









# Higher Business Management

## Understanding Business Unit Checklist

Name \_\_\_\_\_ Class \_\_\_\_\_

|  |            | RED<br> | AMBER<br> | GREEN<br> |
|--|------------|--|--|--|
| <b>The Role of Business in Society</b> |            |  |  |  |
| Sectors of Industry                    | Primary    |  |  |  |
|  | Secondary  |  |  |  |
|  | Tertiary   |  |  |  |
|  | Quaternary |  |  |  |
| Sectors of Economy                     |            |  |  |  |
| <b>Types of Business Organisation</b>  |            |  |  |  |
| Private Limited Companies              |            |  |  |  |
| Public Limited Companies               |            |  |  |  |
| Franchising                            |            |  |  |  |
| Multinational Organisations            |            |  |  |  |
| Public Sector Organisations & Agencies |            |  |  |  |
| Third Sector Organisations             |            |  |  |  |
| <b>Objectives</b>                      |            |  |  |  |
| Corporate Social Responsibility        |            |  |  |  |
| Methods of Growth                      |            |  |  |  |
| Satisficing                            |            |  |  |  |
| Managerial Objectives                  |            |  |  |  |
| <b>IMPACT of External Factors</b>      |            |  |  |  |
| Political                              |            |  |  |  |
| Economic (Economic Policy)             |            |  |  |  |
| Social                                 |            |  |  |  |
| Technological                          |            |  |  |  |
| Environmental                          |            |  |  |  |
| Competitive (Competition Policy)       |            |  |  |  |
| <b>IMPACT of Internal Factors</b>      |            |  |  |  |
| Corporate Culture                      |            |  |  |  |
| Availability of Finance                |            |  |  |  |
| Staffing                               |            |  |  |  |
| Technology                             |            |  |  |  |

|  |                           | RED<br> | AMBER<br> | GREEN<br> |
|--|---------------------------|--|--|--|
| <b>Stakeholders</b>  |                           |  |  |  |
| Conflict of Interest   |                           |  |  |  |
| Interdependence  |                           |  |  |  |
| <b>Structures</b>  |                           |  |  |  |
| Features, characteristics, benefits & drawbacks of organisational structures | Tall                      |  |  |  |
|  | Flat                      |  |  |  |
|  | Entrepreneurial           |  |  |  |
|  | Matrix                    |  |  |  |
|  | Centralised/Decentralised |  |  |  |
| Features, characteristics, benefits & drawbacks of organisational groupings  | Function                  |  |  |  |
|  | Location                  |  |  |  |
|  | Product                   |  |  |  |
|  | Customer                  |  |  |  |
| <b>Decision Making</b>   |                           |  |  |  |
| Types of Decision  |                           |  |  |  |
| Quality Decisions  |                           |  |  |  |
| SWOT Analysis  |                           |  |  |  |
| Role of a Manager  |                           |  |  |  |

My Revision Priorities for Understanding Business Unit...