EVALUATING A WEBSITE

When you evaluate a website it is useful to use **'R U SURE'** which is printed below.

R – Do you **REGOGNISE** the author? You are more likely to get good information from a recognised author like the BBC than from Joe Bloggs who has his own personal website.

U – Is it **UP TO DATE**? If information out of date then it's wrong.

S – Any **SPELLING** mistakes or errors in grammar? If yes, this shows it's not a good website to use as any proper organisation would make sure that there were no mistakes.

U – Check the **URL** (address of website) – is it a reliable one?
    .gov websites are authorised by the government of a country
    .edu(used in USA) .ac (UK) & .ac websites are educational
    .co & .com websites are used by businesses often to sell you something
    .org websites can sometimes be the worst offenders at providing disinformation depending on who is behind the organisation. It could be someone promoting violence or racism

R – Is it **REGULARLY** changed and added to? Lots of people put a note at the bottom of the home page to let you know when it was last changed/updated. Is new information constantly added ? Do they change the look of the pages, trying to make them more interesting?

E- Is it **EASY** to read and not biased in favour of anyone or anything? Can you understand the information on the pages? If it is not easy to read or understand then it's not much use. Is the information biased? Do they only give one point of view or many different ones? Is the information well laid out with photographs, diagrams or other visual information to help you understand the content?

http://urbanlegends.about.com/library/blphoto-wtc.htm - examples of things that are not quite what they seem.