

They take this role very seriously and have promoted and supported registration on My World of Work in a range of ways including at House Assemblies, PSE classes, parents' evenings and at an S3 parent/carer information evening.



Bathgate Academy has one of the highest registration levels across Scotland – currently 83% of pupils have a My World of Work account.

Fiona Osborough, the school's link teacher for the programme said: "The Ambassadors were invaluable at the event and it was clear how much they have learned about My World of Work and what it can offer. Their enthusiasm towards the role was evident and they engaged with their audience throughout."

Ambassador Caitlyn said: "We all enjoy meeting new people – networking and communicating with them about My World of Work's purpose and tools. It's our joint aim to get everyone in school registered".

Clydevie Academy, Inverclyde

Sixteen S3 Ambassadors at Clydevie Academy have successfully increased registration in their school.

The Ambassadors presented at the S3 parents' night, attended by 100 parents. Deputy Head Teacher Jan Wilson was impressed by the professionalism shown, commenting that it was the "most entertaining part of the evening".



They have also supported an Education Scotland visit, ensuring that the review team got to see the Ambassador Programme in action. They delivered a lesson demonstrating the subject choice toolkit, to S3 peers and Education Scotland reviewers.

Ambassador Dionne said: "One of my first tasks as an Ambassador was to escort visitors from Education Scotland and explain the programme to them. I was a bit worried about this but they put me at ease and I was able to tell them about the training I received and the other activities that I was going to get involved in."

S3 Ambassador Patrick added: "I volunteered to be a My World of Work Ambassador as I thought it would be a good opportunity to build up my confidence and also get more experience working in a team. I was able to talk to parents in a confident manner about the website, even when I forgot my script!"

Braids High School, North Lanarkshire

At Braids High School in Motherwell, 13 Ambassadors from across all year groups supported fellow pupils to register on My World of Work which has resulted in a fantastic 40% increase in registrations.

The Ambassadors have also attended S2 and S3 parents' information evenings, helping raise awareness of the service with this key audience.



The Ambassadors have collaborated with My World of Work College Ambassadors from New College Lanarkshire to support a careers event.

Their plan also included supporting additional registration activity across the school, P7 transition visits, a P7 parents' evening and an S5 induction day.

S1 Ambassador Lucy said: "Being a My World of Work Ambassador has made me feel that the sky is the limit. I can talk to more people now."

Fellow Ambassador Casey, who is in S2, added: "Becoming a My World of Work Ambassador has made me become more confident with talking to other people."

Inverness High School, Highland

Teacher-led use of My World of Work in Inverness High School PSE lessons had been good. The Ambassador programme offered an ideal opportunity to promote the web service to pupils.

Emma Fyfe, the school's Deputy Head Teacher, worked with Steve Bone, Partner Development and Integration Executive from Skills Development Scotland to develop a My World of Work Ambassador Programme.



A new 'Skills for Work' programme in linked primary schools was selected as the Ambassadors' first project.

The Ambassadors explored how to support the primary school programme using the lesson activities from the primary school teacher resources on My World of Work.

Emma commented: "The My World of Work Ambassador programme is a fantastic platform for our senior pupils to display their emotional intelligence, people management, creativity, and complex thinking skills. They organised and delivered a very successful project for P6 pupils which has been admired by other schools."

Carnoustie High School, Angus

Ambassadors at Carnoustie High School have delivered a number of activities to fellow pupils, school staff and parents.

At a soup and sandwich lunch organised for class teachers, My World of Work Ambassadors and the SDS Careers Adviser in the school spoke about My World of Work subject lesson inserts. Each curricular area was then allocated to both S2 and S6 Ambassadors to support trialling relevant My World of Work lesson inserts with identified classes.

The Ambassadors have also supported parents' evenings and feeder primary schools to promote the My World of Work tools for P5-P7.

In June, Ambassadors supported a business breakfast at the Carnoustie Golf Hotel, where the new S6 pupils networked with careers experts, training providers and employers.

Carolyn Joss, principal teacher of Pupil Care and Support, said: "Our Ambassadors do a wonderful job spreading the word about My World of Work and the invaluable information it provides for pupils, their parents, carers and staff. We intend to train more Ambassadors to cover other year groups, and to continue to work closely with SDS to deliver high quality careers education."



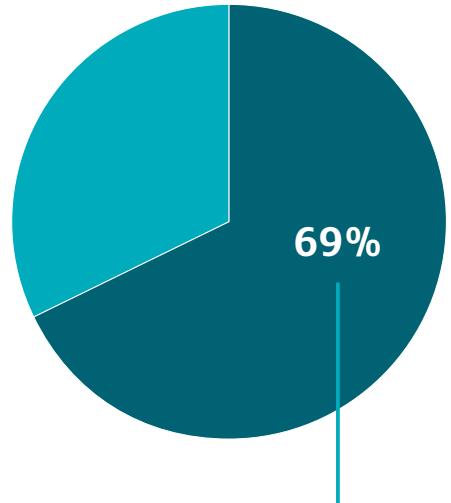
At the end of 2017/18, there were 2794 My World of Work Ambassadors in 247 Scottish secondary schools. The success of the Ambassador Programme has been made possible through the engagement of the school management, lead teachers and our dedicated Ambassadors. We'd like to thank everyone for their support and commitment and look forward to another successful year.

If required, the SDS Partner Development and Integration (PD&I) team can offer tailored support to your school Ambassador programme to strengthen staff skills and confidence in using My World of Work and introduce them to the Ambassador programme.

Ambassadors are given an induction and training session by their named PD&I Executive, as well as ongoing support throughout the academic year.

The PD&I team can also help you integrate tools and resources into your career education approach, making a valuable contribution to national policies and your own School Improvement Plan.

To get involved contact your local PD&I Executive
sds.co.uk/in-your-area



**2794 My World of Work
Ambassadors in 247 Scottish
secondary schools (69%)**



**Amber
Beatson**



**Elizabeth
Dumbell**



**Fiona
Paterson**



**Gordon
Craig**



**Karen
Watson**



**Keith
Falconer**



**Scott
Robinson**



**Stephen
Mann**



**Steven
Bone**



**Susan
McLaren**



**Susan
Rees**

Coming soon...

My World of Work – site improvements

My World of Work is already packed with useful features for people making decisions about their future – and there are lots of innovative updates coming in 2018/19.

Ambassadors have a critical role in making users aware of the new developments and supporting others to use the new features successfully. Here is an overview of some of the changes that we have planned...

Homepage

The homepage will enable users to quickly and easily find a useful access point for them to engage with the service.

- New personalised entry points for users with different roles
- Featured content area
- Related Skills Development Scotland services.

User Account

By logging in, users will be supported through more personalised journeys with My World of Work.

- Secondary school pupils can select goals, with associated tasks
- Content is promoted for users depending on their role
- Easy access to CVs and tools.

Profile

An area where users can reflect on who they are, what they are good at and build a profile that they can share and confidently discuss with others. Users will be able to:

- Reflect on and update their skills, strengths and interests
- Capture their education, experience and achievements
- Create and update a personal statement.