

# **Auchinloch Primary School & Nursery Class**



## **Twitter Policy**

## **Auchinloch Primary & Nursery Class Social Media: Twitter Policy**

### **What is Twitter?**

Twitter is used primarily as a method of communication. It is an information network made up of 140-character messages called Tweets. It's an easy way to discover the latest news related to subjects and topics of interest.

### **What is the purpose of @Auchinloch1**

@Auchinloch1 has been created principally to be followed by staff, parents and the community in order to share information and publicise the excellent work of the school.

### **Aims of Using Twitter:**

- To enhance and improve communication with parents and the school community.
- To share and celebrate children's achievements and successes.
- To provide daily school updates.
- To demonstrate safe and responsible use of social media.
- To meet the needs of a digital age by engaging in the use of 21st Century technology.

*The school Twitter account was set up in November 2016 as a public account. It will be updated by School staff members.*

### **Code of Conduct:**

The HT and teaching team in the school will monitor followers and block any who:

- appear to not be school focused.
- have user names not in keeping with NLC objections or the ethos of the school e.g. sexualised, football team affiliated, alcohol or drug related names.

### **The school Twitter account will:**

- welcome positive comments only, favourites and retweets.
- only follow educationally link accounts. No personal accounts, unless they are educationally linked, will be followed.
- only use children's first names when referencing children.
- not respond to any 'replies' on Twitter. It is not designed as a platform to discuss or debate school related issues.