**Business Work Task 2 – Week Beginning 20 April 2020**

Hi Everyone

I hope you are well and everyone in your house is keeping healthy also.

Complete the following tasks please.

**Topic – Advertising**

Television adverts have had to adapt to the Lockdown eg no holidays ads etc. I would like you to complete the following please and e-mail your answers to me via Glow. (Mrs Cole with the green hat).

Choose 2 new adverts that are currently on the television and complete the following for each:

1. What is the product/service being advertised?
2. Is there a slogan that is being used to advertise the product/service?
3. Why is this product being advertised during lockdown?
4. Why are we as consumers benefitting from this advert?
5. Complete one of the tasks from the S3 Business link in the Business ICT Area in the Coltness High Website.

Thanks everyone.

Missing you all and Keep Safe

Smiles from Mrs Cole