

# Greenfaulds High School - Technical Department

## S1 Graphic Communication

Holiday company Thomson, are wanting a window display showing the top 5 summer destinations in 2015. They have already looked over 500 holidays that were booked and below details on the top destinations:



**Florida 15%**

**Majorca 30%**

**Tenerife 25%**

**Turkey 20%**

**Portugal 10%**

They are wanting a graph detailing the results on the display - which type they are leaving that up to you. They want it to be eye catching and to attract customers in.

Their size of window display is shown below.

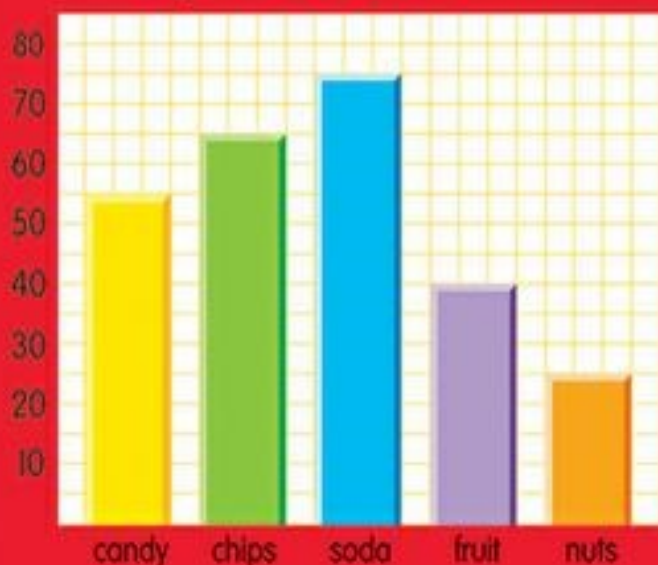


# Types of Graphs

## Bar Graph

compares choices by how much or how many

### April Snack Sales



## Line Graph

shows one variable over time

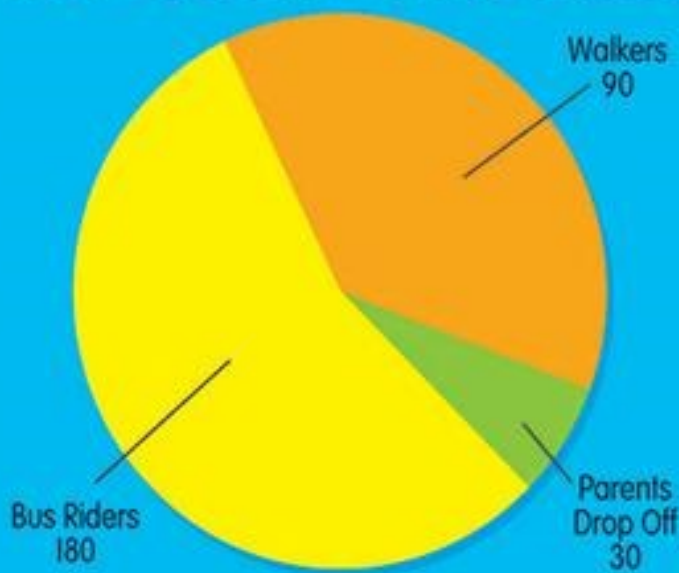
### January Book Sales



## Circle or Pie Graph

shows parts to the whole (percentages)

### How Students Get to School

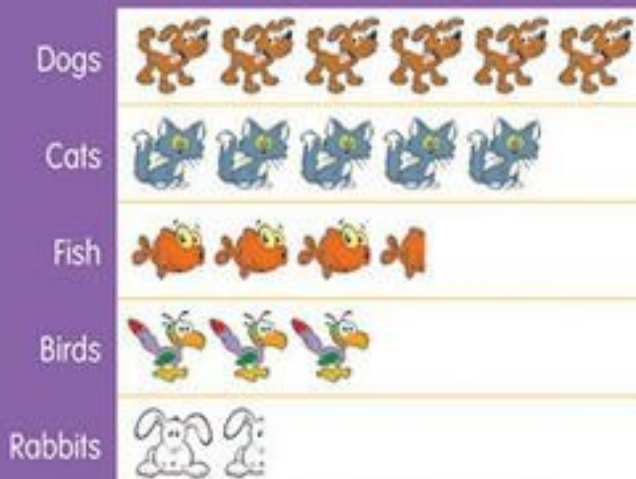


## Pictograph

shows how many with an icon or picture

### Pets Owned at Hill School

Each picture equals 10 animals





# Colour Options

## BLACK

sophistication  
power  
mystery  
formality  
evil  
death

## GRAY

stability  
security  
strength of character  
authority  
maturity

## PURPLE

royalty  
luxury  
dignity  
wisdom  
spirituality  
passion  
vision  
magic

## YELLOW

joy  
cheerfulness  
friendliness  
intellect  
energy  
warmth  
caution  
cowardice

## WHITE

freshness  
hope  
goodness  
light  
purity  
cleanliness  
simplicity  
coolness

## PINK

romance  
compassion  
faithfulness  
beauty  
love  
friendship  
sensitivity

## RED

danger  
passion  
daring  
romance  
style  
excitement  
urgency  
energetic

## BLUE

peace  
stability  
calmness  
confidence  
tranquility  
sincerity  
affection  
integrity

## GREEN

life  
growth  
environment  
healing  
money  
safety  
relaxation  
freshness



# top holiday destinations 2015

We have taken 500 holidays that were booked in the month of July 2015 and found that these were the top holiday destinations chosen by our customers.

