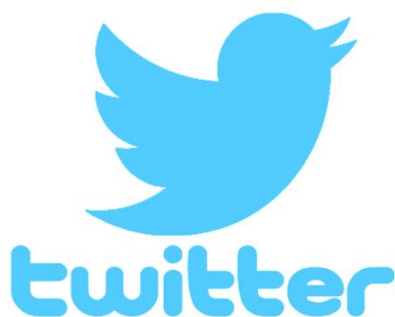


# Balmalloch Primary School and Nursery Class



## Twitter Policy



responsi **B**ility

gr**A**ttitude

**BELIEVE IN YOURSELF**

hu**M**ility and forgiveness

persever**A**nce

**L**ove

**ACHIEVE YOUR GOALS**

h**O**nesty and gener**O**sity

respe**C**t

friends**H**ip & family

**A Place of Enthusiastic Learning and Achievement!**

## **What is Twitter?**

Twitter is used primarily as a method of communication. It is an information network made up of 140-character messages called Tweets. It is an easy way to discover the latest news related to subjects and topics of interest.

## **What is the purpose of @Balmalloch and @BalmallochNC?**

@Balmalloch and @BalmallochNC have been created principally to be followed by staff, parents and the community in order to share information and publicise the excellent work of the school and nursery.

## **Aims of Using Twitter**

- To enhance and improve communication with parents and the school and nursery community.
- To share and celebrate children's achievements and successes.
- To provide daily school and nursery updates.
- To demonstrate safe and responsible use of social media.
- To meet the needs of a digital age by engaging in the use of 21st Century technology. The school and nursery Twitter accounts were set up in 2019 as a public account. It will be updated by school staff members.

## **Code of Conduct**

**The HT and the Senior Leadership & Management Team, teaching team, Principal Leads and Lead Practitioner will monitor followers and block any who:**

- appear to not be school focused.
- have user names not in keeping with NLC objections or the ethos of the school e.g. sexualised, football team affiliated, alcohol or drug related names.

**The school and nursery Twitter accounts will:**

- welcome positive comments only, favourites and retweets.
- only follow educationally linked accounts. No personal accounts, unless they are educationally linked, will be followed.
- only use children's first names when referencing children.
- only identify children in the nursery by first initials and not by name.
- ensure children who are not permitted to be on Twitter will be listed in the nursery staff room.
- ensure children who are permitted to be on Twitter but who must have their face covered will also be listed and all staff must be aware of this.
- only be used to respond briefly to any 'replies' on Twitter if convenient to the member of staff. It is not designed as a platform to discuss or debate school/nursery related issues.

R. McCarthy

Head Teacher

March, 2020

Review date: May, 2021

Scheduled Review: May 2022