

13 May - 24 June 2025

Beat
the
Street

North Ayrshire



Play the free, fun, walking, cycling and wheeling game across Seamill, West Kilbride, Fairlie, Largs, Skelmorlie and Cumbrae!

Play as an individual, create a team with your friends and colleagues, or join your school team and you could win loads of great prizes. Visit beatthestreet.me to find out more.



Beat the Street North Ayrshire is delivered by Intelligent Health, in partnership with, and funded by, North Ayrshire Council.


Intelligent
Health


North Ayrshire Council
Comhairle Siorrachd Àir a Tuath

Visit new places, have fun and win prizes!

Check out your dashboard to see what awards you have earned and which ones you can still play for. You can play using cards or our Beat the Street App (Age 13+)

How to play



1 Create your Beat the Street account on our website at beatthestreet.me/northayrshire or by downloading our Beat the Street App via Google Play or the App Store.



2 Add family members and register a card to player profiles. Set up a team or join an existing one.



3 Start your journey. Find your nearest Beat Box using paper or digital map and hover your card at the contactless Beat Box until it beeps and flashes. If playing with the app, tap the Beat Box icon on your phone and swipe to collect points.



4 Visit 2 Beat Boxes within an hour and collect 10 points for each Beat Box – this is 20 points for the journey.



5 Carry on your journey. Score 10 points for each extra Box you visit.



By playing with the Beat the Street App you can get access to exclusive features! Collect Gems, choose an avatar to represent you and raise the competition with our team leaderboards. There is so much to discover!

 @btsnorthayrshire

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 @beat_the_street

Get started

